

Organ Plays at 9, 11 and 4:50  
Closes at Noon.

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# The People Believe in This Furniture Sale and That Means Everything

## To Some People There Are Those of Us Who Appear to Be Bees

working in a dark hive.

They have no idea of the care, anxiety, frets and disappointments that come with each day, working out the wrong things and working in the better, truer things that build up the soul's plans not alone for personal pleasure and profit, but for a finer city and a nobler citizenship.

There is enough encouragement every day to keep one from getting tired.

[Signed]

*John Wanamaker*

August 8, 1921.

## Women's Organdie Dresses and Linen Suits Drop to \$7.50

About 75 organdie dresses are reduced for quick clearance to \$7.50. They were at twice that and more.

Canary yellow, watermelon pink, a delicate sea-green, orchid, pale blue and white are included, some with embroidered dots.

The general styles are very dainty and pretty.

### About 85 Excellent All-Linen Suits

are also repriced to \$7.50—close to a third of original price. These are in two good models, and in brown, rose or white linen.

A smaller group of linene suits is now marked to \$5. Norfolk or straight coat models, in blue, white, russet, pink. Sizes in all the above are somewhat broken, but the choosing is still good.

(First Floor, Central)



## New Millinery Is Arriving Daily

Tomorrow there will be the smartest little hats of stitched duvetyne, of velvet, of felt.

A soft little hat of duvetyne in the lovely pine needle green is captivating.

The ruby red that Paris proclaims for Autumn is seen in a jaunty little velvet hat.

Burnt orange duvetyne bordered around its upturned brim with gay little wool flowers is another.

New, too, are the brushed wool sports hats with scarfs to match. These are in several colors, the hats priced \$7.50 and the scarfs \$6.

(Second Floor, Chestnut)

## Every One Is Asking for Short-Sleeve Voile Waists

We have about fifteen different styles between \$5 and \$6.85 alone. They are extremely dainty and well made, with flat collar, long rolling collar, or no collar at all, as you like.

The laces on them are carefully selected. As an example, there is one with a front of hand-made thread lace. The square-cut neck and the cuffs are bordered with flet edging. It is dainty and effective at any price, and surprising for \$6.85.

(Third Floor, Central)

## "Wanasilk" No. 1725-8 A Fine New Silk Stocking

Save the ticket that is attached to them, or remember the number. After you have worn a pair or two you will want more. The ticket reads:

No. 1725-8

### Wanasilk Hose

Cocoon Silk } Genuine Durable Unadulterated

These hose are made of superior quality, pure, unadulterated silk, without artificial weighting of any kind. We recommend them to give exceptional service and satisfaction.

The name "Wanasilk" is applied only to silk stockings which are absolutely free from adulteration and which we can safely recommend.

Full-fashioned stockings of extra-fine gauge, highest grade ingrain silk, without any loading. Double garter tops and heavier at knees, heels, soles and toes.

Black, white, navy, African brown, cordovan and silver, at \$4 a pair.

(First Floor, Market)

THINKING it over, we don't know anything better that we could say of it; anything that would mean more, than to say that the people believe in it.

For the belief of the people in a sale is a thing pretty much beyond purchase.

It is one of those vital things without which nothing else matters.

The basis of the people's belief in Wanamaker Furniture Sales goes straight back to the furniture.

And Wanamaker Furniture Sales are the greatest thing that ever came in retail business from offering the people the furniture and the economies they can believe in:

### New

#### Paris Sends New Neckwear of Real Lace

It's a delight to take the pieces out of their boxes and examine the lovely laces and the smart new collar shapes.

Some are of those inimitable Irish laces—delicate Limerick, rich guipure, and the famous Carrickmacross applique. For others the finest French flet is used.

There are collars of many new shapes, and collar-and-cuff sets. And the prices are as modest as \$4 to \$18. Which is little indeed for a piece of real lace that will give a whole dress distinction.

(Main Floor, Central)

### New

#### Ruffings From France

A woman's eye will tell her at once the value and effectiveness of these dainty mull ruffings used on almost any dress.

At neck and sleeves they will give an irresistible finish. Used as a garniture they will at once confer elegance.

They are in shell-like scallops or Van Dyke points, and there is black, white, champagne, mauve, natter blue, navy, citron, or rose color.

Prices are 75c, \$1.50 and \$1.75 a yard.

(Main Floor, Central)

### New

#### A Chestnut Brown Slipper for Autumn

It is the brown that looks as well with blue or black as with its own shade. In this slipper it is uncommonly effective.

Vamp, tongue, and the one-strap are of the chestnut kid, while the back is of suede to match. The Louis heel is kid covered. And there is the merest hint of cafe au lait in stitching and binding.

Priced \$17.

(Little Boot Shop, First Floor, Market)

### New

#### Mourning Handbags of Leather

Black cobra grain seal is the leather used in these bags which are in a variety of envelope and other flat shapes.

Most of them have inner frames and inner compartments and some have outside pockets. All are more lined.

Prices \$7 to \$10.50.

(Main Floor, Chestnut)

### New

#### English "Bath Tablets"

Made expressly for us in England, so that our customers may easily get these best of all bathing soaps.

Fine quality, treble milled, and delicately perfumed with rose, violet or verbena.

35c a generous cake, or \$2 a box of six cakes.

(Main Floor, Chestnut)

## Any Household Needing a Fine Clock

—in particular a fine chiming mantel clock—will do well to note that our finest mahogany mantel clocks have come down in price.

They have Westminster quarter-hourly chimes, and are not only true time-keepers but musical acquisitions to any home.

Their new prices are \$70, \$75 and \$85.

(Jewelry Store, Main Floor, Chestnut)

## Wanamaker Famous Special Refrigerators

These are White Mountain refrigerators in two sizes, made especially for us, and at special prices. Only a limited quantity—and they move out very fast.

Each with white enamel provision chamber, three doors and compartment for butter and milk.

35 inches long, 21 inches deep, 50 inches high, holds 125 pounds ice, \$40.

33 inches long, 20 inches deep, 47 inches high, holds 100 pounds ice, \$35.

(Fourth Floor, Central)

## Just In—More White Baronet Satin Skirts for \$9.75

They go as fast as they come. Best quality white baronet satin. Shirred at waist, two slash pockets, deep hem.

(East Aisle, Main Floor)

## New Muslin Combinations

Numbers of women buy these comfortable, well-cut garments in preference to the separate articles.

Corset cover and drawers in one, run with ribbon or tape at waist, in several lace or embroidery-trimmed styles, at \$1.85, \$2.25 and \$3.75.

(Third Floor, Central)

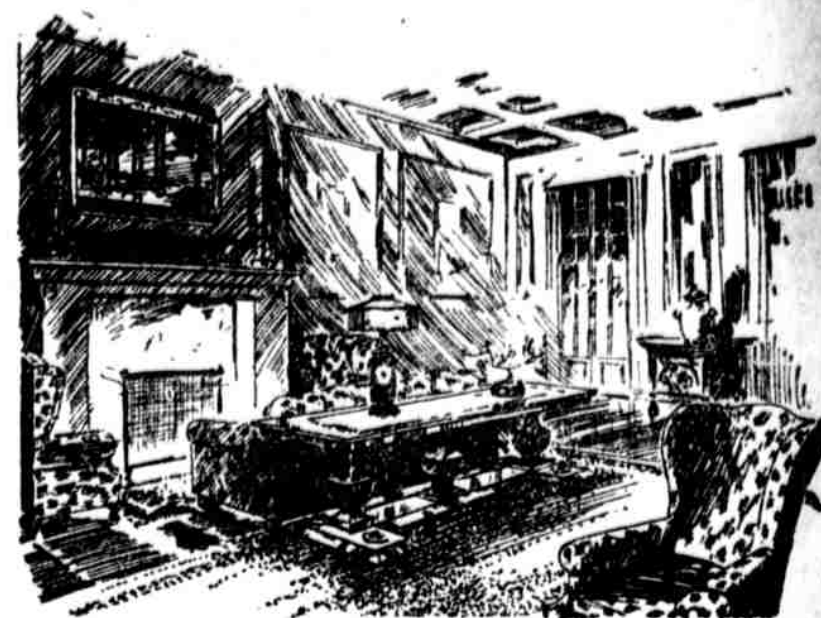
That this August Sale, now going ahead so wonderfully, could have originated in any other way is inconceivable.

Only the reputation of Wanamaker furniture and Wanamaker furniture values could bring such a sale about—that and the store's ability to live up to, or even improve upon it.

No doubt, you want good furniture; everybody who understands the question does.

What does it mean to you to have here for your selection in the August Sale the largest and most diversified stock of good and beautiful furniture to be found, probably in the world, at price advantages which, we have rea-

(Fifth, Sixth and Seventh Floors)



son to believe, cannot be improved upon?

The only way to find the answer to that question is to come in and see the goods that are making this the greatest August Furniture Sale ever known in opportunities and in volume of business.

## Men's Staple Blue and Black Suits All in a Summer Sale

Clearaway of the whole stock of them in the Men's Clothing Store.

Blue serges.

Black serges.

Unfinished worsteds.

Flannels.

Grouped in two lots, to go at

**\$30 and \$40**

Fine to buy at these prices for all this Fall and next Spring.

(Third Floor, Market)

## Men's Fine New Pajamas of Satin Broche

In five different pastel colors with the tiny figures characteristic of this material.

And every man who has ever worn a garment of satin broche knows how wonderfully durable it is.

Price \$5.

(Main Floor, Market)

## The Greatest Office Furniture Opportunity in Years

That is the opportunity presented by this August Sale to select from the entire range of our office furniture stocks at substantial reductions from the latest low market prices.

Not only are the prices the lowest in years, but the varieties are so much larger and more satisfying.

Most of the goods are at straight reductions of 20 to 25 per cent, some things being at lesser economies and these latter are among the best values in the whole assortment.

Everything is included, everything is of sound quality and everything is at a price advantage that men who need office furniture know how to appreciate.

(Third Floor, Market)

## All Mattresses, Pillows, Bolsters and Springs Now 20 to 25 Per Cent Less

The savings are from the latest low scale of market prices. The sale includes our entire stock, and the meaning of it is that you can now buy the finest, cleanest and most trustworthy bedding at the lowest prices in several years.

This is furniture that one has to be particular about. The grades offered in this sale are the same as we always sell.

No better, safer, or cleaner grades are made.

Hair mattresses now \$12 to \$84.

Felted mattresses, now \$9.25 to \$36.

Cotton and other mattresses, now \$3.50 to \$15.

Box springs, now \$20 to \$60.

Feather pillows, now \$1.50 to \$8.

We make mattresses, pillows and bolsters to order and we also upholster box springs, all at reduced prices in August.

(Sixth Floor, Central)

## Here Are Vacation Trunks at Special Prices

A Wanamaker August Sale of specially constructed trunks of more than ordinary merit, and with notable savings.

Wardrobe trunks, \$35. Fiber-covered with hangers for women's and men's clothing, three shoe pockets, laundry bag, four drawers, all broad enough for shirts and the bottom drawer convertible into a hat box.

Dress trunks, fiber-covered, with deep, divided tray; 32 inches long, \$14; 36 inches, \$16; 40 inches, \$18.

Steamer trunks, same construction as the dress trunks, 32 inches, \$12; 36 inches, \$14; 40 inches, \$16.

(Fourth Floor, Central)