

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Days Are Passing, But Opportunities Are Surpassing In Great August Sale of Furniture

At Geneva, in Sight of Mont Blanc, Forty Miles Distant

we have often stood and watched the two rivers, the Arve and the Rhone, uniting in one stream and for a long distance each preserving its distinct color, one of gray and the other of blue, until far off they become so blended that each is lost in the other or the green ocean.

So is it in human character. Each individual will keep his or her distinctiveness until muddy books and muddy companions and careless habits destroy the beautiful gifts of life with which they sparkled when they started out.

(Signed) *John Wanamaker*

August 22, 1921.

WHEN a sale has become the greatest of its kind, the supremacy of it, especially in its abundance of merchandise, is bound to be apparent on all days.

But always there comes a time when it stands out very conspicuously in its unmatched resources.

In the Wanamaker August Furniture Sale that time has now arrived.

The days which put every sale to the great test are here, and here in the Wanamaker Great Sale are the goods to meet it.

How it comes that the sale out of which more goods have been sold than ever in the same period is still the sale with more goods than ever to sell during the remaining period, there is no need to explain.

The point to remember is that it is a fact.

It is a fact that the stocks in this August Sale are, relatively speaking, as incomparable as they were when the sale began, and that is enough.

There was nothing to compare with them then.

There is nothing to compare with them now.

There will be nothing to compare with them up to the last day.

The last day of the sale is just one week from Wednesday.

Which means that you have ample opportunity for taking advantage of what it means to you, but you have no time to waste.

There never is time to waste when time means money, and that is what it really means now in the Greatest of Furniture Sales.

(Fifth, Sixth and Seventh Floors)



Women's First Autumn Suits Are of Tricotine

This firm twilled fabric is more practical than serge, and extremely good-looking.

Three new models, at \$45 and \$52.50, are tailored with the perfection of much more costly suits. They could not look better if made to measure.

The styles are simple and conservative—well-cut skirts of good walking width and length, and straight-line coats, with good silk linings.

One model is bound with silk braid. Another is strapped with self-material. The third is entirely plain. All the coats have pockets and the narrow belt-strap that may be buttoned around the waist or removed entirely.

In sizes 34 to 44.

(First Floor, Central)

Girls' New Coats for School and Dress Are Here

Many mothers are already choosing daughter's school coat, or the big, fur-collared coat that is to serve her for all winter purposes.

Here are the new ones, 6 to 17 year sizes, of soft, warm cloths, carefully made, well lined and certain to give that excellent service which may be expected of a Wanamaker girl's coat.

From \$11.50 to \$35 they are warm woolen cloths in brown or blue. From \$45 to \$135 they are beautiful bolivia cloths, in all the good colors, with collars of racoon, squirrel, Australian opossum and other furs.

Each one is the very best of its kind to be found.

(Second Floor, Chestnut)

From Paris Have Arrived the New Beaded Tunics

In justice to their loveliness, you must see them with your own eyes, for the brilliancy and beauty of their colors is quite indescribable.

They are beaded and spangled, and some have a new nailhead effect that is decidedly attractive. It is interesting to note that mostly they have V-shaped neck openings and are made in front and back panels, also that they are somewhat wider and longer than last year.

Quite moderately priced at \$35 to \$125.

(Main Floor, Central)



Paris Has Again Spoken in Favor of Duvetyn

Duvetyn for the day frock, duvetyn for the evening wrap or cape, and duvetyn for the newest and most charming hats.

We have just received some very lovely new duvetyn in the shades that will be particularly fashionable for Fall and Winter—black, henna, beaver, husar blue, seal, taupe, light blue, navy, purple, fuchsia and American Beauty.

Unusually fine qualities from 36 to 39 inches wide at \$6 to \$8 a yard.

(First Floor, Chestnut)

Special Initial Handkerchiefs for Women, \$2 a Dozen

They are good practical handkerchiefs for everyday use, all-linen and with a block initial.

We find that many mothers of girls going to boarding school or college choose these handkerchiefs whenever they are here. They are sold only by the dozen or half dozen.

(Main Floor, Central)

Gay Silk Chinese Tassels, 25c

This is a pre-war price for these new tassels, which come in all the lovely Chinese colors. They will soon hang from sewing basket or lamp puller in colorful glory.

(Fourth Floor, Chestnut)

"On the Shore"

is one of the finest of Edmond Louyot's paintings now in the Picture Store.

It does what all good painting should do. It conveys very graphically the impression and atmosphere of the scene pictured, so that one has the feeling of looking out at an actual stretch of sea and sky and rocky coast.

"In the Mountains" does the same thing with quite a different theme. A Swiss child with her sheep, in all the loveliness of her native environment, is exquisitely portrayed.

"The Shepherdess" is the largest of Louyot's canvases here, and much praised by the critics. There are seventeen altogether, and the prices range from \$65 to \$300. Louyot, who died last year, was a well-known French painter, better known in the European galleries than in America.

(Fifth Floor, Market)

The Very Waists for the New Autumn Suit

They are cotton, and they are inexpensive; but they are so dainty and in such good taste that they can accompany the new Fall street suit with perfect fitness. All have long sleeves and turn-back cuffs.

At \$3 are waists of fine white batiste, pin-tucked back and front, the collar and cuffs edged with rickrack.

Pin-striped dimity waists with frills edging collar, cuffs and front, are \$3.85.

Batiste waists with finely pin-tucked collar and cuffs are \$5 and \$6.85—one model with lace, the other with eyelet-embroidery edging.

100 Hand-Made Waists Special at \$5

White voile, with hand-embroidered dots and drawwork, the roll collar, vestee and turn-back cuffs edged with filet lace.

(Third Floor, Central)

Collar and Cuff Sets of Net

They are new, and very dainty with a touch of embroidery and lace edge. The collars come in round and Tuxedo shapes. The more expensive sets are trimmed with filet or Irish lace.

Prices are \$2 to \$12.50.

(Main Floor, Central)

Beauty Is to the Wise

and the wise woman is willing to spend a few moments quite often in the

Salon de Beaute

Especially after these past warm weeks she will appreciate a refreshing facial treatment.

Shampooing, scalp treatment, marceling, singeing, manicuring and eye-brow arching is a pleasant program for those returning from the shore or long automobile trips.

(Third Floor, Chestnut)

Attractive Frames for Bead Bags

Many women are making their own bead bags—and here are the frames for them.

Silver-plated frames in various shapes and designs, \$1 to \$4.50.

Imitation shell frames, and white with black trimmings, all-white, and colors. The favored round top is included. Prices are \$1.25 to \$5.50.

(Jewelry Store, Thirteenth and Chestnut)

For Women Who Sleep Best in Pajamas

Some lovely new ones have just come from Japan. Of habutai silk, in white, pink or blue, beautifully embroidered by hand. The button-and-loop coat styles are \$12 and \$15.86, and the slip-over "middy" styles, \$13.50.

Domestic pajamas of substantial striped silk, in "middy" style, are \$12.

Ask for them in the Little Gown Shop.

(Third Floor, Central)



Men's Summer Suits All to Go at Once at \$25

This includes the whole remaining stock in the Clothing Store of three-piece Summer suits—cheviots, worsteds, serges and flannels.

Every one of them a Wanamaker standard, all-wool, hand-tailored suit—the best in the world.

All regular sizes and a few for stout men.

At \$25 each they represent savings of \$10 to \$30 and now is the time to buy them for all this Fall and all next Spring.

(Third Floor, Market)

Men's Domet Flannel Pajamas Are In

Plenty of men want them, too, for late vacations in the Northland and for the hunting trips soon to come.

At \$2 and \$2.50 they are plainly made, with military collars. At \$3.75 they are made of imported material and have turn-down, roll collars.

All in pleasing colored stripes.

(Main Floor, Market)

Men's Silk Half Hose "Seconds" at 45c

Or three pair for \$1.25, which is about two-thirds of what they would be for first-grade goods.

Black, white, navy, cordovan, Russia calf and gray are the colors.

(Main Floor, Market)

Woven Name Tapes —for Those Going Off to Boarding School

These are an absolute necessity to Boarding School students and we shall be glad to take orders now.

Woven on fine white or black cambric tape, in red, blue, black, navy, green or lavender.

Four initials, 12 dozen, \$2.50; 6 dozen, \$1.75.

Three initials, 12 dozen, \$2; 6 dozen, \$1.50.

Two initials, 12 dozen, 80c. One initial, 12 dozen, 60c.

Names, not exceeding twenty letters, 12 dozen, \$3; 6 dozen, \$2; 8 dozen, \$1.50.

(Main Floor, Central)

Piano Sale

We are clearing out our warehouses of all taken-in-exchange pianos and at the same time we have reduced a number of our own new pianos.

There are many notable opportunities to get good instruments, little used, at half the regular price or less.

All these pianos have been put in good condition at our Schomacker Piano Factory.

Convenient terms of payment will be arranged.

(Second Floor, Central)

A Remarkable Opportunity to Buy Fine Sterling Silver

Looking back even to pre-war days we can scarcely find anything to equal it.

We have lately repriced certain very beautiful pieces of period design table ware. The prices had already been made very low last Spring. They are all pieces that one could be proud to have in one's home.

Already many articles in this collection have been chosen by people buying new dining-room furniture or young couples going to housekeeping.

Meat platters, \$125 to \$375.

Asparagus dishes, \$135 to \$185.

Four-piece coffee sets, \$250 to \$325.

Table salts, \$35 to \$50 a pair.

Pepper shakers, \$40 to \$60.

Water pitchers, \$135 to \$150.

Flower vases, 12 to 20 inches high, \$60 to \$185.

(Jewelry Store, Chestnut and Thirteenth)

New Wilton Rugs in Large Sizes

Because of the scarcity of these extra-size rugs, we are glad to announce a fresh shipment in a good range of patterns.

Three groups of 11.3x15-ft. Wilton rugs at \$125, \$145 and \$206, and one lot of 9x15-ft. rugs at \$165.

Also, some new 9x12-ft. rugs at \$48.50, \$82.50, \$115 and \$120.

(Seventh Floor, Chestnut)

Office Furniture at Lowered Prices

Two things every successful man of business knows—the value of time, and the advantage of buying things on a low market.

They will only need to be told that the August Sale of office furniture embraces our whole stock of these goods, that the prices are the lowest in years and that the sale has only seven more days to run.

(Third Floor, Market)

The Mattress Sale Is as Good as at the Start

It cannot possibly weaken for want of goods, or of anything else needed to keep it what it has been from the beginning—the most helpful event of its kind in years.

It is backed by our entire stock of mattresses, feather pillows, bolsters and bed springs at reductions of 20 to 25 per cent.

Selections are as good today as they were at the start, which means that they are the best to be found anywhere at the prices.

Nothing but time is running short, and there is enough of that left for everybody to take full advantage of opportunities that will end with this month.

(Sixth Floor, Chestnut)