

The Daily Movie Magazine



MADELAINE STARHILL WINS MOVIE BEAUTY CONTEST: PRONOUNCED PHILADELPHIA'S BEST FILM TYPE AFTER ACTING IN PICTURE AT BETZWOOD

Originally Placed on Honor Roll From Small Amateur Snapshot and Has Successfully Passed All Tests, Both in Screening and Dramatic Ability

By HENRY M. NEELY

THE Movie Beauty Contest is over. The winner, as decided by the board of judges and the officials of the Betzwood Film Company is:

Miss Madelaine Belle Starbill, 5806 Cedar Avenue. has been a long and close contest, and by winning it Miss Starhill mens not only the honor of being proclaimed the most beautiful and the most photographic girl in Philadelphia, but—the thing that was really the big prize that lured five thousand young women into the event-she becomes a honest-to-goodness motion-picture actress, with all the romance of the

movies and all the fame and fortune of stardom lying just beyond. Miss Starbill has been signed by the Betzwood Film Company to play the featured ingenue part in their next Toonerville Trolley comedy. After that the will go to New York to accept one of the very flattering offers which have made to us for the winner of the contest.

It is a remarkable fact-and one which is the more flattering to herthat she is the only contestant who came all the way through the many tests

with only a small amateur snapshot to uphold her claims against many of most expensive and elaborate products of the professional studies.

This snapshot was sent to us by a friend of hers on the second day of While it was only an amateur effort, there was something about that convinced us that Miss Starbill was of an unusually photographic type ed so we put her on the honor roll and printed the little picture.

FROM then on the photographs came into this office in droves.

There were all kinds, and some of them were of the most elaborate atyle. In the avalanche of expensive products of the studio the little enapshot was forgotten.

LITTLE later the Betzwood people asked us to get eight or ten of the girls who had appeared on the honor roll and have them act for what movie folks call a "trailer" that is, a strip of film added to a regular to be shown in the movie houses. They wanted the fans to have the contest brought home to them by visual evidence that the girls were actually going to act in the movies.

So we went back over the files of our Movie Magazine to the very beginning to pick out the girls for the trailer-and again we came across the

And again its photographic quality appealed to us, and we asked Miss Starbill to be one of the group in the trailer.

The moving picture camera that most exacting of all tests—proved that our judgment had been right. Miss Starbill screened almost perfectly, even

without make-up. We asked her for some regular professional pictures to place before the but she had none except two that bad been taken severa! years ago Can you imagine a young woman with beauty enough to win this contest Mostly it's the other way around. We've known girls only half as pretty who could paper a house with their pictures.

BUT even after that trailer it was by no means certain that Miss Starbill's snapshot would pass the exacting requirements of the judges see had chosen to pass upon the pictures.

VOU will remember what a representative committee that was Elias ■ Goldensky, William Shewell Ellis and Marceau, all photographers with national reputations, and Miss Harriet Sartain and Leopold Seyffert, two of the hest-known artists in the city.

Before the last day of the contest this office contained some of the most beautiful photographs we had ever seen. Some of the entrants must have ent a small fortune in their attempt to win the coveted movie career we held out as the prize.

But the snapshot struck the judges just as it had struck us in the first They decided that the girl in the picture must be of an unusually good photographic type, and they placed her picture among the fifteen for a test screening at Betzwood.

That was a never-to-be-forgotten day for those fifteen girls. From the time they had to push their way through the crowd that had gathered in front see them off to the time for starting home again they were about as nervous a lot of young women as any man ever had to reassure. But they all came through it in good shape, and from the fifteen the judges picked three who were to be given minor parts in a Toonerville Trolley comedy as a test of their relative abilities in acting for the screen.

And again Miss Starbill succeeded. One of the pictures on this page bling down the dirt of the emblinkment. going through the pockets of Ferd O'Beck, while Dan Mason, as the Skipper,

urging him to quit, thinking he is carrying a supposed joke too far. The other picture shows camera studies of the winner. These and other photographs which we have published of her were made by our staff photog-raphers, and the negatives were not retouched. They fail to show her most and torn, but very much alive. I looked etriking characteristic, and that is the almost startling contrast between her bright golden hair and her dark brown eyes and black brows and lashes. Her at Ben, and burst into hysterical bair simply refuses to photograph blonde. There is a red-gold tint in it, and, laughter. as every one knows, red photographs black.

WE'RE sorry YOU didn't win, Geraldine, but it wasn't our fault.
The judges did all the deciding and we had nothing to say about
it. But now that it's over, we know that you will be a good sport
and wish the winner all the success in the world. You will, wan't you?

Photoplay Titles by Wireless

and Lower California at the time, So it Smith and Jack Hazzard, the most was a complete surprise when an "air- costly story ever bought for the screen. carrying three titles for Mr. DeMille's indexest picture temporarily titled "Fools" \$250,000. This transaction, made last

The Most Costly Story

Mr. DeMille was "Somewhere in the mately plans for the motion picture Mr. DeMille was "Somewhere in the united plants of Turn to the Right," the Pacific" between San Clemente Island production of "Turn to the Right," the Louis Golden stage success by Winchell

Paradise." to be released following February, placed its value at half a "The Affairs of Anatol." The titles million dollars, nearly three times the were sent from Mr. DeMille's racht. brevious record price of a motion pie were sent from Mr. DeMille's racht, ture story, \$175,000 paid by D. W. See Bee, transporting the director and Griffith for 'Way Down East.'

Ethel Grey Terry Daughter of Lillian Lawrence

Ethel Grey Terry, who is featured with Lewis Stone and Wallace Beery "The Northern Trail," the first of etwo-reel Selig-Rork photoplays, is one of the stars of the first magnitude of the silver screen.

Daughter of Lillian Lawrence, one of the best-known actresses of her day. Miss Terry comes by her dramatic talents naturally. She was born in Oakland, Calif., and educated at Notre Dome Academy, Boston, where her mother headed a stock company.

Miss Ferry's earliest training was neer the tutelage of that great stage irector, David Belasco. Starting with small role in "The Lily," which was being played by an all-star cast includ-ng Nance O'Neill, Julia Dean, Bruce cRae. Dodson Mitchell and others. iss Terry was understudy to Missean, and on the latter's illness and her in the role, playing it for

Terry had enjoyed many suc errupted by returns to the speaking ten the coast a year and the was not until she was wided for the coast a year and the was reided for the year and the was reided for the coast a year and the year and year when she entered the motion piclien to the coast a year ago that she edded finally to adopt a screen career.

Miss Terry's dark beauty lends itself imitably to photography. This screen is together with her dramatic has brought her unusual successful played the leading militime rate in "Hearthaim," a seven
Many Thurman has replaced in "Travelin" On, "another big feature.

Against me in so sneaking and underband away. To first couple my name with that of Roland—and then with that of Roland—and then with that of H—! They all knew now about Roland; they knew! I was descolated at the thought.

Just then there came a knock on the door, and as quickly as I could I brushed away my tears.

Mary Thurman has replaced Logan as leading woman for



The LOVE STORY *MOVIE STAR*

A LL at once, with a last terrific pull, A over the rails we sprawled, tumall in a heap. At that very moment the heavy train rolled by !

We lay a huddled and not very digni

He sat up and mopped his forehead "Whoo!" he breathed. "I wouldn't to that trick again for a million dollars! My, but you're a corker!"

And then H came scrambling down to us, followed by several others of the company. He shook hands with

Afterward, he said:
"I thought you were lost for a min-

stood on end, I assure you?"
I had no fears of the result of the not ashamed, either, when I saw our he leaned nearer.

victory. The manager himself came to us. ongratulate me.

Theodore Kosloff on a fishing expedition.

They occurred to me while we were fishing, "said Mr. DeMille, "and I decided to combine business with pleasure based upon his observations of life in the motion-pictore colony at Los Antice and wireless them back rather than the motion-pictore colony at Los Antice and the mirror before me. Was I may be congratulate me.

You took some fall chances there."

It was to thank you personally. This mirror before me. Was I beautiful, or not? Or was I ugly? Passionate face, with the black hair around you, are you beautiful or not? I was. He had not overstated it.

it. But, deep in my heart, I took no to see my own image more distinctly, credit to myself. I knew why I had been led to do so foothardy a thing, in love with you?" I went up out of the testing room. And I recalled that Laurie had just up into the studio and, quite inad- coupled our names together. It seemed vertently, ran right into a mix-up.
As I passed behind one of the scenes near the rear end of the studio, I heard the shrill voice of Laurie Lawson:

don't, eh? That a all she don't, eh? That's all she I know it! I happen to know Ro-he scene and confronted her and her audience. There she was, holding forth

I laughed. Miss Lawson!" I said They all turned, as if a bullet had ughly frightened.

But my recent triumph went stale. The feeling of exultation went out of my heart. In my dressing room I sank into a chair and wept bitterly.

sank into a chair and wept back.

The crucity of it all! I understood the reason well enough. I knew that Lauri Lawson felt that I might think the only person who didn't compliants I.—. He kept right on being gentie and handling us indulgently, in spite of his keen interest in the result ascendancy over her. But to work as always, dear H—. band a way! To first couple my name with that of Roland—and then with that of H—! They all know with the state of the stat

an idol of the screen. Miss Moreland, to save Annette, writes the story of her own tragic love affair with Welles, intending to send it to Annette so she may know the kind

movie theatre in a Western Penn-glvania town, she met Welles when he made a "personal appearance" there, how he invited her to come to New York and said he would place the lark and said he would place her in the movies, how she came and the chilly revention which he gave her in the studio. Then, becoming interested in her, he gets her a joh in a small town stock company for the experience, promising to see her

The manager insults her and she

Now Go On With the Story

me more closely.

"You haven't been crying?" he asked set, and for thirty minutes the men

the picture was so good."
"I see." he murmured. He stood

"And I'm glad, glad for myself and for ning and Nella Moreland scored a huge the others, that you have come to joi

ans even a breathless affair to watch beautiful or ugly? I leaned over closer

as if I could not bear it.

I've given all my love away to a scamp. a glorious scamp! There's none left for you or any one!" Star in the mirror, what else could I say to you tonight, if I said it? One other thing I said:

"Roland is coming back to me. He

Midsummer! Night comes as a re-lief. For all day the dazzling sun has rought them round. They were therbeaten hotly through the immense glass
roof, making of the studio a brilliant oven. And when, over our heads, the five rows of arc lights were turned on, "This is very kind of you!" I said.
And, in the silence that followed, I turned and walked off.

When you add were our heads, the five rows of arc lights were turned on, we seemed to move and walk in flames. When you add to that that we were all

in Colonial costume, with wigs, paint, powder and heavy winter dresses—well, I can only describe the result by say-

This Is How the Story Begins:

NELLA MORELAND, most famous of screen stars, hears that a young girl, Annette Wilkins, has fatten in love with Roland Welles, man he is. She tells how, while a planist in

leaves, finally getting into pictures in New York. Here she works with Welles. He makes love to her, proposes and she is deliviously happy until another woman reveals Weller perfidy. Then she quits him and the

Bruce was on a trip through the Northwest making scenes for his next series of Scenics Beautiful, which he is to call "Wi'derness Tales." He is COMPLETE a motion picture by wireless is the latest wrinkle in motion-picture production accomplished recently by Cecil B. DeMille.

Well, well. He could hardly speak "Come." I said.

REST INGRAM, director of "The consumption of the Apocalypse and Started out to get picture of "The Consuming Power" who has plished recently by Cecil B. DeMille.

Well, well. He could hardly speak "Great! Marvelous! It will divinely. He looked down at me with three of some rapids in the river. A telegram just received from Bruce wood from the East, will hear to the month. His More it in kindness. Suddenly his expression of the Apocalypse and the consumption of the Apocalypse and the consumption of the consum you. But— 'He, too, wiped his altered, as he bent forward to look at licularly rough spot, where the water wet forehead. 'Ye gods.' Ye gods.' 'me more closely. 'Grand a big whiripool, the canoe up-

I really thought so: You just I laughed softly, it by a hair's breadth! My hair 'A little, It's nothing. I'm glad

'tryout' the following week. I was silent, struggling with himself. Then 'You are brave and fine," he said

"Oh, poor, dear H-_!" I mur-nured. "Don't fall in love with me!

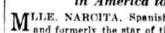
in Sunshine Comedies, is soon to appear in a star series of comedies along the lines of the Clyde Cook specials. His first picture will be "Small Town Stuff," a September release. Emmett J. Flynn, who gained fame by directing "A Connecticut Yunkee," has been summoned to New York by William Fox to discuss future produc-tion plans. Mr. Flynn has become one of the biggest directors in the business. although but thirty years of age.

Cleo Ridgley is back in Hollywood after several years' absence. She plays an important role in Betty Compson's new picture. "The Woman in the

> Waldemar Young, continuity writer, is completing the script of "A Prince There Was" for Thomas Meighan, Production will begin early in August in Los Augeles. Young also prepared the script for Meighan's current vehicle. "Cappy Ricks." which is nearing com-

Tom Mix is to have Eva Novak for his leading woman in his forthcoming picture. "Traitin". Miss Novak has picture, "Trailin'. Miss recently finished playing lead in Zane Grey's "The Last Trail," which Em-

Ernest Palmer, who photographed "The Miracle Man," has been added to



Spanish Star a Visitor

Film Co., of Madrid, and of the Royal Film Co., of Madrid, and of the Roya! party and once in traffic at Seventh and Cinema Corporation. Limited, of Mon-Broadway. treal, Can., after an absence of nearly four years, has come to this country know it's not conducive to an engagefrom her native Spain to study screen ment, conditions in America.

She is said to represent a group of French and Spanish capitalists, of whom Louis Nalpas, the famous French director, who has been called "The French Griffith," is the leading spirit. Mile. Narcita, who will have the stellar role this fall in a historical pro-duction, part of which will probably be made in France and part in this country, may accept an engagement here in order to familiarize herself with the latest methods in American screen

The Real Thing in Bridles Clarence Badger, Will Rogers' direc-tor, has become the proud owner of a bridle which is considered by all the cowboy authorities in Arizona to be one of the most beautiful and service-nble ever made. It was presented to the lirector by Clay McConigle and Tuck Reynolds, two well-known cowboys, following the completion at Casa Grande, Ariz., of "Doubling for Romeo." in which Rogers used it. The bridle is woven by hand, of horse hair. and is in several colors. Tuck and Clay

Lesson in Crap Shooting Cullen Landis has some valuable advice to offer concerning the gentle game of craps: "When you want to win just try to lose." Ordinarily, Cullen

Movie Photographers Fight

for Their Lives on Job

ROBERT C. BRUCE, motion-picture

Rosenic photographer, and Hamish
Melaurin, a scenario writer of New

Melaurin, a scenario writer of New

Melaurin, a scenario writer of New

Movie Photographer Fight

ture, which is being made under the trying, but in making a scene from working title, "The Primal Law."

William Lowry, Glen Cavender and Alan Cavan have character roles in this production.

Says, he can lose pretty neatly without trying, but in making a scene from yond, they are nominating Rupert Hughes to the place in the Hall of Energy occupied once by the champlen of the Strenuous Life. Mr. Hughes is east of the Strenuous Life. Mr. Hughes is e

RUPERT HUGHES TO WRITE TITLES ON ANTI-CENSORSHIP

By CONSTANCE PALMER

MARSHALL NEILAN has secured Rupert Hughes, through the couresy of Goldwyn, to write the titles for his anti-censorship film. This will probably be two reels, and will be distributed to exhibitors free of charge. Mr. Nellan wrote the story, and will secure the best actors and actresses to

Three of the gentleman stars who have been missing from among us for some time are just back. Wallie Redd arrived yesterday. He was met at the station by a troupe of happy Laskyites, headed by Wanda Hawley. Wallie looks much the same, except that he's lost some weight—nine pounds I think is the figger. He's been doing "Peter Ibbetson" in New York, co-starring with Elsie Ferguson, you know. That might have something to do with the loss of weight—but, then, there's the heat, you know. Douglas MacLean is back, too. He

has been personal-appearancing in the South. He also makes sizzling remarks about the beat. He appeared before 100,000 picture fans in Alabama. Georgia, Tennessee, North Carolina and Texas. He swears he's autographed fully as a many pictures and share. fully as many pictures and shaken as many hands. His plans for his next

many nands. His plans for his next picture are not yet revealed.

Our third wandering boy at home to-night is Lew Cody. He, too, has been delighting theatre audiences by that product of the new art known as a "personal appearance." Before that he was making pictures in New York.

THE Immanuel Presbyterian Brotherhood has invited William de Mille, King Vidor, Reginald Barker and Bert Lytell among others to be present at a meeting next Monday to inaugurate a movement to eliminate censorship and

in movement to eliminate censorship and blue laws.

I see remarks in the public prints, and hear 'em made by my contemporaries, anent the attention paid May MacAvoy by Eddie Sutherland. Always ready and anxious to foster love's young dream, and all that sort of thing, I wish to state I saw 'em coming out of one of our most popular teaout of one of our most popular tea-rooms today. I will also add they looked as if they had had a good lunch. In the same connection, Lois Wilson told me yesterday the report of her And if you've ever been in traffic in

For the Hall of Energy



RUPERT HUGHES

PHOTOPLAYS

Stanley

! Farnum in his first new starring pic-

Here are recent camera studies of Madelaine Starbill, winner of our Movie Beauty Contest. The "action" picture was made while she

was working in a Toonerville Trolley comedy at Betzwood. It shows

her in a scene in which, a hold-up man stops the famous old car and

relieves all the passengers of their valuables

Movie Photographers Fight

mette River, near Portland, Ore., a

fought against what looked like almost certain death. Finally they were able

pool and get a footing, just as they were near the point of complete ex-inustion. The cance and its valuable

in a troupe that went abroad to enter

Al St. John, who has been featured

What Your Favorite

tain soldiers during the war.

ontents were lost.

work their way outside of the whirl-

Film Stars Are Doing

McLaurin, a scenario writer of New York, fought for their lives for half an hour in a whirlpoor in the Willa-

PHOTOPLAYS

PROTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre

in your locality obtaining pictures through the Stanley Company of America. APOLLO SOD & THOMPSON STS.

MARSHALL NEILAN'S

"Bob Hampton of Placer"

ARCADIA CHESTNUT Bol. 16TH "THE BRONZE BELL"

ASTOR FRANKLIN & GIRARD AVE. **CONWAY TEARLE** o "BUCKING THE TIGER"

BALTIMORE SIST A BALTIMORE LIONEL BARRYMORE

Warren Krech, who is playing lead in a special Harry Millarde is making at the Fox New York studio, never has appeared in pictures before. But he has quite a stage experience and played BENN 64TH AND WOODLAND AVE.
THE PARAMOINT SUPER SPECIAL
"DECEPTION" BLUEBIRD Broad & Susquehanne NORMA TALMADGE

> His CAPITOL THE MARKET ST. JACK HOLT In "THE MYSTERY ROAD"

COLONIAL Gtn. & Maplewood Avenue Colonial George Met. Ford Proper Proper Cities "A WISE FOOL"

DARBY THEATRE

JACKIE COOGAN in "PECK'S BAD BOY" EMPRESS MAIN ST. MANATUNK
"PROXIES"

THUNDERBOLT JACK" NO. 7

FAMILY THEATRE-1811 Market St. **ELSIE FERGUSON** in "SACRED AND PROFANE LOVE"

56TH ST. THEATRE—Below Spruce MATINEE DAILY "GODLESS MEN" FRANKFORD 4715 FRANKFORD MARY PICKFORD

GLOBE 5901 MARKET ST. JACKIE COOGAN 10 11 in "PECK'S BAD BOY"

Mary Thurman has replaced Jackie Logan as leading woman for Dustin Bob Hampton of Placer

GREAT NORTHERN Broad St. at Erle
2. 7 4 9 P. M.
VIOLA DANA
THEATRES to "THE OFF-SHORE PIRATE"

Lehigh Palace Germantown Ave. and Lehigh Avenue 1018 WEBER'S PRODUCTION "TOO WISE WIVES"

IMPERIAL Mate., 2:80; Even., 7 4 9

JACK PICKFORD

OVERBROOK GED & HAVERPORD "STRAIGHT IS THE WAY"

PALACE 10 A M. to 11:15 P. M. WILLIAM S. HART

PRINCESS 1018 MARKET STREET CLARA KIMBALL YOUNG

REGENT MARKET ST. Below 17TH CONSTANCE BINNEY in "SUCH A LITTLE QUEEN"

RIALTO GERMANTOWN AVENUE CONSTANCE TALMADGE In "GOOD REFERENCES"

RUBY MARKET ST. BELOW 1TH HUGH FORD'S PRODUCTION "THE GREAT DAY"

SAVOY 1211 MARKET STREET KATHERINE MacDONALD in "MY LADY'S LATCH KEY"

SHERWOOD MAT 2 EVE. 6:30 PAULINE FREDERICK STANLEY MARKET ABOVE 16TH

CONSTANCE TALMADGE

333 MARKET STREET THEATRE GEORGE MELFORD'S PRODUCTION "A WISE FOOL" VICTORIA MARKET ST. ab. 9TH

A TEN-DOLLAR RAISE"

BELMONT 1 30 & 8; 6:30 to 11 P. M.

DOROTHY DALTON

In "THE IDOL OF THE NORTH" CEDAR 60TH & CEDAR AVENUE 2:80 and 6 to 11 P. M. ALL-STAR CAST in "WOMEN WHO WAIT"

COLISEUM, Market Bet. 89th & 60th **GLADYS WALTON** in "SHORT SKIRTS" JUMBO FRONT ST. & GIRARD AVE

CORINNE GRIFFITH

'IT ISN'T BEING DONE THIS SEASON'

LEADER 41ST & LANCASTER AVE. DOROTHY DALTON in "THE IDOL OF THE NORTH"

LOCUST Mats. 1:80, 3:30, Even. 6:80 to 11 PRISCILLA DEAN in "REPUTATION"

STRAND GERMANTOWN AVE.
AT VENANGO STREET
ALL-STAR CAST In GEO. MELFORD'S "A WISE FOOL"

AT OTHER THEATRES MEMBERS OF M.P.T.O.A.

Jane Novak in James Oliver Curwood's "KAZAN" JEFFERSON 20th & Dauphin Sta.

Germantown MATINEE DAILY

ELSIE FERGUSON in "SACRED AND PROFANE LOVE" PARK RIDGE AVE. & DAUPHIN ST. Mat. 2:15. Evgs. 6:45 to 11 Zeena O'Keefe and Norman Kerry in

WEST ALLEGHENY 26th & Allegheny THOMAS MEIGHAN

"PROXIES"

In "THE CITY OF BILENT MES!"