

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Greatness of the Wanamaker Furniture Sale Grows Even More Apparent Towards the End

(Only Four More Days)

FROM first to last it is the goods that make the sale.

From the first they have made this the greatest August Furniture Sale we have ever had; and we have enough of them to give it a record wind-up.

It has four more days to run, one this week, that is, tomorrow, and three next week.

During these last four days the greatness of it, especially in the main essential, the goods, will be as marked and unmistakable as at the beginning, or indeed, more so.

Up to the last hour it will be the sale with the goods, the sale with the furniture that the great majority of people want, the sale that brings furniture of the wanted kinds in varieties and quantities that stand absolutely alone and that have no counterpart anywhere.

Up to the last hour it will be the one original, distinctive Wanamaker Sale in its goods, in its values, in its service, in its opportunities.

From your standpoint three things are now to be specially considered—the need of your home, or apartment, for new furniture, the opportunities presented by this sale and the limited time you have for taking advantage of them.

Off-hand, perhaps you cannot decide whether or not you should buy, what you should buy, or how much you should buy.

(Fifth and Sixth Floors)



Depend upon it, if you are likely to need some of the finest furniture at an advantageous price, even in months to come, now is the time to buy it.

Depend upon it also that the one and only way to realize what you need and how much you need is to come in and see with your own eyes the stock of furniture that is here to keep these last days of the Greatest August Furniture Sale filled to the brim with opportunity.

Only four days, remember, tomorrow and the first three days of next week.

The First Stroke Is Half the Battle

Choosing their companions has made some men what they are, and the mistake of others in not taking offered advice or not being strong enough to drop evil company has been their ruin.

Better for the latter to have fallen into a bed of wasps.

To almost every man known to the writer was given an elective opportunity to make or lose his way. All men are weak on some side or other, and need to be spoken with as to the first strokes of life's battle.

[Signed] *John Wanamaker*

August 25, 1921.

Some Very Pretty New Hats Wear Modest Prices

Just such jaunty little hats as the first Autumn days will bring out on the street in numbers.

They hover around the \$10 mark—some of them dipping below it. But they are so pretty and new and clever, in color and line and material, that you would expect a higher price.

Little hats lead—though there are large ones. And velvet is the fabric most used—though there is duvety and satin. Blacks and the new colorings are equally tempting. Many a woman will find her all-Winter street hat in this collection shown tomorrow.

(Second Floor, Chestnut)

Women's Knitted Capes Lowered to \$10 and \$25

They have many weeks of usefulness ahead of them, too, for women are buying these capes for Fall days at the shore or mountains and they have certainly been the success of the season.

The majority are knitted, with scarfs trimmed with fringe. These new markings bring them below half price.

(First Floor, Central)

A New Slipper for the Black Toilette—\$9

It is a one-strap slipper of black suede with trimming of black patent leather. The low French heel is of the shiny black leather, and so is the buttoned strap and the edging. It has a light turned sole.

Altogether it is an uncommonly good-looking and well-made slipper for \$9, and will go beautifully with afternoon and evening toilettes in the favorite black.

(First Floor, Market)

Here Is the Ideal School Dress for a Young Girl—\$16.50

Some of the best-known girls' schools have in fact adopted it as a school uniform.

It is a two-piece dress of good quality dark blue serge, with detachable collar and cuffs of excellent linen. The skirt is box pleated in alternating large and small pleats, and is attached to a muslin underbodice, so that it can be worn with other blouses if desired.

The serge overblouse has a slit opening, snapping a few inches down the front. Two large patch pockets and a tie sash complete the girlish effect.

This was a favorite model in Jersey, but it is even more effective in the dark blue serge. Sizes 12, 14 and 16. Priced \$16.50.

(Second Floor, Chestnut)



Women's Dusters Now \$1.50 to \$4.25

They are linen and linen dusters in the natural color and they are less than half what they have been selling for.

Just in time for the week-end Summer holidays and for Labor Day. Good, conservative styles which always stay in fashion.

(First Floor, Central)

A Guard Ring of Silver

Beauty and safety, the two essential requirements of a guard ring, are surely to be found in these—especially beauty! Rhinestones, imitation sapphires, emeralds and rubies, in very small stone mountings, insure their charm—\$4.50.

Other guard rings, of the same style but a bit heavier, \$2.75.

(Jewelry Store, Thirteenth and Chestnut)

Little Children's Coats Are Given Diminutive Prices

And, what is more, they are the lighter weight cloth coats that come in so nicely for Fall days.

For the smaller tots, of one and two years old, are white broadcloth, serge and cashmere coats, some with a bit of hand embroidery or hand scalloping. These are now lowered to \$3 to \$10.

For older children, from two to six years, there are various good sturdy mixtures, gabardines, checks and broadcloths, light and dark colors, also a few capes, from \$5 to \$25.

(Third Floor, Chestnut)

New Loop-Edged Ribbons

Perhaps the world would be a less tangled affair if there were no ribbons, but we certainly could not banish these new ones; for they are so new and so different from the old ones, that they are 35 colors, and several widths, from 1/2 inch to 1 1/4 inches. Prices, 40c to 75c.

(Main Floor, Central)

Short Lengths in White Goods

This is a good opportunity to buy material for children's white dresses, or for petticoats, shirt-waists, and boys' blouses. Plain and fancy weaves in swisses, dimities, and madras have very low prices.

(First Floor, Chestnut)

Remarkable Value in Women's Foulard Dresses—\$25 and \$35

These are not the usual \$25 and \$35 dresses, but gowns that were made to sell at considerably higher prices.

They are beautifully made—most of them of the firmer heavier-weight foulard silks that wear "everlastingly." The designs are admirable—not an off-color or pattern among them.

There is navy-and-white, black-and-white, brown-and-white, navy-and-cherry. Some are Georgette veiled, others all of the foulard.

A very charming example is a dark blue with cherry coin-dot-and-bar design. This has the long-waisted lines of the moment, and bat-wing side panels edged with little taffeta loops, the loops also bordering the dress hem and the sleeves. This is \$35. Other equally good models at this price and at \$25.

It is a fine opportunity to secure a becoming afternoon or street dress for much below usual.

(First Floor, Central)

Exquisite Handbags and Purses From Paris

A little collection of novelty handbags and purses has just come from Paris.

Any one of them would make almost any woman happy.

Every one is "different"—crimson morocco or finest pin seal, rich watered silks, or decorated patent leather. The

shapes are extremely novel. Ornaments of carved ivory or semi-precious stones enrich them.

They are small and dainty and very elegant. But they hold a surprising amount—most of them including a cigarette case along with other fittings. Prices are \$18 to \$80.

(Main Floor, Chestnut)

Clearaway of Lingerie Waists Now \$2 to \$5

A few of this kind and a few of that, but all wonderful value. Fine white voile, some with full jabots of hand-made Irish lace. Others with lace-edged frills. Some with a touch of hand-embroidery. A few with a note of color. Some overblouses of imported dotted swiss among them.

The prices placed upon them for quick clearance are in some cases less than half.

(West Aisle)

Fine White Silk Skirts Come Down to \$15

Which is less than half price in some cases and almost half in the remainder.

There are some of the prettiest imaginable styles in both Canton crepe and crepe de chine, pleated and plain models and some with sashes. Sizes go all the way up to 40-inch waist measure.

(First Floor, Central)

Women's Lacy Glove Silk Stockings for \$2

Second grade goods, of course, or they would be more than double this price.

Just 2400 pair of fine, sheer glove silk hose in lace patterns in black, white, cordovan, Russian calf, African brown, gray and fawn, and at \$2 a pair they will go out with a rush.

(West Aisle)

"Irish" Laces From the Orient

These new Chinese "Irish" laces are in a beautiful and wide assortment. Insertions, edgings, beadings in various attractive patterns, from the narrow picot edging to the six-inch width, are 25c to \$5.75 a yard.

(Main Floor, Central)

All-Wool Blue Serge Special at \$1 a Yard

This is the first time for several years that we have had a really good all-wool serge to sell for this low price.

It is a very soft French twill in a pretty shade of navy blue and an especially nice weight for women's and children's dresses. There is only a limited quantity of this serge.

(First Floor, Chestnut)

Surf Satin Bathing Suits for Women at \$5

Some very pretty styles, a few only of a kind, but all of which have been selling for considerably higher prices.

They are both with and without bloomers, mostly the new straight line models, and some have pipings of color.

(First Floor, Central)

Women's Linen Handkerchiefs Special, \$1.50 a Dozen

A brand-new shipment of these very popular everyday handkerchiefs. They are particularly liked by school girls and those preparing for boarding school or college.

They may be marked with ink at 36c a dozen or with machine embroidery, first name or initials, at 75c a dozen, or full name, \$1.25 a dozen.

(West Aisle)

Cool Nights Call for Warmer Nightgowns

Heavier nightgowns have just come. Of sturdy muslin or cambric, with round necks and short sleeves. One with blue feather stitching, the other with blind embroidery. Each \$1.25.

Excellent high-neck and long-sleeve gowns of cambric with front yoke of tucks or tucks-and-embroidery, and embroidery frills at neck and sleeves. \$2 and \$2.50.

(Third Floor, Central)

New Fiction

"The Man, The Tiger and The Snake," by Ferdinand Reyher. Price \$1.75. An interesting story based on an old Laos folktale.

"Laramie Holds the Range," by Frank H. Spearman. Price \$1.75. A tale of combat, warfare and love, with a hero who "rides and shoots and speaks the truth."

"The Donovan Chance," by Francis Lynde. Price \$1.60. A real story for real boys—telling of railroading and "rough times."

"The Beloved Woman," by Kathleen Norris. Price \$1.75. The author comes forth again with a very interesting story of family life.

"Snow Blind," by Katherine Newlin Burt. Price \$1.50. A story of life in a lonely mountain cabin. A beautiful Eastern actress complicates matters in a vivid way.

(Book Store, Thirteenth Street)

Honfleur Toilet Articles Specially Priced

These favorite preparations on sale at special prices tomorrow include:

- Extracts, 65c. Violet, rose and l'Empire.
- Toilet waters, 50c and 85c.
- Violet, rose, l'Empire and Bouquet Amour.
- Talcum powder, 15c. Violet, rose and l'Empire.
- Sachets, 35c. Violet, rose and l'Empire.
- Bay rum, 85c and \$1.65.
- Witch hazel, 35c and 65c.
- Violet ammonia, 20c and 30c.
- Bath crystals, 50c and 90c.
- Violet, rose and verberna.

(West Aisle)

Adjusting the Light

so that one may read in comfort is not an easy thing to do unless it is with a regular adjustable reading light, which clamps to table, chair or even to a picture frame. Price, \$5.75 to \$6.25.

(Fourth Floor, Central)

An Unusual Box of Candy, 50c

It is unusual because it contains five varieties of candy in one pound, Vanilla taffy, caramel marshmallows, chewy yellow jack, caramel nougats, and assorted caramels. They are all quite delicious.

(Down Stairs Store, Chestnut)

New Glass Pitchers With Silver Deposit Decorations

Delightfully cool looking and most useful, for they are variously used for ice water, milk, lead tea, lemonade or whatever else one chooses.

The glass is engraved and the top has the silver deposit decorations, \$9 to \$20. Others with a drinking glass and intended for a bedroom set, \$12.50 and \$16.

(Jewelry Store, Chestnut and Thirteenth)

Gunners Getting Ready for Reed and Rail Birds

The season for these birds opens September 1.

Fox, Parker, Winchester, Remington, H. and R., Boss and Savage shotguns, \$13 to \$700.

Winchester, Western-Field, U. M. C., Peters and U. S. shells in all gauges and loads.

And a complete assortment of hunting clothing.

(The Gallery, Juniper)

Wool-Filled Comforts for Chilly Nights

There are two new ones in, both at reasonable prices. One is covered with fine figured floral and Oriental patterns. The border and back are of plain satine. Price, \$10.

(Sixth Floor, Central)

Wool-Fiber Rugs Plain and Figured

Inexpensive but practical and durable for Summer or year-round use. In two grades: 9x12 ft., \$11 and \$22.50. 8x10.6 ft., \$10.50 and \$21.50. 6x9 ft., \$6.75 and \$13.50.

(Seventh Floor, Chestnut)

A Better Grape-Fruit Knife

It is better because it is double-edged and stainless. Price, 75c.

(Fourth Floor, Central)

Men's Fine New Neckties of French Taffeta

Beautiful ties, in diagonal stripe designs and figures. Sometimes the stripes are in color and sometimes they are white.

The material is uncommonly good for ties at \$1.50.

(Main Floor, Market)

Men's Better Shirts Join the \$1.95 Group

We have taken a lot of fine woven madras and batiste shirts and lowered their price once more, this time to \$1.95.

There was already an unusual collection of woven madras shirts at this price, but now the assortment is even more remarkable.

All soft-cuff, plain negligé shirts in striped designs.

(Main Floor, Market)

The Newest Low Shoes for Men

These are really advance Fall styles, and as such will interest young men who like the new things.

Two models of Scotch-grain calfskin on brogue lasts. They have full, round toes with perforated toe caps, perforations around the vamps and wide shanks and heels.

In black, \$10; in tan, \$11 a pair.

(Main Floor, Market)

The Office Furniture Sale Ends With August

It is hardly necessary to say anything more to any business man, or business woman, who appreciates the value of time and the advantage of selecting anything in our entire stock, the best selected stock in years, at substantial reductions from the latest low market prices.

(Third Floor, Market)

Only a Few More Days of the August Mattress Sale

There is no shortage of anything in this sale except time, and that is running short.

Everything else is as plentiful as at the beginning. Our entire stock of mattresses, pillows, bolsters and bedspreads is offered at 20 to 25 per cent less than the latest low market prices.

There are just as many grades and varieties as there were the first day.

The goods are of the same warranted quality, but you have only tomorrow of this week and three days of next to make your selection. The sale ends with August.

(Sixth Floor, Chestnut)

School Days Are Near and School Supplies Are Ready

Boys and girls, the notion that going back to school is "hard luck," and several other kinds of things, is all wrong.

Ask any grown-up what were the happiest days of life, and if the answer isn't school days, there was something wrong with that boy or girl.

So go back to school happy, and be sure to go back prepared with all the things you will need for doing your school work and home work well.

You will find them in the Commercial Stationery Store.

Pencils Pencil Sharpeners Fountain Pens Chalk Erasers Blackboards
Refill Pencils Ink and Ink Wells Pen Points Globes School Bags Straps
Desk Pads Composition Books Writing Tablets Companions Pencil Cases Drawing Instruments
Loose-leaf Books and Fillers Slates Crayons Drawing Boards Artists' Materials
(Third Floor, Market)