

Store Hours, 9 to 5  
**For Wednesday**  
 Interesting clean-up of Silver Plated Ware from Reed & Barton, 1847 Rogers Bros, 1835 Wallace Bros, and Wm. A. Rogers. Various at 25c, 50c and \$1 each. Less than half price. A long list and a big saving at each price. First floor

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Re-upholstering of your furniture will cost considerably less done during the summer—in fact this work will be at a saving of 25% during August. Let us estimate—a card or phone message.  
**For Wednesday**

## Subway Store Day, Tomorrow, at Gimbels

**Four Player-Pianos to be Sold at \$345**  
 Were \$525  
**Two Upright-Pianos at \$269** Were \$350  
 Free tuning for six months. Easy terms, too.  
 —Gimbels, "Subway Store Day"

Every item on this page is a special.  
 Every item was planned to make your dollar bring more than a dollar's worth—often two dollars' worth for one.  
 It is safe to pay a low price in the Gimbel Subway Store.

**1300 Little Girls' Dresses \$1**  
 Our entire stock to be closed out. White lawn, colored chambray and gingham, plain and fancy stripes, for ages 2 to 6 years. Value \$1.75 to \$3.75. Tomorrow  
 —Gimbels, "Subway Store Day"

### Women's and Misses' \$25 Silk Dresses and \$12 Organdie and Gingham Dresses Grouped at \$6.75

Jap silks, coolest thing for August weather, spotproof navy blue and black; and washable white.

Embroidered tricolettes combined with Georgette.  
 Many samples in the lot.  
 Embroidered taffeta. Embroidered crepes de chine.  
 And fluffy organdies and smart gingham.

Sizes 14 to 18 and 38 to 44. 150 extra sizes in Jap silks.

**Girls' Gingham and Chambray Dresses at 85c**  
 Worth \$2 and \$3  
**And \$5 Organdie Dresses at \$2**



Practical gingham and chambrays for August and early Fall school wear. Pockets and stylish collars and short sleeves and belts and sashes. 85c.  
 Ruffled Organdies for afternoon and Sunday best—pink, blue, maize and white. Sizes 6 to 14 yr.



Jap Silk, \$6.75 Tricolette, \$6.75  
 —Gimbels, "Subway Store Day"

### Women's \$3 and \$5 Bathing Suits at \$1

Surf satins and satens. One-piece dresses. Black, some color-trimmed. Sizes 34 to 44.



### 487 Men's Two-Piece Summer Suits to be Closed Out at "Rock Bottom" Price—\$11.50

There's no reason in the world why men shouldn't dress according to the weather. No sense in wearing heavy winter clothing this time of year. Get a light-weight suit tomorrow. 67 are of All-worsted Blue Serge. Sizes for regular-built and stout men. 380 are of Palm Beach cloth. All shades—light and dark. Look for the label inside the coat collar. At \$11.50.

**800 Young Men's Trousers—\$3.75**  
 Plain and striped all-wool flannel, cassimeres and serges. Invisible double seat. Fine value.  
 —Gimbels, "Subway Store Day"

### Mahogany Domestic Talking Machines \$25



Height 14 in. Width, 17 1/2 in. Depth, 20 in. Double-Spring Motor Domestic Tone Arm and Sound Box

Just like a cabinet talking machine except that bottom section is eliminated.

Take one to your summer cottage or enjoy its clear, "sweet" tone on that canoeing trip. Its price is remarkably low—\$25. And easy payments.  
 —Gimbels, "Subway Store Day"

**Sale of 900 Men's Shirts \$1.10**  
 "Seconds" from a big New York maker. Fine woven madras. Some with silk stripes, white madras neckband shirts; also white oxford shirts with collars attached and printed madras in the lot. Guaranteed color. All sizes in the sale  
 —Gimbels, "Subway Store Day"



### 9x12 ft. Figured Japanese Grass Rugs, \$4.75

Novelty effects; all sizes. Gimbels standard, importation; from 9x12 ft., \$4.75, to 3x6 ft., 75c. Less than half the price these were four weeks ago.

Mitred Tapestry Brussels Rugs, for sturdy wear. Neat small figured patterns, in several room-sizes, from 6x9 ft., at \$5 to \$9. As to size. Less than half price.  
 9x12 ft. High-pile Axminster Rugs, at \$25. Rich Oriental patterns, at near half price. Absolutely perfect.  
 Congoleum, long remnants, two yards wide; plenty of a pattern to match. Please bring measurements. The regular 75c quality, at 30c sq. yd.  
 —Gimbels, "Subway Store Day"

### Special 50c Luncheon

Roast Sirloin of City-Dressed Beef.  
 Fresh Mushroom Sauce.  
 Mashed Potatoes.  
 Corn on Cob.  
 Combination Salad.  
 French Roll, Butter.  
 Chilled Watermelon, Rice Pudding or Ice Cream.  
 Coffee, tea (iced or hot) or milk.  
 —Gimbels, "Subway Store Day"

### 800 House or Morning Dresses \$1 Small Sizes in the Lot

Wonderful dresses, in gingham, stripes, checks and plaids. Some two-tone chambrays, percales, voiles and organdies in the group. The gingham are mostly Amoskeag. Waist-line or Billie Burke models; loose belt and some sash tie at waist. All sizes—36 to 46—but not in every model. Your choice at \$1.  
 —Gimbels, "Subway Store Day"

### 90c Chinese All-Silk Pongee 58c yd.

33 inches wide. Remarkable value.  
 Navy Silk Ratine. Just the thing for sports dresses, coats and blouses, one yard wide; worth \$1. 85c yd.  
 All-Silk Tricolette. Navy, white, jade, brown, orange, honey-dew, orchid, gray, black, rose, peacock. One yard wide. \$1.18 yd.  
 —Gimbels, "Subway Store Day"

### Embroidered White Organdie Vestees at 50c

With roll collar attached; another style with the new eton collar; colors only, at 50c. Value \$1.  
 Colored Organdie Vestees and Cuffs to match, tucked front and finished with eton collars. Value \$1.50, at 85c set.  
 —Gimbels, "Subway Store Day"

### Men's and Boys' Caps at 65c

Recently 95c to \$1.15. Boys' Wash Hats, 25c. Were 43c.  
 Boys' Fine Straw Hats, 50c. Regularly \$1.25.  
 —Gimbels, "Subway Store Day"

### 32 inch Plain-Color Chambray 15c yd.

Remarkable value for this splendid quality Chambray. In plain colors only, including tan, green, blue, pink and helio. Specially priced for Subway Day, at 15c yard.  
 38-in. Fine Navy Blue Dress Voile, 15c yd. Splendid quality Voile in navy blue only. Remarkable value at 15c yard.  
 —Gimbels, "Subway Store Day"

### 1500 Window Shades—48c Value 75c

36x72 American-Holland materials. Colors are dark green or cream. Complete with fixture, at 48c. Worth 75c.

### 3000 yards Drapery Materials—14c yd. Value 20c

Light weight material printed in cretonne coloring effects.  
 Scrim Curtains—75c. Value \$1. Ready to hang. Plain hemstitched, separate valance.  
 —Gimbels, "Subway Store Day"

### All-Cotton Mattresses, \$6.50

The August Sale has brought about this special value.  
 Covered in fancy ticking, weight 50 lbs., with roll edge, at the special price of \$6.50.  
 —Gimbels, "Subway Store Day"

### 3000 Muslin Undergarments at 50c ea. Values 85c to \$1

Nightgowns, Envelope Chemises, Petticoats, Step-ins. White and some shell pink batiste. Lace and hemstitched effects. Entire lot to go at 50c each.  
 25 Dozen Seersucker Petticoats, 50c Value 85c. Blue and grey striped with flounce and ruffle.  
 —Gimbels, "Subway Store Day"

### Waldorf Toilet Paper, 12 Rolls for—\$1

650 sheets in a roll. Worth \$1.25. Tomorrow, 12 rolls for \$1.

Wayne Colored Wardrobe Bags—Naphthalene and Cedar, Naphthalene and Lavender, Red Cedar Compound. 15c Pkg. Reg. 25c  
 —Gimbels, "Subway Store Day"

### 2500 Bleached Seamless Sheets 95c

Last year these sheets were \$2.50. Dependable quality, free of dressing. 81x90 inches, at  
 5000 yards 30c Bleached Muslins, 36 inches; less than today's wholesale price. Limit 20 yards to a purchaser. 13 1/2c yd. At  
 1000 dozen Bolster Cases, 42x 72 inches; while they last 39c  
 1000 Pairs Summer Blankets, \$1.75 and \$2.35 Cotton; single and double bed sizes; priced at just half the year-ago price.  
 —Gimbels, "Subway Store Day"

### 3000 Heavy Cotton Huckaback Towels

Absorbent quality, special for boarding houses. Regularly \$2.40, now \$1.50 doz.

Lace-trimmed Bureau Scarfs, size 18x50 inches, several pretty designs to choose from. Reg. \$1, tomorrow 58c  
 5000 yards Heavy Cotton Crash Toweling, good absorbent quality for dish, hand or roller towels, plain white or blue border. Regularly \$1.25 yd. 18c, at 12 1/2c yd.  
 —Gimbels, "Subway Store Day"

### Women's Silk Tricolette Over-Blouses Special at \$1.65

Reg. \$3.95. All the rich wanted colors. All sizes—large and small. Five popular models. Your choice at \$1.65.  
 —Gimbels, "Subway Store Day"

### Women's Silk Stockings, 75c Grades, at—58c

With mercerized tops, reinforced heel and toe, black and cordovan. Also mahogany black of Fibre Silk Stockings, 66c pair. Seconds of 75c makes.  
 Children's Short Summer Socks, black, white and some colors. Were 18c and 25c, now—15c pair.  
 Men's Silk Socks, broken lots and "seconds," 38c pair. Been 45c to 65c.  
 Boys' "Split-heel," White Gauze Union Suits. Athletic style, 65c. Worth \$1. First grade.  
 Woman's regular size Knit Union Suits, low neck, sleeveless, 35c, 3 for \$1. Regularly 50c each.  
 —Gimbels, "Subway Store Day"

### "Mill Ends" of Silk-finish Lingerie Batiste 10c yd.

Pure white for lingerie or babies' wear. 25c quality.  
 —Gimbels, "Subway Store Day"

### Men's White Hemstitched Handkerchiefs, 6 for 55c

Value \$1. Initialed.  
 —Gimbels, "Subway Store Day"

### Safety Pins at 5c card

Reg. 8c and 10c. Rick Rack, at 5c piece. Reg. 15c.  
 3 pkgs. Hair Pins for 15c. Reg. 25c.  
 Darning Cotton at 25c dozen. Value 40c. White only.  
 —Gimbels, "Subway Store Day"

### Women's Elbow-length Silk Gloves, 82c pr.

White and pongee. Double-tipped. Regularly \$1.50.  
 —Gimbels, "Subway Store Day"

### Remnants of Wool Dress Goods, 38c to \$3 yd.

Half price and less.  
 —Gimbels, "Subway Store Day"

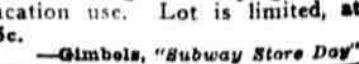
### All-Silk Grosgrain Ribbons at 10c yd.

For sashes, hat bows and other uses. Two in—1/2 wide.  
 —Gimbels, "Subway Store Day"

### Fig-Filled Dates, 40c lb.

Regularly 60c.  
 —Gimbels, "Subway Store Day"

### 200 Traveling Bags 95c Reg. \$1.35



Made of keretol—18-inch size. Just the thing for camping out or vacation use. Lot is limited, at 95c.  
 —Gimbels, "Subway Store Day"

### Men's and Women's Umbrellas

Of American taffeta, (cotton) good assortment of handles. \$1 at  
 —Gimbels, "Subway Store Day"

### G. B. Corsets—\$1.90 Value \$3

Of pink broche. Topless corset with elastic through waist line. Very comfortable for warm weather. At \$1.90.  
 Bust Confiners—25c Value 50c  
 Fancy pink mesh, hooked in back.  
 —Gimbels, "Subway Store Day"

### Used Sewing Machines

Singer, Domestic, Wheeler & Wilson, Emblem, Lesing

These machines have been thoroughly overhauled and are now in perfect running condition. And guaranteed for satisfactory work.

- \$12
- \$15
- \$19
- \$32.50

### Terms \$1 Weekly

An offering that every housewife should take advantage of. These machines are priced at less than it costs to make them. Glance at these famous makes.

Buy NOW and SAVE!  
 —Gimbels, "Subway Store Day"

### 500 LITTLE BOYS' Cute Wash Suits \$1

Our regular \$2.50 and \$3.50 lines. Middy, Oliver Twist and Norfolk models, tomorrow at—  
 Daytona Wash Knickers, Daytona Straight Wash Pants, 55c. Ages 4 to 10.  
 —Gimbels, "Subway Store Day"

### 51-Piece Bluebird Dinner Sets \$9.95

Save \$4  
 One of America's best makes. First quality and an open stock pattern. At \$9.95.

Just 50 Dinner Sets with Gold-band Decoration, on account of maker's defects—nothing to hurt looks or service. Worth \$13.50 if they were firsts. Sold "as is," no cracked pieces, at \$5.75.

Neat Slight Cut and Attractive Water Sets, cut with floral and foliage, 6 tumblers and 5-pint-size jug, at \$1.95. Worth \$2.95.  
 —Gimbels, "Subway Store Day"

### Black Surf Cloth, 90c yd.

54-inch. For bathing suits. Regularly \$1.25.  
 —Gimbels, "Subway Store Day"

### Women's and Misses' Sweaters at \$2.95

All-wool waist sweaters with short sleeves; fancy weave, trimmed with leather belt. Sizes 36 to 46. Gay summer shades.  
 —Gimbels, "Subway Store Day"

### Black Mohair

36-inch, 48c yard. Regularly 75c. 50-inch, \$1 yard. Regularly \$1.50. For bathing suits.  
 —Gimbels, "Subway Store Day"

## Midsummer Sale of Women's Good Low Shoes at \$1

3500 pairs of Summer Shoes in white canvas and patent leather. A special purchase of surplus stock accounts for this wonderfully low price.

In the lot you'll find—  
 White Canvas Plain Pumps—\$1. White Canvas Buckle Pumps—\$1. White Canvas Colonials—\$1. White Canvas Eyelet Ties—\$1. White Canvas Tongue Pumps—\$1. Patent Leather Ribbon Ties—\$1. Patent Leather Eyelet Ties—\$1. Sizes 2 1/2 to 7 in the lot—\$1.

### Children's Shoes at \$1

White canvas oxfords with rubber soles, "Mary Jane" pumps, lace oxfords and patent leather button shoes. Play oxfords and barefoot sandals; sizes 4 to 2 in the lot; but not in every style, at \$1.  
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