DREAMLAND ADVENTURES

"Secret of the Jewels" By DADDY

CHAPTER III Inside the Diamond

Peggy. Billy and the fairies gazed spellbound at the magical sight within the sparkling diamond.

There was the pirate ship, sailing on the rolling sea; there were the gloomy pirates, trimming the sails and doing pirates, trimming the sails and doing their sailor work; there, too, was the fairy within the diamond making sig-

fairy within the fairy be?" cried Flit-

"Who can that fairy be?" cried Flitter-Flash.

"Who but Magisco, the fairy magician of long ago, who shut up the pirates in the diamond to punish them for their crimes?" answered Peggy.

"Magisco! That's who it is," shouted Flitter-Flash.

"Magisco, the wonderful magician," shouted all the other fairies.

"But if it is Magisco, why doesn't he come out here and tell us what he wants, instead of trying to signal to us?" asked Billy. That seemed a sensible question, for the fairy in the diamond was trying very hard to make himself understood. But no one could understand what he was trying to say, Perhaps that was because he was using signals of hundreds of years ago.

As Peggy and the others gazed into the diamond, the ship swung around and headed back out to sea. But the

the diamond, the ship swung around and headed back out to sea. But the fairy didn't go with the ship. He stayed flitting in the air, still trying with all his might to make himself understood.
"My gracious, I wish we could get

into that diamond with him and find out what he wants," exclaimed Peggy, finally losing patience, because there the fairy was signaling.

Again Peggy wished without thinking.

And again she was punished for it.

As quick as a flash she and Billy found the state of the stat

themselves inside the diamond.

They seemed to be drawn right through the sparkling surface, and then they were looking out instead of in. They could see Flitter-Flash and the other fairies floating about where they had been a moment before, but now the fairies were beyond a solid diamond wall.

A pull and a sudden thought that made him dance about in great excitement.

"Unless !!" she shouted, and he was so excited he couldn't finish what he was saying.

"Unless what?" cried Pegsy and Billy together.

"Unless you are the fair girl and the brave lad who have come to undo my charm."

"Inless you are the fair girl and the brave lad who have come to undo my charm." selves inside the diamond. And Peggy and Billy not only found my charm.

And Peggy and Billy not only found themselves inside the diamond, but they also found themselves swimming. They were right in the tumbling sea.

Above them flitted Magisco, the fairy magician, who had been shut up in the diamond with the pirates for hundreds and hundreds of years. Magisco was still trying to tell them something, but it wasn't until they remembered to use they come now. You can start right in.

Peggy and Billy were lifted on a wave, and they saw the pirate bark wave, and they saw the pirate bark still trying to the state of the still trying to the still trying tryi him, for he had a tiny fairy voice, while they had regular human ears.

"Hoity-toity!" exclaimed Magisco, using the language of long ago. "Hoity-toity, and alack and alas! What brought you in here? It wasn't my magic, for that lost its power years and years ago, when I found myself a prisoner in here with the pirates I was munishing."

The Long Head with the pirates I was munishing."

punishing."

"It was the magic wishing power given us by Folly Wisher, the gobiln."

answered Peggy. "And now I wish we were safely out of here."

No. 21—The Long Head

You must distinguish now between the narrow head, which was discussed in a previous article, and the long head.

Two Minutes of Optimism

Character

"CTRANGE," I remarked to the chief, "that Jones didn't get that loan at the bank; I always thought he had lots of money back of him."
"Not at all so strange," answered the chief. "There are a great many men whose credit is unquestioned, but it is not because it is believed that they have money back of them. Very often it is regardless of whether they have any financial backing at all.

"A man gets credit because people believe in him. He might not be "worth" anything. J. P. Morgan once testified under oath that he had known a good many men to come into his office, and he had given them a check for a million dollars when he knew they hadn't a cent in the world. In the same crossexamination he said that a man that was not trusted could not get money from a bank or banker on all the bonds in Christendom; and I think that is the rule the world over; that is the fundamental basis of business.

'Commercial credit is not based primarily upon money or property. The first consideration is character. Before money or property or anything else is character. Money cannot buy it. A man with character with nothing behind it can usually get all the credit he needs; but it is very frequently the case that the man with the property and without character cannot get it. That is the rule When a man goes to the bank and asks for a loan the bank goes into what

a man has; but the first thing they say is; 'We want to see your record.' He may own Government bonds, railroad bonds, and he may go in to get a loan on the security of those bonds; but if he gets a loan, he gets it on his character. "And the same thing, to a greater or less extent, holds true in picking men for hig places. They must be men who can be relied upon, who will not give under moral stress and strain. The employer, of course, is interested in what a man knows and can do, but his paramount concern is the sort of character

big place unless his character is up to it. 'And he is justified. Experience proves that a man may have friends, fame, good connections, genius, riches and almost everything else; but if he has not character then his whole house will fall down upon his ears and his brilliant qualifications will become dust.

he has, his quality. No business man can afford to take a chance on a man in a

'Character is greater than gold, for character creates gold. "Character is armor-plate; it simply deflects attacks.

"Every man who has truly succeeded has succeeded by reason of his character first and his ability afterward.

"Yes, character is the pillar of every worthwhile career; and, fortunately. it is something every man can and must acquire to make good."

and the pirates for hundreds and hundreds more years." Then Magisco had a sudden thought that made him dance tific lines.

Perhaps we are," said Peggy and

Read Your Character By Digby Phillips

But this time, strange to say, her wish didn't work. She and Billy stayed right where they were, swimming with one hand in the tumbling sea, and with the other holding up their ear trumpets so they could hear what Magisco, the magician, had to say.

"Holty-toity, and alas and alack!" or long and the long head of this riticle may be either long and narrow or long and wide. For the moment it's only the length reat interests.

You must stay shut up here with me

60% repeat business

business has come, unsolicited, from clients we

previously served. Below we list a few of our clients, the

number of years we have been their building counsel

and the number of buildings we constructed for them:

Folwell, Bro. & Co. - - - -

Drueding Brothers Co. - - -

Electric Storage Battery Co. -

John Wanamaker - - - -

Dill & Collins Co. - - - -

Joseph H. Bromley - - - - - Lanston Monotype Co. - - -

Philadelphia

Year after year, since 1864, more than half of our

The money these clients saved and the satisfactory service

Under our method your factory is designed, built and

they received from the factories we built for them demonstrates

that The Steele Idea is the right idea for industrial construction.

equipped under one contract, one supervision and one responsi-

bility. You get a plant complete in every detail-ready to

operate. We welcome an opportunity to study your factory problems and to prove to you the dollar-and-cents value of our

WM. STEELE & SONS CO.

STEELEIDEA

Engineers

25 years

20 years

15 years

20 years

8 years

26 bldgs.

7 bldgs.

17 bldgs.

11 bldas.

Toronto

them more than the place where they hang their hats and sleep.

As a matter of fact, the long head indicates a tendency toward the practical, let us say the practical ideal.

It's also an indication of charitable tendencies, of sympathy and humane inclinations.

Tomorrow: Round Faces.

Decorating Rooms

Combining the colors of the draperies with those of the painted furniture is often pleasing in results. If the furniture in a bedroom has been painted Italian blue, with a dull gold design, the bedspreads, table covers and other draperies would be lovely, made of gold colored sunfast, trimmed in bands of Italian blue taffeta. The windows should have gold-colored silk gause glass curtains, and inside draperies of the same blue taffeta that is used for trimmings. To break the monotony of the same two colors, a fiash of bright rose color should be thrown into the scheme. A pillow or some other decorative place might serve the purpose to advantage.

Broil and cover with

Baby Norway Mackerel

At all our Stores



WANAMAKER'S

WANAMAKER'S

WANAMAKER'S

Wanamaker's Down Stairs Store

Half Price Clearaway of 500 Boys' Wash Suits at \$1

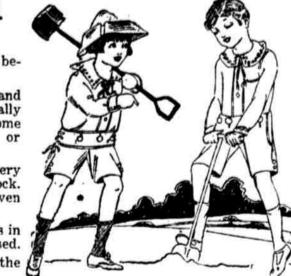
Sizes 21 to 7 Years

All are little button-on suits, the most becoming style for small lads.

Of good, sturdy galatea, chambray, rep and poplin in blue, maize, tan, brown, navy; usually with white waists trimmed with color. Some have Dutch necks, some are embroidered or

Careful workmanship characterizes every suit, as these are all from our own regular stock. Until now they have been marked twice and even three times as much.

All sizes from 21/2 to 7, though not all sizes in every style. Some of the suits are a little mussed. Wise mothers will buy these little suits by the



Pretty Frocks for the

Little Girls

\$1.25 and \$1.50

frocks. The fresh, bright colors,

the original touches of hand

embroidery, and above all the

sturdy wearing and tubbing qual-

ities of these little dresses are

sure to appeal to any one who

chambray skirt buttoned to a white linene waist which has a

touch of black feather stitching.

Another at \$1.50 has hand

smocking below the yoke, which

shows some effective cross-stitch

embroidery. Still another pleated

model has inverted, faced pockets

blue, green, corn and pink, and

Bathing Suits for Late

Vacationists

on Summer trips will find a good

selection of bathing suits in a

variety of styles, beginning with the knitted California suit at \$1

and going to \$15 for beach cos-

Plenty of cotton tights at 50c

Women who are just starting

All of these dresses come in

as a distinctive touch.

in sizes from 2 to 6

One frock at \$1.25 has the

Just in time to replenish the

girl's summer wardrobe come these dainty little chambray

Modart Corsets, \$5 -A Special Price on an Excellent Model for Average Figures

Modart corsets are favorites with all women who wear front-lace corsets. They are skillfully cut to give straight, slender lines and, at the same time, are delightfully comfortable. Only high-grade materials enter into their making and all of the fine points of finish are carefully observed.

This corset is of pink brocaded jean, cut low in front and slightly higher toward the back. It is well boned and is suitable for medium to stout figures.

Are You Tired of Your Summer Hats?



Men's Half Hose, 20c

First Quality

weight, with reinforced toes and

heels. In white, black, unbleached

Men's Cotton Mesh

Union Suits, 75c

The cool and open mesh weave is a feature of these well-fitting

union suits with short sleeves and

in either knee or ankle length. "Seconds," but one can hardly find what the faults are.

(Gallery, Market)

and navy, in all sizes.

Smoothly woven of mercerized cotton in desirable summer

Beginning to look a little faded and draggled, aren't they? New, fresh, Autumn hats are here to take their places.

Hatters' Plush Sailors at \$8

A number of sailor shapes are fashioned of hatters' black plush of excellent quality. Brims are faced with velvet or duvetyne in burnt orange, blue, fawn, brown and other becoming shades.

Tailored Toques for \$6

The woman who prefers a small, close-fitting hat will like these. The crowns are of felt, and the small rolling brims of beaver caught at the side front with a flat, tailored bow of gros-grain ribbon.

and \$1. Exquisite Underthings of Gleaming Radium Silk

(Perfect for Autumn Trousseaux) Any girl who is going to be a bride this Fall will be thrilled with these delightful underthings. Radium silk, with its silvery, frosty surface like nectarines, has a practical side, as well, as it washes beautifully and wears for a long, long time.

Chemises and nightgowns, often in matched sets, are in orchid, pink, white and light blue, simply tailored and trimmed with hemstitching or quite elaborate with real filet lace, two-tone ribbons and French flowers.

Envelope chemises are \$5 to \$10.50. Nightgowns are \$10.50 to \$16.50.

Camisoles are \$3.50.

Step-in drawers, edged with picot, are in pink and white, at \$5.50; with elastic at the knee, \$5.

Fine Sports Skirts, \$13.50

Soft, crinkly silk crepes, in the most exquisite tints, and gleaming baronets in plain colors or stripes make up this group of lovely skirts. All have been marked a great tieal more, some almost double. It's a good investment to buy one of these to finish this season and wear next Summer.

The skirt sketched is of white baronet satin, striped with black, and box pleated. \$13.50.

Striped Flannel Skirts Creamy flannel with stripes in almost

every color. Ever so smart to wear with

Soft Silk Pongee in Colors at \$1.25

White, light blue, navy and black pongee woven of all silk and with a soft finish that makes it easy to drape. 35 inches wide. Yes, indeed, it is very durable. Crepe de Chine in Black

and Colors, \$1.50 Standard 38-inch all-silk crepe de chine at this specially low price. Navy, silver, jade, zinc, gray, pink, tan, flesh, white and black.

Children's Every-Day Underclothes

Strong, full-cut, well-made sorts are here, ready to withstand hardest wear and much tubbing. Children's drawers begin at 20c and go through several styles and prices to especially good ones of cambric, with knicker knees embroidery and ribbon temmed at 75c. Sizes 2 to 12.

Drawer Bodies for Boys

and Girls Closely woven muslin, strongly strapped and with tape-secured buttons. 45c to 60c, sizes 2 to 14. Especially good ones for boys have the shoulder fastening. 66c.



Men's and Boys' **Outing Shoes**

Oxfords and laced shoes in allwhite, all-brown, and brown and white canvas trimmed with leather. Sizes, small 11 to big 11. \$2 to \$3.75.

Scout Shoes for Hard Wear

Sturdily built of tan leather, after the approved boy scout model. Sizes and prices are:

10 to 13½, \$3.50 to 2, \$3.90 21/2 to 51/2, \$4.50 6 to 11, \$5.40

From France Gav Girdles of Wooden Beads.50c

We have been hearing that Paris is quite mad about gaily colored wooden bead girdles and here they are.

The most somber frock will find itself unexpectedly effec-tive when the strong, interesting color note of one of these girdles is added to it.

In solid colors there are exceptionally good blues and greens. More colorful are the girdles in which natural-colored polished wood beads alternate with bright ones of henna, orange or brilliant red. Each girdle is finished with an ornament or tassel.

(Chestnut)

Center Aisle **Upportunities**

Tablecloths, \$1 56 x 56 inches

Four or five good looking patterns of lustrous mercerized damask; square with hemstitched hems or round with scalloped

2000 Yards Outing Flannel, 121/2c a Yard

Last season's price was just double. 27 inches wide. A good quality, soft and fleecy, for underclothes, sleeping garments, etc. Pretty pink and blue tone stripes on creamy white grounds.

Striped Crepe de Chine Blouses, \$4.25

Kinds that earlier were standard at several dollars more. Beautiful quality crepe de chine in candy stripes of unusually pretty colors and combinations. Made in trim tailored styles that women and girls want to wear with sports suits and for traveling. Convertible, roll or flat collars and long sleeves with turnback cuffs.

Smart English Sports Scarfs, \$2

Woven of lustrous fiber and cotton in the accordion effectblack, gray, rose, purple, green, brown, tan, navy and Copenhagen blue with white. Nicely fringed and in a good size—15 inches wide and about 56 inches long. Real "finds" for women who need just this sort of thing for late intended them to sell at double.

Hair Nets, 60c Dozen Plenty of these good cap and fringe nets. First quality. Black, dark, medium or light brown,

blonde and auburn. White Leather Belts, 50c Plain or fancy white ones black-and-white-combinations. White belts have white or pearl

buckles. Double-Panel White Sateen Petticoats Regular Sizes, \$1

Extra Sizes, \$1.50 Made of soft, lustrous white sateen. In regular sizes they have tucked or hemstitched flounces; in extra sizes they have hemstitched or scalloped hems.

Voile Chemises, \$1 Voile Step-in Bloomers

Soft self-striped voile as dainty as a woman could wish for. White, flesh-pink or orchid trimmed with lace; the chemises are finished with tiny rosebuds

and the bloomers with tiny bows. Remarkable 25c Neckties. Mr. Man

Any man who sees them will agree. Four-in-hands of foulards and other fancy figured silks and

silk mixtures. 35c Bandeaux

Good ones in several styles of plain or fancy pink materials. All

House Dresses and Negligees, \$1.50

The negligees are of printed voile in the style sketched. They have deep shawl collars, sashes which slip through and a ruffle edges the hem of each.

House dresses are in Billie Burke style with white poplin collars, cuffs and pocket tops. Of checked gingham in pink, light blue, navy or lavender. (Sketched.)

Good choosing among other house dresses of voile at \$2.50 and of gingham at \$2 to \$3.85.

Extra-size House Dresses, \$3 Generously cut dresses in sizes 46 to 52 are of gingham in a small plaid—black-and-white, pink, green or blue trimmed with plain-color chambray. They have long Tuxedo collars and sashes. (Sketched.)

Extra-size Silk Petticoats, \$5.50 New Autumn petticoats of pretty silks in plain navy and black and in a variety of changeable shades. They are of taffeta, of messaline or of silk jersey with messaline flounces.

Petticoats Special at \$2.50 Of durable printed cotton material, with the rustle of silk, these petticoats are special value.



\$1.50

\$1.50