

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5

WANAMAKER'S

WEATHER Fair

There Is Only One Wanamaker Furniture Sale Because There Is Only One Wanamaker Furniture Stock

'Monarchs of Realms Across the Sea Have Honored America

with visits and have been received with courtesies justly due and gladly given. We shall hope to see more such visits! The better the world knows the United States, the closer will be our friendships and the surer the permanent all-pervading peace we have fought for and helped to win. Righteous laws justly understood and administered will ever be the best preservers of liberty and of universal fellowship.

[Signed] *Joe Wanamaker*

August 10, 1921.

A Distinguished Woolen Sports Suit for Women

is in the London Shop. There are six models, made of beautiful imported wools, on mannish, tailored lines. The coats are lined throughout with satin or silk. They would be excellent for either sports or street wear. The colors are tan, gray, green, brown, plum, rose and violet. The tans, grays and browns feature the newest patterns in woolsens. Price \$60—and not long ago these suits were marked much higher.

(The Gallery, Chestnut)

Women's Silk and Satin Foulard Dresses, \$25 to \$45

Distinctive gowns in which a woman will look well dressed in any gathering. Fashioned of beautiful quality silks in many smart models. One that has just come in is of rich navy blue with coin spots of crimson. Little loops of plain blue silk edge the hem, the fluttering side panels and finish the bodice. This is \$40. A black-and-white satin foulard that is a succession of gracefully draped panels is also \$40. One almost completely veiled with a long pleated georgette tunic is \$35. Other exceptionally attractive styles, some veiled, some all of the foulard, are priced from \$25 upward.

(First Floor, Central)

New Unfolding of White Novelty Sports Silks

These fabrics are so much in favor with well-dressed women that this fresh, timely new shipment will be doubly welcome. They are in a choice of stripes and plaids and all are fine fresh, exquisite weaves, priced on a fair basis at \$5 and \$6 a yard.

(First Floor, Chestnut)

Women's Brushed Wool and Knitted Wraps Going Out at \$15

These are by no means the ordinary \$15 wrap. Every one in the collection was until a little while ago marked double or much more than double its present price. They are the loveliest of the soft warm brushed wool and knitted cloaks made this season, and exactly what smartly gowned women are wearing over thin frocks at seashore or mountain resorts. Some of the brushed wool wraps are dolmans, in lovely colors. Some of the knitted capes are of softest, silkiest shetland wool. The colors include tomato, shell-pink and rose, jade and other greens, honeydew, black, white, white-and-black, tans, browns, grays and orchid.

(First Floor, Central)

Young Women's Separate Skirts Now \$3.50 to \$12.50

A group of white gabardine skirts is lowered to \$3.50 each. Novelty skirts of baronet satin in gray, blue, maize or pink, are now \$12.50. Sizes in both groups are 25 to 29 inch waist and 32 to 35 inch length. For younger girls—27 to 30 inch waist and 22 to 28 inch length—are a group of pink or blue novelty crepe silk skirts in pleated model, repriced to \$12.50. And pongee pleated skirts in oyster white or natural, now repriced at \$8.50.

(Second Floor, Chestnut)

Young Women's Middy Blouses

Of white galatea with braided blue linen collar and cuffs, and chevron on sleeve, priced \$2.50. All-white regulation middy waists at \$1.50; with black tie, \$2.50. All have long sleeves.

(Third Floor, Central)

To Wear Under Sheer Dresses

Costume slips of fine white lawn, made double to the hip line, and finished at the top with several rows of hemstitching, are \$3.75 in regular size and \$4.50 in extra sizes.

(Third Floor, Central)



"Just Like a Real One"

is what Dolly will probably think when she sees her new bathing house. That is, if Dolly has ever been to any of the gay resorts where "the real ones" are spirited down to the water and back again. Made of wood, in two sizes, \$3.50 and \$5.

(Seventh Floor, Market)

NO MATTER how circumstances, conditions, fashions and methods may change, there are certain fundamental things that always remain true.

We have seen many changes and developments in the furniture business, and in fact we have been responsible for not a few. We believe, and with good reason, that these have been for the better.

All that we have done to have furniture made better, more beautiful and more attractive to live with, has been done in the light of one fundamental fact, the fact that **IT IS THE GOODS THAT MAKE A SALE.**

Only one thing could make this Sale what it is, and that is the stock of furniture that is back of it. There is only one Wanamaker

Furniture Sale, because there is only one Wanamaker furniture stock to make it.

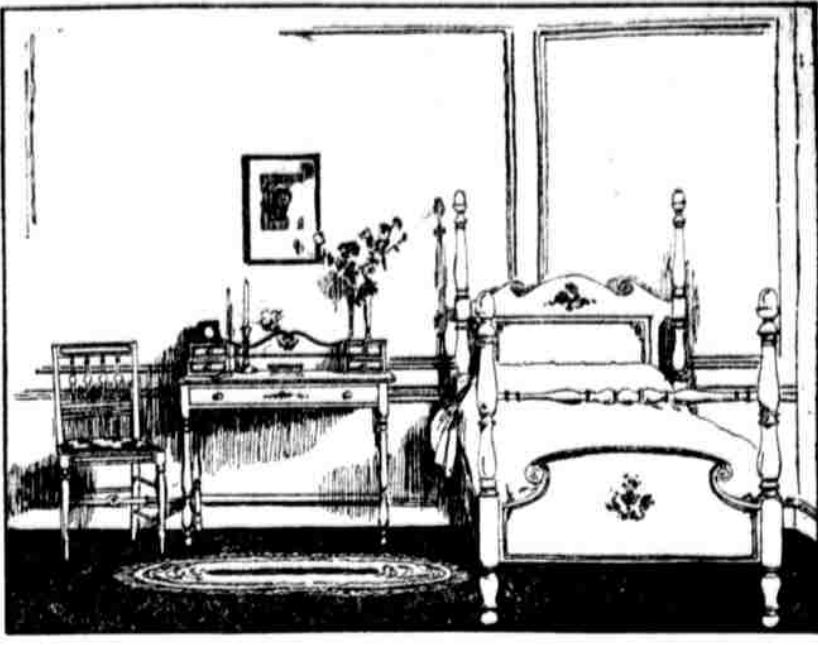
There is only one Wanamaker furniture stock in Philadelphia and no other stock that comes within comparative distance of it.

The Wanamaker furniture stock is supreme in varieties and quantities of the goods that people want.

If you want good furniture, you will find here a choice that you cannot find elsewhere.

If you want to choose from the largest assortment of good furniture to be found anywhere at vouched-for savings, there is only one place where you will find it, and that is here, where it has always been.

It is best to put the facts in this plain, direct fashion, because, after all, these are the facts that matter to people who need new



furniture, and who want to put out their money to their own best advantage and greatest satisfaction.

The New Beaded Bags

are lovely things—they really deserve the superlative of any complimentary adjective. Made of tiny French beads in floral and conventional designs, with draw strings. They are finished with small bead tassels. \$25, \$30, \$32.50 and \$35.

(Main Floor, Chestnut)

A Curious Little Pin

is made to wear on the front of the hat, incidentally to hold the veil in place. It has ornaments on both ends, one slipping on after the pin is in place. Ornaments are imitation pearls and rhinestones or entirely of rhinestones, \$4.50 and \$7.

(Main Floor, Chestnut)

The Woman Who Treasures Her Youth

knows the value of Honfleur toilet preparations, and will be glad to hear of these special prices:—

- Toilet water, 50c and 85c, in l'Empire, violet and Bouquet Amour.
 - Extracts, 65c, violet, rose and l'Empire.
 - Face powder, 35c; sachet powder, 35c; violet, rose and l'Empire.
 - Skin cream and cleansing cream, 40c.
 - Lilac vegetal, 75c.
 - Wistaria vegetal, 75c.
 - Bay rum, 85c pint; \$1.65 quart.
 - Witch hazel, 35c pint; 65c quart.
 - Violet ammonia, 20c pint; 35c quart.
- (West Aisle)

Girls' Blue Cotton Regulation Dresses, \$1.50

Just what girls of 6 to 14 years will need for Autumn school wear, or for play frocks. Made of strong dark blue cotton, with white braiding on the sailor collar, cuffs and pockets; and red lacing in front. Full pleated. \$1.50 is an end-of-season price, of course.

(Second Floor, Chestnut)

The Butterfly Hair Bows

which are the delight of the little girls' life, may be made of five and a half inch moire ribbon, 60c a yard. In all colors.

(Main Floor, Central)

Women's Underwear at Lower Prices

Bodice top and lace knee cotton combination suits in regular and extra sizes, at 50c. Pink glove silk envelope chemises, at \$3.75.

(West Aisle)



Much of Our Fine Sterling Silver Tableware Has Been Repriced

And the new prices are such that any one furnishing a new dining room, or newly furnishing an old dining room, will find it the most opportune time to add beautiful silverware to the new furniture.

SEVEN-PIECE STERLING SILVER TEA SERVICES, comprising teapot, coffeepot, sugar bowl, cream pitcher, tea kettle, waste bowl and tray, in a number of our most distinguished patterns, are now repriced as follows:

- Early American Colonial Tea Services at \$800
- Paul Revere Tea Services at \$1200
- Harewood Tea Services at \$1200
- George II Tea Services at \$1200
- Italian Renaissance Tea Services at \$1350
- Lansdowne and Pompeian Tea Services at \$1500

Important table pieces, such as meat platters, covered vegetable dishes, asparagus dishes, bread trays, compotes, fruit bowls and centerpiece matching in design the above-named beautiful silver services, are also included in the repricement. At the new figures these sets and pieces present a collection of fine silverware unequalled for quality and price.

(Jewelry Store, Main Floor, Chestnut)

The Hardest Thing to Slice

is, as every one who has tried it knows—a hard-boiled egg. But now we have an aluminum and wire invention which transforms one egg into eleven thin and regular slices—all at once! Price 65c.

(Fourth Floor, Central)

An All-Glass Knife

for cutting lemons, oranges and other acid fruits is now in the Housefurnishings Store. It cannot corrode and its edge is always sharp. Price 40c.

(Fourth Floor, Central)

Silk Stocking "Seconds"

Three groups of women's silk hosiery from leading mills. \$1.50 a pair for full-fashioned, pure dye black and colored silk stockings with cotton tops and soles. \$3 a pair for full-fashioned black, white and brown silk with openwork ankles and clocks. \$3.75 a pair for accordion-ribbed silk in black-and-white and brown-and-white.

(West Aisle)

Your Choice in Mattresses at Savings of 20 to 25 Per Cent

All the mattresses, mattress materials, feather pillows, bolsters and bedsprings in our stocks are offered in the August Sale at 20 to 25 per cent less than the latest low market prices.

(Sixth Floor, Chestnut)

The Band Wagon

by Franklin F. Ellsworth, \$1.90. Mr. Ellsworth, noted lecturer and campaign-speaker, mixes politics and petticoats in a novel of middle-America.

(Main Floor, Central)

New Irish Double Damask Table Linen, \$4.50 a Yard—Special

For any one wanting a piece of good, heavy, full-bleached double damask table linen, this is a most unusual opportunity. The goods are a particularly exceptional purchase from an importer, who was frankly anxious for business. They come in an attractive assortment of patterns, chrysanthemums, roses, stripes and other handsome designs. It isn't so very long ago since the same damask sold for almost twice as much. The width is 72 inches.

(First Floor, Chestnut)

If You Are Going Camping

on your vacation, you can outfit yourself completely in the Sporting Goods Store. "Close-to-Nature" canvas houses that can be easily put up in the woods or on your own lawn, from \$54 for size 7.6x6 ft. to \$468 for size 18x24 ft. Wall tents, 7x7 ft. to 12x14 ft., \$10.50 to \$33. Motoring outfits consisting of bed and tent which can be carried in or on the car. Camp furniture, cooking utensils, blankets, clothing, canoes, rowboats and fishing tackle.

(The Gallery, Juniper)

Jelly-Making Time Is Here!

In the House Furnishings Store are preserving kettles, jelly-strainers all ready for busy jelly-makers. The prices range from 95c for a gray enamel kettle to \$7.15 for a large aluminum kettle. Jelly-strainers, with supports, 25c to 75c.

(Fourth Floor, Market)

If You're the Man

who hasn't been converted to these "new-fangled" razors, and still think that the old-fashioned straight-blade razor is the best, you will find just what you want in the Housefurnishings Store for 75c.

(Fourth Floor, Central)

Cretonne Covered Shirtwaist Boxes

have white enameled frame work and come in two sizes: 29x14½x11½, \$6.50 31½x16x11½, \$8.50

(Fourth Floor, Market)

Ecrú Venise Lace

reminds one immediately of pretty collar-and-cuff sets. It comes in several patterns, narrow width, 55c a yard; wider, 65c a yard, and both prices are special.

(Main Floor, Central)

Emphatically Now!

Now is the time for every man to take advantage of the low prices in clothing. We are clearing out all of our fancy worsted, cheviot and black and blue serge suits at reduced prices. Several hundred of them at \$30. All the rest, including the finest, at \$40. You can choose any three-piece summer suit in the Clothing Store's whole collection. All-wool, hand tailored, genuine and fine. Just the suits that men will want to wear from now until November—and from April until July. A good, sound business proposition—remember that economists are predicting that men's clothing will not be so low again.

(Third Floor, Market)

Men's Sports Shirts

For \$2.50 a man can get a white cheviot shirt with soft collar attached, or a shirt of white mercerized cotton, with or without collar. If he likes a shirt closed from the waist down he can get one of white cheviot, with soft collar attached, for \$2.75, and at this same price are other white cheviot shirts open all the way down and with or without collars. There is also a tan poplin shirt at this price. A fine basket weave cheviot with neckband for separate collar is \$3.50.

(Main Floor, Market)

Men's Fine Oxfords Lowered Because They Were Late

\$8.75 a pair is their price now. If they had arrived a little earlier they would have been nearly half as much more. Of black and tan Scotch grain leather, with shapely toes, perforated tips, perforated and pinked around the vamps and rubber heels. Mighty fine looking shoes.

(Main Floor, Market)

Two Strong Points of the Office Furniture Sale

—the larger selections and the lower prices. There is more of everything, and everything is less than it has been in some years. It has no weak points that we know of. The goods in it are of a quality as undoubted and recognized as that of any merchandise made. The savings are mostly 20 to 25 per cent, on a small proportion of things a little less. In fact the sale lacks nothing to make it a thing of genuine advantage to anybody needing office furniture at actual economies.

(Third Floor, Market)

Good Handkerchiefs—Women's and Men's

FOR WOMEN—we have a new shipment of those remarkably good handkerchiefs of plain linen, very practical and desirable and exceptionally low priced at \$1.50 a dozen. They are finished with a narrow hemstitched hem. FOR MEN—Irish linen hemstitched handkerchiefs at \$4 a dozen, and quite unusual at this price. These come in quarter and half inch hems and are of a particularly good quality.

(West Aisle)

White Linen Suits for Small Boys

These cunning suits of natural linen have buttoned-on trousers and sailor collars in red or blue. Custom-made in our own factory and specially priced at \$10. Two to six year sizes. Other suits from our own factory in the same style, in two to five year sizes, are striped in blue and white, pink and white, gray and white, for \$8. For \$3 to \$7.50 are washable, well-finished suits in white and colors and in Copperfield styles.

(Third Floor, Chestnut)

