

THE DAILY NOVELETTE

CHIC BATHING SUIT IN STRIPED TAFFETA



By CORINNE LOWE

The Red Star Special
A fiftieth birthday...
Henry of the summer two years ago...

IRENE CASTLE'S THROAT HURT IN CHOKING SCENE

Too Much Realism in Film Play Sends Actress to Hospital
New York, Aug. 2.—Mrs. Robert E. Treman, the former Irene Castle and widow of Vernon Castle, dancer and aviator, arrived in an automobile yesterday at the Woman's Hospital, West 109th street.



A WOMAN WITH A PRETTY COMPLEXION Always Appears Charming

Your complexion makes or mars your personality. If you have a clear, smooth, velvety skin, free of pimples and other unsightly blemishes, you need never fear the impression you make on all you meet.

NEW MODELS FOR WOMEN

Styles Revolutionized. With Exception of Short Skirts
Chicago, Aug. 2.—(By A. P.)—A revolution in women's styles involving everything except short skirts was indicated for the coming winter by members of the National Wearing Apparel Association in convention here today.

WILLS PROBATED

Wills probated in the Recorder of Wills office today include: J. George A. Kramer, 1419 North Marshall street, \$29,000; Pauline Kohlmayer, 4935 Fairhill street, \$9018; and Margaret J. Narr, who died in the University Hospital, \$10,000.



TRUNKS REPAIRED

ALSO BAGS & SUIT CASES
SALISBURY'S SAMPLE CASES and All Kinds of Trunks, Bags and Suit Cases Made to Order.
VICTOR VALISE CO., Inc.
48 N. 7th St. Phone Market 3083



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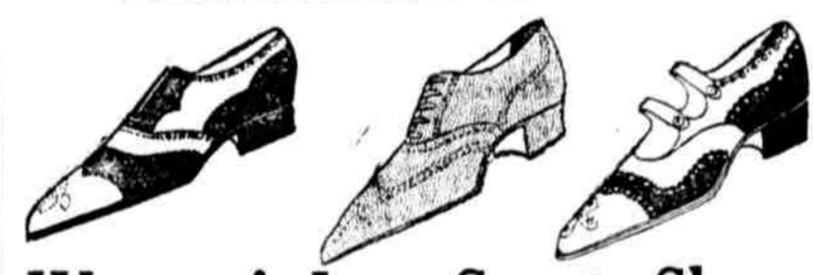
Wanamaker's Down Stairs Store

What a Going-Out of Summer Frocks!

(No Wonder When Prices Are So Low and Frocks So Pretty)
Women have come by the hundred to get these charming Summer dresses and have saved a third to a half on them!



- gingham dresses in checks and plaids, \$3.50, \$4.65, \$6 and \$10;
plain, figured or dotted voile frocks, \$2.50, \$3.35, \$3.85, \$4.65 and \$6;
beautiful organdie frocks in white and colors, \$3.35, \$4.65 and \$7.50;
French hand-made frocks of voile in pastel colorings, \$10, \$12.50 and \$15.
Extra-Size Frocks, \$3.35 and \$6
Dark frocks show figured patterns or dots on navy blue or brown grounds. Lighter ones are in hairline stripes of lavender, pink or light blue.



Women's Low Sports Shoes About Half Price at \$4

The smart black-and-white Oxford with its low heels and exceptionally attractive perforations comes first—if any one of these good-looking shoes can be said to come before the other!

Fashionable Drop-Stitch Tricolette Special at \$1.20

Nothing like it in a long while and everyone is exclaiming about the good quality and pretty colors of this seasonable fiber silk!

Leather Belts, 25c

A little clearaway of belts that show signs of handling. White or black-and-white and a few colors. It's easy to freshen them and they're just what women want for sweaters and sleeveless dresses.

Linen-finished Suitings for Slip-on Frocks

So easy to make, taking only a couple of hours' time and here are plenty of inexpensive materials!

Fine Swiss Organdie Frocks for Girls Lowered to \$7.50

A delightfully youthful and pretty style (sketched) is of the finest, daintiest organdie, in red, jade, green, navy or pink. Sizes 14 and 16 years.

Unbleached Muslin Regulation Frocks, \$3.85

A little price for such well-tailored regulations, such as the one sketched, for girls of 6 to 14 years. They are trimmed with blue braid and will do nicely for vacation times and yet be suitable for school in September.

New Middies at \$1

Of white jean with three-quarter sleeves and black ties—just what girls of 8 to 16 years have been wanting, because they have the turned-up band at the waist.

Lowered Prices On Checked Gingham House Dresses—Now \$3.25

This means a generous saving on every one of these pretty dresses, for they have all been a good bit higher in price.

They are of serviceable ginghams in two-tone checks showing black combined with red, yellow or blue, tan with blue, pink or lavender. They are in several different styles, one particularly youthful model has a lacer at the neck and a shiny black belt.

Any Young Man Wanting to Treat Himself to a New Vacation Suit Can Do It for \$15 or \$20

And that's little enough for a well-tailored Wanamaker suit of all-wool cheviot! A Wanamaker suit is different from any other suit, because its good looks are tailored into it, not pressed in, and you can be proud of your suit as long as it lasts.

Women's Bathing Suits \$1.90

The style is sketched. The material is good black sateen and the lines are simple and good. A white pique collar on each one is a refreshing touch. Who would make one for \$1.90?

3 Styles at \$2.25

All are of good black sateen. One has straps over the shoulder, another is piped with color, and the third has a Peter Pan collar and short sleeves.

Surf Satin Suits \$3.25 to \$5.75

These include all the styles that women are likely to want and a comprehensive range of sizes. The surf satin is a lustrous, fine quality in a good black.

Center Aisle Opportunities Women's Long Silk Gloves, \$1

Less than half the early-season price for 10-button-length, heavy Milanese silk gloves, the very best kind that women want.

2-Clasp Milanese Silk Gloves, 35c—Less Than Half

To send them out quickly they are marked at much below regular selling prices. They are double-finger tipped, have Paris-point backs and come in white, mastic, pongee, beaver and black.

Another Shipment of Wonderful Hand-Made Blouses, \$2

They are everything a woman could wish for! Fine white batiste with hand-sewn seams, hand-made tucks, hand hemstitching and hand-embroidered dots. Cut to fit well, and they are in all sizes 36 to 46.

300 Remarkable Silk Petticoats, \$2.85

Crisp taffeta, jersey tops with tulle or soft satin messaline flounces and all-silk jersey. Re-priced because there are just a few of a kind in most cases, but in all the colors and combinations one could wish for.

1500 Special New Corsets at \$1.50

Half a dozen models to accommodate very slight to average stout women. Unusually well-made corsets of plain pink coutil, fancy cotton broche or striped materials; tonless to average low bust and long or short skirts.

Cool Voile Kimonos \$1.50

They've been priced higher, but because just two hundred remain they will go for less. Daintily flowered voile made in a graceful style, ruffled at the ankle and finished with fancy flowers and a sash. Women going away will like to tuck one in a traveling bag.

RITTENHOUSE THE GRILL
22d and Chestnut
Philadelphia's Coolest Restaurant
Special 90c Luncheon
Tierney Five Play During Luncheon, Dinner, Supper

U.G.I. Standard Gas Devices
THE interest of the consumer is our guiding thought in selecting those devices which we place on sale.
Economy in operation, convenience and cleanliness are striking features of the Gas Ranges on our sales floors. They are all built according to American Gas Association specifications.
Gas Water Heaters provide hot water the quickest, most economical way.
A representative will be sent to your home upon request.
The United Gas Improvement Co.

"Served Perfectly!" How it is done with America's Favorite Beverage
You may take up a bit of the proportion of water with ice, as a small cube or crushed. Stir with a spoon.
Done quickly? You bet. The rising bubbles just have time to come to a head that all but overtops the brim as the glass is passed over the marble fountain for the first delicious and refreshing sip.
That's the soda fountain recipe for the perfect drink, perfectly served. Coca-Cola is easily served perfectly because Coca-Cola syrup is prepared with the finished art that comes from the practice of a lifetime. Good things from nine sunny climes, nine different countries, are properly combined in every ounce.
Guard against the natural mistakes of too much syrup and too large a glass. Any variation from the ratio of one ounce of syrup to five ounces of water, and something of the real quality of Coca-Cola is lost; you don't get Coca-Cola at the top of its flavor and at its highest appeal.
Coca-Cola is sold everywhere with universal popularity, because perfect service and not variations is a soda fountain rule.
You just all been done in the soda fountain...
Take a six-ounce glass, not a larger or a smaller one.
One press on the syrup syphon, with the soda man's sense of touch for exact measurements, gives one ounce of Coca-Cola syrup—you know just where it should come to in the glass to be precisely the right amount.
Pull the silver faucet for five ounces of pure, ice-cold carbonated water—with the one ounce of syrup, this quantity fills the glass.
Drink
Coca-Cola
DELICIOUS AND REFRESHING
THE COCA-COLA COMPANY, Atlanta, Ga.

Wilmar PEANUT BUTTER
So Different From the Ordinary
There's No "Hot Air" About This Bargain
Westinghouse \$24.75
FANS
\$4.95 for this 6-inch Western Electric FAN
Regularly \$7.95
STAR, Nickel-Plated, 8 Inch. Reg. \$15. Sale Price \$9.65
The Philadelphia Lighting Fixture Co.
Manufacturers of Gas and Electric Lighting Fixtures
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