

The Daily Movie Magazine

RUPERT HUGHES TO WRITE TITLES ON ANTI-CENSORSHIP

By CONSTANCE PALMER

Hollywood, Calif. MARSHALL NEILAN has secured Rupert Hughes, through the courtesy of Goldwyn, to write the titles for his anti-censorship film. This will probably be two reels, and will be distributed to exhibitors free of charge.

Three of the gentleman stars who have been missing from among us for some time are just back. Wallie Rodd arrived yesterday. He was met at the station by a troupe of happy Laskytzes, headed by Wanda Hawley. Wallie looks much the same, except that he's lost some weight—nine pounds I think is the figure. He's been doing "Peter Ibbetson" in New York, co-starring with Elsie Ferguson, you know. That might have something to do with the loss of weight—but, then, there's the heat, you know.

THE Immanuel Presbyterian Brotherhood has invited William de Mille, Kin Vidor, Reginald Barker and Bert Lytell among others to be present at a meeting next Monday to inaugurate a movement to eliminate censorship and blue laws.

For the Hall of Energy



Out where the West begins, and beyond, they are nominating Rupert Hughes to the place in the Hall of Energy occupied only by the champion of the strenuous life. Mr. Hughes is admittedly the greatest two-handed author now writing in America.

MADELAINE STARHILL WINS MOVIE BEAUTY CONTEST: PRONOUNCED PHILADELPHIA'S BEST FILM TYPE AFTER ACTING IN PICTURE AT BETZWOOD

Originally Placed on Honor Roll From Small Amateur Snapshot and Has Successfully Passed All Tests, Both in Screening and Dramatic Ability

By HENRY M. NEELY THE Movie Beauty Contest is over. The winner, as decided by the board of judges and the officials of the Betzwood Film Company is: Miss Madeline Belle Starhill, 5806 Cedar Avenue.

It has been a long and close contest, and by winning it Miss Starhill earns not only the honor of being proclaimed the most beautiful and the most photogenic girl in Philadelphia, but—the thing that was really the big prize—the honor of being chosen to play the part of the most beautiful and honest-to-goodness motion-picture actress, with all the romance of the movies and all the fame and fortune of stardom lying just beyond.

Miss Starhill has been signed by the Betzwood Film Company to play the featured ingenue part in their next Tonerville Trolley comedy. After that she will go to New York to accept one of the very flattering offers which have been made to us for the winner of the contest.

It is a remarkable fact and one which is the more flattering to her—that she is the only contestant who came all the way through the many tests with only a small amateur snapshot to uphold her claims against many of the most expensive and elaborate products of the professional studios.

This snapshot was sent to us by a friend of hers on the second day of the contest. While it was only an amateur effort, there was something about it that convinced us that Miss Starhill was of an unusually photographic type. And so we put her on the honor roll and printed the little picture.

FROM then on the photographs came into this office in droves. There were all kinds, and some of them were of the most elaborate style. In the avalanche of expensive products of the studio the little snapshot was forgotten.

A LITTLE later the Betzwood people asked us to get eight or ten of the girls who had appeared on the honor roll and have them act for what the movie folks call a "trailer"—that is, a strip of film added to a regular reel to be shown in the movie houses. They wanted the fans to have the contest brought home to them by visual evidence that the girls were actually going to act in the movies.

So we went back over the files of our Movie Magazine to the very beginning to pick out the girls for the trailer—and again we came across the little snapshot.

And again its photographic quality appealed to us, and we asked Miss Starhill to be one of the group in the trailer.

The moving picture camera that most exacting of all tests—proved that our judgment had been right. Miss Starhill screened almost perfectly, even without make-up.

We asked her for some regular professional pictures to place before the judges, but she had none except two that had been taken several years ago. Can you imagine a young woman with beauty enough to win this contest yet with so little self-complacency that she had no photographs of herself? Mostly it's the other way around. We've known girls only half as pretty who could paper a house with their pictures.

BUT even after that trailer it was by no means certain that Miss Starhill's snapshot would pass the exacting requirements of the judges she had chosen to pass upon the pictures.

YOU will remember what a representative committee that was—Elias Goldenfsky, William Shevell Ellis and Marcelau, all photographers with national reputations, and Miss Harriet Sarrain and Leopold Seyffert, two of the best-known artists in the city.

Before the last day of the contest this office contained some of the most beautiful photographs we had ever seen. Some of the entrants must have spent a small fortune in their attempt to win the coveted movie career we held out as the prize.

But the snapshot struck the judges just as it had struck us in the first place. They decided that the girl in the picture must be of an unusually good photographic type, and they placed her picture among the fifteen for a test screening at Betzwood.

That was a never-to-be-forgotten day for those fifteen girls. From the time they had to push their way through the crowd that had gathered in front of this office to see them off to the time for starting home again they were about as nervous a lot of young women as any man ever had to reassure.

But they all came through it in good shape, and from the fifteen the judges picked three who were to be given minor parts in a "Tonerville Trolley comedy" as a test of their relative abilities in acting before the camera.

And again the snapshot triumphed. One of the pictures on this page shows her in her minor part in "The Tonerville Hold-Up." The robber is going through the pockets of Ferd O'Reek, while Dan Mason, as the Skipper, is urging him to quit, thinking he is carrying a supposed joke too far.

The other picture shows camera studies of the winner. Those and other photographs which we have published of her were made by our staff photographers, and the negatives were not returned. They found the most striking contrast between her hair and her dark brown eyes and black brows and lashes. Her hair simply refuses to photograph blonde. There is a red gold tint in it, and as every one knows, red photographs black.

WERE sorry YOU didn't win, Geraldine, but it wasn't our fault. The judges did all the deciding and we had nothing to say about it. But now that it's over, we know that you will be a good sport and wish the winner all the success in the world. You will, won't you?

Photoplay Titles by Wireless

Is Newest Wrinkle in Movies COMPLETE a motion picture by wireless is the latest wrinkle in motion-picture production...

Mr. DeMille was "Nominated" in the Pacific between San Clemente Island and Lower California at the time. So it was a complete surprise when an "telegram" arrived at the Lasky studio carrying three titles for Mr. DeMille's latest picture temporarily titled "Foot of Paradise." It is to be released following "The Affairs of Anatol." The titles were sent from Mr. DeMille's yacht, the See Ree, transporting the director and Theodore Kosloff on a fishing expedition.

"They occurred to me while we were fishing," said Mr. DeMille, and declined to combine business with pleasure and wireless them back rather than wait until my return.

Ethel Grey Terry Daughter of Lillian Laurence

Ethel Grey Terry, who is featured with Lewis Stone and Wallace Beery in "The Northern Trail," the first of the two-reel Selig-Rork photoplays, is one of the stars of the first magnitude of the silver screen.

Daughter of Lillian Laurence, one of the best-known actresses of her day, Miss Terry comes by her dramatic talents naturally. She was born in Oakland, Calif., and educated at Notre Dame Academy, Boston, where her mother headed a stock company.



ETHEL GREY TERRY



The LOVE STORY of a MOVIE STAR

ALL at once, with a last terrific pull, over the rails we sprang, tumbling down the dirt of the embankment, all in a heap. At that very moment the heavy train rolled by!

We lay a huddled and not very dignified spectacle at the bottom, bruised and torn, but very much alive. I looked at Ben, and burst into hysterical laughter.

"Hurt?" He sat up and mopped his forehead. "Whoo!" he breathed. "I wouldn't do that trick again for a million dollars! My, but you're a corker!"

And then H— came scrambling down to us, followed by several others of the company. He shook hands with us silently. The tears were in his eyes. "Well, well!" He could hardly speak. "Great! Marvellous! It will make the hit of the month! Miss Moreland, you can do it! You have it in you!"

"I know it! I know why I had been led to do so foolishly a thing. I went up out of the testing room, up into the studio and, quite inadvertently, ran right into a mix-up. As I passed behind one of the scenes near the rear end of the studio, I heard the shrill voice of Laurie Lawson: "I don't, eh? That's all she is. I know it! I happen to know Roland Welles. And now it's H— and she! Think as you see!"



Here are recent camera studies of Madeline Starhill, winner of our Movie Beauty Contest. The "action" picture was made while she was working in a Tonerville Trolley comedy at Betzwood. It shows her in a scene in which a hold-up man stops the famous old car and relieves all the passengers of their valuables.

Movie Photographers Fight for Their Lives on Job

ROBERT C. BRUCE, motion-picture scenic photographer, and Hamish McLaurin, a scenario writer of New York, fought for their lives for half an hour in a whirlpool in the Willamette River, near Portland, Ore., a few days ago, when their canoe upset.

Bruce was on a trip through the Northwest making scenes for his next series of Scenic Beautiful, which he is to call "Widerness Tales." He is being accompanied on the tour by McLaurin. They set up their camera in the canoe and started out to get pictures of some rapids in the river.

A telegram just received from Bruce says that when they reached a particularly rough spot, where the water formed a big whirlpool, the canoe upset, and for thirty minutes the men fought against what looked like almost certain death. Finally they were able to work their way outside of the whirlpool and get a footing, just as they were near the point of complete exhaustion. The canoe and its valuable contents were lost.

What Your Favorite Film Stars Are Doing

Warren Kreech, who is playing lead in a special Harry Millarde is making at the Fox New York studio, never has appeared in pictures before. But he has quite a stage experience and played in a troupe that went abroad to entertain soldiers during the war.

Al St. John, who has been featured in Sunshine Comedies, is soon to appear in a star series of comedies along the lines of the Clyde Cuckoo specialties. His first picture will be "Small Town Stuff," a September release.

Emmett J. Flynn, who gained fame by directing "A Connecticut Yankee," has been summoned to New York by William Fox to discuss future production plans. Mr. Flynn has become one of the biggest directors in the business, although but thirty years of age.

Cleo Riddleys is back in Hollywood after several years' absence. She plays an important role in Betty Compson's new picture, "The Woman in the Case," directed by Penrhyn Stanlaws.

Waldemar Young, continuity writer, is completing the script of "A Prince There Was" for Thomas Meighan. Production will begin early in August in Los Angeles. Young also prepared the powder and heavy winter dresses—well, I can only describe the result by saying that our faces ran away!

Tom Mix is to have Eva Novak for his leading woman in his forthcoming picture, "Trailing." Miss Novak has recently finished playing lead in Zane Grey's "The Last Trail," which Emmet J. Flynn directed.

Spanish Star a Visitor in America to Study

MILIE NARCITA, Spanish beauty, and formerly the star of the Patela Film Co., of Madrid, and of the Royal Cinema Corporation, Limited, of Montreal, Can., after an absence of nearly four years, has come to this country from her native Spain to study screen technique in America.

She is said to represent a group of French and Spanish capitalists, of whom Louis Nalpas, the famous French director, who has been called "The French Griffith," is the leading spirit. Milie Narcita, who will have the stellar role this fall in a historical production, part of which will probably be made in France and part in this country, may accept an engagement here in order to familiarize herself with the latest methods in American screen technique.

The Real Thing in Brides

Clarence Rader, Will Rogers' director, has become the proud owner of a bride which is considered by all the cowboy authorities in Arizona to be one of the most beautiful and serviceable ever made. It was presented to the director by Clay McCongle and Tuck Reynolds, two well-known cowboys, following the completion at Casa Grande, Ariz., of "Doubling for Rogers" in which Rogers used it. The bride is woven by hand, of horse hair, and is in several colors. Tuck and Clay made it themselves.

Lesson in Crap Shooting

Cullen Landis has since valuable advice to offer concerning the game of crap: "When you want to win just try to lose." Ordinarily, Cullen says, he can lose pretty neatly without trying, but in making a scene from "The Old West," in which he was supposed to lose, he won every time until the director, frowning upon his success and waiting to "shoot," sent out for some loaded dice.

PHOTOPLAYS The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

APOLLO 6th & Thompson Sts. "Bab Hampton of Placer" GREAT NORTHERN Broad St. & Erie St. "THE OFF-SHORE PIRATE" IMPERIAL 60th & Walnut Sts. "JUST OUT OF COLLEGE" Lehigh Palace Germantown Ave. & 13th St. "TOO WISE WIVES" OVERBROOK 63rd & Myrtleford Sts. "STRAIGHT IS THE WAY" PALACE 314 Market Street. "THE WHISTLE" PRINCESS 1018 Market Street. "CLARA KIMBALL YOUNG" REGENT Market St. Below 17th St. "CONSTANCE BINNEY" RIALTO GERMANTOWN AVENUE. "CONSTANCE TALMADGE" RUBY MARKET ST. BELOW 17th St. "THE GREAT DAY" SAVOY 1211 MARKET STREET. "KATHERINE MacDONALD" SHERWOOD 54th & Litchfield Ave. "PAULINE FREDERICK" STANLEY MARKET ABOVE 16th St. "CONSTANCE TALMADGE" 333 MARKET STREET THEATRE. "A WISE FOOL" VICTORIA MARKET ST. ab 6TH St. "A TEN-DOLLAR RAISE"

To Be Continued Tomorrow