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## (20) <br> General Motors Trucks <br>  <br> Model K-16 one ton chassis-can be fitted with any type body <br> Reduced ${ }^{\$ 500}$ <br> Model K-16 chassis formerly. $\$ 1995$, now $\$ 1495$

Last week we announced a reduction of $\mathbf{\$ 5 0 0}$ on GMC Model K-16 and thereby brought to a popular price what we believe to be the highest grade one ton truck ever built.

Among all current reductions none has equalled this for sheer disregard of present market prices. In fact, such a price is possible only through large production at present material costs.

GMC Model K-16 is every inch a truck. Its standard equipment includes Electric Lights, Electric Starter and Cord Tires.

Its distinctive mechanical features include Removable Cylinder Walls, Removable Valve Lifter Assemblies, Dual Cooling System, Super-heated Carburetion, Centrifugal Fly-Ball Governor and a Special Process Connecting Rod Bearing.
It also has Radius Rods, Steel Felloes, Wide and Long Springs, 16-inch Brake Drums, Interchangeable Brake Rods, Multiple Disc Dry Plate Clutch, Force Feed Engine Lubrication, and Pressure Lubricating System for all bearings. It's a REAL TRUCK. Compare it, part by part, with any one-ton truck and you will realize the unequalled value in the GMC Model K-16.
Get further details from dealers, including prices on the GMC 2, $31 / 2$ and 5 -Ton Trucks-all reduced.

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