

STORE CLOSED ALL DAY MONDAY

WANAMAKER'S

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WEATHER Unsettled

THE WANAMAKER STORE WILL BE CLOSED ALL DAY MONDAY, LABOR DAY

The Great September Sales at Wanamaker's Are Serving the People Well

Some One Asked Charles Kingsley, the Writer of Books,

"What is a nation?"

His reply was, "A nation is, after all, only the people who compose it; you and I, and our neighbors and our neighbors' neighbors, and so on and so forth."

The government of a city is exactly what the people choose to make it, who live in it, by their attention to their duties as citizens.

Every man and woman entitled to vote is responsible for the good or bad rule of their officials.

[Signed] *John Wanamaker*

September 3, 1921.



September Sale of China and Glass

Saving 10 to 50 Per Cent

COUNTING the time spent in dishing up and washing up, as well as in sitting at table, the dishes are absolutely indispensable in every household for a period of time averaging altogether seven and a half hours a day.

"Mustn't run low on dishes!" say all the good housewives. Twice a year—in the Spring and in September—they get their great chance of replenishing and choosing from the finest stocks at the lowest prices in the great Wanamaker Sales of China and Glassware.

The September, 1921, Sale opened three days ago and is a feast of opportunity. It brings new low prices on a splendid selection of desirable wares, including notable new groups of goods, particularly French dinner sets. English, American and Japanese dinner wares are also well represented.

With the exception of certain open-stock patterns, it embraces our entire stock of dinner-sets at savings of 20 to 50 per cent.

Every dinner-set is a full, regular set of 106 or 107 pieces.

French China Dinner-Sets from the famous Limoges potteries are shown in splendid assortment at \$75 to \$375.

English Semi-Porcelain and China Sets, including such well-known wares as Copeland, Spode, Booth and Wedgwood & Co., are shown in variety, starting in prices with a semi-porcelain set at \$35.

American Semi-Porcelain Dinner-Sets, in remarkably large variety of attractive shapes and decorations, are now priced at \$16.50 and upward.

(Fourth Floor, Chestnut)

Another extraordinary feature of the sale is **\$30,000 Worth of Light-Cut Glassware to Sell for \$15,000**

All new goods. Every piece is priced at half the prevailing market figure, and every piece is of unusually fine quality, made on a lead blank. The selection includes a marvelous assortment of patterns and pieces.

Plenty of Fine Cut-Glass Pieces

are in the sale also at an average third less.

Other notable features of the sale consist of full tea-sets of English, French and Czecho-Slovakian wares; French breakfast sets; fine service plates of English wares; splendid pottery pieces, including imported wares; an immense assortment of hand-decorated china and other fancy pieces, and some fine marble busts, figures and groups, all at remarkable reductions from former prices.



September Sale of Lamps

Saving 10 to 50 Per Cent

THIS is the opportunity!

Just as the cozy indoor evenings become due, with their lights and books and music, and maybe a pleasant wood fire sparkling in the hearth—

Just as the new houses that have been built during the Summer are ready to be occupied and to twinkle o' nights with the lights of home—

Just as families, trooping back after vacation, are viewing the old home as with new eyes, and noting all its possibilities for improvement—

Just as the time arrives to select the wedding gifts for the Autumn brides—

Comes this offering of the whole great Wanamaker stocks of beautiful gas and electric lamps, and shades to suit them, at special September reductions from their already moderate prices!

We believe that fine lamps and shades cannot be purchased for less money anywhere in this city or, indeed, in the entire country, than in this sale.

It is the greatest sale, in both its quantities and its varieties, that we have ever held.

The qualities are the finest that the world produces. When we want handsome cloisonne lamps, for instance, we send for them to Japan, the home of cloisonne work. The lamp shades are practically all handmade. The assortment includes—

Every Form of Lamp the Home Can Need!

There are some kinds of lamps that can be seen here exclusively. The finer, and especially the imported goods, include many of the one-of-a-kind class, and even the most inexpensive offerings have that touch of distinction which helps to make a home interior that is not like everybody else's.

Plenty of Table Lamps

are ready for your choice: vase lamps of fine Chinese pottery and porcelain; others of domestic pottery, rich and dignified; still others of Japanese cloisonne; lamps of carved wood, lamps of wrought iron; other metal lamps, whose finish in silver, gold

(Fourth Floor, Central)

or polychrome is like that of fine jewelry.

Plenty of Floor Lamps

Notable among them are about 500 handsome wrought-iron adjustable bridge lamps.

Besides these there are many styles of chair or davenport lamps, in gold, silver or polychrome finish, or with enamel finish in ivory or color.

A large assortment has been gathered of really splendid cloisonne lamps, full height, including both slender and massive styles.

Unusual choice is offered in torchieres and professionals, equipped with one to five lights, also in fine alabaster floor lamps.

Hundreds of Small Lamps

for boudoir and desk use are assembled in indescribable variety and at prices that are almost negligible compared with the values. Side brackets, chandeliers and hanging fixtures are included in the reductions, and there is

A Superb Selection in Shades of Silk, Glace and Parchment

Shades suitable for every kind of lamp, large, small or middle-sized, and representing every color. Nearly all of them are hand made and, save for little candle-shades, mostly one of a kind.

Especially interesting is a group of glaze lamp shades in two sizes, for floor or table lamps respectively, at \$10.



September Sale of Housewares

Saving 10 to 40 Per Cent

THERE'S a joy in working when the tools are right that the idler and the dawdler never know in their so-called hours of pleasure.

There's a satisfaction in saving money when you've really saved it, to which momentary thrills derived from make-believe economies in buying make-believe qualities cannot hold a candle.

The Wanamaker September Sale of Housewares, an annual event famous throughout this city and state, is a service planned and carried out primarily for workers and savers.

Real people, these! Their handwork and their headwork keep the wonderful machinery of the home in smooth-running condition; their savings support banks and stabilize the prosperity of towns—and are likewise a great convenience to themselves.

To offer them goods or savings that are not equally real would be worse than folly; yet it's sometimes done, but—

Never at Wanamaker's

Since it opened, only three days ago, this September Housewares Sale has already served many thousands of homes and will serve many thousands more, because it is built on a foundation of solid USEFULNESS.

Everything that is sold in it, whether a splendid refrigerator or a humble paring knife, is useful, not merely in its appearance and name, as is the case in sales that are dumping-grounds for things that are not wanted, but in its quality. Quality is what counts in housewares.

Quantity counts, too, when you're expecting company from everywhere.

The sale started last Thursday with tens of thousands of new, fresh articles and utensils for household use, and is receiving and expecting hundreds more almost daily; quantity enough to be useful to all our customers, and that's a great many.

The assortment is sensible, and the sizes, shapes, etc., are the desirable ones.

The offerings comprise everything that trained minds could think of as being useful to the industrious workers of the world in kitchen, cellar,

laundry and all over the house. Here you will find

All the Wanamaker Do-Nots—

Brooms that do not scatter corns in their trail.

Refrigerators that do not waste the ice or make it a gamble how the butter will keep.

Sewing Machines that do not tire out the operator.

Snowy Bathroom Furnishings that do not discolor.

Woodenware that does not fall apart.

Vacuum Cleaners that DO get at the dust under the surface.

Cutlery that is properly tempered to keep sharp.

Clean-cutting Meat-Choppers that do not crush or pulp the food.

Enameled Cooking-Wares that do not menace your "department of the interior."

Aluminum Ware that does not lose its shape through constant use—

And hundreds of other useful housewares, all the way from fine wardrobe trunks and cedar chests down to dust-cloths and the marvelous Blue-Mottle Laundry Soap at 5c a cake.

All priced at useful savings—10 to 40 per cent below today's prices.

(Fourth Floor, Market and Central)

John Wanamaker Philadelphia