

Organ Plays at 9, 11 and 4:50 Chimes at Noon **WANAMAKER'S** Store Opens at 9 **WANAMAKER'S** Store Closes at 5 **WANAMAKER'S** WEATHER Fair

# How Well the People Know the August Furniture Sale That Means Most to Them

## A Personal Tribute to Caruso

Crossing the ocean a few years ago with the Master of Song, for whom the world mourns, we had a pleasant voyage together and daily intercourse. We sat at the table and much of Caruso's time was spent with his pencil. He was quite an artist and he drew pictures of the children and of his friends and took great delight in showing them around. His voice was out of commission at the time.

The marvelous uprising of the people to do honor to the Singer of Songs is a sign that the world has not gone entirely mad with the horrors of war. Some people believe that we have become less sensible to the value of human life.

The honors paid to Caruso in his own land, and by its nobility, show how deeply the people value music and its teachers.

Set the world to singing and we will forget the war.

Some of us love the noonday type of men who strike twelve with things they do and add to the brightness and the sunshine.

Very few of us care much for the twilight people that live in the shadows.

It is well to remember Caruso as a hard worker.

Theodore Roosevelt used to say of himself, that there were lots of men smarter than he, but that he worked hard at everything he did.

Almost every human being has some natural gift and is very much nearer than he thinks to the staircase of success, if he would only take the first step and keep on until he got to the top.

[Signed] *John Wanamaker*

## Clearaway of Women's Suits at \$15

All that are left of the jersey suits in pastel shades, the taffeta suits, and the silk tricolette suits, are marked to \$15 for quick clearance tomorrow.

Agate blue, jade, shell pink, lilac and raspberry are the colors left in the jersey suits. They were thoroughly well tailored in our own workrooms, and have the close-fitting shoulders and good lines of carefully tailored suits. There are several models.

The taffeta suits are navy and black only. In the silk tricolettes there are black, white and navy, and some of these have the sweater coat, which can be worn either as a coat or a sweater.

\$15 is, of course, but a small part of their original prices throughout.

### Silk Crepe Handbags \$3.50 to \$7.50

This is a little clearance, and these bags, made of a beautiful quality of silk crepe, will be carried from now until late Fall. They are nicely lined in satin, all having mirrors, and some having inner frames. The tops are of cast metal, tortoise shell finish celluloid, or are covered with the crepe. Several shapes, in gray, tan, brown and black and white.

(Main Floor, Chestnut)

### Women's Knitted Wool Bathing Suits at \$5 to \$9.50

Newcomers—smart, every one of them, and extraordinary for these prices.

The \$5 all-wool suit is black or brown. It opens on the shoulder, and has just a suggestion of sleeves. Arms are left wholly bare in the \$6.75 suit, which is black or blue.

At \$7.50 is the beauty of the collection—a navy blue suit with broad bands of crimson or white or purple. While the \$9.50 suit is black or old blue, and plain as a pipstem, with only a narrow leather belt for decoration.

All have bloomers attached.

(First Floor, Central)

### Silk Hose With Openwork Ankles and Clocks—\$3

Second-grade goods that would be almost a half more if first grade.

Full fashioned silk stockings in black, white and cordovan.

(West Aisle)

### Messaline Petticoats Exceptional at \$5.50

These are not usual \$5.50 petticoats, but a considerably better quality, which we regularly sell at several dollars cheaper. Sturdy heavy messaline, with pleated flounce, side-front fastening and elastic across the back only. Every desirable plain and changeable color for street and afternoon wear.

(Third Floor, Central)

### \$4.75 and \$6.75 Buys Far Better Women's Shoes Than Usual

A good many far-sighted women are stocking up on street oxfords for Autumn—not to speak of next year.

Black calf oxfords, Russia tan calf oxfords, brown kid oxfords, two-strap pumps of black or tan calfskin, and two-eyel tie of black or tan calfskin are among the far-better-than-usual shoes to be had in broken size lines for \$4.75 and \$6.75 a pair.

(First Floor, Market)

### There Are Two Kinds of Enamel Ware

—the good and the inferior. And just because the latter is cheaper, it is generally snatched up and considered a good bargain.

But it isn't a good bargain. It is only cheaper because it is made of a cheaper material—a material which chips off and is likely to do harm if consumed with the food by a poor, unsuspecting individual. Who ever heard of any one wishing to eat enamel in the first place!

But no one will have to eat our enamel ware. The only obligation which goes with ours is that you eat safely the food which is cooked in it.

All white enamel ware and aluminum ware in the House-furnishing Store has been reduced.

(Fourth Floor, Market)



## The Lovely New Clothes Are Arriving Daily in the Young Women's Store

THE GREAT COATS of indescribably soft velvety fabrics in exquisite colors, topped by enormous collars of fur—wolf, moleksin, beaver, Australian opossum, gray caracul, squirrel and other skins.

THE NEW DRESSES for street, afternoon and evening, of Poret twill and tricotine, charmeuse, canton crepe, beaded nets and taffetas—exhibiting the new lengths, the latest sleeves, the prophesied silhouettes, the ravishing colors.

Here are Jenny's wide sleeves, Lanvin's and Poret's full skirts, flowing out from tight little bodices—and here also is the slim silhouette

which other little birds whisper from Paris is going to be quite as correct as the wider-skirted mode.

A black crepe gown that seems to spill flame-color at every movement—a dark Poret twill with vestee and undersleeves of vivid blue chiffon braided in black—a crepe gown ornamented only with many rows and rosettes of the narrow silk fringe which is to be one of the most favored garnitures of the year—these and other new things on every hand.

The new coats start at \$69, and the new dresses at \$55.

And to see them is like taking a little peep into the fashion salons of Paris itself.

(Second Floor, Chestnut)

## 100 Women's Sports Jackets Drop to \$5 and \$10

About half of them are tuxedo and straight line jackets of woolen sports cloths, in good colors that can be very well worn on the street for Autumn with checked or plaided cloth skirts. There are brown, blue, tan, sand and other colors, and the price on all these is now but \$5. They were two or three times that.

Velveteens, linen, pongee and a few wool velours make up the remainder, now considerably reduced to \$10. Dark and light colors are included.

(First Floor, Central)

## Fall Fashions Call for Black Silks and Here They Are

Already Fashion's decree in favor of black silks for Fall and Winter is being followed, and the silk store is ready with an ample showing of the best and most desirable grades for all dress requirements.

Here are black Japanese habutai, 36 inches wide, at \$1.10 to \$3 a yard.

Black taffetas, 36 and 40 inches wide, at \$2.25 to \$4.50 a yard.

Black Canton crepe, 40 inches wide, at \$4.50 a yard.

Black crepes meteor, 40 inches wide, at \$3 a yard.

Black crepe de chine, 40 inches wide, at \$2 and \$3.50 a yard.

Black Georgette, 40 inches wide, at \$2 a yard.

Black charmeuse, 40 inches wide, at \$3, \$3.50 and \$4 a yard.

Black satin, 36 inches wide, at \$2.75 and \$3 a yard.

(First Floor, Chestnut)

### Filet Margot Lace Flouncings

besides being new have a new price, \$2.25 a yard. They will be used for lace dresses—and every woman knows the importance of the lace dress in the present wardrobe. In several interesting patterns, all ecru, 34 and 36 inches wide.

(Main Floor, Central)

### Guimpes of Net Specially Priced \$2.50

Dainty, short-sleeved affairs, with Peter Pan collars or square necks. They are always in demand, even when the price hasn't been lowered! The collars are lace-edged and the fronts have tucks or insertion of lace. There are six styles from which to choose.

(Main Floor, Central)

### Bloomers of Wash Silk and Satin

Flesh-color wash silk with hemstitched ruffles, at \$5. Wash satin of the same color with lace insets and edging, \$5. Flesh crepe de chine with lace trimming at \$4.50 and \$5.50.

(Third Floor, Central)

### Men's Fine Neckties at Clearaway Prices

50c each for a lot of foulard, grenadine and other good silk ties in figures and stripes and in a profusion of patterns.

\$1 each for the finest foulard ties and some beautiful plain color ties.

(Main Floor, Market)

IN FURNITURE, as in so many other things, people's tastes vary.

One unique feature of this August Furniture Sale is that it holds the furniture that everybody wants who wants good furniture.

Not only that, but it holds so much more of it, such vaster assortments of the wanted kinds than can be found in any other place.

The advantage of choosing where there is so much of everything and where everything is safe to choose, should be clear to practically every one—and seems to be.

For it certainly seems to be a fact that all people who want good furniture realize the wisdom of coming to see what this sale can do for them.

It would be folly not to.

**It Would Be Folly Not to Come to the Sale That Means Most to the People**

And the sale that means most to

the people is not hard to recognize.

It can be recognized today by the marks that have always distinguished it—essentially by the fine character of the goods in it, conspicuously by the wholly unrivaled variety which it provides; finally by the sound, bona-fide price advantages that mean so much when coupled with furniture of such sound quality and desirable character.

A sale of that description is bound to stand out by itself, and it does.



## A Man's Jewelry

Loose-link cuff buttons for the soft shirt, in 14-karat gold, are \$10 to \$18. Set with semi-precious stones—amethyst, bloodstone, lapis lazuli, moonstone, jade, sardonyx, and so on—they can be chosen to match his favorite sartorial color scheme. \$13 to \$57.

Scarf pins offer the same color choice from \$3.50 to \$36; while color-set rings start at \$9.

(Main Floor, Chestnut)

### "The Flaming Forest" By James Oliver Curwood—\$2

The third—and the best—story of the great Northland. Mr. Curwood has completed his dramatic trilogy of the Three River Country with a book of magnificent romance—portraying great souls in their battle with life in a great country.

(Main Floor, Central)

### Low Prices on Klearflax Linen Rugs

These good solid-color rugs are in colors that are to be discontinued:

- 9 x 12 ft., \$30.
- 8 x 10 ft., \$19.
- 6 x 9 ft., \$15.
- 9 x 15 ft., \$36.50.
- 4 1/2 x 7 1/2 ft., \$9.50.
- 27 x 54 in., \$3.
- 18 x 36 in., \$1.85.

(Seventh Floor, Chestnut)

### The Baby's Quilt Comes From Japan

—as many other things do. The smaller quilts are used for couches, the larger ones for cribs. They are made of pink or blue China silk, the pink ones embroidered prettily in blue, the blue ones in pink. Cotton filled. \$3.50 to \$6.

(Third Floor, Chestnut)

### Opportunity in the August Mattress Sale

means that you can choose from our entire stock of mattresses, feather pillows, bolsters and bedspreads at 20 to 25 per cent less than the latest low market prices.

As to the quality and reliability of the goods, that is a thing which we do not need to emphasize, as there is only one class of bedding good enough for this store to sell and that is the best.

Plenty of it in this August Sale, all of it at savings good and real.

(Sixth Floor, Chestnut)

## New Purchase of Mahal Rugs Notably Low Priced

Mahal rugs, like so many other moderately-priced Persian weaves, continue scarce, but we have been able to secure this interesting group of pieces to sell at very attractive prices.

Considering their coloring, patterns and furnishing and service qualities, Mahals are remarkably worth-while rugs of good investment value, especially when they are Mahals of as good a quality and fine appearance as these.

Blue, ecru, soft dull red and tan are the prevailing colors, with touches of green, the patterns being chiefly of the all-over kind, with a few medallion effects included.

Mahal Rugs		
10.5 x 7.0	12.9 x 8.6	12.10 x 9.3
10.10 x 6.9	12.3 x 9.3	10.5 x 7.2
12.7 x 8.7	12.4 x 9.2	12.9 x 9.0
10.4 x 7.0	13.7 x 9.6	12.3 x 9.3
10.11 x 6.11	10.8 x 7.2	12.7 x 10.0
12.9 x 9.2	11.0 x 7.5	12.5 x 8.8
	12.5 x 8.8	

Prices: \$180, 185, 275, 175, 160, 287, \$275, 288, 290, 317, 178, 190, 265, \$325, 167, 287, 290, 325, 187

**Anatolian Mats**  
Average size 1.8x3.2. Some rather old pieces of particular interest included in this new group. \$6.75 to \$9.75.

(Seventh Floor, Central)

## Office Furniture for Men Who Know a Good Proposition

Business men who know a good proposition when they see it will recognize that this August Sale of office furniture is one of the best in years.

It takes in our whole stock, the best stock we have had in a long time, and the bulk of the assortment is offered at savings of 20 to 25 per cent from the latest low market prices.

Many a business man is finding this to be the opportunity he was waiting for.

(Third Floor, Market)

## Beacon Cord Tires at Favorable Prices

Motorists who can use tires in the following sizes can get some good values in Beacon Cord Seal Cord tires. All fully guaranteed and adjustments made here.

Size	Tires	Tubes
30x3 1/2	\$22.50	\$3
32x4	27	3.75
33x4	28	3.95
32x4 1/2	31.50	4.65
33x4 1/2	32.50	4.75
34x4 1/2	33.50	4.90
35x4 1/2	34.75	5

And the following in 8-ply:  
30x3 1/2, 6-ply, \$16.90.  
30x3 1/2 red cord tubes, \$2.65.

(The Gallery, Chestnut)

### Men's Fine Neckties at Clearaway Prices

50c each for a lot of foulard, grenadine and other good silk ties in figures and stripes and in a profusion of patterns.

\$1 each for the finest foulard ties and some beautiful plain color ties.

(Main Floor, Market)

### At \$2, Men's Straw Hats Are Taking Wings

Hundreds of men are taking advantage of this opportunity to get the finest straw hats in Philadelphia at half, or less than half, former prices.

Lincoln-Bennett and Redleaf London sennit hats, Tuscan, split and mackinaw hats.

(Main Floor, Market)

### Men's Finer Low Shoes Now \$8.75 a Pair

The most fastidious man will find something to please him, as all were much higher priced.

Black and mahogany cordovan wing-tip oxfords, pinked and perforated; dark brown cordovan with ball straps and perforated tips; black cordovan with straight tips, smart tan calfskin and imported Scotch grain calfskin.

(Main Floor, Market)

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