

## The Public Ledger's 5000 Black Beauty Bicycles, Value $\$ 65.00$ each, are now ready for the Boys and Girls

Bicycles delivered as soon as 35 subscriptions to either the Morning, Evening or Sunday Public Ledger are secured

## Pay No Money-Collect No Money

## CONDITIONS OF THE CONTEST

SUBSCRIPTIONS must be secured and turned in to the Public Ledger office for verification between June 1 and September 15, 1921.
Those from whom subscriptions may be taken are all those residing in Pennsylvania New Jersey, Delaware and Maryland, and who are not now receiving the Public Ledge in their homes.
EACH WINNER will be presented with his or her bicycle IMMEDIATELY after verification of the 35 subscriptions. Contestant are not limited as to age or sex. Men and women will have their choice of full-sized bicycles for themselves or the boys' or girls models.


#### Abstract

THE BLACK BEAUTY ONG known as the best built oobtainable anywhere. The this contest will be completely e Black Beauty youb bicyc to contest will be completely equipped, all ready for you to hop aboard and "step on 'er." Every bicycle is guaran teed for five years and carries an insurante polity for six months repair of accidental damages. Just look at months' repair of accidental damages. Just look at these features, many of them to be had only on the Biack Beauty:


Specifications

 Ie: BLACK BEAUTY MCTORBIKE No CK BEAUTY MCTRREIKE No. 2, made of full.grained
hanvily pradded with interieced curled hair and oquipped
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You fellows who have alw! - think of the fun hare of bike.haks wanted a Black Beauty oun Back Beaty -think of the ways in which vou coun


 GIRLS!
$\mathrm{D}^{\mathrm{O}} \mathrm{T}$ Thet the hoys get away with all these 5000 Black

> WHO AND HOW
$A^{\mathrm{NY}} \mathbf{O N E}$ is free to enter this contest The thrty-five



PAY NO MONEY
COLLECT NO MONEY! $\mathrm{C}^{\text {OTTESTANTS }}$ pay no money, collect no money! Simply
 Jour 35 subseriplitons tiane been verified yua reecive your
 bur yon pet
are verificd.

How to Enter the Contest



