

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# These Are the Days When Time Is Really Money in the August Furniture Sale

The Worse Ills Are Those We Foresee,

fret about and suffer from before they arrive.

The foolishness of a habit of casting shadows over the future, creating a pathway of gloom, is deplorable.

Try to break yourself of it.

There is no use in tying knots in advance upon the string of days yet to come.

To do a faithful day's work at our post of duty day by day as they come along is enough.

[Signed] *John Wanamaker*

August 24, 1921.

## Fine French Hand-Made Blouses at a Third to a Half Less

All that remain of the exquisitely fine hand-made blouses of batiste, handkerchief linen and voile, with trimmings of real Valenciennes, Irish and filet laces, are now cut to a third and a half below earlier prices to clear the way for new arrivals in the French Room.

The new figures are \$9.50 to \$25.

All have long sleeves, and many the becoming "frill" which nearly always peeps from the front of the smart Parisienne's "tailleur."  
(French Room, Third Floor, Chestnut)

## These New Fall Silks All Have Special Prices

As a matter of fact, we would have a hard time finding equally fine qualities today to sell for what these silks are marked.

One other thing, that means much to women who value the dictates of fashion, these silks are very much in demand for afternoon dresses, blouses and skirts for Autumn days.

A beautiful soft quality navy blue crepe meteor, 40 inches wide, at \$3 a yard.

A fine grade navy blue taffeta, 40 inches wide, \$3 a yard.

A plain white crepe de chine, 40 inches wide, \$2 a yard.

A high luster white sports satin, 38 inches wide, \$3 a yard.  
(First Floor, Chestnut)



BOYDIE BARK, dashing among the links in SOUTHEN JURY

## A Three-Piece Sports Suit for Women (In the London Shop)

Nowadays it means a suit composed of coat, knickers and skirt.

This suit is made of imported or domestic woolsens, and is particularly well cut. The skirt is rather full, and buttons down the front. The coat is made full across the back by means of three box pleats, which give the appearance of a very smooth fit. This hidden fullness allows ease in swinging a golf club.  
The price is \$90.  
(The Gallery, Chestnut)

## Ever-So-Pretty School Dresses of Serge and Velveteen

We don't know when we have had such pretty school frocks for girls of 6 to 17 years.

They have "different" touches of hand work that put them quite out of the ordinary class of dresses. The serges are the fine French variety, made in dozens of pretty ways, many with hand embroidery in dull-colored wools.

The same gay trimming brightens the velveteens—or facings and cashes of soft-colored duvetyne.

Serge dresses begin at \$15, and in these there are blue, brown, and green or black.  
(Second Floor, Chestnut)

## Young Girls' New Rubberized Raincoats for School

No downpours need alarm the schoolgirl clad in one of these fine rubberized coats. Navy blue or tan color, made in a loose-fitted model, with big pockets and high-buttoned collar.

At \$11.00 they have rainproof rubberized hats to match.  
The finer, silkier coats, with-out hats, are \$18.50.  
Sizes 8 to 16 years.  
(Second Floor, Chestnut)

## Underwear Specials for Women and Girls

Women's low-neck lisle vests with hand-crocheted necks, 75c; extra sizes, 85c.

For children and girls up to 16 years there are low-neck, sleeveless cotton vest suits for 65c.  
(First Floor, Market)



## Hats That Cleverly Copy French Originals

It would be difficult to tell these American hats from the Paris chapeaux that inspired them, and which they so perfectly reproduce.

The secret is that French fingers in our own workrooms carried out the duplication.

There is a petite nut brown velvet with a Spanish veiling effect over the eyes, which no one will pass without a backward glance.

There is the new Napoleon hat of black plush—short back and front, wide-pointing on the sides and guilteless of any trimming save a severe black grosgrain rosette.

There are the lovely fuschia-tinted hats of velvet, and the coquette side-streamer hats—and it does not matter if the thing that "streams" is ribbon or velvet or lace or feather, only so it trails far below the shoulder.

These very effective copies of the latest French millinery ideas are moderately priced, from \$18 upward.  
(Second Floor, Chestnut)

## Charming Neckwear From Paris

Collars, sets and guimpes—mysteries of the finest white organdie and the daintiest embroidery—they have come just in time to adorn the new Autumn frocks. Some of the collars show exquisite eyeletwork, and one model among the guimpes is both embroidered and hemstitched.  
Prices are from \$1.50 to \$20.  
(Main Floor, Central)

## French Veils Trail Down the Back

or drape over one shoulder—so capricious and fanciful are these made creations from Paris.

Some are of hexagon mesh with scroll design, others show large silk braid flowers in contrasting colors, and one gorgeous rectangular affair has a deep border of embroidered goldenrod.

Lace veils in circular and rectangular shapes, and circles of filet mesh with borders of accordian pleated net—these are only a few of the delightful assortment.

Colors are blue, brown, black, henna, taupe, bisque and gray. Prices are \$2 to \$10.

Small made lace veils, not imported, in black, brown, navy and taupe, are \$1.50 to \$2.  
(Main Floor, Central)

## Cotton Remnants at 15c and 25c a Yard

These are all remnants left from the Summer Sale. There is a very good selection still for women who want lengths for children's school frocks, waists for themselves or even dresses.

In many cases the prices have been three and four times what they are now. Some few are slightly mussed from handling, but the majority are in fair condition.  
(West Aisle)

## Some Very Uncommon Dotted Swiss Dresses for Women at \$7.50

There's a story behind these fresh, dainty dresses of dotted swiss.

The swiss—a fine quality of foreign make—was bought in large quantity to be used only for dainty collars and cuffs on dresses of other material. It was overbought, however, and at the season's end the dressmaker found on his hands a large surplus quantity of his fine collar and cuff material.

He made it up for us into these pretty dresses, which discerning women will be only too glad to have for Summer morning and afternoon wear, and pretty house wear all Winter long.

They are all white swiss, with tiny pin-dots of navy, coral, pink or a little larger dot in all-white. There is just a touch of fine white organdie and white crochet buttons for trimming, and a wide, girlish sash of the swiss.

And the very exceptional price on new and dainty dresses of this quality is but \$7.50.  
Few women will stop with one!  
(First Floor, Central)

THE only indication that the August Furniture Sale is coming near the end is the calendar.

So far as the goods are concerned, it might keep on and on, because in their plentifulness they are more suggestive of the beginning of a sale than of the end of it.

We don't believe any sale other than a Wanamaker Sale ever started with such a stock of furniture as we have here to finish this one.

It took much planning and forehanded providing to be able to say this, after three weeks of such selling as we have come through.

And it is only by actually seeing the stocks, as they stand, that one can appreciate how true it is.

Unless you see the goods you can-

not appreciate how superb and unmatched is the exhibition on the fifth floor in its diversity of luxurious and distinguished furniture for libraries and living rooms, and for its unique selections of uncommon and individualistic suits and pieces for all rooms.

Today, as at the beginning of the sale, this is an assemblage unique in the country.

Today, as at the beginning, the assortments of bedroom and dining-room furniture are incomparable in diversity.

Today, as at the beginning, it is a Wanamaker Sale all the way through, which means a sale backed up to the utmost with the good furniture that the great bulk of the people always favor.



It will be a Wanamaker Sale every day up to the end now getting pretty near, so near that time now means everything.  
(Fifth and Sixth Floors)

## A New Keyless Clock From London

The first time this clock has been shown in America, we believe.

Unlike most other clocks, it has neither springs to break, weights, nor does it wind with a key. The clock's own weight in sliding down two upright pillars furnishes the driving force. To wind it up, one simply pushes the clock back to the top again.

Other good points about this novel clock are that the tick is almost inaudible, and it is not necessary for it to stand on a perfectly horizontal surface. The price is \$16.  
(Jewelry Store, Chestnut and Thirtieth)



## One Week From Tomorrow to Start the Great September Sales

Housewives will come hundreds of miles here to stock up for the Winter, taking advantage of the Wanamaker great sales of

## Housewares China and Glassware

There will be special lots of kitchen utensils and articles of household utility for sale. Very fine goods at very low prices.

Dinner sets and glassware at amazing reductions.  
Starting next Thursday, September 1.

## The Vogue for Openwork Black Silk Stockings

is as pronounced as this type of stocking is scarce.

But we have an excellent selection of such hosiery, in a good variety of patterns, at \$5 a pair.  
(First Floor, Market)

## Some Good Fall-Weight Coats for Women Are Now \$25

The majority are wool Jersey sports coats, almost full length and a certain mannish style that has been very popular this year. There is a good selection of both light and dark colors and also of sizes.  
Also a few extremely pretty coats of wool velour, several different models. These were formerly almost double. There are several all-black coats among them.  
(First Floor, Central)

## \$1 Umbrellas for 1000 Men and Women

Almost every one knows about these excellent cotton umbrellas now, for as fast as we get them in they go right out again. They have plain wood handles, straight posts for women and crooked handles for men.  
(Main Floor, Market)

## Candy Specials for Week-Enders

There are two, this time, each as delicious as the other:  
Crisp wafers in such good flavors as molasses, mint and coconut—50c a pound.  
Chocolate-covered marshmallows, also are 50c a pound.  
(Down Stairs Store, Chestnut)

## Famous Emerson Pianos at \$400 In the Wanamaker Sale of Pianos

By the cancellation of an export order we are able to sell a few of the famous Boston-made Emerson upright pianos, regularly \$600, at \$400.

They are fine, new, reliable instruments, with mahogany cases and are fully guaranteed.

Used pianos in the sale are going rapidly at very great advantage in prices, all of them having been put in good condition at our Schomack Piano Factory.

Upright pianos start at \$100.

Player-pianos start at \$300.

Reproducing pianos start at \$875.  
(Egyptian Hall, Second Floor, Market)

## New in the Book World

"The Glass of Fashion," by A Gentleman With a Duster (anonymous). Price, \$2.50.

Though the author be unknown, he is entirely sincere. In this book he turns our eyes upon English society, and drubs it brilliantly.

"Sea Power in the Pacific," by Hector C. Bywater. Price, \$5.

An important book written from a thorough knowledge of the sea power in the Pacific which is essential for understanding what war would mean between United States and Japan.

"The Fruits of Victory," by Norman Angell. Price, \$3.

A sequel to "The Great Illusion." In it the author examines again the proposition set forth in "The Great Illusion." A book of extraordinary skill.

"Quin," by Alice Hegan Rice. Price, \$2.

A book full of human nature, with a very appealing love story.  
(Main Floor, Central)

## Shiny Black Enamel Makes a Good Light-Weight Suitcase

It has the three-fold merit of good looks, light weight and economy, for the price is but \$6.75.

It is of good black enameled duck, waterproofed, with sturdy leather corners and handle.

The lining is a dainty blue cotton damask, with large pockets in lid and ends.

And the length is 16 to 22 inches—just about the size a woman likes to carry.  
(Main Floor, Chestnut)

## \$2 Now for a Man's Panama or Leghorn Hat!

We have about 150 of these fine hats left and \$2 is just half the lowest price to which they were formerly reduced. Wonderful values, all of them, and sizes up to 7 1/2.

Some of the Panama hats are in sizes for boys.

Of course, this means a quick clearaway, so better come early if you want one.  
(Main Floor, Market)

## For Men Liking Initial Handkerchiefs

There is a certain quality Irish linen handkerchief with a small black initial that we consider a remarkable value at \$6 a dozen.

Many men who are accustomed to buying this handkerchief whenever they have an opportunity agree with us.  
(West Aisle)

## Last Call for These Men's Low Shoes at \$8.75

All fine shoes from famous makers and ordinarily a great deal higher in price.

Black and tan Scotch grain calfskin with perforations and rubber heels; black and mahogany cordovan wing-tip shoes, pinked and perforated; dark brown cordovan with ball straps and perforated tips; black cordovan with straight tips; tan calfskin.  
(Main Floor, Market)

## Best Office Furniture in Years at Reduced Prices

But only a comparatively few days to take advantage of it. In other words, time is money in the office furniture sale, which ends with August.

The man who knows the value of time and of money will make his selections at the first available opportunity.

Until the last day of August he has our entire office furniture stock to select from at reductions from the latest low market prices.  
(Third Floor, Market)

## For Those Who Prefer Seamless Rugs

We have an excellent variety in the 9x12 ft. size, which is most in demand.

9x12 ft. seamless Wilton rugs, \$48.50 and \$82.50.  
9x12 ft. seamless Axminster rugs, \$42.50 and \$56.50.  
(Seventh Floor, Chestnut)

## The Mattress Sale Can't Weaken

It will be as good a sale on the last day as it was on the first.

Varieties of mattresses, pillows, bolsters and bedsprings will be as large now as they were at the outset, and they will continue to be as large to the end.

All of which goes to show that the last day of the sale will be as good as the first, but this is no reason for putting off buying until the last day.

The earlier you make selections the more certain you are of satisfaction in everything.

Our entire stocks of the goods named are in the sale at 20 to 25 per cent less than regular prices.  
(Main Floor, Chestnut)