

STORE CLOSED
ALL DAY TODAY

WANAMAKER'S

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WEATHER
Fair

Wanamaker Furniture Is in Wonderful Demand, but the Stocks in the August Sale Are Still More Wonderful

Lots of Young Men Find Much Trouble In Meeting Their Expenses

Parents and guardians should consider this very seriously.

Certainly the young fellows love to be in each other's company. They go to the movies together, exchange cigars and cigarettes and drinks, sometimes, automobile favors, theater tickets and "what not," as one chap states it.

All these things cost money, and every self-respecting youth with any pride has to bear his own share or suffer in his reputation.

It is not necessary for one boy to always attempt to match up with another boy better off financially, but the good boy can be trusted to take care of an increased allowance as he grows up in his place.

It is a mistake not to train our boys in their early days to the proper use of money.

[Signed] *Joe Wanamaker*

August 13, 1921.



Duvelyn and Velvet Millinery for Autumn

Duvelyn will compose many of the most fascinating Autumn hats. This fabric seems to combine the soft becomingness of velvet with the adaptability of felt.

It lends itself to the most captivating little shapes, as you will see in the new collection of duvelyn, velvet and satin hats appearing in the Gray Salons Monday.

These new millinery arrivals limit themselves to midnight and navy blue, and the more-than-ever modish all-black. French ideas inspired them, and French fingers in our own workrooms completed the inspiration.

Prices begin at \$18.

(Second Floor, Chestnut)

Young Women's New Crepe de Chine Dresses at \$20

A very simple but effective model, of excellent quality crepe de chine, in black or navy blue. The round neck is gathered to a band, and the waist is run with elastic and slightly bloused. A trimming of little silk tassels and a sash are the only ornaments. Sleeves end at the elbow.

This dress at \$20 and our "Mimi" and "Mermald" dresses at \$16.50 are all three excellent models in inexpensive crepe de chine dresses.

Sizes from 14 to 20.

(Second Floor, Chestnut)

Women's Cloth Coats and Wraps at End-of-Season Prices

They are capes, coats and wrap-coats, in bolivias, wool velours, tricelines and gabardines.

Navy blue, black, tan and good shades of brown are included.

One group is now marked \$25 for quick clearance. A

second group is \$35. And those which have been highest in the collection are now \$45.

Although they came in the early Summer, there is many a perfectly good Autumn coat among them, so far as style, material and service go.

(First Floor, Central)

The Day of Crepes de Chine

In silks, "clingly" materials are very much favored just now, and they will be in fashion all through this coming Fall.

This means crepes de chine and Canton crepes, both of which we are showing in large and excellent assortment.

Crepes de chine in all colors are here in a choice that will appeal to particular women, the price being \$2 a yard and the width 40 inches.

Canton crepes also in a full variety of shades, all fine materials, 40 inches wide, and priced at \$4.50 a yard.

These are silks of quality, fairly priced on real merit and desirability.

(First Floor, Chestnut)

A Favorite Bathing Suit at \$9.50

So many women prefer this particular suit that we find it difficult to always have it in stock. New shipments are just in.

It is of fine black silk poplin, cut on well-shaped dress lines, and sashed in at the waist.

The square neck is finished with a rever collar of white, blue, green or black poplin. Armholes are piped and sash is lined to match the collar.

There are no tights with this suit, but they may be had separately for \$1.25 to \$1.75 in cotton; from \$3.75 to \$6.75 in wool; or \$8.75 for black satin.

(First Floor, Central)

New Fall Handbags Specially Priced

These handbags of silk crepes, silk duvelyns and chiffon velvets are special values. They come in the new shapes and are well lined. Some have tortoise-shell finish frames. Others have frames of metal. The shades are tan, brown, black and gray, black with white, taupe and navy.

Chiffon velvet bags, \$4 to \$6.50.
Duvelyn bags, \$3 to \$6.50.
Silk crepe bags, \$3.50 to \$7.50.

(Main Floor, Chestnut)

Something New in Vestings

New vestings have collar banding to match—this is pleasant news, since vestings were unsuitable for making collars and cuffs. These are made of dainty combinations of embroidered organdie and lace, or embroidered organdie and net.

Vestings, \$2.75 to \$5.75 a yard.
Collar banding, \$1 to \$1.75 a yard.

(First Floor, Chestnut)

An Umbrella Which Fits the Suitcase, \$2.50

would be a joy to any week-end's heart. These are regulation size, but the handles fold. Those for men are made of fine black cotton with wide tape edge and have plain and carved wood handles in crooked style.

Those for women are made of fine black cotton with wide tape edge, and have hardwood handles with cords or bakelite rings.

These umbrellas were double the price.

(Main Floor, Market)

THE Furniture Sale goes ahead as only a sale can go that has back of it the goods that people want, in unrivaled selection at the lowest prices.

It doesn't take the people long to find out the sale that measures up to these conditions even if they had no fore-knowledge based on past experience as to where it was most likely to be found.

They must have good reason for making this the greatest August Sale we have ever known in volume of business.

They are leaving no room for doubt but that this is the furniture they want.

And the fact that this is the furniture they want is the best proof that they want the best furniture that money can buy.

Only the best furniture made is good enough for Wanamaker sales. No other kind is admitted to them.

It is only on things of quality and desirability that a saving means anything.

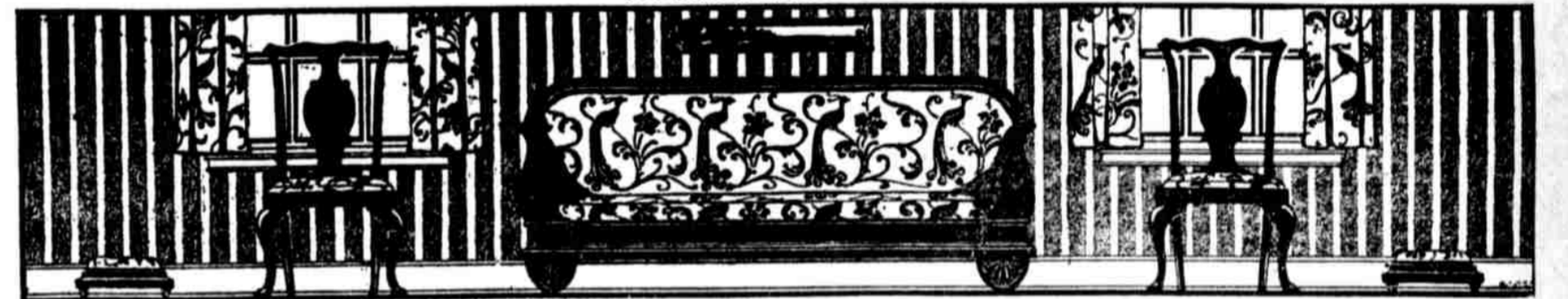
Every saving on Wanamaker furniture is made real by the quality of the goods.

Wanamaker furniture is lower priced now than it has been in several years, and

the quality of it is as fine as it has always been, which is saying a good deal.

The goods that people want, in the largest supply and variety, by far, and at the lowest prices for warrantable qualities—these are the things that make a furniture sale an event of real advantage to the people, and that is why they are taking such wonderful advantage of it.

(Fifth, Sixth and Seventh Floors)



French Pottery in Cobalt Blue

has just arrived. Most of the pieces are vases in lovely shapes, and some of the larger ones would be suitable for lamps.

Prices \$2 to \$37.50.

(Fourth Floor, Chestnut)

In the Camee Shop

Those hunting for caramels which are all that caramels should be will find them here for \$1 a pound.

(Main Floor, Chestnut)

Opportunities In 50c Books

In summer one wants a certain kind of book—something amusing, light, and yet worth while. Below are a few of the list for 50c:

Hunkins, by Samuel G. Blythe.
Trimmed With Red, by Wallace Irwin.
The Light Out of the East, by S. R. Crockett.
Happy House, by Baroness Von Hutton.
The Doings of Raffles Haw, by A. Conan Doyle.

(Main Floor, Central)

The Office Furniture You Want and at a Real Saving

This is the sale that brings it. This is the office furniture sale that brings the best and largest selections in years at the lowest prices in years.

This is the sale that brings the recognized best staple grades of desks, chairs, tables, cabinets and such at the savings that men of business have long been waiting for.

Now is their opportunity. Now is their opportunity to choose anything in our whole stock of office furniture at a clear, substantial saving from the latest reduced scale of market prices.

(Third Floor, Market)

Choosing a Man's Watch

There are a number of points to be sure of in choosing a watch that a man will be proud to carry.

First, the movement. On that depends its accuracy. And accuracy is the primary essential in a man's timepiece.

Second, the appearance. A man need not be a fop to prefer carrying the most correct and approved thing in timepieces.

Third, the price. There is no use in any one paying more than a first-class gold watch of the best procurable movement ought to cost.

On each and all of these points you can consult us in entire confidence.

Ours is as large and comprehensive a collection of the finest American watches as can be found anywhere.

And watches of American movement are the standardized kind for the American man of today.

A visit to the Jewelry Store will convince you.

(Main Floor, Chestnut)

Men's Handkerchief Opportunity

First of all, we have a little lot of pure linen handkerchiefs in odd initials, which we are selling at 35c each.

Lucky for the man whose initials are included, because these are mighty good handkerchiefs at that price, all in the full, regular size, too, and made with narrow, hemstitched hems.

At the same low price, 35c each, we have a small group of odd colored handkerchiefs for men, and these are very good value. Just three colors to choose from, green, violet and pink.

Quite a few men like these shades, and the low price will also appeal to them.

(West Aisle)

Beacon Cord Tires Unusually Low

We have a lot of Beacon cord tires and Red Seal tubes that we can sell at prices which are lower than those on any other tires and tubes of equal merit that we know of.

A fresh shipment has just arrived, and all are guaranteed for full service.

It will be well worth any motorist's while to come in and see what he can save on his tires.

(The Gallery, Chestnut)

Attractive Luncheon Sets

are made of oldcloth, in round and square designs, various patterns of decoration.

Round sets of thirteen pieces, \$1.25, \$1.35 and \$1.75.
Square sets, five pieces, \$1.75.
Small centerpieces for living-room tables, \$1.
Large centerpieces, \$2.50.

(Fourth Floor, Market)

A Little Clearance of Children's Stockings

10c, 3 pair for 25c, for full-fashioned mercerized cotton openwork socks in black, white and cordovan.

25c a pair for mercerized three-quarter hose in black, white and cordovan, with turn-over tops; "seconds."

25c a pair for mercerized cotton-ribbed stockings in black and cordovan; "seconds."

(First Floor, Market)

Even if the Ice Melts—

the water will still keep ice-cold in the new quart size jug, which works exactly like a thermos bottle. Excellent for serving lemonade or other cold drinks.

Price \$9.

(Fourth Floor, Central)

The Cotton World in Remnants

And the prices are certainly remnants of their former selves! A splendid assortment of voiles, gingham, chambrays, organdies, madras and crepes—are here in convenient short lengths.

(First Floor, Chestnut)

She's a Wise Woman

who views the world from behind a French veil. She knows the coquetry somehow breathed into things Parisian.

Made veils in square and rectangular shapes, some in filet designs with lace edges. Others featuring scroll designs, come in taupe, blue and tan.

Whether chosen for life's little social gaities or for life's most serious episode, they are fitting and beautiful and certain to be satisfactory toilettes.

(First Floor, Central)

New Mesh Bags From Paris

They are very odd and attractive in appearance, having novel frames and shapes.

In combinations of silver and gold (both plated), all-plated silver and all-plated gold. The gold bags show a new design in the mesh.

Prices are \$12.50 to \$22.

(Jewelry Store, Chestnut and Thirteenth)

A Smart New Autumn Oxford at \$12

Every woman who has yet seen it has admired this new low shoe for Autumn.

It is a combination sports oxford, or, with equal correctness, a street shoe.

The material is soft buckskin in a very dark gray, with perforated wing tip and trimming of tan calfskin. It has a military pedestrian heel and a welted sole of just the right weight.

It is an extremely smart and well-cut shoe.

(Third Floor, Market)

100 Much Finer Skirts Are Now \$10 and \$15

The \$15 group includes a late shipment—some of them in our cases less than a fortnight. There are rich Canton crepe, crepe de chine and Georgette skirts, all intended to sell for considerably more. Most of them are novelty effects.

Those now \$10 are mostly fancy striped fine flannel skirts in white combined with gay sweater colorings.

Any one who wants a better-than-usual skirt for the money should see these two groups.

(First Floor, Central)

More Kimonos Cross the Pacific

A kimono is the Japanese woman's daily dress, and they must think over there that it is also the constant dress of American women, judging by the quantity they have been making and embroidering for us.

New ones just over are of lavender, rose, navy, Copenhagen or black silk, hand embroidered in colored flowers. They have the native sleeves and sash, and are lined throughout with silk to match.

The price is \$12.75.

(Third Floor, Central)

White Wash Satin Petticoats

are the only kind to wear under certain of this year's dresses. The double thickness back and front does away with all transparencies. On elastic bands, with hemstitched hems, we have some very good ones at \$5 and \$5.50 in regular sizes, and \$5.50 and \$6.95 in extra sizes.

(Third Floor, Central)

The Charm of Baby Things

lies in their daintiness, in their fresh pink-and-blue-and-whiteness. And the least expensive of the tiny garments, though less elaborately trimmed, are just as sweet and dainty as baby things can be.

The following list is for the newest baby:

Shirts, cotton, 60c; silk and wool, \$1.50.
Binders, 25c and 45c.
Petticoats, flannellet, 65c and 75c; flannel, \$1 to \$2.25; fine silk and wool, \$7.50; nainsook, \$1.25 to \$3.75.
Slips and dresses (hand-made), \$2.75 to \$10; machine-made slips, 75c to \$2.25; machine-made dresses, \$2.25 to \$10.
Long wrappers, outing flannel, 75c and \$1.25.
Sacks, outing flannel, 75c.
Diapers, cotton, \$1.35 to \$2.
Blankets, cotton, \$1.25 to \$5.
Pads for cribs, 35c to \$1.25.
A complete layette, including 25 pieces, is \$10.
Nursery furniture, mostly white enameled, includes baskets, bassinets, cribs, folding wardrobes, clothes racks, scales, dressing tables, washstands, with china and nursery chairs.

Prices \$3.85 to \$35.
Furniture will be trimmed to order.

(Third Floor, Chestnut)