

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Only Two Days Remain of the Greatest August Furniture Sale on Record

That Which Costs a Lifetime to Obtain May Be Lost in Half an Hour

"After us the deluge," you sometimes hear a careless man or a vain woman say.

Madame Pompadour's historians have recorded her last words to be, "I care not what happens when I am dead and gone."

Is it a species of fatal bravado or partial insanity that calls forth such expressions? Surely it is well known that a neglected leak or a badly riveted boiler's explosion has sunk many a ship.

It is written in some of the histories of Holland that the neglect of an officer to send off a rocket on a certain night caused the fall of Antwerp and postponed the deliverance of Holland twenty years.

To do the right thing at the right time should be a cherished rule of life.

[Signed]

John Wanamaker

August 29, 1921.

New Fall Checks and Plaids Show Fully Twenty Styles

Among them being many of the smaller patterns which so many women have been asking for and which have been very scarce indeed. Plenty of dark blue-and-green checks and plaids, some, too, with an over-plaid of color, also brighter colors, such as red-and-blue and others verging on the tan and brown shades.

They are very fine all-wool goods, especially nice for children's school frocks. 40 inches wide and \$2 a yard.

(First Floor, Chestnut)

Women's Suits and Topcoats Made to Measure

The Custom Tailoring Bureau is taking many orders for women's and girls' tailored suits and topcoats made to measure, with the required number of fittings, at satisfactory prices.

Exclusive new Autumn and Winter fabrics are used, and the designs include the smart new cape-dress model. Special attention is also given the requirements of girls' schools and colleges, on either individual or contract orders.

(Second Floor, Central)

Long Chamois Lisle Gloves Arrive for Fall

They are the Wanamaker chamois lises, too, which means so much to quality.

In twelve-button length at \$1.35 a pair and which come in black, white, beaver, and pongee.

In sixteen-button length at \$1.50 a pair, in black, white, beaver, tan and mode.

These are the two most popular lengths for the new short-sleeved dresses.

(Main Floor, Central)

Women's Different Bathing Suits Have Different Prices (In the London Shop)

That is to say, these prices are very different from the ones they originally had.

Attractive, unique models in gingham, silk, silk-and-cotton, jersey and wool are in this little assortment.

Some have bloomers, others are made to wear over plain jersey swimming suits. There are not all sizes in each model.

The new prices are \$12 to \$25.

(The Gallery, Chestnut)

Waists Worth Talking About at \$3.85

Hand-made Porto Rican waists of fine white batiste; the tuxedo collar and turnback cuffs ornamented with hand-drawn blocks and edged with hand-made fllet.

Domestic waists of white batiste with hand-made collars and cuffs, and fllet-edged collar.

White batiste waists with finely tucked collar and cuffs in a smart, effective style that well-dressed women like.

And two models of white voile with lace and embroidery trimming. All have long sleeves, and each is \$3.85.

More Fine White Voile Waists With Wide Fllet Collars at \$5.85

Entire collars of hand-made fllet, in a tuxedo roll shape. Tucked waist with crocheted buttons. Turnback cuffs with fllet edge.

(Third Floor, Central)

The Shoes in Which the Baby Learns to Walk

are vastly important foot coverings. The little sole must be light as a feather, yet firm enough to support the first contact with floor. And the shape must be cut and fashioned from a real knowledge of baby feet.

Not a shoe comes into this store that we choose more carefully!

We have these tiny shoes in white buckskin, buttoned or laced, at \$4 and \$4.75, and in tan leather, buttoned or laced, at \$3.75 and \$4.50. Sizes 2 to 8—usually for children of 9 months to 4 years.

Black buttoned kid shoes in sizes 5 to 8 are \$4.50. Ankle-strap slippers of white buckskin, \$3.50 and \$4.25, and of black patent leather, \$3 and \$3.75. Sizes 2 to 8.

(First Floor, Market)

A Few White Silk Skirts Are Now Made \$15

Very beautiful materials such as crepe de chine and Canton crepe and some of the prettiest styles that we have had this season. All have been a great deal more.

Some are plain and others are pleated models and they come in opportunity at this time of the year to fill out the Fall wardrobe.

(First Floor, Central)

Young Women Could Scarcely Find Prettier Autumn Street Dresses Than These

And they are exceedingly moderate in price! Dresses of fine imported velvet, in beautiful colors, made, are but \$18.50. They have the low waistline with a narrow sash, girdling the hips and tying in back. Collarless and sleeveless, they are intended to be worn with a crepe de chine blouse or guimpe that will give the fashionable contrasting sleeve. Midnight blue, black and brown are the colors, each brightened with a few little silvery ball buttons.

(Young Women's Store, Second Floor, Chestnut)

Women's Cloth Street Dresses for the First Cool Days \$13.75 to \$40

Tricotines and Poiret twills, in good navy blues and black, most of them brightened with a touch of color in the way of beading, chenille embroidery or braiding.

The \$13.75 dresses are sleeveless. A crepe de chine blouse of high color will give them just the right contrasting sleeve effect, and also make them more comfortable for indoor wear.

(First Floor, Central)

The Rare Occasion When Women's Tweed Coats Are Less

These were originally intended for steamer coats. They are all of the finer kinds and, almost without exception, made of imported cloths.

You can count upon them standing any sort of weather with equanimity. They are heavy enough for late Fall and many for the entire Winter. In colors, they verge toward the soft tans and grays, herringbone weave or almost invisible checks or stripes.

The new prices are \$45 and \$57.50.

(First Floor, Central)

New Fancies in Mounted Combs

There are several new ideas shown in these pretty carved affairs. Black and white carved effects, in bow-knot and plain shapes; finely carved crystal effects set with imitation sapphires, and odd fan shapes, with fine carvings, show imitation sapphires and emeralds.

Prices are \$6.50 to \$33.

(Jewelry Store, Chestnut and Thirteenth Streets)

New Little Lawn Frocks for Tiny Girls

And they are such unusually pretty and dainty ones, too, for these modest prices.

Some of white lawn, with collar and cuffs of pink, blue or tan and a smocking in the same color with a bit of embroidery as a finishing touch. These are only \$5.

Another style is white lawn with the collar and cuffs buttoned in pink or blue and the same color in the smocking. This style has a sash and is \$3.75. Sizes, in both cases, from two to six years.

(Third Floor, Chestnut)

Unusual Variety in Neckwear, \$1 and \$1.50

It is surprising and pleasing to find what dainty collar sets and vestees one may get for such small prices. The vestees come with collars and cuffs to match.

Some sets are made of white lawn with a black pin stripe, others are of dotted organdie, white checked organdie, or are of net, lace trimmed.

Plain collar sets of organdie have tucked hems. Colored dots appear on some.

Collar sets are \$1 and \$1.50. Vestees are \$1.50.

(Main Floor, Central)

"The American Girl" A New American Lady Girdle

This is one of those very comfortable slip-on affairs, made of pink satin brocade with elastic on sides and in back—in fact, the back is entirely of elastic. It has a short clasp in front and two pair of hose supporters.

The woman who golfs, tramps, rides or plays tennis will be glad to know about it.

Price, \$3.50.

(Third Floor, Chestnut)

New Wilton Rugs in the Most Desired Size

Good-looking patterns and agreeable colors are features of this new shipment of 9x12 ft. Wilton rugs at \$84.

Axminster Rugs Seamed and Seamless

are also in a pleasing variety of colors and designs.

9x12 ft., \$42.50, \$46.50 and \$56.50.

8.3x10.6 ft., \$37.50, \$42.50 and \$52.50.

6x9 ft., \$25 and \$32.50.

(Seventh Floor, Chestnut)



A Little Sale of School Stockings

Good Second-Grade Hosiery for Boys and Girls at Just Half the Price of First Grade

Four groups of stockings from a mill that does not know how to make low-grade goods and that includes among its "seconds" merchandise that some mills would sell as "firsts." By taking the entire lot we can sell them at just half the regular price, and we cannot promise a similar opportunity again.

25c a pair for boys' heavy ribbed black cotton stockings, sizes 6 to 11.

25c a pair for boys' and girls' medium-weight ribbed lisle stockings in black, tan, cordovan and white. A size missing here and there.

35c, 3 pair for \$1, for boys' and girls' medium-weight, full-fashioned ribbed cotton stockings in black, white and tan; some sizes missing.

35c, 3 pair for \$1, for boys' and girls' medium-weight, full-fashioned mercerized lisle stockings in black, white and tan; some sizes missing.

(West Aisle)

Aw, School Again!

Never mind, boys and girls, it's not half so hard as it looks. Think of meeting all the other fellows and girls and telling 'em all about the good time you had and all the places you went to and all the trouble you got into, and they telling you the same!

But don't forget to go back with the right kinds of things to work with—school supplies, they are called.

We have a dandy lot of these to show you, and this is a fine, big cheery place to come for them, and you will find pleasant people here to help you to pick out everything you want.

People tell us we have the finest stock of these school goods in Philadelphia.

It takes in everything from a pen-point and lead pencils to globes and blackboards.

In between there is a world of things—writing tablets, composition books, companions, bags, straps, fountain pens and heaps of other things.

(Third Floor, Market)

Silk and Satin Camisoles From \$1 Up

The \$1 ones are navy blue or black wash satin in a simple tailored style. Others in these dark colors at \$2.50.

White and flesh crepe de chine and satin camisoles, \$1 to \$2.50. Ribbon straps on all except the \$2 ones, which have the built-up shoulders.

(Third Floor, Central)

LET IT BE known that whoever wants to take advantage of the greatest August Furniture Sale ever known in America will have to do so tomorrow, or at latest, Wednesday, the last day of August.

The sale will end as it began, with resources and investment opportunities absolutely unequaled.

It will be a Wanamaker Sale to the last, a sale supported by a stock of furniture the finest, largest and most appealing to be found in any retail store in the world.

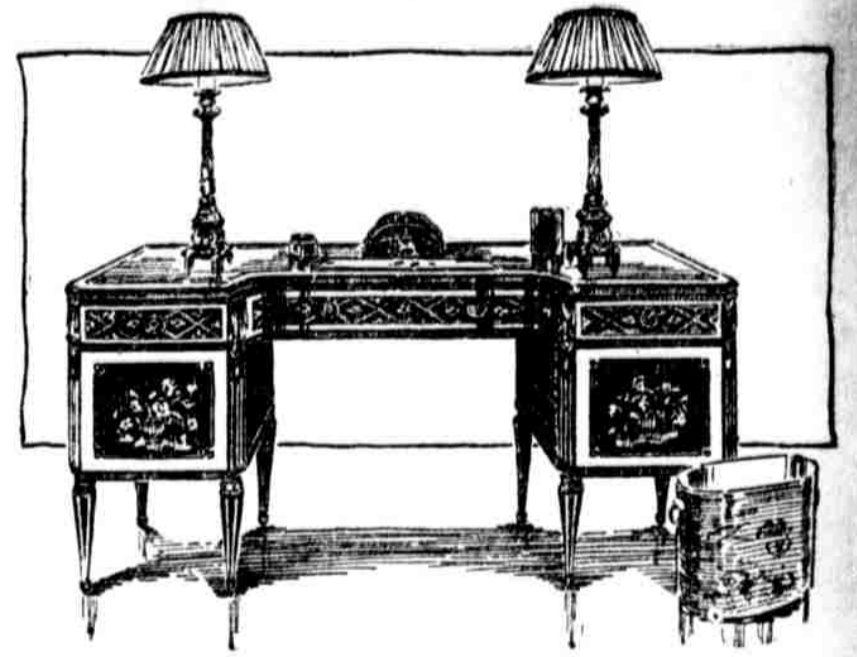
Until store-close Wednesday evening, all these goods will wear the reduced price-tags. Afterward, no.

How many homes are there at this moment, in Philadelphia alone, in which some of this furniture—even one piece—is not needed?

Very few, we believe, in comparison with the number in which some of it is needed.

It should be known far and wide that however much or however little furniture any home may require it can be bought tomorrow or Wednesday at an advantage that will not be available Thursday.

(Fifth and Sixth Floors)



The Wanamaker stocks, as they stand, are adequate to every reasonable demand.

Now, as at the outstart, the Wanamaker Sale is pre-eminently the sale with the goods.

People who need good merchandise at real savings understand what that means.

We hope no one of them will fail to wake up to the fact that "the sale with the goods" is now a matter of hours and that every minute counts.

Last of the Men's Palm Beach Suits Going at \$11.50

One hundred and fifty of them that could never be bought for so low a price except by reason of the idleness of the season.

Don't consider these as ordinary Palm Beach suits, but as the superior Wanamaker kind, cleverly tailored and shapely.

In shades of gray and sand, and some fancy colors.

(Third Floor, Market)

New Fall Designs in Men's Madras Shirts

Men who buy shirts for the remainder of the Summer are entitled to have the new Fall designs to choose from, if they wish.

Latest arrivals are some very fine madras shirts in beautiful colored stripes and in a good weight. All soft-cuff, plain negligé style. Price, \$4.

(Main Floor, Market)

Nice Handkerchiefs for Men

A certain very good quality and of nice size. They are Irish linen, plain hemstitched and make excellent everyday handkerchiefs.

We consider them quite unusual values at \$3 a dozen.

(West Aisle)

Every Hour Means Money in the Office Furniture Sale

Whoever wants office furniture can save good money on it by securing it between now and Wednesday evening.

Wednesday the August Sale comes to an end. Until then you can buy anything in our entire stock of these goods at reduced prices, but not afterward.

Please note that all reductions are from the latest low market rates.

(Third Floor, Market)

Only Two More Days of the August Mattress Sale

Two days to select anything in our entire stock of mattresses, mattress materials, feather pillows and bolsters and bedspreads at 20 to 25 per cent less than the latest low market prices!

Varieties are as large now as they were on the day the sale began, opportunities exactly as good as they were then, but if you intend to take advantage of them you have not a moment to lose.

(Sixth Floor, Chestnut)

It Only Needed a Real Piano Sale

to uncover the fact that a great many people want pianos and player-pianos if they can get truly worth-while instruments at good price concessions.

Here are pianos, player-pianos and reproducing pianos at savings of \$100 to over \$400. Some are new instruments and others are used, but all the used ones have been put into first-class condition at our Schomacker factory.

It is an unusual opportunity to get a good piano or player-piano at a greatly lowered price and pay for it at your convenience.

Pianos start at \$100.

Player-pianos start at \$300.

Reproducing pianos start at \$875.

Player Rolls Reduced

50c each for a limited number of Rythmodik and Angelus player-piano rolls, for a clearaway.

(Egyptian Hall and Gallery, Market)