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## FIITIT

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## General Motors Trucks



## PRICE REDUCTION

Model K-16 chassis, formerly \$1995, now \$1495

This cut of \$500-more than 25 per cent-establishes a new standard of value in motor trucks.
This chassis at $\$ 1495$, equipped with electric lights, starter and cord tires, is a real truck, built of real truck units-no passenger car parts used.
It has the new GMC engine with its Removable Cylinder Walls, Removable Valve Lifter Assembly, and other exclusively GMC features. For all kinds of hauling-city delivery, school bus service, farm use police patrol-in fact it is well adapted for every kind of one-ton work Model K 16 is a refined and improved successor to the famous Model 16 which was adopted as the government standard in its class during the war, particularly in ambulance service.
See the nearest GMC dealer for complete description of this model, also the $2,31 / 2$ and 5 ton models, all of which have been reduced
in price.

> DIRECT FACTORY BRANCH

205 North 22d St
General Motors Truck Company

