

RIFLE MATCH FOR CAMP TOMORROW

All Companies of 112th Penna. Infantry Will Compete for Prizes

REAL BULLETS HAVE KICK

Special Dispatch to Evening Public Ledger. Camp Brigadier General Sigerfoos, Mt. Gretna, Pa., Aug. 2.—A national plan is being worked out by the War Department to organize and develop a citizen military army to be used as a reserve force in the completion of the Nation's military program, according to a statement given here by Major General William G. Price, division commander of the Pennsylvania National Guard.

Today the first step in the movement will be taken when the citizens' military training camp gets under way at Camp Meade.

Last evening a number of the guardsmen were nursing sore shoulders as a result of their first experience at shooting real bullets. To beginners, the kick of the rifle is painful, but all of the men of the 112th who were scheduled for range duty yesterday, stuck to the job in spite of their bruised shoulders.

An inter-company rifle match between all the companies of the 112th Infantry, Colonel Robert M. Brookfield commanding, will be held at the rifle range tomorrow. Three sharpshooters will be selected from each company and they will compete for prizes awarded.

PURE FRESH PAINT Believe Me



Kuehnle PAINTS!

"Paints" is used both as a verb and as a noun. You know Kuehnle paints — does more and better painting than any one else in town! Well—it will pay you to know KUEHNLE PAINTS — made by Kuehnle — finest quality! Get acquainted!

"Save the Surface"

Kuehnle
PAINT & PAINTING
Vine & 17th Sts.
SPRUCE 574 RACE 7749

Good Business Man



HAROLD J. SMITH

the groups making the highest scores. Colonel Brookfield is in charge of the competition.

WINS BICYCLE, JOB AND A TRIP HOME

Ledger Contest Proves Real Benefit to Plucky Young Wage-Earner

JERSEY BOY GETS ONE

Harold J. Smith, 221 Federal street, Camden, found a two-fold opportunity with the opening of the LEDGER contest for Black Beauty bicycles. Providing he could obtain the necessary thirty-five subscriptions to the evening, morning or Sunday PUBLIC LEDGER, he knew he would be able to get a job as a messenger boy and also pay a visit to his home in Boston.

Nine months ago, Harold, who is eighteen years old, left home with a friend to get a job in a Baltimore shipyard. He got the job, but some time later the boys separated and he came from the Maryland city to Camden. There he found another position, but that ended a month ago when he had but little money left.

Then along came the LEDGER contest and he saw a chance to use a bicycle delivering messages for a telegraph company. The job was promised, but his low funds prevented him from taking it because he couldn't afford to buy a wheel.

Within three weeks he had won the prize, and now with it in his possession he can take the job. With savings when he has worked some time he expects to pay the expenses incidental to a visit to his home. He proposes riding all the way on the wheel.

During all the time he's been away his slender pocketbook has not permitted of the expensive trip home. Possibly from Boston he will ride to his grandfather's farm in New Hampshire, a place where he knows he can find more satisfaction than on the hot city streets.

Allen G. Schnable, of Maple Shade, N. J., has won a Black Beauty, and is riding it with might and main along the cool Jersey roads these hot summer days.

Albert Bainger, of 641 Belgrade street, initiated his Black Beauty bicycle by riding to Clementon, N. J., with eight other boys. He attends the Holy Name School.

1 Columbia Grafonola
Model K. 2, formerly priced at \$225
Now \$140. Easy Terms.
Blake & Burkart
S. W. Cor. Eleventh and Walnut Sts.

WHITE SHOES

EXTRAORDINARY SALE

3.85 4.85 5.85

SOLD formerly for 10.00, 12.50 and 15.00.
Newest models—Strap and Novelty Pumps, Sports Shoes, Oxfords, Slippers in WHITE and all leathers. They're going for LESS THAN HALF. Buy early. Stocks now complete.

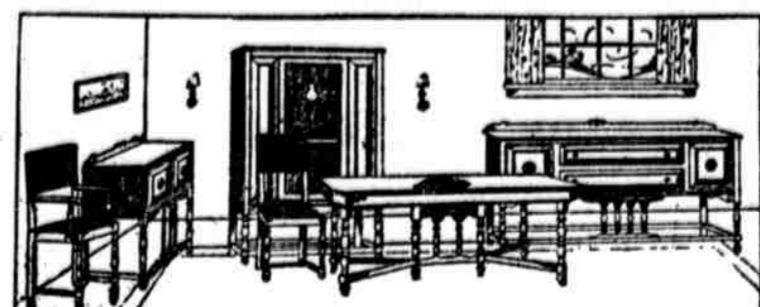
RUMMAGE SALE—Good White Shoes, this Season's Models

1.00 1.95 2.95

HALLAHAN'S

GOOD SHOES
921 MARKET STREET
60th & Chestnut Sts. 5604 Germantown Ave. 2736 Germantown Ave.

STRAWBRIDGE & CLOTHIER



We Are Confident That More Furniture Will Be Sold Than In Any Former August Sale

Judging by the number of selections made during the three inspection days and the greatly increased number of sales recorded on the first day of the Sale, and by the enthusiasm of our customers, this August Sale will be the greatest in the history of this Furniture Store. We should be very glad if we could conscientiously attribute this wonderful activity entirely to general betterment of conditions, but it does give us unquestionable proof of two great truths—

First, that countless numbers of people need new Furniture and have the money with which to buy it.

Second, that the values in this August Sale are so wonderful that no one will wait for lower prices.

We might very fittingly add, as one of the reasons for this record-breaking business, the fact that our stock of Furniture is PRACTICALLY ALL NEW—bought this year at this year's lower cost—and that every piece is REDUCED for the Sale; also that tens of thousands of dollars' worth of the choicest Furniture—close-out stocks and other special purchases—is in the Sale at reductions that astonish and delight our customers.

You expect to live with your Furniture a long time, and should buy it very carefully. That is why we repeatedly suggest—

Don't buy without shopping; COMPARE QUALITY as well as PRICE before making your decision.

Here is a collection of beautiful Period Furniture which we believe to be the newest, best selected and most attractive generally, in this city to-day. Hundreds who have bought agree with this statement, and we advise those who need Furniture to BUY NOW, but to make careful investigation before buying.

NOTE—Those who do not wish to make full payment for Furniture at time of purchase may make arrangements with our DEFERRED PAYMENT OFFICE to extend the payments over a period of several months, according to amount of purchase.

All Men's and Young Men's Blue Serge Suits Are Now Reduced

EVERY Blue Serge Suit in our entire stock: Suits from Hart, Schaffner & Marx, "Alco" Suits and Suits of other dependable makes. Single-breasted and double-breasted styles, as smart or as conservative as you could desire. Practically all sizes and proportions. This famous collection is now assembled in three great price groups—every Suit at a reduction of remarkable character—\$23.50, \$31.50 and \$38.50

Palm Beach Suits, well-tailored—\$16.50
Mohair Suits, unusual value—\$18.50
Suits of Tropical-weight Worsteds, \$28.50

Women's Summer SUITS at Price Reductions Averaging One-half

Linens, Palm Beach Cloth and Silks

A final round-up of all that remain of our Summer Suits, at half price, nearly half price and less than half price, just in time for August vacationists. These are Suits of our usual high standard, bought for our regular stock—the well set-up, conservative types that will look as well next year as this.

Ramie Linen Suits \$5.00

In gray, brown, Copenhagen blue and the natural linen shade. Belted models, in plain and plaited styles, with notched collars or Tuxedo fronts.

Fine Linen Suits \$11.75

In white, Copenhagen blue, brown and the natural linen shade. Belted models, plain and plaited, and unbelted models flaring from the shoulders.

Palm Beach Suits \$7.50

Palm Beach Cloth Suits, in gray, brown and shades of tan. Belted models on straight lines or in pinch-back effect, with mannish collars.

Fine Taffeta and Shantung Suits Reduced to \$20.00

Black, navy, brown; also the natural Shantung shade in the lot. Straight-line, belted models, and in belted models on semi-fitting lines. Notched and shawl collars.

Toilet Water Special at 95c

Four well-liked odors—Japanese Incense, Jess, Violet Simplicity and Garden of Allah—95c.

Black Silks Exceptional Values

Fashion says "Black"; Summer says "light-weight"—both qualities are combined in these Black Silks at exceptionally low prices:

Luncheon-dyed Black Habutai Silks, from \$1.25 to \$2.50
33-in. Pongees, \$1.10 to \$2.50
20-in. Crepes de Chine and Canton Crepes, \$2 to \$4.50

Cowhide Traveling Bags, \$11.95

Worth One-third More

Made in 5-piece style of heavy bordered leather in a handsome mahogany shade. Strong centre lock and two end catches. Hand-sewed frame, sheepskin lining. These are in the handy 18-inch size—\$11.95.

Men's Hats Half Price

If the Hat you bought early in the season is beginning to show signs of service—you can now secure a brand-new one at just half the early-season price:

Straws—\$1.50 to \$4.50
Panamas—\$3.00 to \$7.50
Banagoks—\$4.00 to \$6.00
Leghorns—\$3.00 to \$4.00

Tennis Racket Outfits at Special Prices

News of unusual interest to tennis players, whether beginners or experts—Sets at much less than regular prices.

Each Set consists of Racket, Press, Cover and three Balls—Set with an Eureka Racket—\$6.50
Set with a Newport Racket—\$9.75
Set with Baneroff Racket—\$10

Watch Your Profits!

A message to the automobile dealers, garages and accessory dealers in this city.

PROFIT is not in increase of business alone but in decrease of expense, in prompt collections, in proper pricing—in many other things that go on in business.

It's true in your business, in your kind of business—and there's one important side of it where we can help you.

We have a story to tell you—a brass tacks story with names, dates and figures. It's about increased profits in concerns in your own line of business through reduction in expense, in better collections, in proper buying, and in better business control.

Some remarkable things are being done in your industry and we want you to know it—that's all.

Give us fifteen minutes to show you the real business building steps you can take if you have the proper facts to build on. Then let us show you

how you can get these figures on a Burroughs Machine in a few minutes each day without any increase in your accounting overhead, and how this Burroughs Machine will actually pay its way in your business.

If it fits your business, you're going to benefit for life. If it doesn't, you've lost only a few minutes time in satisfying yourself once for all that you have made the right decision.

Many Burroughs Machines are sold now at prices as low as before the war. You can buy a Burroughs Adding Machine as low as \$130—a Bookkeeping Machine as low as \$550—with small down-payment and on easy terms. Ask your Burroughs salesman why it will be to your financial advantage to buy this month.

Don't miss it. Call us on the telephone and our representative will see you at your convenience.

Burroughs Adding Machine Company

Philadelphia Office: 1122 Walnut Street
Telephones: Keystone, Race 4039; Bell, Walnut 4291 and 4292

Burroughs