

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

WANAMAKER'S

WANAMAKER'S

WANAMAKER'S

WEATHER Unsettled

And Now for the Business That Always Follows Summer's Last Holiday

Happy Is the Man Who Knows He Was Born to Work

who knows he can work and that by work well done he can keep on climbing as other men have done to more enjoyable and profitable work.

If he is jealous of other men above him, let him remember that it has been long given out as a fact that John Jacob Astor, the first Astor, peddled his goods from a basket and that the writer saw Thomas A. Edison working at his beginnings in a barn of a place, said to have been used once as a stable.

No man need always stop at his beginnings if he has got anything more in him.

Take a move, at once, upon yourself, please.

[Signed] *Joe Wanamaker*

September 5, 1921.

Women's Dinner and Evening Gowns in Delectable Colors

Chiffon that is like green seafoam—Georgette in the cloudy blue of the sky on a gray day—vivid coral—apple green—soft old blue—one would almost buy these delightful dresses for their colors alone!

All are chiffons or Georgettes, but how varied! Some are exquisitely simple, with only folds of self-material and low hip girdles of dull-colored flowers. Others are elaborated with embroidering, crystal-beading, glittering fringes, soutache in self-color.

There are navy and black also for those who prefer these soberer hues.

The prices of \$40 to \$100 are unusually reasonable for their quality and beauty.

(First Floor, Central)

Lovely Parisian Neckwear for Autumn Frocks

Collars, collar sets and vestees—delicate bits of organ-die, hand embroidered in eyelet, Italian cut or punch work, some with tiny solid dots and scalloped edges. Fine hem-stitching adds to their charm. Prices are \$2 to \$7.

French guimpes without sleeves have square necks. They are beautifully embroidered and cost from \$6 to \$20.

(Main Floor, Central)

New Hand-Made Blouses of Wonderful Daintiness for a Tiny Price

\$3.85 and \$5 almost never buys such fine little blouses as these. They are sheer batiste, every stitch made by hand, ornamented with fine hand-drawn work and with entirely hand-made laces.

Wide rose-pattern filet lace borders the long roll collar of the \$3.85 model. The collar of the \$5 waist is bordered with Irish crochet. Each is a vest-front model and each has long sleeves.

(Third Floor, Central)

A First-Rate Oxford for School and Business Girls

For any woman who walks much, in fact. It is of sturdy Norwegian tanned calf, in a dark color; with wing tip and perforations, rounded toe, easy last, stout welted sole and sensible military heel. The price is \$12.

A lighter weight oxford of nut brown calf, with straight tip and medium Cuban heel—a smart and practical shoe for all street purposes—is also \$12.

(First Floor, Market)

Boarding School Girls Are Looking for Fitted Suit-Cases

We have an exceptionally fine fitted case of black cobra-grain cowhide, moire lined. The ten white fittings are very good quality—every one of them full sized.

16-inch to 22-inch sizes.

The price is only \$25.

(Main Floor, Chestnut)

L. R. Waists Are Light and Cool

They are made of excellent light-weight materials and are lightly boned, since many of the waists are for slight or average figures. There are extra sizes for stouter figures.

L. R. waists include several models which are excellent for growing girls.

One of light-weight batiste has low bust and is a very convenient length, \$2.

Model which buttons down front is very lightly boned and has elastic insets at sides. For slender women. \$1.65.

Waist with shoulder straps has few cords and few bones, and laces. For growing girls. \$2.

A slightly longer model, very light, has a low bust and is for average figures. \$1.65.

Excellent waist for horseback riding or general athletics has broad insets of elastic over hips. Price \$2.25.

Model of fine batiste has medium bust and clasps. \$3.

Same model with straps over shoulders and buttons instead of clasps is \$3.

(Third Floor, Chestnut)



A First Peep at the New French Millinery

Tomorrow the foreign hat boxes will be open and the earliest millinery arrivals from Paris presented in the Gray Salons.

There are many charming and striking novelties among them, each wearing the label of its famous Paris creator.

With them we shall show a number of copies of French hats from our own work-rooms, moderately priced from \$20 upward.

(Second Floor, Chestnut)

BRIGHT AUTUMN COLORS DEMAND JET JEWELRY

It is true that with the bright colors which are shown in the Fall frocks and hats, that jet jewelry is very effective. Jet combs, Spanish and plain shapes, are \$2.25 to \$18.

Jet hairpins are \$1.75 to \$5.50.

Necklaces of graduated jet beads are \$3.75 to \$11.

(Jewelry Store, Thirteenth and Chestnut)

VEILINGS FROM PARIS ARE CHENILLE-DOTTED

Tiny dots in Persian colors on a black background, or black dots on white, are very effective. Large two-toned chenille dots, such as henna and black or black and white, are novel. Other veilings show cluster dots in contrasting colors.

Prices are 50c to \$2.75 a yard.

(Main Floor, Central)

IN THE LITTLE NIGHTGOWN SHOP

have just arrived hundreds of fresh, new Philippine gowns, of fine batiste, hand-made and beautifully embroidered by hand, to sell at \$2.85, \$3.50 and \$3.85.

They have kimono sleeves, round, V or square neck, and the embroidering seems richer and prettier than ever.

(Third Floor, Central)

THE NEW BABY'S LAYETTE COSTS \$15

It includes 25 pieces—dresses, booties, petticoats, shirts, bands, diapers, binders and a blanket. It is a very dainty collection.

Besides layettes, there is a whole world of lovely and useful things for the baby. Machine and hand-made dresses, petticoats, blankets, knit goods, long coats and caps are reasonably priced.

An excellent assortment of nursery furniture, including toilet sets, bassinets, cribs, chairs, baskets, folding wardrobes and dressing tables is shown, mostly in white enameled. Furniture may be trimmed to order.

(Third Floor, Chestnut)

The Smart Tailored Suit for a Young Woman

IT IS likely to be tweed for knockabout, school, shopping and country wear.

For dress, it is one of the soft velvety or plush-like cloths known this season under a dozen different trademarked names, but all compassed in the familiar words—velour, duvetyn, Bolivia.

For the first uses, we have admirable suits of all-wool tweed, at \$30 and \$47.50.

The \$30 tweed suits are in blue or brown mixture. They have three-quarter straight-line coats with collars that button high or may be worn low. They are lined with good peau de cygne, and even the little shields are covered.

(Second Floor, Chestnut)

The \$47.50 suits are of herringbone tweed in blue and a brown mixture. The three-quarter straight-line coat is slit to the hips and lined with soft taffeta.

Dressier "tailleurs" of beautiful velour variations are \$42.50 to \$175.

The fur-trimmed suits start at \$65, and show collars and other embellishment of rich beaver and moleskin, raccoon and opossum furs. They are in all the new browns, and in sorrento and navy blue, and are beautifully tailored and richly lined.

Sizes throughout are 14 to 20.

Coats for Women Who Want a Furless Wrap—\$57.50 and \$67.50

These new coats are a striking example of decreasing prices. The same qualities last year cost us so more more that we had to ask \$10 more for them.

tricotine in navy blue, black, The \$57.50 coat is of fine taupe and Malay brown. It has a smart cape collar and an unexpected high waist-line.

The \$67.50 coat is of soft, silky Bolivia, in black, navy and several shades of brown. It has large square-cut arm-holes, inset panel effects, and is altogether a very smart garment.

Both are practically full length, richly silk lined and warmly interlined.

(First Floor, Central)

Jet Girdles and Ornaments Are From Paris

Jet is certainly in favor for Autumn and Winter.

Large jet ornaments with 36-inch fringe, jet belts with fringe in front and bead drapery on sides, side ornaments of long jet bugles with shoulder straps to match,

combinations of silk fringe and jet, are among the beautiful assortment. Some feature large cabochons. Jet shoulder straps forming regular suspenders are also shown.

Prices are \$2.25 to \$60.

(Main Floor, Central)

"The Devonshire"

A Full Length, One-Piece Cape of Imported Woolens (In the Women's London Shop)

It is the very latest thought about capes—to use one piece of material for this voluminous affair. The lines are new, too, as it is shorter in back and front than on the sides, where the fullness hangs in three folds.

A backless vest is also a good feature.

This cape will be excellent to wear over the new fuller frocks.

The price is \$65.

(The Gallery, Chestnut)

New Wilton Rugs, Seamed and Seamless

We have a good selection of these very desirable rugs in the most desirable size—9x12 ft.—at \$82.50 and \$84.

Seamless tapestry. Brussels rugs, 9x12 ft., \$35.

(Seventh Floor, Chestnut)

Double-Face Velour Portieres at the Special Price of \$24.75

These velour door draperies were made up for us during the dull season at a considerable price concession. In reordering, we shall need to pay much more, and therefore to charge more for draperies identical in quality and detail.

They are 2½ yards long, double-faced, with French edges. Blue-and-brown, blue-and-rose, blue-and-taupe, blue-and-blue, brown with green, rose or brown, rose-and-rose and other good colors.

Odd Curtains at \$7.50 and \$10

Odd single pairs of good silk curtains, \$10 a pair. Single strips of velour curtains at \$7.50. Most of them "samples."

(Fifth Floor, Market)

Toys for Outdoor Play

Toys which will keep the children out in the open until the colder weather comes. The following have been greatly reduced:

Velocipedes, with rubber tires, are now \$3.50 to \$7.50.

Hand cars, with rubber tires and steel wheels, are \$7.50.

Rubber-tired automobiles are \$6.50.

Lawn swings holding four people, in red and natural, \$8.75.

Sliding boards, at \$12.

Aeroplanes which really fly are 50c.

(Seventh Floor, Market)

AN INTERESTING BOX OF CANDY

is one which shows an assortment of sweets. This one is filled with assorted caramels, cream wafers, chocolate mints, caramel patties, nut ball and fruit marshmallows.

The price is \$1.25 for box containing 1¼ pounds.

(Down Stairs Store, Chestnut)

Children's Underwear for School

A new shipment of fall-weight cotton shirts and drawers of the sort the little people will soon be changing to.

Clean, white-ribbed cotton, long-sleeve shirts and knee or ankle length drawers, 50c a garment.

Sizes 2 to 16 years.

(First Floor, Market)

Wanamaker Original Great September Sales

All on the Fourth Floor
All Without Parallel
All for the Happier Home

Housewares

Every description of kitchen and general household utility article at prices 20 to 40 per cent less.

China

China sets, glassware, pottery, marble statuary and concrete furniture at the lowest prices in years.

Lamps

Our whole magnificent stock of gas and electric lamps at reduced prices.

(Fourth Floor, Market, Central, Chestnut)

A BELOVED PICTURE MERITS A GOOD FRAME

—a frame that will add to its beauty and make it a constant pleasure to look at.

We are very busy framing that personal kind of picture just now—but not too busy to do yours carefully and well.

A special collection of very attractive standing frames for photographs is priced from 85c up.

Frames are made to order according to cost.

(Fifth Floor, Market)

CHINESE BASKETS ARE GAYLY DECORATED

Tassels, beads, Chinese coins and rings give color and charm to these round baskets, which may be used for sewing, knitting or as most attractive gifts.

There are five sizes, costing from 50c to \$1.75.

(Fourth Floor, Central)

500 UMBRELLAS WILL BE RECOVERED

at a special price—\$1.60.

Any size, in Italian silk-finished cotton—a water-proof material which wears like iron. Tape edge.

Only 500!

(Main Floor, Market)

THIS DOLLY WALKS AND TALKS

She is dressed in her neatest Summer clothes and is especially priced at \$4.

Genuine Madame Hendren life-like dollies are \$5.

(Seventh Floor, Market)

Three New and Interesting Books

"Mrs. Farrell," by William Dean Howells. Price \$2. A novel which, written in the author's youth, is full of the enthusiasm and life of the period in which he was producing his most successful work. An introduction by Mildred Howells adds interest.

"A Ballad-Maker's Pack," by Arthur Guiterman. Price \$2. A collection of charming and amusing poems, full of a certain quaint philosophy which will endear the author more than ever to many hearts.

"Lost Ships and Lonely Seas," by Ralph D. Paine. Price \$4. This is a most unusual title for an unusual book. Old sea yarns and chronicles of "vanished heroes of blue water" are extremely well told.

(Main Floor, Thirteenth)

New Shipment of Men's Balloon Cloth Shirts

This fabric has proved one of the most satisfactory materials for men's shirts in years. It is thin and light, but wonderfully durable and because of its close weave is quite suitable for Fall wear.

In green, lavender and blue pin stripes and made soft-cuff, plain necktie style.

Price \$3.

(Main Floor, Market)

Two Exquisite China Sets Have Been Reduced to \$25

They are in the Oriental Shop, and are lovely examples of chinaware.

A luncheon set of Nippon china in blue and white includes 48 pieces. A breakfast set or luncheon set of pheasant china in blue and white has 70 pieces.

Also—Chinese Canton china, blue and white (of which a delightful romance is told), and Chinese medallion china have been lowered in price.

(Fourth Floor, Chestnut)

Housewives Will Welcome These Fresh New Linens

Madeira-embroidered tea napkins in a number of new designs, at prices lower than for a long time past—13 and 14 inches square, priced \$9.75 a dozen.

Filet scarfs, all in one piece with inset centers of white linen. All 18 inches wide, in lengths from 36 to 54 inches. Priced \$1.50, \$1.75 and \$2.

(First Floor, Chestnut)

School Stockings at Good Savings

26c a pair for boys' and girls' ribbed-lisle stockings in black, cordovan and white; "seconds," 35c, three pair for \$1, for boys' and girls' ribbed cotton and mercerized lisle stockings with full-fashioned feet, in black, white and tan; "seconds."

(First Floor, Market)

Schooltime Is the Best Time in a Boy's or Girl's Life

When you get older, lads and lassies, you will realize how true this is, so make the most of schooltime when it comes.

Start the new term cheerfully and with the proper tools—those things which are known as school supplies.

We have them here from pen-points and pencils to globes and blackboards.

And a world of things between, such as writing tablets, composition books, companions, bags, straps, fountain pens and so on.

(Third Floor, Market)