### THE DAILY NOVELETTE

CHIC BATHING SUIT

By CORINNE LOWE

to call them—are frequently seen on the new bathing suits, particularly those

We are showing today one of these striped taffetas in a combination of jade green and black. The scalloped skirt is bound in self-material.

Is bound in self-material.

But in spite of the popularity of the figured silks for bathing it may still be said that black in crepe de chine. satin or taffeta remains the favorite with some of the most fashionable of sea-going folks and that the responsibility of color is put up to accessories.

them far away to some grass?covered slope in the Connecticut hills. Then, suddenly catching each other's eye, they broke into a gale of laughter such as Bleecker stret had never heard before.

"Just a love nest, cozy and warm, Like a dove rest down on the farm"—

voice was perhaps not quite as steady

The girl nodded, and a pretty blush spread over her cheeks.
"'A love nest'—that's an awfully pretty song," said John Henry, rather breathlessly.

22d and Chestnut

Philadelphia's

Coolest Restaurant

Special 90c Luncheon

Tierney Five Play During Luncheon, Dinner, Supper

such as cape and parasol.

of taffeta.

The Red Star Special

A fiful breeze caught the gail; painted sign that hung over the door and set it swinging gently to and free above John Henry's head. It told an indifferent world that John Henry, of SIA Bleecker street, sold lawn mowers of a superior and eternal excellence and, as it swayed back and forth, it seemed to be the only thing with vitality seemed to move in the whole city.

geemed to be the only thing with the seemed to move in the whole city.

Up and down the sun-baked street. Up and down the sun-baked street will a sign of life; it might have been a deserted village.

"Not a creature was stirring, not will be a creature was stirring of the seemed back into the strength of the strength even a mouse. "murmured John Henry
to himself. He stepped back into the
welcome shadow of the doorway and
surveyed the shining rows of grade A
lawn mowers that lined the side of the

Henry of the summer two years ago, when he had been salesman for the Red Star Special Lawnmower Co. and had tried to sell a machine to a pretty girl tried to sell a machine to a pretty girlin a small town up in Connecticut. Whenever John Henry thought of her standing there in the doorway of the little old farmhouse, with the sun in her hair and the blue sky in her eyes, he was conscious of a little jump in his

was conscious of a beart beats.

He closed his eyes and the whole scene came back to him. He had spoken eloquently of the way a Red spoken eloquently of the way a Red Star Special worked; he had shown her how beautifully easy it was to take care of. She had listened attentively and he thought he had made a sale. Book in hand, he stood ready to write down the order, when the girl suddenly down the order, when the girl suddenly burst forth:

"A lawn mower! I wouldn't buy a

burst forth:

"A lawn mower! I wouldn't buy a lawn mower if I had so much money that I had to hire a bank to take care that I had to hire a bank to take care the Look at that one under the tree of it. Look at that one under the tree of it. Look at that one under the tree of it. Look at that one under the tree of it. that I had to here a bank to take care of it. Look at that one under the tree there—works a few minutes a day and sleeps all the rest of the time. Does nothing but cut grass from one year's end to another. I hate grass and trees end—oh! very much and—lawn mowers. you were selling city pavements and If you were seiling city pavements and erowded street cars or something that really lived. Mr. Agent, I'll buy. But is it is, I'll save my money for carfare to a place where there is no grass that

needs to be cut."

She had turned on her heel and slammed the door in John Henry's face. He gave a sigh as he remembered the picture she had made in her pink singham dress, her sun-tanned cheeks flushed with anger at lawn mowers and life in general. He was wondering where she was now and if she had ever saved up enough money for carfare, when a soft exclamation from the doorway made him turn quickly around.

There, but for the gingham dress

There, but for the gingham dress and the angry discontent, stood the girl rom Connecticut! Her French heele slippers and blue georgette frock pro-claimed her very much of the city, itified—but John Henry knew her in "How much are they?" she went on.

crme from just outside the door as the boy passed by.
"'Coxy and warm!' Gracious, what unholy sentiments on a day like this," laughed the girl.
"The 'down on the farm' part is all right, though, isn't it?" he asked. His lips were smiling, but there was a determined something in his eyes and his voice was perhaps not quite as steady while he continued inadequately to mop his brow, "I do not know how I can use one exactly in an apartment—but lips were somehow I think I'd just love to have some around. I suppose I could use it voice was a sort of hatrack effect. Painted as usual. with a rosebud pattern on the black, with a rosebud pattern on the handle, it might be quite effective."

She paused a moment in deep thought, and then suddenly inquired:

"I don't suppose by any chance these are Red Star Spacials?"

Then for the first time she looked straight at John Henry. Bleecker street outside was beginning to wake

up, for from a block or so off came the softened jangle of a hurdygurdy, and a boy's voice singing so that they could near the words quite plainly:

"A veranda with some sort of clinging And a kitchen where the rambler roses

"Oh!" said the girl. "It's you, Mr Agent, isn't it?"
"Yes," answered John Henry, rather breathlessly. I had just been won-dering whether you ever saved up enough—carfure, and then I looked up

and here you are. Better than a palace with a gilded ls a love-nest we can call home"ame the boy's voice outside, nearer this

"When you saw me that day I souldn't even talk civilly to you about

wouldn't even talk civily to you about awn mowers—though we really did need a new one—just because they stood for the grass and trees and counry. I thought I was 'fed up.' 'She leary had to step quite close to catch

Henry had to step quite close to catch what she was saying.
"Today," she continued, "when I saw your green sign, I would give anything I possess to be running one up and down, up and down—"
"Here." said John Benry, thrusting the handle of his choicest grade A into her hand. "Try it. I often do. And it almost seems as if the grass and the dandelions were growing right under your feet. We'll do a little competition mowing act right here."

Quite solemnly they walked back and Quite solemnly they walked back and orth over the dusty boards of John

denry's Bleecker street store, the wish ing-carpet of their imaginations taking



There's No "Hot Air" About This Bargain FANS 24.75

\$4.95 Western Electric FAN Regularly \$7.95 STAR, Nickel-Plated, 8 Inch. Reg. \$15. Sale Price \$9.65

The Philadelphia Lighting Fixture Co. 32 South 7th Street

#### IRENE CASTLE'S THROAT HURT IN CHOKING SCENE

IN STRIPED TAFFETA Too Much Realism in Film Play

Sends Actress to Hospital New York, Aug. 2 .- Mrs. Robert E. Treman, the former Irene Castle and widow of Vernon Castle, dancer and aviator, arrived in an automobile yesterday at the Woman's Hospital, West 109th street.

While nothing definite could be learned at the hospital as to the nature of her malady, a story was current on Broadway to the effect that Miss Castle, while acting for a melodramatic motion-pic ture at Englewood, N. J., was seized about the neck by an over-emotional associate player and "nearly choked."

Mr. and Mrs. Treman are residents of Ithaca, N. Y. They had been friends many years and were married two years ago in "The Little Church Around the In Ithaca last night it was reported

that Mr. Treman was on his way to this

**NEW MODES FOR WOMEN** Styles Revolutionized, With Excep-

tion of Short Skirts Chicago, Aug. 2.—(By A. P.)—A chicago, Aug. 2.—(By A. P.)—A revolution in women's styles involving everything except short skirts was in-dicated for the coming winter by mem-bers of the National Wearing Apparel Association, in convention here today. Straight lines, flowing sleeves, conta almost to the knees will be worn this winter, they said. As to color, virtually everything shown by the models was black with profuse trimmings of

WILLS PROBATED

Wills probated in the Recorder of Wills office today include: J. George A. Kramer, 1419 North Marshall street, A. Kramer, 1419 North Marshall street, \$28,000; Pauline Kohlmayer, 4955 Fairhill street, \$9013, and Margaret J. Narr, who died in the University Hospital, \$10,000. All disposed of the estates in private bequests. The personal inventory of the estate of Joseph C. Conway amounted to \$5001.28. Conway amounted to \$5001.28.

SALESMEN'S SAMPLE CASES and All Kinds Trunks, Bags and Sult Cases Made to Order



Always Appears Charming

Your complexion makes or mars your personality. If you have a clear, smooth, velvety skin, free of pimples and other unsightly blemishes, you need never fear the impression you make on all you meet. Some women are endowed by nature with a clear, smooth skin; others not so fortunate can acquire this beauty by the use of Black and White Seap. Go to your favorite drug or department store and buy a 50c jar of Black and White Beauty Bleach and a cake and White Beauty Bleach and a cake of Black and White Soap. Use it according to directions and you will be delighted with results. Beauty Bleach is an exquisitely perfumed flesh-tinted cream. Use it according to directions and you will be greatly pleased.

Literature for Black and White Beauty Bleach, as well as samples of Talcum and Face Powder, sent free on request.

Clip and mail this to Black and free on request.
Clip and mail this to Black and
White, Box 1507, Memphis, Tenn.



Cuticura Soap The Velvet Touch For the Skin



Standard Gas Devices THE interest of the consumer is our guiding thought in selecting those devices which we place on sale.

Economy in operation, convenience and cleanliness are striking features of the Gas Ranges on our sales floors. They are all built according to American Gas Association specifications. Gas Water Heaters provide hot water the

quickest, most economical way. A representative will be sent to your home upon request.

The United Gas Improvement Co.

Served Perfectly! How it is done with America's Favorite Beverage





Take a six-ounce glass, not

One press on the syrup syphon with the cods man's sense of

touch for exact measurements, gives one ounce of Coca-Cola syrup—you know just where it

uld come to in the glass to be precisely the right amount.

larger or a smaller one.

You may take up a bit of the snnny climes, nine different counproportion of water with ice, as a small cube or crushed. Stir with

Done quickly? You bet. The rising bubbles just have time to come to a bead that all but o'ertops the brim as the glass is passed over the marble fountain for the first delicious and refreshing sip.

That's the sods fountain recipe for the perfect drink, perfectly served. Coca-Cola is easily served perfectly because Coca-Cola syrup is prepared with the finished art that comes from the practice of a lifetime. Good things from nine

tries, are properly combined in every ounce. Guard against the natural mistakes of too much syrup and too large s glass. Any variation from the ratio of one ounce of

syrup to five ounces of water, and something of the rar quality Coca-Cola is lost; you don't get Coca-Cola at the top of its flavor and at its highest appeal. Coca-Cola is sold everywhere with universal popularity, because

perfect service and not variations



Drink

Pull the silver faucet for five

ounces of pure, ice-cold car-

ounce of syrup, this quantity fills



DELICIOUS AND REFRESHING THE COCA-COLA COMPANY, Atlanta, Ga.



WANAMAKER'S

WANAMAKER'S

# Wanamaker's Down Stairs Store

# What a Going-Out of Summer Frocks! (No Wonder When Prices Are So Low and Frocks So Pretty)

Women have come by the hundred to get these charming Summer dresses and have saved a third to a half on them! Many of the dresses are fresh and new, others are from our own stock and marked at decidedly low prices. Every kind of Summer frock is included:

- -gingham dresses in checks and plaids, \$3.50, \$4.65, \$6 and \$10:
- -plain, figured or dotted voile frocks, \$2.50, \$3.35, \$3.85, \$4.65 and \$6;
- -beautiful organdie frocks in white and colors, \$3.35, \$4.65 and \$7.50;
- -French hand-made frocks of voile in pastel colorings, \$10, \$12.50 and \$15.

Extra-Size Frocks, \$3.35 and \$6

Dark frocks show figured patterns or dots on navy blue or brown grounds. Lighter ones are in hairline stripes of lavender, pink or light blue.



## Women's Low Sports Shoes About Half Price at \$4

The smart black-and-white Oxford with its low heels and exceptionally attractive perforations comes first-if any one of these good-looking shoes can be said to come before the other! The white leather is like buckskin and the soles are welted. (Sketched.) Sports pumps of white leather combined with black

or tan leather are made with two instep straps and pretty buttons, like the style sketched. Notice the comfortably low heel. (Sketched.)

Ruddy brown leather Oxfords are also sketched. They have imitation wing tips, welted soles and low heels.

#### Fashionable Drop-Stitch Tricolette Special at \$1.20

Nothing like it in a long while and everyone is exclaiming about the good quality and pretty colors of this seasonable fiber silk! 36 inches wide, in navy, black, white, bisque, old rose, pink, tomato, reseda, silver and Harding blue.

## Leather Belts, 25c

A little clearaway of belts that show signs of handling. White or black-and-white and a few colors. It's easy to freshen them and they're just what women want for sweaters and

#### Linen-finished Suitings for Slip-on Frocks

So easy to make, taking only a couple of hours' time and here are plenty of inexpensive mate-

32 to 36 inches wide, at 28c to 55c a yard, in all the good

(Central)

#### Women's Sweaters With High Necks They're of Iceland wool, knitted

by hand, and have the high necks which young women like to wear with Peter Pan blouses. Quite plain and made with long sleeves. In black, plum, seal brown, burnt orange, rust and navy. Sizes 32 to 42, though not every size in every color. \$6.50.

Fine Swiss Organdie Frocks for Girls Lowered to \$7.50

#### A delightfully youthful and pretty style (sketched) is of the finest, daintiest organdie, in red, jade, green, navy or pink. Sizes

14 and 16 years. Few-of-a-kind dotted Swiss frocks for junior girls, and small

#### Unbleached Muslin Regulation Frocks, \$3.85

A little price for such well-tailored regulations, such as the one sketched, for girls of 6 to 14 years. They are trimmed with blue braid and will do nicely for vacation times and yet be suitable for school in September.

#### New Middies at \$1

Of white jean with three-quarter sleeves and black ties-just what girls of 8 to 16 years have been wanting, because they have the turned-up band at the waist,



these pretty dresses, for they have all been

They are of serviceable ginghams in twotone checks showing black combined with red. yellow or blue, tan with blue, pink or lavender. They are in several different styles, one particularly youthful model has a lacer at the neck and a shiny black belt.

Most of them have sashes, pocket-tops, collars or bandings of white organdie.

House dresses like these can be worn all the year round.



#### Any Young Man Wanting to Treat Himself to a New Vacation Suit Can Do It for \$15 or \$20

And that's little enough for a well-tailored Wanamaker suit of all-wool cheviot! A Wanamaker suit is different from any other suit, because its good looks are tailored into it, not pressed in, and you can be proud of your suit as long as it lasts.

#### Green and Brown Mixtures

in the darker tones that can be worn all through the Fall. Coats are single breasted and half lined. Sizes 34 to 42. (Gallery, Market)

# Women's Bathing Suits

The style is sketched. The material is good black sateen and the lines are simple and good. A white pique collar on each one is a refreshing touch. Who would make one for \$1.90?

#### 3 Styles at \$2.25

All are of good black sateen. One has straps over the shoulder, another is piped with color, and the third has a Peter Pan collar and short sleeves.

#### Surf Satin Suits \$3.25 to \$5.75

These include all the styles that women are likely to want and a comprehensive range of sizes. The surf satin is a lustrous, fine quality in a good black.



## Center Aisle Opportunities

Women's Long Silk Gloves, \$1

Less than half the early-season right now for traveling. Finger prices for 16-button-length. tips are double and they have Paris-point backs. White, masheavy Milanese silk gloves, the very best kind that women want tic, pongee, beaver and black.



2-Clasp Milanese Silk Gloves, 35c—Less Than Half To send them out quickly they

are marked at much below regular selling prices. They are double-finger tipped, have Parispoint backs and come in white, mastic and pongee in all sizes, and in several other colors in broken sizes.

#### Another Shipment of Wonderful Hand-Made Blouses, \$2

They are everything a woman could wish for! Fine white batiste with hand-sewn seams, hand-made tucks, hand hemstitch-ing and hand-embroidered dots. Cut to fit well, and they are in all sizes 36 to 46.

#### 300 Remarkable Silk Petticoats, \$2.85

Crisp taffeta, jersey tops with taffeta or soft patin messaline flounces and all-silk jersey. Repriced because there are just a few of a kind in most cases, but in all the colors and combinations one could wish for.

#### 1500 Special New Corsets at \$1.50

Half a dozen models to accommodate very slight to average stout women. Unusually well-made corsets of plain pink coutil, fancy cotton broche or striped materials; topless to average low bust and long or short skirts.

#### Cool Voile Kimonos \$1.50

They've been priced higher, but because just two hundred remain because just two hundred remain they will go for less. Daintily flowered voile made in a graceful style, ruffled at the ankle and finished with fancy flowers and a sash. Women going away will like to tuck one in a traveling

