

**DREAMLAND ADVENTURES**

By DADDY  
"The Toyville Ball"

Jack and Janet earn tickets to the Toyville ball by doing kind deeds to poor children. Jack's rubber ball, Janet's rubber ball, they set out for the ball. On the way they meet Isabelle-Marie, Janet's former doll, and Captain Brave, Jack's former toy soldier. Mr. Pie-man takes them to Jack Frost, who fits them out with fine party clothes.

**CHAPTER I**  
At the Ball

JACK and Janet felt very happy in the fine party clothes Jack Frost had dressed them in for the Toyville ball. Janet had a frock as dainty and filmy as fairy lace, while Jack looked like an Easter bunny in his suit of snowy fur.

Isabelle-Marie, the doll, was a beautiful lady in her shimmering ball gown, and Captain Brave, the toy soldier, was more splendid than ever in his bright, fresh paint.

Mr. Pie-man, who had brought them to Jack Frost to get clothes for the party, gazed at them in approval. "Humph!" he grunted. "Now you are just as nice looking as any of the grand folks who will be at the Toyville ball."

"Hurry! Hurry! Hurry!" urged Bobby Bouncer, the rubber ball, who was bounding up and down in his eagerness to start for the ball. "Hurry! I hear the music playing for the grand march."

"That sounds like the hand organ the Italian organ-grinder was playing on our street yesterday," cried Jack as the whole party hurried after Mr. Pie-man through the twisting, turning paths of the mysterious garden.

"Oh, I hope it is the hand organ, and that Pietro, the funny little monkey, is still with it," answered Janet. They turned a sharp corner and there before them was a smooth lawn bordered by blooming plants, trim bushes and overhanging trees. In the center was a fountain—the water sparkling like levels of many colors in the bright light of the smiling moon. Among the shadows of the bushes and trees were tiny flashing lamps—fireflies shut up in lantern-like cages.

Dancing joyously upon the lawn were dozens of odd creatures. "Why, it is a masquerade," cried Janet. So it seemed for there were Jumping Jacks, Elephants, Teddy Bears, Alphabet Letters, Woolly Sheep, Rabbits, Clowns, Horses, Kewpies, Donkeys, Pigs, Toy Soldiers and Dolls of all sorts and kinds. Boy Dolls, Indian Dolls, Rag Dolls, Chinese Dolls. The party looked like a circus.

"Ho! Ho! Ho!" laughed Bobby Bouncer. "This isn't a masquerade. This is the Toyville ball. Every one here is a toy except you and Jack."

Many of the creatures had seemed familiar to Jack and Janet at first sight, and now they began to recognize old friends they had played with many a time. There was Janet's Teddy Bear, which gave her a friendly bug; the Wooden Elephant and Jointed Mule from Jack's circus set, Betty Brown's Indian Doll, Willie Hopper's China Pig Bank, and a lot of others they knew. They felt less like strangers, but it was queer being tiny and playing with live toys.

The music grew faster and gayer. Then Jack and Janet saw the music really was made by a hand organ, and the organ-grinder was none other than Pietro, the monkey, who was grinding away for dear life, and grinning and making faces and dancing, all at the same time.

"Take your partners for the grand march!" screamed Pietro shrilly. The Wooden Elephant stopped before Janet and saluted her. "Will you be my partner?" he asked. Janet was surprised, but politely bowed her head. "Hie-haw! Will you be my partner?" said the Jointed Mule to Jack.

"Yes," said Jack. The Wooden Elephant and Jointed Mule reared on their hind legs, and Janet and Jack marched happily with them.

(The grand march leads them into a peculiar adventure about which you will be told tomorrow.)

STORE CLOSED ALL DAY TODAY | WANAMAKER'S | DOWN STAIRS STORE | WANAMAKER'S | WEATHER Unsettled

# Wanamaker's Down Stairs Store Is in Bright Readiness for the Autumn Outfitting of Families and Homes

**Center Aisle Opportunities**  
800 Nightgowns and Envelope Chemises of Fine Batiste, \$1.50

The finest, softest, prettiest nightgowns and chemises at \$1.50 that we have had in a long, long time! Dainty laces and insertions, fine embroideries, pretty inserts of pink, blue or lavender dotted Swiss, and cross-bar, tiny tucks, a few French knots—such are the things that appeal to women who like dainties. There are many different styles. Some are in all sizes. Others are not. The assortment could hardly be better. It even includes a few nightgowns with semi-high necks and three-quarter sleeves.

**Pongee Blouses at \$3.50**  
Good quality pongee is made into three models with long sleeves. All three are in sizes 36 to 46, inclusive. Just the blouses for new Fall suits, appropriate for traveling.

**Women's Combinations, 25c**  
Finely ribbed cotton combinations in regular and extra sizes are in low-neck, sleeveless, knee-length, closed style. They are second, but the imperfections are slight.

**Pillows and Head Rests Covered With Cretonne, 25c**  
The cretonne is in creating patterns and the pillows and head rests, being filled with kapok, are soft and comfortable.

**Corsets for Average Figures \$1.50 and \$2**  
Various models of pink broche are in topless and low-bust style. They have four hose supporters and are carefully finished.

**Pretty Bungalow Frocks for Young Housewives 75c**  
Why wear dark, drab, ugly old things when bright, pretty bungalow frocks can be just as efficient and economical?

Some are plain pink or blue and many are in delightful stripes, figures and checks. All are of clean-looking percale of good quality. Contrasting binding trims the nicely cut necks with their lapel finishing, the belts, the sleeves and the pockets.

**Neat Gingham Aprons With White Rickrack at \$1.50**  
Durable gingham in plain colors and stripes are made into bungalow aprons. The white rickrack, which trims the square necks, the sleeves, the belts and the sides where the apron-frocks fasten, gives them an agreeable air of freshness.

**Boys' Raincoats Like the Ones Policemen Wear Only \$3.75 (Sizes 6 to 18 Years)**  
All the younger boys will want them! That's a big thing. Most mothers will be grateful for raincoats that will be worn on rainy days without the necessity of pleading or stern command.

These are of sturdy rubberized black material, have the correct clasps to fasten them and pockets. Sou'westers to match are 65c. Every boy going away to school should have a rain outfit and this is a good one, inexpensive but protective.

**Getting the Boys' Wardrobe in Shape for School**  
The Boys' Store on the Gallery is what a boy would call "chock full" of the many things that boys need for school—shirts, ties, pajamas, collars and so on, all at moderate prices, yet the sturdy Wanamaker quality that boys, above all other people, require.



## A Most Interesting Collection of Distinguished Dresses in Individual Models at \$25, \$29, \$39 and \$45

Amazement was written large on the faces of a group of young women when some of the new Autumn dresses were shown to them the other day. "I have never dreamed such goods were to be had in the Down Stairs Store," exclaimed one of them. It was a pleasant surprise, for it made possible two beautiful dresses for the sum she had expected to have to pay for one.

To any woman interested in dress, a half hour spent in the Dress Salon will prove a revelation—a revelation good for the pocketbook.

**All of the Newest Style Points**

are present in these lovely dresses and the materials are a joy to touch. Beautiful black silks of the fashionable crepe weaves are used in a group of frocks—Russian crepe, Canton crepe and crepe satin. Many of these dresses are quite plain, relying on the rich texture of the silk for their charm.

Here you will see the uneven skirt line, the flowing peasant sleeve, the neck cut high in front and back and tapering-in points on the shoulders. Beaded girdles are another Autumn mode.

**Fine Cloth Dresses in Navy Blue**

are of tricotine, Cheruit twill and serge. Some are cut on lines distinctly French and trimmed with medallions of pleated black moire ribbon. Others are quite elaborately embroidered with beads or trimmed with many rows of shiny black silk braid.

Interesting combinations of tricotine and Georgette or tricotine and crepe de chine will be noticed.

**17 Different Models at \$10.75**  
Here are coat dresses and straight-line dresses of fine twill serge in black or navy blue. Silk braid two to ten rows deep trims the skirts of many of these. Others have embroidered vestees.



**38 Different Models at \$16.75**  
Navy tricotine and serge make these dresses, which are embroidered with colored beads, silk embroidery or silk braid. Bodices are usually plain, while sleeves and skirts show elaborate trimming.

**Extra-Size Dresses at \$16.75**  
Well-designed dresses of navy blue and black serge and black satin are made in five different ways. They are embroidered or trimmed with braid and are in sizes 42½ to 52½.

Other new models in extra-size dresses at \$25, \$39, \$43.50 and \$45.

**Jersey Slip-on Dresses, \$8.75**  
Navy blue sleeveless dresses, well cut and made with tailored set-in pockets. Mostly in young women's sizes.

**New Suit Frocks of Heather Jersey, \$15**  
Every young woman will pronounce such a combination perfect for school, for business and for general everyday wear.

There is a regular sleeveless, slip-on frock with a braided neck and a jacket to match. It is to be had in navy and Copenhagen blue.

**New Suits of Illama Cloth at \$45**  
Finely tailored suits in navy and reindeer have a broad band of nutria fur trimming the collars. The jackets are trimmed with many buttons and finished with embroidered crows'-feet.

Other new suits at \$28.50, \$25, \$29, \$33.50 to \$57.50. (Market)

**Simple White Blouses for Schoolgirls and Young Women**  
A plentiful supply of fresh white blouses, which can be easily and successfully laundered, is a most delightful thing to possess—as any girl will tell you.

Youthful, well-cut blouses, the majority with the becoming Peter Pan collars which all girls like, are here in voile, dimity, lawn, batiste and organdie at prices ranging from \$2.25 to \$5.90. Some have short sleeves, others long ones with snugly fitting cuffs. A great many were designed especially to be worn with sweaters and sleeveless frocks. (Market)

**High-Neck Nightgowns in Extra Sizes, \$1.75**  
Of soft yet durable white muslin, made with long sleeves, V necks and tucked yokes. Sizes 18, 19 and 20. (Central)

**A New Petticoat With an Embroidered Flounce, \$5.50**  
A pretty petticoat to wear with Autumn suits and dresses. It is of mesaline with a deep scalloped flounce showing a grape design done in eyellet embroidery. In navy, French blue, Copenhagen, green, brown, purple and black. (Central)

**Middies for Gym \$1 and \$1.50**  
Practical white ones, that are nice to wear with bloomers, are in 8 to 20 year sizes at \$1. Co-ed middie blouses of white jean, \$1.50.

**Serge Frocks \$5.50 and \$7.50**  
Comfortable little blue serge dresses are embroidered with silk in contrasting colors. Sizes 8 to 14 years. Another new serge frock, with a pleated skirt and a detachable pongee gimples, is in 8 to 14 year sizes at \$12.75. (Market)

**Fine Little Broche Corsets at \$4**  
Of exceptionally good and pretty pink or white broche, the corsets are for average and slight figures. They have 2½-inch elastic all around the low top and 4 eyelets with elastic lacer below the front steels. (Central)

**RITTENHOUSE THE GRILL**  
22d and Chestnut Philadelphia's Coolest Restaurant  
Special \$1.25 Evening Dinner Tierney Five Play During Luncheon, Dinner, Supper

**The Lady and the Roof.**  
A GERMAN TOWN beauty, it is said, refused to marry a certain wooer because his house had a tin roof, and she said she never could endure that dull, dirty red.

So he had the roof repainted in a beautiful gray, and they lived together happily ever after. Tin roofs need not be painted that dull, dirty red, any more than a minister must always wear black. It's a mere custom. Use NU-DURA-TIN on all roofs, and you not only get the best roof made, but the handsomest, for it can be painted of any tint or color, to harmonize with the rest of the house.

NU-DURA-TIN is better than the old Welsh tin, for its base is the new "copper steel," which resists rust, and lasts indefinitely.

## A Sale of Fresh New Japanese Straw Rugs at Half Price

New rugs of an exceptionally fine grade, durably woven with a very close warp. They are fresh and bright and all ready to be laid on the floors of homes that are being set in order for Winter. The colorings make these rugs suitable for nearly every room in the house, as well as for enclosed porches and breakfast nooks. The designs are woven in the colored threads of the warp, adding to the durability of the rug and making each one reversible—thus almost doubling its life of service.

On the Center Aisle

Quantity	Size	Price	Quantity	Size	Price
158	27 x 54 in.	75c	260	36 x 72 in.	\$1.25
In the Rug Store—Chestnut					
192	4 6 x 7 6 feet	\$2.50	68	8 x 10 feet	\$6
9	6 x 9 feet	\$3.75	55	9 x 12 feet	\$7.50

## Black Shoes and Oxfords That Women Are Asking For—\$6.25 to \$6.75

It is indicative of the better values this year that high shoes not better than these at \$6.75 sold last year for \$9.



**Three Kinds of Black Oxfords With Medium Heels and Welting Soles**  
\$6.25 for kidskin Oxfords with simulated wing tips and decorative perforations.  
\$6.40 for kidskin Oxfords with the applied straight tips that a great many women like.  
\$6.75 for good-looking black calfskin Oxfords with simulated wing tips.

**Women's New High Shoes at \$6.75**  
One style is of black kidskin, 19 eyelets high, and another of black calfskin, 20 eyelets high and shaped to fit well around the tops. They have simulated wing tips, perforations, welting soles and Cuban heels. (Chestnut)

## Special Curtain Scrim 10c Yard

A whole yard wide and finished with tape edges, it is of a quality worth making up into curtains. White, cream and ecru for your choosing. Think how little fresh new curtains will cost! Many people like scrim of this sort for half-sash curtains.

**Hemstitched White Scrim Curtains 85c a Pair**  
Snowy and immaculate, they are 2½ yards long. Some wise housewives will get enough for the whole house.

**\$1.50 a Pair**  
Hemstitched white marquisette curtains and ruffled muslin curtains are two old favorites that have an air of home about them. \$1.50 a pair is a small price for curtains as serviceable and tasteful as these.

**Cheery Cretonnes at 20c a Yard**  
The many different patterns and the good substantial quality of the cretonnes would be worth noticing at a higher price and all the more so at this low one! 34 inches wide.

**Opaque Oil Window Shades Lowered to 75c**  
A whole new shipment at this new low price makes the color assortment complete; 2 tones of green, 2 of tan and white. Water-color shades, 60c. (Chestnut)