

DREAMLAND ADVENTURES

Organ Plays at 9, 11 and 4:50 Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Fair

Autumn Frocks Are Prettier Than Ever and Prices the Lowest in Years—Wanamaker's Down Stairs Store



\$22.50 \$16.75 \$23.50 \$10.75

At \$20, \$22.50 and \$23.50—Charming Frocks

Frocks of tricotine or Cheruit twill have medallions of pleated black moire ribbon. Others have wide satin sashes and many rows of braid.

A coat frock has a vestee of gold tricotette. Another has a guimpe of henna crepe de chine.

Fashions are new, interesting and refreshing this season. Lines are distinctive and quite unlike the modes of previous years. Noticeably charming are

- the wide peasant sleeves, often faced with bright color or almost covered with embroidery;
-the use of shiny black braid, ribbon and ribbon quillings;
-elaborately trimmed skirts, adorned with heavy beading, tinsel embroidery or row upon row of silk braid;
-handsome dresses of heavy silk crepes with very little trimming of any kind;
-new and wider uses of tricotine and Cheruit twill.

All of these new points will be observed on the delightful new dresses in the Down Stairs Store. In every instance materials are better and prices considerably lower than they have been in a long, long time.

\$5 and \$10 for Slip-on Dresses

\$5 dresses are of navy blue serge with black silk braid binding the arm openings and the V-shape neck.

\$10 dresses are of navy blue tricotine, quite elaborately embroidered with silk or beads. Others are braid trimmed.

Dozens of Different Styles at \$10.75 and \$16.75

Blue serge dresses, in many new models, trimmed with silk braid, buttons or embroidery, are \$10.75.

Crepe de chine dresses in navy and black are designed for young women and trimmed with ribbon frills. \$16.75.

In tricotine and serge there are about 25 different styles, showing variation of braid, bead and embroidery trimming.



\$16.75 \$20 \$16.50 \$25

Between \$25 and \$45

You will find every new style point of the Autumn season. Heavy silk crepe frocks in black. Tricotine dresses combined with gray velour and heavily beaded. Dresses of Canton crepe with wide sleeves. Tasseled frocks of crepe de chine.

All of them really beautiful dresses, suitable for every occasion.

SPECIAL

Lovely Hand-Made Blouses of French Voile—\$3.50

Charming blouses with the daintiest hemstitching, drawn-work and real filet lace trimming the collars and little vestees. All are of fine French voile in the soft, creamy tint characteristic of this delightful material. There are several different styles, all with long sleeves.

Sizes 14 to 46—and sizes run plenty full, as each blouse has a little group of tucks at each shoulder.

(Market)



Amazing New Hats at \$5

Just in time for the holiday! Several hundred new velvet hats in coppery browns and russets, navy blue, purple, black and mouse gray have just appeared.

Some have the long peasant feathers that are so fashionable. Others have gay metallic ornaments and bead pendants in the brightest colors.

For those who like more conservative things there are broad-brimmed hats of black velvet faced with French blue.

There is a most interesting variety and all of the hats are just right for immediate wear. And every woman knows that a new hat is the making of a holiday.

(Market)

Net Guimpes to Wear With Sleeveless Dresses \$1.50 to \$2.50

Net guimpes look quite as nice with the new serge slip-ons as they have with the cotton frocks. These are trimmed with lace and some have Peter Pan collars.

(Central)

Luxurious New Silk Underwear, \$3.85

A lovely pink step-in chemise is topped with hand hemstitching and finished, around the lower edge, with a narrow rim of creamy lace.

Wide step-in drawers in pink or white, look like a short little petticoat and are edged with a heavy picot scallop.

(Central)

Doris Petticoats for Autumn Are of Messaline—\$6

They have the same deep hemstitched hem—20 to 22 inches—and the straight, slim lines that women have found so graceful and comfortable. In navy blue, black and a variety of pretty changeable colorings.

Doris petticoats of white tub silk, \$3; of white sateen, \$2.50; of white or flesh batiste, \$1.

(Central)



\$5 \$10 \$5.50 \$5

Low Prices on the Right Clothes for School Girls

Practical, simple clothes for girls of all ages have been gathered in the Down Stairs Junior Store. Here are the real, every-day things that every girl, starting to school, needs.

Navy serge, regulation dresses, sizes 6 to 14. \$5 and \$6.75. Woolly dresses, sizes 8 to 20. \$1 to \$3.25.

Middy jerseys on frocks in navy, Pekin and reindeer, sizes 8 to 14. \$5.50.

Gingham dresses, plaids and plain colors, \$1.50 to \$5.

Taffeta Dresses, \$10

One of these youthful little afternoon dresses is sketched. It is in navy, brown or Pekin blue and the skirt is trimmed with many little rustling ruffles. Sizes 10 to 14 years.

Clearaway of Summer Dresses Junior dresses of organdie and dotted Swiss, now \$5. Children's organdie dresses, now \$1.

(Market)

A Sale of Children's Sample Winter Coats at \$16.50, \$22.50 and \$25

A conservative estimate of the savings of these coats would be a third. Materials are of excellent quality, linings are of silk or good Venetian and many of the coats are interlined. There is not a bad color in the collection, being mostly brown, reindeer, navy and French blue.

As the coats are samples you'll find only one or two of a kind. \$16.50 for Six-Year Size

These coats are of velour, chinchilla, llama and many good coating mixtures. All are thick and warm and some have fur collars of nutria or Australian opossum.

\$22.50 and \$25 for 12, 14 and 16 Year Sizes Handsome coats of Bolivia, silvertip Bolivia, duvet de laine, suede velour and fife coatings in heather mixtures. Many have collars of nutria, Australian opossum and raccoon. Mostly in 12-year sizes.

(Market)

A Man Can Square His Shoulders Into a New Suit and Put Some Money Back Into His Pockets

Men's All-Wool Suits at \$25

Real stuff, sturdily woven, that will bear inspection—such are the good all-wool chevots of which the suits are made. Almost all are the dark mixtures that men prefer. The few light mixtures are not too light to be worn well into the Fall.

Some brown and gray herringbones among the suits at \$25, too, which is good news.

The suits are semi-conservative in all sizes from 34 to 42, and fit is tailored into them, not merely pressed. You can feel confident that the way one of these suits fits you the first time you put it on is the way it will fit you the last time you take it off!

Odd Trousers at \$5

All-wool materials of every conceivable pattern are well made into trousers to "match up" with old coats and vests and bring the suit into action again.

All-Wool Suits of Flannel, Cheviot or Blue Serge, \$35

Each With Two Pair of Trousers That's old-time Wanamaker value and good old-time service out of a suit.

It applies to every one of them, for they have long lives of satisfactory service before them, and the materials will help restore your faith in good woolsens. They are all semi-conservative suits of exactly the type that men like for business wear. Coats are single-breasted and half lined with mohair.

(Galleries, Market)

Men Can Still Get Good Wanamaker Shirts at \$1.35

All the sorts that are worth more money. Among the various kinds there are still about a size.

Choosing among the shirts of printed madras is especially good, and there are few-of-a-kind shirts of woven madras. All are cut on Wanamaker dimensions and are thoroughly men's picking.

Men's Raincoats Special at \$5

A time when a five-dollar raincoat will buy a sturdy rubberized tan raincoat is a good time to make that bill work. These are splendid value for the money. There's a whole season of usefulness ahead of every coat, and the usual showers of the equinox are just around the corner.

The young man going back to college will be wise to take one with him. The low price makes it well worth carrying.

(Galleries, Market)

Men's Wool Golf Stockings Without Feet—Special, \$1.50

How many men have hunted all over town for stockings such as these at anywhere near this price!

Here they are, good wool, made in England, with fancy, colorful turn-down tops, in plain brown or brown heather mixtures.

With Feet at \$2

Carefully proportioned and knitted of soft yarns, they are in plain gray, plain brown or brown heather mixture with fancy tops.

(Galleries, Market)

10 New Patterns in Boys' All-Wool Suits With Two Pair of Trousers—Good at \$13.75

Whether the boy is going away to school or staying at home, he'll need a sturdy school suit that can be depended upon for wear. All-wool gray or brown chevots are in knife-pleated Norfolk styles for boys of 7 to 17 years. The well-tailored coats are lined with wool mohair. Both pairs of trousers are lined throughout and every seam is taped.

It will take the average active boy a little longer than the average time to go through suits like these.

LENBURG & CO.

Center Aisle Opportunities

Hair Nets, 50c a Dozen

Cap and fringe nets of real hair are new at this low price. In light, medium and dark brown, blond, auburn and black.

The Famous Link Belts of Good Leather at 35c

Better quality than ever, they are in black, brown, blue, tan, red, black-and-tan, brown-and-tan and red-and-blue.

Clearaway of Odd Lots of Fine Leather Gloves \$1.85

First—strap-wrist gloves, with long cuffs of lambskin and capeskin with spear-point, embroidered or plain backs, mostly in white and brown shades;

Second—8-button length gloves mostly of white lambskin and some few-of-a-kind in tan and brown tones.

Not all sizes in any kind; many are half price.

Little Girls' Frocks at \$1.50

Rosebud dimities, pin-striped voiles in lavender or pink; and pink, white or blue organdies are in cunning styles for Miss 2-to-6-years.

400 Schoolgirls' Gingham Frocks, \$1.50 and \$2

An opportunity mothers can ill afford to miss, for these are well made dresses of durable gingham. Many different styles are here for girls of 6 to 14 years.

Plain-color frocks are in rose or blue. Various plaids are in red, blue and green tones. An excellent cadet blue regulation at \$2 is well tailored. They show nice touches about the collars and little points of finishing that mothers will appreciate.

Surplice Tie-on Blouses of Tricotette at \$2.50

Of fancy tricotette, there are all sizes in navy and black and some sizes in white. Women will like them for dark Autumn suits.

Voile House Dresses \$1.50

Pretty dotted and figured voiles are in rose, light blue, lavender, green and black on white grounds. The dresses have fresh white organdie Tuxedo collars trimmed with black stitching and white cuffs and sashes.

Cotton Taffeta Petticoats Plain or Flowered, \$1

With 10-inch flounces finished with two ruffles, the petticoats have elastic at the top. The plain are in navy, black, emerald and purple. The flowered are black, taupe, brown, Copenhagen and navy.

Tan Leather Strap Pumps for Women \$5.40 a Pair

With instep straps, welted soles and Cuban heels, they will make friends quickly.

(Cheesnut)

Women's Long Gloves in New Autumn Shades

New prices prevail on long chamois-lisse gloves and yet the fabric of the gloves seems more leather-like and pleasing to the touch than ever. While prices come down the quality seems to have gone up!

8-Button Length at \$1

Grouse, tobacco brown, gray, mode and white are the shades and the gloves all have Paris-point embroidery on the backs.

12-Button Length at \$1.25

In black, gray, mode, white, tobacco brown and grouse, with Paris-point embroidery on the backs; they are just the gloves that many women are looking for.

16-button-length gloves in the same shades are \$1.50 a pair. 2-clasp gloves of the same kind are newly priced at 85c.

(Central)

Women's Tuxedo Sweaters, \$2.50—Lower in Price Than Ever

Scarcely any one would knit one for \$2.50, much less buy the wool, also! These are carefully made, beautifully soft and lovely in color: buff, inde, Harding blue, brown, white, black and a few of other colors. Each one is finished with a Tuxedo collar, cuffs and a belt. There are not all sizes in every color and the morning will be the best time for widest selection.

(Central)

Children's Tan Leather School Shoes

Sizes 6 to 8, \$3 Sizes 8 1/2 to 2, \$3.50

These are two good values in wear-long-and-well shoes that are made on the proper lasts for growing feet. The soles will carry the children many miles to and from school, and the heels are the sensible low ones that mothers want for their children.

Tan lace shoes of a better quality are in sizes 8 1/2 to 11, at \$4.75; and sizes 11 1/2 to 2, at \$5.40.

Girls' Shoes at \$5.90

Girls' high shoes of black dull leather in lace style have wide toes and serviceable welted soles. Sizes 2 1/2 to 6.

Oxfords for Women's Autumn Wearing, \$7.50

Black calfskin oxfords are quite the vogue for Fall and Winter, especially if they have low, flat heels and rounded toes with full wing tips! The soles are welted.

\$6.25 a pair is a small price for comfortable oxfords of pliable black kidskin with medium toes, welted soles and medium heels.

High shoes of the same character are \$8.25 a pair. Others with wide toes and low heels, in sizes 2 1/2 to 9 and widths A to EE, are also \$8.25 a pair.

Tan Leather Strap Pumps for Women \$5.40 a Pair

With instep straps, welted soles and Cuban heels, they will make friends quickly.

(Cheesnut)

LITTLE BENNY'S NOTE BOOK

By Lee Page

Yesterday me and Mary Watkins was mad at each other, her being madder than I than was I at her, and after supper I was winking past her house with 10 cents that I was going to buy different kinds of candy with, and I heard her mother call her, saying, Mary, I want you to run around to the drug store and get this prescription filled up!

Which jest them I had a grate idee, thinking, G. I know wat, Ill quick run and get there first and get a soda with this 10 cents instead of candy and wen she comes in she'll see me drinking it and I wont even look at her and she'll soon find out she wont want to get mad at me soon agen, all rite.

And I quick run around to Wites drug store and got up on a stool and Mr. Wite sed, Well, wats it to be? Meaning wat flavor, and I sad, Chock-lyte.

Which he made it and I put a straw in and started to drink it slow on account of wanting to have it still long.

Ony she didnt come in, and I put another straw in and started to take a little suck out of one straw and then she came in and she didnt come in to make it go slower, and she didnt come in, me thinking, Heck.

And I put in another straw, Mr. Wite, saying, Hay, wat are you doing there, using up all my straws on me? Other drug store. And I went to the Wite Mr. Wite, I sed to Mr. Wite, Hay Mr. Wite, I ony drank about half of this, will you buy back the other half?

My wats the matter with it? sed Mr. Wite, and I sed, Nothing, its all rite for you to buy back.

Ony he wonted to buy back, and I didnt say anything on it, saying he didnt want to buy back, and I didnt say anything on it, saying he didnt want to buy back, and I didnt say anything on it, saying he didnt want to buy back.

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