## STREET CLEANING

Director Caven Declares \$350,-000 Already Saved by Eliminating Contract Plan

### COST TO DROP 15 PER CENT

Philadelphia has saved \$350,000 by cleaning the streets of the central sec-tion itself instead of giving contracts for the work, according to Director Caven, of the Department of Public

He says the work by the city has been an unqualified success and expects the saving to pay the cost of equip-ment in the next two or three years.

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Under the contractor system, the Director said, cleaning of streets cost the city approximately \$5,000,000. Under the new plan he looks for a reduction in cost of 15 per cent.

An incinerating plant in the Thirty-eighth Ward will be ready by the end of the year, a councilmanic appropriation of \$500,000 being available. Several other sites are being considered, but neighborhoods object to the plants and that has caused delay.

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An appropriation of \$1,250,000 is

available for equipment and stables.

Director Caven said that only the best equipment would be purchased and that some of that would be procured from the present contractors. Fourteen hundred horses will be purchased and the work of inspecting such stock will be-

ein soon.

Already bids have been asked for 275 wagons and 200 horses. A fleet of seventy-five wagons will be maintained as a reserve for the sensons when the collection of ashes and the clean ing of streets require the greatest at

## \$12.50 AMBRICOAL \$12.50

Ton Small Stove-size Briquets made from Lykens Valley Coal. A Cheaper and Hotter Fire than Domestic Anthracite Send for

FREE SAMPLE IN WEST PHILADELPHIA ATLANTIC FUEL CO.

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## **ENJOY YOUR PORCH** WICKER FURNITURE

MADE NEW

L. C. KIRCHER & CO. 1810 CHESTNUT ST.

Women's Silk

Lisle tops and soles. Black and browns. Firsts and seconds in the

Hair Nets 50°

ap or fringe.

-Gimbels, "Subway Store Day"

Reliable Snap Fasteners, 38c a

gross, (12 cards).
-Gimbels, "Subway Store Day"

Omnibus Toilet Soap,

11c cake

tomorrow at 11c. -Gimbels, "Subscay Store Day"

Salt Water Taffy.

25c lb. box

50c value. \_\_Gimbels, "Subway Store Day"

Women's \$4.95
Sweaters—

Were \$7.95 to \$12.50

Tricolettes in tuxedo style, plain or drop-stitch effects. Light

and dark colors; sizes 36 to 46.
—Gimbels, "Subway Store Day"

New Pinafore Col- 40°

Of lineen finished with venise

lace edge.
—Gimbels, "Subway Store Day"

New Plaids and Stripes 50c yd. Been

For pleated skirts. Various pat-

Women's 2-Clasp

Gloves \$1.95

-Gimbels, "Subscay Store Day"

hite, black and colors,
-Gimbels, "Subway Store Day"

lar-and-Cuff Sets-

Large size. Regular price 15c.

Hosiery—

48°



## Kuehnle Service

Whether you want paint, painting or only advice: the Kuehnle organization is ready to give you exactly what you want. You can depend on the quality (and accuracy) of anything that comes from Kuehnle!

"Save the Surface"

## Kuehnle PAINT & PAINTING Vine & 17th. Sts.



## Solid Value in Brick

house that costs too much to build is a financial millstone forever tied around its owner's neck.

Face brick or cut stone may be very handsome, but they needlessly inflate the cost of building. Common brick, handled by an architect who knows his business, makes the most beautiful buildings in the world, and keeps the cost on a reasonable and practical basis.

If you want the greatest value in your property in proportion to cost of building and upkeep, you can get it only by using common brick.

When you want any information about bricks, their kinds, colors, qualities, styles, these or prices, the products of different indices, how to word specifications, names of competent architects, builders, engineers, etc., call up either of our offices.

JOHN H. EARLEY KEYSTONE BRICK CO. F. SEITTER'S SONS H. M. & C. B. SINER

Store Hours: 9 to 5

For Tomorrow Ends the August Wednesday Furniture Sale. Half Price Till Then!

Complete with fixtures. At 48c each, -Gimbels, "Subway Store Day

48c Value

Machine opaque.

and light tan.

1000 Window Shades | Women's Georgette Blouses

Regularly \$3.95 Colors-dark green, gray, terra cotta Shell-pink and white

GIMBEL BROTHERS

Nausea, dizziness, headaches and other ills follow the neglect of eyes that need glasses. We fit glasses and also fill oculists' prescriptions-we don't prescribe for eye troubles; but if your eyes require an oculist's attention we tell you.

For Wednesday

# Tomorrow—Subway Store Day at Gimbels

Lowest prices---Safe Bargains; it is safe to pay low prices in the Gimbel Subway Store. Special preparations for giving you good savings.

300 Women's \$15 to \$29.75 Suits

Men's Handkerchiefs

55c doz.

Plain white and hemstitched.

-Gimbels, "Subway Store Day"

Good Luck" blend. Ground as

desired. .-Gimbels, "Subscay Store Day"

300 dozen fine

Napkins, doz. \$1.25

designs, medium size.
—Gimbels, "Subway Store Day"

Gingham Band Aprons

Two styles to choose from. At

Little Children's Dresses

White lawn and colored organ-

-Gimbels, "Subway Store Day"

dies and lineens. Waist-line and

straight effects; 2- to 6-year sizes.

Little-Used Phonographs

\$39

Guaranteed, too. Convenient

derms. At \$39.
—Gimbels, "Subway Store Day"

Cowhide Traveling Bags

Walrus-grain effect. Strong hardware; uplift catches. 18-inch

size. At \$2.95.
—Gimbels, "Subscay Store Day

Full size mahogany cases.

-Gimbels, "Subway Store Day"

\$1.50 and \$2.95

38c Reg. 50c

Were

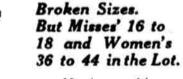
Neatly hemmed. Four effective

Generous size. Value 75c, at 55c

Dry-Roast Coffee

doz. 51/2 lbs. for-

Reduced to



Mostly wool-jerseys - blacks, browns, navy blues, heathers, and some of the sorrento and Copenhagen blues, and the tanny

Tricotines, gabardines, and serges, too-plenty of the fashionable black; the rest in navy

900 Dresses— 23 Styles All Smart Silks

> -Values \$17.50 to \$29.75

Fall "road samples" and the "catalogue reserves." Black and navy blue charmeuses, beaded with white "satin" and "chalk" beads. Black satins beaded with black

or white or colors or irridescent

Tailored blue taffetas, with applied bias "straps." Beaded blue, brown or black Georgettes-made over silk. Navy blue taffetas, eyeletted over rose or blue Georgette. Misses' sizes, 16 and 18. Women's sizes, 36 to 44. Some

extra sizes, 46 to 52. -Gimbels, Subway Store

Corsets at \$1.50

Satin stripes. Various colors; 41/2 inches wide. Regularly 35c. —Gimbels, "Subway Store Day"

Women's House Dresses \$1.95

models. Exceptional value at \$1.95.

3000 Bungalow Dress Aprons

Of Amoskeag check gingham and pretty percales. Yoke effect and dainty sash tie. Exceptional

"Mill Ends" of 12½c Lingerie Crepe, yd. 12½c

In pink, light blue and navy. No shone or mail orders. 18c Checked Gingham, 15c a yd.
—Gimbels, "Subway Store Day"

Subway Fur Store Opens

## Bloomers at 25c

Including C. B. and G. B. makes. Models for all figures. Coutil and broche materials. Value \$2, at

All-Silk 22c yd.

-Gimbels, "Subway Store Day"

95c

value at 95c. .
—Gimbels, "Subway Store Day" **Gingham Petticoats** 

Tailored. Neatly striped. Reg-ular sizes. Extra sizes at 65c. —Gimbels, "Subicay Store Day"

Value 50c Made of pink nainsook; elastic at waist and knee. Save 25c, at 25c. — Cimbels, "Subway Store Day"

Silver-plated Table Knives, \$2.95 half doz. Forks, \$2 half doz.

45c

-Gimbels, "Subway Store Day"

Flatware at Special Prices

Teaspoons, \$1 half doz.
—Gimbels, "Subway Store Day"

Made of neat striped gingham in Billie Burke and waist-line

matched.

—OpeningSpecials—

Forty \$75

Coats

At \$37.50

fine black Russian pony skins-

large shawl collar and cuffs.

Handsomely silk lined.

excellent quality.

Three-quarter length. Made of

In a new belted model with

\$15 Fox Scarfs

At \$7.95

In the becoming double-fur

-Gimbels, Subway Store

choker style, with natural

Taupe and Poiret colorings.

Wonderfully fluffy skins.

mounted heads and brushes.

Clearance of Axminster Rugs 9x 12 \$19.50:\$24.50:\$29

Some have borders on the ends only, and some are made up from borders, called Panels and Centres. The prices of these fine Axminster Rugs are less than the price of Tapestry Brussels. All at about half the regular price.

9x12 ft. "Madison" \$19.50 | 9x12 ft. "Royal" \$24.50 | Tapestry Brussels Rugs

9x12 ft. "Wyncoe" \$29 Figured Japanese Grass Rugs at Big Reductions

Specially made for Gimbel Brothers, and never offered at so low a price. 9x12 ft. ....\$4.50 Less than half this 8x10 ft. ....\$3.50

season's regular price. 3x6 ft. .......75c Long remnants. Two yards wide. Many of

same patterns to match the regular \$1 quality.

-Gimbels, "Subway Store Day"

## 1000 Bleached Sheets at 65c

Size 72x90 inches. Flat reinforced center seams.

40-inch Unbleached Muslin 9c yd.

1000 Crochet Bedspreads double-bed size. more at this price when these

For sturdy wear; Oriental patterns. Exact

copies of the higher price rugs. Very slightly mis-

Congoleum

Long remnants. Two yards wide; plenty of a pattern. The regular 75c grade. At 30c sq. yd.

9x12 ft., \$9.75. If perfect, \$16.50.

500 Pairs Cotton \$1 pair Blankets Not enough for Telephone or Mail Orders Below mill price. Choice of

ables-with sateen borders.

Woolen Plaid Blankets) Wide mercerized binding.

Double-bed size. -Gimbels, "Subway Store Day

Cotton-filled Comfort- \$3.55

Comfortable Day Beds

Complete Mattress

Less Than Cost Such value has never been offered before-probably never will be again. Full steel constructed Day Bed with all-white felt, roll edge

mattress, large pillow and round bolster. All covered in beautiful high-grade cretonne. -Gimbels, "Subway Store Day"

2500 Yards of All-Pure Silk Satins—\$1.38 yd.

Regular \$2 and \$2.50 Grades 36 inches wide and comes in black and white and all the

wondrous street and evening shades. Lustrous Silk Taffeta at \$1.38 a Yard

Beautiful quality in street shades. All-Silk Printed Georgette, 40-inch: Beautiful \$1.18

1500 Yards of Silk-and-Cotton yd. value \$1, at \_ 49 Cyd. Shirtings,

Unusual patterns.
—Gimbels, "Subway Store Day" September China Sale \$75,000 Worth of China and Glass at \$45,000

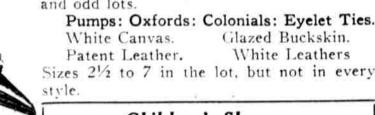
Dinner Sets. Cut Glass.

Patterns.at\*

Wonderful, wonderful values.

Pint E. E. Seal Pruit Jars, with | Pint Mason Jars, with rubber rings, abber, \$1 doz. Quarts at \$1.25 doz. at 800 doz.; quarts at 70c doz. —Gimbels, "Subway Store Day"

## 5000 Pairs Women's \$3 to \$5 Low Shoes A clearance of summer shoes-short lines



Children's Shoes— Patent leathers; button style. And Play Oxfords of white canvas. Sizes 4 to 2 in \$1

the lot, at .....

-Gimbels, "Subway Store Day

-Gimbels, "Subway Store Day"

Choose from five lovely models-slipever styles, lace-trimmed; short sleeves and Peter Pan collars, Sizes 36 to 46, At \$2.

1140 Men's Fine \$3.68 Silk Shirts—\$3.68 Brand new merchandise. Some show slight stains which a tubbing will remove.

Fancy stripe and plain white crepe. White and fancy Broadcloth. Natural-color Silk Pongee. All sizes in the sale. -Gimbels, "Subway Store Day"

Used Sewing Machines \$12: \$15: \$21

These Machines have all been thoroughly overhauled and are now in perfect condition. All guaranteed for satisfactory work.



Brand New Lessing Machines, \$32 Sold on the Easy Payment Plan of \$1 Weekly An offering that every housewife should take advantage of.

Buy Now and Save Money

## Men's Fall and Winter Suits



Boys' All-Wool Norfolk Suits With Extra Pair \$6.50 Knickerbockers

Very neat patterns in durable material. Browns, grays and olive shades. Every suit full lined.

Excellent for school and fall and win-Sizes 7 to 16 years. At \$6.50.

-Gimbels, "Subway Store Day



