THE PEOPLE＇S FORUM

Letters to the Editor



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|  | Tomorrow Will Be Opportunity Day <br> A Day of Wonderful Economies in Every Department of This Whole Splendid Store，With Extraordinary Savings Offered on Sea－ sonable Merchandise of All Kinds． <br> This Opportunity Day comes just at the height of the summer season，and offers unprecedented economies on all kinds of mid－season merchandise．Savings in wearing apparel，in furnishings and decorations for the house，in everything needed for vacations， or for deriving the maximum of comfort and pleasure out of remaining at home during the heated months． <br> Savings on Everything－Savings for Everybody．Get An Opportunity Day Booklet at Any Door and Read About Them！ |
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| Palm Beach and Gr ural color． |  |
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Women＇s sis in Coats at \＄5 Eplents at $\$ 5$
sples，with
neltrtment and not Nomen＇s 810 Knitted Capees，at at
$85.75 ;$ with large collars of

## Women＇s \＄2．75

 Sleeveless JumpeDresses，$\$ 1.65$ Dresses，$\$ 1.65$

| in the economy basement <br> Men＇s and Young Men＇s $\mathbf{\$ 1 5 . 0 0}$ Fancy $\$ 7.00$ <br> Suits at，each． |
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| Men＇s and Young Men＇s \＄10．75 Rain－$\$ 5.00$ coats at，each．．．．．．．．．．．．．．．．．．．$\$ 0$. |
| Men＇s and Young Men＇s $\$ 6.00$ Trousers $\$ 3.35$ at，pair |
| Men＇s and Young Men＇s $\$ 1.75$ Never－ ripum Khaki Trousers at，pair．．．．．．．．．．．98c |



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\begin{gathered}
\text { Men } \\
\text { Boy }
\end{gathered}
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|  | 25 c to $\$ 1.25 \mathrm{Naomi}$ Toilet Articles， 13c to 63 c Face powder，toilet water，extracts and talcum pow |
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| Tooth Brushes，Special 19e each， 3 for 50 c ． |  |
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|  Werviceable chains with swivels and spring rings． |  |
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| Organdie，22c Yard <br> 89 inchos wide：fine and sheer for waist |  |
|  |  |
| 35 c Lingerie Nainsook， 9 c yard； 36 inches wide；soft， mercerized finish for women＇s and children＇s undor garments． |  |
| $\$ 3.00$ White Longcloth，$\$ 1.33$ Piece $36 \begin{gathered}\text { inches wide；} 10 \text { yards to to } \\ \text { finish．}\end{gathered}$ |  |
|  |  |
|  |  |
| Men＇s \＄10 Diamond Stick Pins，85．75；green gold stick pins，set with genuine full cut diamonds |  |

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| with gcalloping．In brown，navy，tan and copen． |
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| Women＇s $\$ \$ 2.50$ Tricolette Dresses，$\$ 5.95$ |
| Lowered waistline models with tunics，braided and em－ | Lowered waistline models with tuntcs，braided and em－

broidered．In navy，blark and brown．
Women＇s sis．Embroidered Taffeta Dresses， $87.95 ;$ also


| with eyelet embroidery on skirt and pockets．Sizes 14,16 and 18 years． |  |
| :---: | :---: |
|  |  |
| Misses＇$\$ 2.75$ Sleeveless Jumper Dresses， <br> $\$ 1.65$ <br> of linene and gingham trimmed with braid；narrow balt <br> and nocket． |  |

## Misses＇$\$ 1$ White Gabardine Tub Skirts，

$\frac{\text { Shirred in back；pocketed and belted．}}{\text { Misses＇} \$ 15 \text { Polo Coats，} \$ 5}$
trimmed．Sizes 14,16 and 18 years．

| Misses |
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| effects，with brubhed wool collars，knittted cords and |

ented



## Boys＇$\$ 18$ to $\$ 20$ Norfolk Suits wit Pairs Full－Lined Knickers，$\$ 10$

| a vartety of styles and colorings．81zes 8 to 8 ．Roys＇ 81.75 Washable Knicker Pants， 95 c ；sizes 6 to 18 |
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| $\$ 69.509 \times 12$ Alex．Smith＇s Axminster |
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| Rugs at $\$ 39.65$ |

