There Has Not Been In Ten Years Such a Sale of
Purchases Charged on Sept. 1 Bill FURNITURE

Prices Half of Last Yeat's

A Gimbel Furniture Sale appeals to mature, thoughtful people - to people whom it were an insulte to approach the buncombe.

For any store to claim monopoly on any good grade of furniture should be unthinkable. But a store's business - its outlet - may have a very real bearing on values. That great outlet we have in hotel furnishing and we can and do offer reliable makers material saving in selling costs-we, too, can lay orders when orders count. No business is profitable every day -most factories, however prosperous, pay (in lowed prices) for stop-gap orders.

## Furniture Prices Crashed to Half Last Year's

Yes, much splendid furniture is here at considerably under half price.

Furniture bought this week billed on September 1.
Partial Payments on furniture cheerfully arranged - with all the sale's advantages left to you.

## Charming Queen Anne Dining-

Room Suite of Ten Pieces at $\$ 220$


Women's Taffeta Silk Bathing Suits
Unusual at $\$ 13.75$
Indescribably smart "bloomer" suits with cute, short, ruffled or scalloped skirts that let the bloomers peep out beneath 'em! An all-black style. A white-trimmed style. And heavy surf-proof taffeta, too. Gimbels, Salons of Dress,
Third floor.

Women's Dresses-Such Unusual Voiles, now \$13.75 -Been \$19.75
Lovely bordered-tunic voiles. And the unusual all-over printings, as navy on porcelain blue. All double thread voiles. And notice how carefully the sleeves are "set-on" a dainty bodice lining
$\$ 13.75$.

Misses' "Mountain and Seashore Dresses" at \$15-Value \$19.75 Cutest, youngest jerseys-gingham trimmed, And sleeveless, braid bound jerseys. Slip-on styles. Gray, navy, turquoise, jade and henna.

Women's French Blouses-A "Handful" at $\$ 2.95$. Values $\$ 5$ to $\$ 10$. Fine French voiles with hand drawnwork and fascinating embroidery. Some are overblouses.


New Red English Felt Sports Hats -Untrimmed at \$1.95- $\$ 3$ Values
sweater ham! Soft "hood
becoming angle. Also in whit
And English Pheasant Tails and Fluff ant tails at 45 c to $\$ 2.50$. Owls' to Trim Red Sports Feits. Pheaswhite.

Gimbels, Millinery Section, Third floo

## Finest Axminster Rugs

 From a Famous Mill$\$ 44.50$
 this bargain at $\$ 44.50$.
Seamless Velvet Rugs
Fancy "Crex" Rugs
-Some Are Fringed
Fancy Herringbone "Crex" Rugs $9 \times 12 \mathrm{ft}$.
$\$ 18$ and and \$21, at $\}^{\$ 1}$

Subway Store's Summer China and Glassware Sale: : Yaur Doliar Buys Dobble
$\left.\begin{array}{l}\text { Just } 500 \text { Sets of the Well-Known } \\ \text { and Popular Bluebird Dinner Sets }\end{array}\right\} \$ \mathbf{3 . 9 5}$



|  |  | 6 Cups |
| :---: | :---: | :---: |
|  size, best quality <br> 500 dozen Kitchen-weight Teacups and Saucers. Just the thing for summer homes, camps, cottages or home use |  |  |
| $\left.\begin{array}{l}\text { Price quoted is less than actual wholesale }\end{array}\right\} \mathbf{\$ 1 . 7 5}$ |  |  |
| More of Those | $\begin{aligned} & \text { nderful } 14-\text { pi } \\ & \text { charge for } \end{aligned}$ |  |



## U. S. Government Army Cots at

