

**LITTLE BENNY'S NOTE BOOK**  
By Lee Page

Yesterday was ma's birthday and she was up in the setting room and pop came home with a big bunch of flowers, saying, Benny, keep your mother up stairs while I arrange these flowers in the parlor, I want to surprise her.

G, all rite, I sed. And I quick ran up in the setting room and ma was imbrodering some imbrodering, me saying, Hello ma, wats you imbrodering?

And she kepp on imbrodering it, saying, Well if it wassent your father who was it?

I think it was a man to fix something, I sed.

Fix wat? sed ma, and I sed, The roof.

The roof? sed ma, and I sed, I meen the cellar, wats you imbrodering, ma?

If you ask me that agen I'll imbroder you a good old fashion slap, sed ma, wats the matter with the roof, or the cellar, theres nothing needs fixing, Im going down stairs to see wats its all about, he must of come in the rong house.

And she got up and started to go out of the room, me quick saying, ti-dont go down there yet, ma.

Why in the world not, for mersey sakes? sed ma, and I sed, Theres soap on the 4 top steps, you better wat a wile.

Soap, soap, you certeny seem to be tawking like a fish out of watter, wat soap? sed ma. And she looked and didnt see any soap and came back and gave a fearse slap, and just then pop called up, All rite below, all rite below, all rite below.

Meaning ma could come down, with she did, still tawking about soap, and she saw the flowers and knew why I tried to keep her up stairs and she spologized like anything, making me feel a little better and pop gave me a dime, making me feel better than I felt all day.

**ADVERTISING COUNSEL FOR DIRECT SALES METHODS AVAILABLE FOR PART TIME**

For the man or company that intends to sell whole merchandise in the most direct way there is available an advertising and sales promotion adviser who will plan sales methods, make commercial investigation or create productive publicity.

Not hunting a job, but intending to acquire a few more reliable accounts. Seasoned in direct mail experience. Identified with national companies. Careful buying, printing, paper, advertising and art work. Also photographing of live and still models.

Successful plans for catalogues, folders, brochures and campaign literature with effective selling sense.

B-112, LEDGER OFFICE

**Resinol**  
WHAT is the name to remember if you are suffering from skin trouble. Bathe the affected part with Resinol Soap then apply Resinol Ointment. Relief is usually immediate and lasting. At all drug stores. Has won you a sample? Write Dept. B-1, Resinol, Baltimore, Md.

**TALK WITH FALSE TEETH? SURE! Dr. Wernet's Powder**  
KEEPS THEM TIGHT  
Relieves sore gums, sweetens the breath. A white powder. At best Drug or Department Stores, 30c., 60c., \$1.00 or write direct to Wernet Dental Mfg. Co., 115 Beckman St., N. Y.

**Let Cuticura Be Your Beauty Doctor**  
Soap, Ointment, Flannel, 25c. everywhere. For complete address, Cuticura Laboratories, Dept. 5, Malden, Mass.

**Try It Today**  
Grit through its destructive effect on the enamel is a fruitful source of tooth decay. Particularly in the case of children is this true.

**Spearmint Tooth Paste**  
Is Absolutely Free From Grit  
This delightful, fragrant dentifrice cleanses the teeth thoroughly and keeps the gums firm and healthy.  
A little goes a long way. Lay it across instead of along the brush.

Wrigley Pharmaceutical Co., Philadelphia

Store Hours, 9 to 5  
"Live-with-able" Furniture is the only kind to get. The August Sale fairly teems with this kind!—and it isn't merely a matter of price, but at all prices! Sixth floor.

**GIMBEL BROTHERS**  
MARKET · CHESTNUT · EIGHTH · NINTH

Monday, August 8, 1921  
The recent chilly "northeaster" gave point and emphasis to the desirability of sharing the extraordinary bargains in the Fur Sale. The furs are the new styles for Fall and Winter. Third floor.

**The Remodeling Sale of Shoes Has "Got the City Talking"!**

**London Town and Country Millinery—Just Imported**  
All tailoring in theme—and London leads the world in tailored millinery. All different.  
Autumn Hats, of course—but the types smart Londoners are wearing right now.  
Natural colors. Gay Reds, Blues, Browns.  
**\$10.50 to \$20**  
—Gimbels, Millinery Salons, Third floor

**A Sale Without Precedent in the History of Shoe Selling**  
Imagine getting fine shoes at \$3—even at \$1.50—a pair!  
Such vast lots—Sale began with approximately half-million-dollar stocks. Such quality—Shoes from such Famous Makers as Buek & Co., Philadelphia; William Lane, George Baker and others.

**Women's \$8 to \$14 Shoes \$3**  
High and low Shoes. Dress and walking styles. Thousands of pairs.

**Women's \$12 Shoes \$5**  
High and low Shoes. Black satin, patent colt suede, white kid, tan calf, two-tones. Thousands of pairs.

**Men's Shoes at \$4 and \$6—Have Been \$9 to \$11—Thousands of Pairs**

**Thousands of Pairs of Women's High and Low Shoes—Have Been \$10 and \$11—now—\$4.65**

**Thousands of Pairs of Children's Shoes at \$1.50 and \$2.50—Have Been \$3 to \$5**

—Gimbels, Shoe Section, Second floor

**\$20,000 Worth of Women's and Misses' Dresses—Mostly of Imported Cottons—to Sell for \$9,000**

Several of the groupings even include lovely little hand-made Dresses from Paris—French voiles and French handkerchief linens in the colors of fine French bonbons. Plenty of sturdy, smart Scotch and English gingham included. And a wealth of the wonderful, double-thread, hard-twisted voiles we brought over from England.

**The Women's Dresses**  
**\$5.75 \$9.75 \$13.75**  
Value \$12.75 Value \$15 Value \$19.75 to \$29.75  
Figured voiles. Tokyo crepes. Sleeveless linens. Embroidered cotton linens. And lovely little all-white voiles.  
Mostly fine voiles. Dotted Swisses and organdies besides.  
Hand-hemstitched voile dresses from Paris. English voiles—in sizes up to 44. Black-and-white. Blues. Persian patterns. Brown and orange.

**And a Group—Mostly French—at \$19.75**  
Values Mostly \$39.75  
The more exclusive midsummer models. American-made-up English voiles, too—in Paris-inspired styles.

**The Misses' Dresses**  
**\$5 \$9.75**  
Values \$7.75 to \$12 Values \$15 to \$29.75  
Foulard-figured voiles—mostly in dark blue-and-white effects. Hawaiian cloth dresses. In white and high colors, with loop trimmings. Sleeveless linens and sleeveless gingham galore.  
Including sweet French hand-made Dresses of French voile. Including dainty color organdies and dotted Swisses. And navy blue voiles embroidered in white dots. 12 unique dresses of plaid raitine. And wonderful gingham.

Women's Hand-Made Paris Dress, now \$13.75  
Women's Sleeveless Linen, now \$5.75  
Women's English Voile, now \$13.75  
Misses' Sleeveless Gingham, now \$5  
Misses' Hawaiian Cloth, now \$5  
Misses' Dotted Swiss, now \$9.75  
—Gimbels, Salons of Dress, Third floor.

**\$25 For Men's "Kuppenheimer," "Society Brand" and Other Fine SUITS**

And that price is less than half the prices these grades sold at a year ago.

Shown in practically all the models made by "Kuppenheimer," "Society Brand" and other Gimbel suppliers.

Shown in the cloths and color effects they selected as being a bit more desirable than usual.

Shown in the weights for wear now and for three months to come. Offered at the wonderfully low price of—

**\$25**  
—Gimbels, Second floor, Ninth Street

Ready Tomorrow—

**8,000 Yards of Japanese All-Silk Pongee, 75c a yard Regularly \$1**

Bought in a "low market"—our representative in Japan was "right on the field" to get this bargain for you!

Firm, lustrous, all-silk pongee, free from rice powder or other "dressing." Natural color; 33-inch.

—Gimbels, Silk Salons, Second floor

**It is Easy to Talk! It is Easy to Get Over-Enthusiastic About One's Own! But We Say—and We Cast Back Over the Years in Saying It—That We Do Not Recall Ever Having Given Value in Living-Room Suites Equal to These—**

**Three-Piece Heavily Over-Stuffed Living-Room Suites, in the August Sale at—\$145**

We greatly value your opinion as to Gimbel furniture. Come and see these remarkable Suites—they indicate strongly the exceptionally good buying this August Furniture Sale offers!

These are very luxurious Living-room Suites. Davenport is 7 ft. long; massive high back Fireside chair; and low English-type lounging chair; all three pieces with broad spring arms, spring pillow backs, all spring edges, loose spring cushions, coverings of tapestry. Outside backs of davenport as well as chairs covered in the same material.

A suite that sold at \$550 in the August Sale of 1920. Conservative value of today is \$350. In this August Sale at \$145.

Convenient terms may be arranged spreading furniture payments over several months—yes, at the low sale prices, at that.

—Gimbels, Sixth floor

**1000 Oak Desk Trays at 50c Value \$1.50**

A clearance in the August Sale. Legal size—16½x15½ inches. Felt bottoms. 20c each.

**Single-pedestal Typewriter Desks, 38x30 (illustrated). In oak and mahogany finish—only six of each. Values \$60 and \$67. The oak desks have all quartered oak tops and the mahogany finish desks are all-burck. \$38**

All-quartered oak revolving Typewriter Chairs at half price, \$10.50. —Gimbels, Seventh floor.

**Resolute Clearance in This August Piano Sale of All "Used" Pianos and Players**

"Used" instruments, taken in exchange for new Gimbel pianos or players, and put in thorough good order. Floor samples—practically new though not so rated.

**Reduced New Pianos and Players**  
Uprights at \$75 and up Grands at \$125 up  
Player-Pianos at \$295 up

Other Used Uprights, at \$90, \$100, \$115, \$125, \$155, \$175, \$195, up to \$225, \$265, up to \$310, \$325 and \$350; originally were \$300 to \$750.  
Other Used Player-Pianos at \$310, \$325, \$340, \$435, \$510, \$535, \$650—up to \$795; originally were \$525 to \$925.

**New 88-Note Player-Pianos at \$487—Regularly \$575—Only a Few!**  
Other New Player-Pianos at \$535, \$595, \$775, \$875, \$925—up to \$1250; regularly \$650 to \$1350.

**FREE** With each Piano. A Piano Stool; delivery and initial tuning (if needed).  
**FREE** With each Player. A Bench; delivery and initial tuning (if needed).  
—Gimbels, Seventh floor and Subway Store

**Easy payments. Small first payment.**

**\$175 Console Phonographs at \$119**  
**And Cabinet-Style Phonographs at \$49**  
Easy payments. First payment may be as little as \$5. —Gimbels, Seventh floor, also Subway Store

**Subway Store Sale**

Women's and Misses' **Dresses** Street Styles Afternoon Styles Dressy Styles  
Nearly Half Are in "Extra Sizes"

At **\$10** Values \$17.50 to \$25  
and **\$15** Values \$25 to \$39.75

Georgettes—made over silk, of course—and elaborately beaded. Corded taffetas. Redingote taffetas. Embroidered tricotees. Beaded satins. Ribbon-trimmed Canton crepes. Graceful crepes de chine. And wonderful charmeuses.

**Almost Half Are in Extra Sizes, But All Regular Sizes Are Included**  
Misses' sizes: 16 and 18.  
Women's sizes: 36 to 44.  
Extra sizes: 46 to 52.  
And the Colors Are the Staple Navy Blues, Browns and Blacks

—Gimbels, Subway Store