

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

WANAMAKER'S

WANAMAKER'S

WANAMAKER'S

WEATHER Fair

Three Days to Buy Some of the Furniture That Has Made This the Greatest August Sale Ever Known

Long Ago, Nineteen Years Ago, an English Monthly Magazine

got from the writer "a few words of advice as to what a young man should do to become successful." The editor prefaced the interview with these words:—"Mr. Wanamaker's words are worth quoting, not so much for any originality of thought as for the additional evidence it furnishes of the general agreement of opinion between one successful man and another. Mr. Wanamaker says: "You should learn to do some one thing well; throwing all your energies into it. "Intense ambition and sound common sense will work success for anybody at anything that is legitimately serviceable to the world. "The roads to success are so simple that any one with good sense can see straight along to their termination. "It is for these reasons that I say that any young man can achieve success if he has common sense and ambition. "The former will enable him to see his particular path; the latter will enable him to pursue it to the end." Were we to be called upon today, we would say that the experience of a lifetime in "the Big Store," as some people call it, would confirm all that we said nearly twenty years ago.

[Signed] John Wanamaker August 27, 1921.

TIME now means everything to those who want to take advantage of August Furniture Sale opportunities. The sale has just three more days to run. The advantages offered in it are as remarkable and as abundant as the time for sharing in them is limited. Were we to stop it today, it would still be the greatest August Furniture Sale on record in volume of business and in everything else. The sale of which that is true is bound to have a wonderfully interesting wind-up.

Every unusual feature of it seems to become more pronounced and conspicuous the nearer it draws towards the end. Now, as at the outset, the great feature of it is the furniture. Now, as at the outset, this is beyond question, the largest, finest and most attractive stock of furniture to be found anywhere in the country. Up to Wednesday night every piece of it will be marked at a reduced price, but not afterwards.

Keeping all these facts in mind, and knowing your own requirements you should certainly appreciate what all this means to you. At any rate, the goods are here to meet every reasonable requirement as no other stock can possibly meet them. THE GOODS ARE HERE—that is saying everything. With just three days to select from them at August Sale prices, the rest is for you.

Women's Beautiful Dark Blue Afternoon Gowns at From \$47.50 to \$80

For the many women who "always buy dark blue" we have a collection of beautiful gowns in navy and midnight blue Canton and other crepes,orgette and crepe de chine. They have the long waistline that is one of fashion's most definite decisions for the new clothes. On many the corsage blouses slightly over the girle, after the mode exhibited by Kenee in every one of her new gowns shown in Paris. This blouse and girdled model alternates with the long, straight silhouette pronounced equally correct.



A Full-Length One-Piece Cape of Imported Woolens (In the London Shop)

The idea is entirely new—to make a cape from one piece of material. And the lines are new—it is shorter in back and front than on the sides, where the fullness falls in three folds. It is exactly the right thing to wear over the new fuller frocks. There are two models, one with backless vest, the other showing a fuller collar with no vest. Both models at \$65. (The Gallery, Chestnut)

Women's Bolivia and Duvetyn Coats Now \$57.50

Only about fifty in all, for they are all that remain of some of the loveliest earlier-in-the-season models. Very few have duplicates, but they are all good styles for Fall and in just the right weight. There is a plentiful assortment of such colors as navy and lighter blues, tans, browns and other shades. All are entirely silk lined. In some instances the price is exactly half, in others, very close to it. (First Floor, Central)

Last Call for Women's Wash Skirts at \$25

Something like six good styles in a heavy white cotton gabardine, all having deep hems and pretty sports pockets. Wonderful values for women who can find their sizes. (West Aisle)

Voila! The New French Gore Pump

Only the idea is from France. It is a pretty little pump or patent leather with the low French heel and the medium round French toe and vamp. Three narrow straps cross the instep, each ornamented in the center with a little cut-steel button. And on each side is an inset or gore of black elastic, so that it may be pulled easily on the foot, yet fit with wonderful snugness around the top. It's quite new. And the price is \$13. (First Floor, Market)

Clearing Out All the Young Women's Cotton Frocks at \$2.50, \$5 or \$10

These prices bear no relation at all to their values. We want to clear them out quickly, and have marked them ruthlessly. Wonderful values will be found among them. Gingham, voiles, dotted swisses, organdies, plain and embroidered; imported beaded voiles. Sizes are very much broken; of many there is but a dress of a kind. The majority are \$5. And in this group some of the greatest value will be found. Whoever wants the prettiest of Summer frocks at next to nothing should be on hand early. Sizes 14 to 20 among them. (Young Women's Store, Second Floor, Chestnut)

These New Silk Arrivals Are Very Much Wanted

Such, for example, as new striped tub silks, so much used for women's dresses, sports blouses, negligees and men's shirts. A particularly nice quality is \$2.25 a yard. There are also plain sports colors—bright cardinal, brown, henna and black—all at \$2.25 a yard. New white sports silks, also, for skirts, beautiful broche and fancy designs, a very fine grade at \$5 a yard. New plain rough white pongee, very smart for women's sports wear and men's shirts, \$4 a yard. New navy blue taffeta, one of the most fashionable silks today, 40 inches wide and \$3 a yard. This is an unusually good value. (First Floor, Chestnut)

Pretty Colored Handkerchiefs to Match Women's Sweaters

One look at the exquisite colors and you will understand why so many women are buying these handkerchiefs. In rose, pink, peach, gray, violet, wistaria, blues, yellows and browns. All-linen and only 25c each. Also sheer white Irish linen handkerchiefs, \$3 a dozen or 25c each. (West Aisle)



We Have Just Received Some Paris Autumn Hats—and Have Copied Them Wonderfully

The originals from famous Paris milliners have been out of their boxes only long enough for us to make these copies. How carefully we copy them you would need to peep into our workrooms to see. Line by line—and it's the line that counts in a Paris hat—is faithfully followed. French materials, brought over the seas with the hats, are used. Sometimes we change the color—as with a ravishing little hat from Maria Guy, duplicated in nut-brown velvet instead of its original black beaver. Or a coquettish black velvet chapeau from Lewis, whose throat-string of jade we have changed to jet. But in all, the inimitable Paris idea and cleverness are expressed. And the prices are, of course, not foreign, but domestic, starting at \$20. The varied lovely shades of fuchsia and violine are among them. (Second Floor, Chestnut)

"The Summer Silver" You Might Call Gorham Plate

For in homes where it is not used all the year around you are very apt to find this fine plated ware taking the place of the sterling silver during the Summer, Spring and Fall months. No more beautiful designs could be asked for than some of the patterns of Gorham plated silver, and there is no question of its excellent wearing quality. Five-piece tea services, \$194 to \$355. Water pitchers, \$52 to \$78. Meat platters, \$41 to \$110. Bread trays, \$25 to \$38. Also spoons, forks, knives and all the small serving pieces, starting at \$9 a dozen for teaspoons. (Jewelry Store, Chestnut and Thirteenth)

New Perfumes Bring Delicious Whiffs of France

They say that every city has its odor, but these new perfumes from Paris suggest the city on the Seine only in their exquisite bottling. Their contents breathe the roses gardens and lily fields, the violets and carnations and lilacs of southern France. They are the productions of a famous French perfumer. There are delectable extracts of many odors, with odd-sounding French names, at \$4 to \$15 a bottle. And eau de cologne at \$1.50 to \$8 a bottle. Ask for the new French perfumes. (Main Floor, Chestnut)

From Scotland Come Cashmere Scarfs

The texture of these scarfs is beautiful, and the colors are just what one would expect from a country famous for its browns and greens and dull blues. \$5. Other scarfs made of Scotch wool in gray plaids and stripes are \$8. Brushed-wool scarfs start at \$5.50 and go to \$16.50. Knit scarfs, delightfully voluminous, cost \$10. (Main Floor, Central)

2000 Yards Fine Corduroy Special at 65c a Yard

Such a quality as we haven't had for some time at this price and it comes at a most convenient time for women who are planning sports skirts, Fall dresses, children's coats, boys' school suits or wrappers for themselves or the children. There is both the narrow and the wide wale and these good colors, Havana and golden brown, navy, pink, rose, gold, castor, henna, purple, black and white. 27 to 36 inches wide. (West Aisle)

Last Call for Men's Straw Hats

All to Go at \$1 All the Lincoln - Benettes of London. All the Redleaf London hats. All the domestic hats. Also at \$1 Boys' and children's straw hats. And many tweed hats and felt hats and tweed caps. (Main Floor, Market)

Men's Underwear at Close to Half

75c a garment for lightweight white cotton of a good quality in long and short sleeve shirts and ankle length drawers. 85c a garment for colored striped balbriggan shirts, with long or short sleeves, and drawers in ankle length. (Main Floor, Market)

New Editions of Two Famous Books

"The Americanization of Edward Bok." Priced \$3. The autobiography of a Dutch boy fifty years after. Besides being a most entertaining story, it has been proved to be an important work for business men, because of the author's own long experience in the business world. To boys it presents real romance, and to literary men it is valuable for its intimate stories of men of letters. The chapter headed "Publishing Incidents and Anecdotes" is of value to the advertising and publishing world. This edition has been brought out at a much reduced price. "The Passing of the Great Race," by Madison Grant. Price, \$3.50. This edition has a documentary supplement and a new preface. It should be read by all America, for it is written of the Nordic race from which a great many of her finest countrymen sprang. (Main Floor, Thirteenth)

Colonial Rag Rugs at Lowered Prices

These are the better grades of such rugs and quantities are limited. 9x12 ft., \$9 and \$12.75. 7.6x10.5 ft., \$8 and \$10.50. 6x9 ft., \$6.75. 9x15 ft., \$18. 12x12 ft., \$20. 12x15 ft., \$24.50. (Seventh Floor, Chestnut)

New Handbags Are of Duvetyn and Silk

They have the favored pouch shape, with narrow metal frames. Both models have inner frames and are nicely lined in silk. The duvetyn handbags come in brown and beaver. Those of moire silk are black and navy. Prices are \$5 and \$6. (Main Floor, Chestnut)

See What Fine Opportunities the Wanamaker Piano Sale Still Holds!

People who were out of town when this sale started this week need not be too greatly disappointed. The stocks of new reduced and used pianos were so large that even the selling of scores has not seriously impaired the selection. There will be just as good values in the sale Monday as there were in the beginning, with savings ranging from \$100 to over \$400 on an instrument. The new reduced pianos and player-pianos are our own celebrated makes, which have no superiors at their prices, and all the used instruments have been put in first-class playing condition at the Schomacker factory. Choose from the following wide assortment:

Table with piano listings: Used Player-Pianos, Used Reproducing Pianos, Used Upright Pianos, and New Reduced Uprights. Columns include make, regular price, and reduced price.



Sturdy Scotch Linen Napkins, \$6.75 a Doz.

If you are looking for some good, serviceable all-linen napkins at a low price, you will look long before you will find better than these, which we have just opened to sell at \$6.75 a dozen. They are Scotch goods, full bleached, exceptionally heavy, in a desirable size, 22x22 inches, and in a choice of several floral patterns. (First Floor, Chestnut)

Putting the Old Furniture Into New Clothes

is the next best thing to buying furniture. Sometimes it is even better, if the old furniture has personal meaning, or a quality that promises long service yet. If all it needs is a new covering, let us show you the new tapestries, velours, damasks and repps, and give you an estimate for doing the work. We can do it at once, and hold it for delivery until wanted. But the order should not be delayed. (Upholstery Store, Fifth Floor, Market)

Three Days of the Mattress Sale and No More

Three days to save 20 to 25 per cent on all our mattresses, pillows, bolsters and bedspreads, plenty of time to put to good use, but none to let slip away! The selections will be as good the last day as they were the first, but there is no day like the present when the best merchandise of its kind is going at such exceptionally low prices. After Wednesday evening you cannot choose at the same unusual advantages. (Sixth Floor, Chestnut)

Mr. Business Man, the Office Furniture Sale Will Soon End

Until Wednesday evening you can choose anything in our entire stock at the reduced prices for August, but not afterwards. The selections are the best that have been offered in years at such low markings. Flat-top desks... \$25 to \$490. Double desks... \$85 to \$250. Typewriter desks... \$42 to \$82. Revolving armchairs, \$10 to \$128. Armchairs... \$9.50 to \$108. Side chairs... \$5.50 to \$80. (Third Floor, Market)