

The Daily Movie Magazine



CLOSE-UPS of the MOVIE GAME

By HENRY M. NEELY

Are We Still Scared to Death by Those Terrible Foreigners? OUT in Los Angeles, where they make moving pictures and where half the population now derives some, or most, of its income from the moving-picture industry, they are still all het up over foreign films. They are still spreading the propaganda that the invasion of the foreigners is threatening to overthrow the

Here comes Marshall Neilan, otherwise a mighty sensible chap and certainly one of the best of American producers, and Marshall, intimately called "Mickey." is starting in to use the screen to spread this idea that Europe is going to swamp America with cheaply made pictures, and that after the deluge there won't be anything left of us but a lot of muddy wastes with the corpses of molding productions jutting up every here and there to remind us that we once had life on this devastated area.

Mickey tried an experiment the other day in California. At a showing in Los Angeles of his big picture, "Bob Hampton of Placer," he inserted a title. "Not Made in Germany." And according to Pete Smith, who is Mickey's very enpable and wide-awake press agent, the house rose to such a demonstration of 'patriotism' as has not been seen since audiences of shipyard workers used to cheer pictures of the boys embarking for overseas.

Now I haven't the slightest doubt that both Mickey and Pete are absolutely sincere in their conviction that the public feels just as that Los Angeles audience seemed to feel. They both live in Los Angeles and they hear this anti-foreign stuff talked a good deal. And they naturally suppose everybody everywhere in

But Los Angeles has a peculiar interest in the question that is not shared by the rest of the country. Los Angeles largely gets its bread and butter from making motion pictures. If there were a possibility of foreign films coming here in great numbers it might lower the wages of the film colony in Los Angeles.

T I doubt if the rest of the country would weep over that. There are admittedly too many people out there now trying to get into pictures. They don't have to; they just want to. And the people around the studios are making higher scages than the same class of people in ordinary life. Mebbe that's why the price of pictures stays

TUST to get at the truth of this situation, I called on a man in New York the other day. He is in the foreign end of the business. In other words, he is May Collins'-and there are mighty an official of one of the biggest distributing organizations, and his special department is exporting and importing. His exporting business is tremendous; his importing interests consist largely

of going to private views of films brought over here for sale, looking at them, and turning his thumbs down on them, There are a lot of speculators who are buying up all sorts of stuff abroad or

bringing it here on a commission gamble. But there is no danger of it flooding South Seas. That's a severe test for our moving-picture theatres unless it is bought by a distributing organization any actress who has won thousands of with facilities for putting it broadcast on the market. And this man's views are admirers by her good looks, but these the views of all the men in similar positions in all the big distributing organiza-

He told me that he and his assistants have looked at more than five hundred foreign films, brought here on speculation. Out of the five hundred and more, not twenty have been bought by all companies combined. Does that sound like a foreign invasion? Now I ask you.

This man jotted down for me a list of those which had been accepted, as they occurred offhand to him. First, of course, came "Passion," "Deception" and "Gypsy Blood." the three great Lubitsch pictures. Would anybody have missed one of those three, in spite of the fact that they were made in Germany?

Then there is "The Golem," which is running now in New York and which will not cause any violent earthquake anywhere else, in spite of the fact that it is unquestionably a good piece of work. That lets it out. "The Cabinet of Dr. Caligari" is another invader-and a welcome one in my humble opinion. I don't know any American company that could have

Then there are 'The Governess," "Vendetta" and "The Twice-Born Woman." I haven't seen any of them. I'm under the impression that they have not yet been shown to the public.

"Tradition" was tried out in New York and flopped. It may be sent out on the road or it may not. We are to have the filmization of Sardou's "Theodora," D'Annunzit's "The "The Bridge of Sighs" and "Mme, Sans Gene," They all sound good

to me. Worth seeing, anyhow.

And we will get "Danton" and "One Arabian Night." The last named is all of the master picture makers of the German art, with one of the greatest directors acting a minor part in the story. I'm going to tell you more about "One Arabian Night" soon.

So they decided to wait until half past to the back of the little stage that the back of the little stage that form and the instinct to act that came and went were handed little ballots to enable them to vote in the back of the little stage that form and uncomfortable oak furniture. Now and ngain a door would open somewhere candidate they chose; for one end of the ballroom, and have been?

His prediction was more than verible occurs too deeply ingrained in us to be able to resist such temptations. So they decided to wait until half past the back of the little stage that form and uncomfortable oak furniture. Now and again a door would open somewhere candidate they chose; for one end of the ballroom, and have been?

His prediction was more than verible occurs too deeply ingrained in us to be able to resist such temptations. So they decided to wait until half past the back of the little stage that form and uncomfortable oak furniture. Now and again a door would open somewhere and it would hear a gust of music

five more which my friend may have forgotten, and we see the hordes of Attila (whoever he was) blackening the horizon, their spears as thick as the hairs on a the glass in amazement, and sey to ave-year-old toothbrush. Yeah!

CAN'T for the life of me see why we shouldn't have European pic-I tures anyhore. We claim that moving pictures have become an art. Well, what would our music be without Europe—our painting, our literature, our drama? We don't have to adopt their methods or their standards. But at least we ought to see what they are doing, or we are

Daily Tabloid Talks to Fans on Breaking Into the Movies

By JOHN EMERSON and ANITA LOOS

What Is Necessary for One to Screen Well?

The authors of this series are the \ Is my mouth small and are my teeth famous Emerson and Loos, who have good? written some of the most successful Is a THE male types which are most in

demand are not those whose appeal | TF YOU can answer these questions in is through physical beauty. Audiences I the affirmative, you may have a are sick of large-eyed, romantic heroes, and are demanding a little manly force and character.

And character.

And through physical beauty, Addiences career before you in the motion pictures. If you cannot answer any of them but the last in the affirmative, you may still be successful as a screen

ting forchead, a prominent nose are ing "stained-glass saints." having all desirable. Again, the high cheek- been continued by nature with an unbones and long face appear desirable characteristics. William S. Hart's success depends largely on those two simple characteristics of facial structure, that your natural character Wigs and trick arrangements of the are buncombe and are instantly dis-mair are a function of the make-up de- covered by the camera. partment, and a man or woman with Be natural. Keep healthy and happy. no hair at all could still be made to That, in the motion pictures, as is real histicated camera.

In analyzing your own face, then, Are my eyes large? Is my skin fine and well kept?

Is my nose straight?

photoplays. They now have full Has my face character, something charge of all scenarios for Constance which makes it not only beautiful, but which portrays the underlying person-

Deen-set eyes, a strong chin, a jut-has made a good living for years by act-ing forchead, a prominent nose are ing "stained-glass saints," having

In any case, if you are to essay career in motion pictures, rememb that your natural characteristics are all Neither in men nor in women is the that count. Tricks of rolling the eye

oppear most attractive to the un- life, is the way to charm and beauty, (These "Tabloid Talks" are con by Mr. Emerson and Miss Loos to be

published by the James A. McCann Company, New York.)

Answers to Questions by Movie Fans

Bee-bee—Alan Churchill in "The some support.

Sign on the Door," starring Norma

Talmadge, is portrayed by Robert Ag

new. Robert is twenty-two years old.

Plays the part of Shebe An interesting fact is that he was a former comedian. I bet you never knew He has played with Billie Burke William Faversham and Norma Tal-It was reported that he was engaged to May MacAvoy, but this has been firmly denied. In fact, in a recent aterview. May declared that she was never going to marry.

Roger-Buck Jones is married. course he will send you his picture it you ask him. And don't forget to you ask him. And don't lorger and the usual twenty-five cents or you probably will not receive the photo. Pola Negri has not made her appearance in this country. She was nocked arrive some time ago. There is a ort that she may not come at all;

Marian H.—Pearl White played in shall Neilan picture, in which John "Know Your Men." Milton Sills is Barrymore plays the lead. He is supported by Colleen Moore, Lucy Fox and Anna Q. Nilsson. We'll say that's

> J. H. D .- It is Fritz Lieber who plays the part of King Solomon in "The Queen of Sheba." Yes, he was on the legitimate stage before the film world

Dinwiddie-You say you are making a collection of autographs. Are you certain they are all genuine? I am not cynic, but it is difficult to believe that all the autographs you boast of are the real thing. Stars do not answer all of their mail personally. At least, not the very popular stars. Perhaps you do not realize that they re-ceive more than 1000 letters a week,

Shelton-Pearl White has severed her matrimonial bonds. She is no onger Mrs. Wallace McCutcheon. The well-known suthor, Gertrude Atherton, has written a screen story which is entitled, "Don't Neglect Your Wife." Lewis Stone and Mabel Julienne Scott The Lotus Eater" is a Mar- have prominent roles.

CHARLIE CHAPLIN'S FIANCEE NOW APPEARS AS A NUT-BROWN MAIDEN



few that have 'em-would register serious objections to showing themselves in ous objections to snowing themselves in public with their chief claim to beauty entirely hidden—hidden so far as its whiteness is concerned, we mean. But Miss Collins comes on the screen

as a nut-brown maiden of ness can't conceal the fact that May

Frank Mayo is the star in the pic-

The LOVE STORY of a MOVIE STAR

Continued From Yesterday September 18.

has been a public exhibition, and the woman an actress, would have been? II-That gives us fifteen foreign pictures to put the country in a panic. Add the one they considered the most popular moving-picture actress in America. Is it strange that I should look in myself, like the old lady in the nursery

"If this be I. As sure I think it be-- "

For I won the contest! Was it five, or was it six, years ago that I sat in the dark little Imperial Theatee in A—— and gazed up at Roland Welles while he delivered his speech, my hands clasped, my whole

oul looking out of my eyes? And last ight voted farious!

I let H—— come in. He had come to the stage, and paused in the darkness,
But it is as I said at the start; there escort me to the scene of my coming where the curtains overlaid one annight voted famous!

little credit accruing to you. I do not flatter you in making the stategirlish imagination painted you, the man I freamed you were, I know in my heart that I would have had no thought of glory for myself. I would have been content. He took my hand and pressed it to to my ears. Again I bowed and looked out over that brilliant sea of faces, that wast throng of men and women. I was told afterward that there were more than 5000 people present.

The applause continued in strange.

mr greatness. The road up in Art is through heartarbitrarily set down what is good and of them were neross my bare shoulders, what is bad, when out of seeming evil and helped keep my gown in place, and seeming land to the din. "Nella! Nella! Nella over it; proud as a pencock of me. He The fabric itself was cloth-of-gold

Last night we had the great MotionPicture Ball. All during the week there

I must confess that I was not at all bunch of peacock feathers in my arms.

suddenly appear, come down and lead of voices. There was something stimulating and thrilling in the sound. But I designed my own costume. And I I never felt more calm and composed decided to make it as daring as was decided to make it as daring as was in my life.

possible, consistent with deency. If I were truly the Queen of the Movies, and not the Little Panther any more, ever. I do not think I have ever seen I must come as a queen, and in a time so upset, queenly dress. My maid, who is very clever and deft, and is not without I arose and laughed. ideas of her own, worked with me several hours to put on the final touches which often mean so much. And when I finally saw myself in the huge mirror gingerly, as if he were afraid of hurtthat fills one wall of my dressing room, ing it in some way, and we marched I was so delighted with the result that forward through a door to the rear of

favorite stone. He doesn't happen to and the sound of If you had been the man my have the foolish superstition that it is to my ears. Again I bowed and looked

own eyes filled.

always knew it, he said. And he felt drapery from the waist down, and the sure that I was yet only at the be-bodice was made of pale orange chiffon, ginning. Greater days beckoned. May embroidered in gold. well, they decided, of course, to make with turquoise. Last of all—and a most

"You will make a sensation," one end of the ballroom, and have me from the ballroom and the great hum

"The Queen is called for !" he cried.

"I'm afraid I'll wind myself up it his. Won't you hold my train?"

But it is as I same at the same and flame of the world!

But it is as I same at the same and flame of the world!

But it is as I same at the same and flame of the world.

But it is as I same at the same and flame of the world.

But it is as I same at the same and flame of the same and I same at the same and I stepped forward into the dazzling lighted to me. His lips parted, and a happy light came into his face.

But it is as I same at the same and I same at the same and I stepped forward into the dazzling lighted space. I moved to the very edge of the stage and bowed.

There was a perfect uproar. An are same and same at another stage and bowed.

There was a perfect uproar. An are same and same at another same

"Turquoise!" he said.

I smiled at him. The turquoise is his immense wave of applause, of shouting

his lips, and there was something that touched me deeply in the action. My heights, then slowly die down; then begin all over again. I put up my hand masses, like a Rodin bust. Whether he is attempting to play "juveniles," "leads" or "heavies," his face must possess the cardinal requisite of char
"acter.

Deen-set eyes, a strong chin, a jut
ting forshead.

Then I took a last look at myself, as it was time that we were going. My are much in demand.

And often it is our enemies who prove in the things that torture us and shatter us, those that make us in the end, at headgear of beaten brass with us, those that make us in the end.

How strange it all is! How can we arbitrarily set down what is real and to stop it. It was time that we were going. My my hand to them. The noise only grew louder. I smiled. I frowned. Nothing made the least difference. The leader of the band saw my trouble and us, those that make us in the end.

How strange it all is! How can we arbitrarily set down what is real and the strange it all is! If the control of the particularly villations expression was arbitrarily set down what is real and the strange of the band saw my trouble and us, those that make us in the end.

How strange it all is! How can we arbitrarily set down what is real and the strange of the strange of the band saw my trouble and us, those that make us in the end.

How strange it all is! How can we arbitrarily set down what is real and the strange of the band saw my trouble and us, those that make us in the end.

How strange it all is! How can we arbitrarily set down what is real and the strange of the strange of the band saw my trouble and us, the strange of the band saw my trouble and us, the strange of the st and the design of them were across my bare shoulders, and helped keep my gown in place, and "Nella! Nella! Nella Moreland!"

CONTINUED TOMORROW

MAKING MOONLIGHT IN THE STUDIO



Emmet J., Flynn is seen directing Eileen Percy, the leading lady for William Russell in "Man Who Dared." The moon is made to cast reflections by the use of a sunlight arc. The shadows would not be out of place if we were standing where the movin camera was placed. The camera

Love, jealousy, ambition, the sordid contrasting with the spiritual and ideal, vice rubbing elbows with clear, clean living in the studios-all these combine to make the story

The Most Gripping Novel You Have Read in Years It begins on this page next Tues-

Has New Role



ROSEMARY THEBY Who created quite a favorable im-pression in "A Connecticut Yankee in King Arthur's Court." is playing a principal role in Zane Grey's "The Last Trail," which Emmet J. Flynn has just completed at the Fox Western studio. Maurice Flynn, the famous football star, has the leading

GARRY AWAITS GLORIA SWANSON'S VISIT TO EAST

By HELEN KLUMPH WELL, something has happened at last," Garry announced, sinking into her usual seat next to me,

"Do you mean that hat you're wearing?" I answered caustically. "That's not an occurrence; it's nothing short of an outrage.

"Oh, well," Garry murmured in a pitiful imitation of a downtrodden heroine. "Gloria Swanson is coming East in about a week and if the rest of us don't wear chain armor or scarlet bathing suits or something equally startling, no one will be able to see us." "Who'd want to?" said I, but when

"Who'd want to?" said I, but when Garry has something to tell nothing will stop her, so she didn't even hear.

"Isn't it too bad that Agnes Ayres has gone West? They's such good friends that they'd have lots of fun shopping together, just as they did when they were here last time.

"That was when French strap punps were just coming in style and it seemed to the innocent bystander as though those two girls were going to buy all of them in New York. They hadn't started out shopping together—they met by accident in a tiny shoe they met by accident in a tiny shoe shop up on Sixth avenue, and ever since they've been inseparable.

"That was their first meeting since

Gloria and Agnes were extras at Essanay. Agnes wert West with Gloria when she went back, and when Gloria became a star Agnes took her place in the De Mille company. A friend of mine went shopping with them while they were here that time, and she said that it was just like being the tail of that it was just like being the tail of a comet. But even at that I envy

her.
"But what I started to tell you was-"But what I started to tell you washave you heard about Norma Talmadge's cocktail shaker? Norma bought
a beautiful cocktail shaker for \$150.
Not that she had any use for it, of
course," she added, and I nodded smilingly. "She paid the luxure tax, but
the firm didn't turn it over to the
Government. Somebody reported them,
and now they have to pay a fine of
\$2000.

\$2000.

"Of course, the only calamity for Norma was that as soon as people heard that she was buying a cocktail shaker, they began going to see her in droves, even more than usual. The overflow from Norma's house had to go over to Anita Loos' house next door. And, speaking of Anita, she's brushing her bair down so tight that it looks almost bair down so tight that it looks almost like patent leather. I think it's fascinating. At a distance she looks like a little boy. 'Speaking of bobbed hair-Mrs. Cas-

tle is in the hospital, though the bobbed hair hasn't anything to do with it, of course. She was making a scene for 'French Heels' the other day when the villain choked her too hard. It dislo-

'French Heels' the other day when the villain choked her too hard. It dislocated some muscles, but she didn't notice it much just at first.

"She went on up to Ithaca, where her home is, and stayed for several days. They were just refilling the swimming pool on her place, and she and her husband were so thrilled over putting 20.000 pounds of salt in it instead of the usual twelve, that a few muscles more or less meant nothing to her.

"But after diving a few times she had to send for a doctor and he advised her to come down to New York and go to the hospital. She didn't come c'attering down in an ambulance, the way any one else would; she wore a smart little Lucille gown, and stopped on the way for half a day at the hotel where she lives in New York when she is working, and held a sort of a continuous reception to her friends. No one realized that she must be in terrible pain—she was so jolly."

"And is she still at the hospital?" I asked anxiously, grabbing my hat to go to see her.

"Yes." Garry called after me. "And its heard of the production of "Turn to the Right."

High Price Asked for Fight Films. to see her. "Yes." Garry called after me. "And

her favorite flowers are bluebells. But she won't be able to see you. It's five minutes past the opening of the visiting a crowd there already? If you don't, for the French rights of the Cyou don't know Irene." Betty Ross Clarke Is Williams' Lead

Betty Ross Clarke, who is rapidly forging her way to the front rank of screen notables, is playing opposite Earle Williams in "Lucky Carson." at Vitagraph's West Coast studios, under the direction of Wilfrid North. The new Williams' production is based on "Salvage," a novel by Aquila Dempster, and has its action mostly out o porting company are consequently spending most of their time in the nountains of Northern California and picturesque points along the Pacific Coast.

The propose to base their films on old Russian and Polish legends.

Arriving Soon



GLORIA SWANSON

BIG STUDIO GAVE WEEK'S VACATION; WHAT STARS DID

METRO studies at Hollywood, Call. were shut down a whole week recently, throwing more than a thousand members of the five producing units there out of work.

But they were out of work for a week only. The week was devoted to an all-around vacation

With the week ended production started immediately on "Turn to the Right," with Alice Terry in the cast: "Lady Fingers," starring Bert Lytell: "The Fourteenth Lover," starring Viola Dana; "The Golden Gift," starring Alice Lake, and "Little Eva Ascends," starring Gareth Hughes,
On seven days' leave, here's what the
leading members of the Metro units did.
Bert Lytell—Sword fishing off Cata-Alice Lake-Swimming, dancing and

Viola Dana—Absolute rest at her home in Hollywood, recuperating from a strenuous session as Queen of the Round-up at Reno.

Gareth Hughes—Horseback riding and fishing from his lodge in Laure Conven. Canyon. Rex Ingram and Alice Terry-Re-

motoring.

ceiving congratulations on their recently announced engagement and on the success of the Ingram production of "The Conquering Power," in which Miss Terry scored a notable triumph as

High Price Asked for Fight Films A good deal of discontent has been expressed in Paris about the exorbifor the French rights of the Carpenter-Dempsey fight film. With business had and taxes high, nobody has been found to make it a deal, and there is little chance of any business being discussed about this matter until the price comes down. Meanwhile the Daily Mail has got the first innings by showing the still photos on the French screen as a

Russians Form Movie Company A number of Russian players who have fled from their country institution of the Bolshevik Govern-ment have pooled their resources and

PHOTOPLAYS

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The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

APOLLO SED A THOMPSON STS. THOMAS MEIGHAN in "THE EASY ROAD" ARCADIA CHESTNUT Bel. 16TH COSMOPOLITAN PRODUCTION

"A WILD GOOSE" SHIRLEY MASON

In "THE MOTHER HEART" BALTIMORE SIST & BALTIMORE EVE. 6:30. SAT. MAT. EARLE WILLIAMS In "THE SILVER CAR"

BENN 64TH AND WOODLAND AVE. WALLACE REID in "TOO MUCH SPEED" BLUEBIRD Broad & Susq. Ave.
Continuous 2 to 11
JAMES KIRKWOOD in Geo. Melford's

"A WISE FOOL" CAPITOL 722 MARKET ST. 10 A. M. 10 12:15 P. M. ALICE BRADY COLONIAL Gtn. & Maplewood Aven

"DANGEROUS BUSINESS" DARBY THEATRE "Bob Hampton of Placer" EMPRESS MAIN ST., MANAYUNE THOMAS MEIGHAN

CONSTANCE TALMADGE

"WHITE AND UNMARRIED" FAMILY THEATRE-1311 Market St. **BRYANT WASHBURN** 56TH ST. THEATRE—Below Bpruce SHERWOOD 54th & Baltimore Ave. MATINEE DAILY JACKIE COOGAN

GLOBE 5001 MARKET ST. 2.30 and 6:30 to 11 "THE GREAT LOVER"

GRANT 4022 GIRARD AVE NATINEE DAILY THE SUPER SPECIAL PRODUCTION DECEPTION

GREAT NORTHERN Broad BL at Erte PÁULINE FREDERICK In "ROADS OF DESTINY" IMPERIAL SOTH & WALNUT STS. KATHERINE MacDONALD

in "MY LADY'S LATCHKEY" Lehigh Palace Germantown Ave. and WALLACE REID in "TOO MUCH SPEED"

PAULINE FREDERICK in "MADAME X" PALACE 1214 MARKET STREET ROSCOE (Fatty) ARBUCKLE in "CRAZY TO MARRY" PRINCESS 1018 MARKET STREET

OVERBROOK GIG and Haverford

LOUISE GLAUM in "I AM GUILTY" REGENT MARKET ST. BOOW 177E

DOUGLAS MacLEAN in "ONE A MINUTE" RIALTO GERMANTOWN AVENUE

WALLACE REID in "TOO MUCH SPEED" RUBY MARKET ST. BELOW 1TH HARLEY KNOLE'S PRODUCTION "CARNIVAL"

SAVOY 1211 MARKET STREET MACK SENNETT'S PRODUCTION "HOME TALENT"

WALLACE REID FRANKFORD 4116 FRANKFORD STANLEY MARKET AT 19TH AVENUE MARIORIE RAMBEAU ALLESTAR CAST IN "Don't Neglect Your Wife"

333 MARKET, STREET THEATRE **EUGENE O'BRIEN** VICTORIA MARKET ST. 18 P. WET GOLD"

The NIXON-NIROLINGER THEATRES BELMONT 52D ABOVE MARKET

TOM MOORE in "HOLD YOUR HORSES" CEDAR 60TH & CEDAR AVENUE 2:30 and 6:30 to 11 P. M. **EDITH STORY** IN "THE BEACH OF DREAMS"

COLISEUM Market Bat. 59th 4 60th "THE PARISH PRIEST" JUMBO FRONT ST. & GIRARD AVE

WILLIAM DESMOND to DAN SULLYS "THE PARISH PRIEST" LEADER "IST & LANCASTER AVE SPECIAL CAST In

"THE WILD GOOSE" LOCUST Mats. 130, 330, Eves. 630 to 11 WALLACE REID

in "TOO MUCH SPEED" RIVOLI 52D AND SANSOM STS.

OWEN MOORE in 'A DIVORCE OF CONVENIENCE" STRAND GERMANTOWN AVE.

DOROTHY DALTON in "BEHIND MASKS" AT OTHER THEATRES MEMBERS OF M. P. T. O. A.

Germantown SEIU Germantown ANTINEE DAILY May Allison in "Extravagance" LARRY SEMON in "THE FALL GUY" JEFFERSON 29th & Dauphin DAILY

THE SUPER-SPECIAL PRODUCTION "DECEPTION"

PARK Mat. 2.15. Eves. 6.45 to 15