



## FRESH

"SALADA"
is always fresh and possesses that unique flavour
of 'goodness' that has justly made it famous of 'goodness' that has justly made it famous.

## $\$ 750$ <br> Average Reduction on All

 Models Since Last Year
## Price Now-s1895

And remember that for five years,,including last year, when it sold at $\$ 2600$, the Hudson Super- $\mathrm{Six}_{\text {w }}$ was the largest selling fine car in the world.
At its new price of $\$ 1895$, doesn't it represent incomparably the greatest value in the fine car market?
No judicious buyer today makes hispoloice without comparing not only the present price of cars, but also their relative values as indicated by the position and reputation they have held for years.
Sach comparison today directs intensified interest upon Hudson.

## It Redoubles Hudson's Value Advantage

There is no need to call attention And consider that many Super to the quality, ability and dis- Sixes are today rendering tinction of Hudson. Its leader- smooth, dependable duty after ship in these is a long acknowledged position. It is now in its
sixth year as the largest selling fine car. In every way that proof can be offered it has established its right to that eminence. Many of its official records are
of five years' standing. They of five years standing. They
have been challenged inceshave been challenged incessantly. Isn't it sears of intensive competition has produced no rival to outstrip them?
more than $100,000 \mathrm{miles}$ of service.
Does any car within its new price range deserve consideration upon the basis of comparative proofs? And among higher priced cars where will you find any desir able quality that Hudson at $\$ 1895$ does not give, in equal measure?

The Lowest Prices for Which These
Models Ever Sold

Gomery-Schwartz Motor Car Co.
128-140 North Broad Street
Sales Room, 128-140 North Broad-Ser vice Station, 2400-14 Market Street
HUDSON
Super - Six

