

## Stern ${ }^{8}$ G

Philadelohias Greatest Furniture Sale
Eight Floors Packed, Jammed, With Brand-New Furniture at Prices We Never Thought Would Be Possible Again! Come In!! Be Convinced!!! IGHT now, when sales abound, it is most important to consider the
store you are going to deal with. While others were bemoaning
hard times, STERN \& CO. took a decided loss on their entirg



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WILLIAM H. Wanamaker STORE NEWS FOR MEN

1217-19 Chestnut St. $\underset{\substack{\text { Tailoring } \\ \text { on shon } \\ \text { Shed } \\ \text { Floo }}}{ }$

## Sun Proof Serges at \$25

July Reductions Are General-

Featherweights for Hot Weather;
Built and Sold by Us Exclusively

## $\$ 29.50$ <br> $\$ 32.50$ <br> $\$ 38.50$ <br> 55.00

Store Is Closed Saturday During July \& August $\$ 23$ for Two-Piece Sports Suits
$\$ 38$ for
Staple Blue Suits of $\$ 50$ to $\$ 80$ Quality

Special Group of Blue Suits, $\$ 21.50$

Value News Notes-

All Golfers'
Riding Breeches For \$8.50-

Ausust -


W EVENT with the firm and positive statemen THAT NEVER BEFORE HAS FURNITUR OF QUALITY BEEN OFFERED SO CHEAP. OUR VALUES. Read these specials! Ther

Two of the Many Values.

\$500 "Louis XV" Mahogany or Walnut Bedroom Suite
‘275

\$500 Ten-Piece Queen Anne Walnut Dining-Room Suite

