

STORE CLOSED  
ALL DAY TODAY

WANAMAKER'S

WANAMAKER'S

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WANAMAKER'S

WEATHER  
Fair

# People Passing Through Philadelphia Will Profit by Stopping Here Awhile

## There Is Not Much Difference Between the Shopkeeper and the Officeholder

when they are asleep, for both of them are only men, unless they be women.

To give the world an Abraham Lincoln, a Benjamin Franklin, a John Welsh, President of the Centennial 1876 Exhibition, or a Matthias W. Baldwin, it takes great latent qualities of integrity and right living in their ancestry, just as it does to bring forward a nobleman, such as Sir Henry Fawcett, Lord Shaftesbury and Sir Wilfrid Laurier, late Premier of Canada.

To be well-born is a great honor, and to be well-educated is a great boon and of great value, but, after all, everything turns upon the principles and manner of life and the fulfillment of its duties which the man gives in his day and generation to the community in which he lives.

There is never a time that the world does not want and greatly need the right man in more places than one.

[Signed]

*John Wanamaker*

July 23, 1921.

P. S.—An old proverb says: "Man is not born to live sleeping, but to live working."

## Women's Exquisite Lace Gowns for Garden Parties, Dinners and Evening Wear

These lovely lace toilettes are surely the most becoming that women can choose for all afternoon and evening occasions. They are extremely fashionable. "Everyone who counts in the social world donned lace and crepe dresses that were more or less garden party fashions," writes our Paris correspondent from the races at Longchamps. Youth or age wears a lace gown with equal charm. And

our very beautiful collection of these gowns provides delightful lines and colors for either. There are lace gowns of creamy white or ecru, of dignified black, of the very smart black-and-white, of exquisite gray, or amber brown, or vivid jade green, or the always wearable navy blue. One may choose from \$50 to \$100—each gown in the collection being uncommon value at its price.

(Women's Gown Salons, First Floor, Central)

The Smallest Grand Piano Made

BRAMBACH

The "4-foot 8"

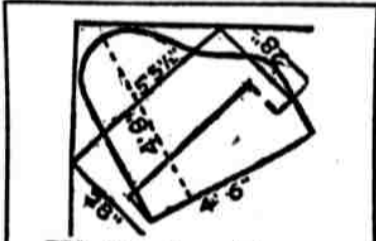
For small apartments.



We have never felt that, because one chose to live in a snug little apartment, it was necessary to deprive one's self of the beautiful grand piano tone—favored of all true musicians.

The makers of the BRAMBACH piano felt the same way about it. They specialize in grand pianos. All the genius they possess is devoted to the production of the clear, vibrant, inspiring grand piano tone.

They were the first to make a 4 ft. 8 in. grand piano, which takes up no more space in the corner of a room than an upright (see diagram).



Write for Paper Pattern

In order that you may learn how easily a Baby Grand of this size may be used in your home, we have tissue paper patterns the exact size and shape of these little instruments. We will be glad to mail you one of these on request.

We shall be glad to have you come to the Piano Salons and see this beautiful little instrument, and hear its exquisite tone.

**\$695**

Convenient terms.

Used pianos taken in part exchange at a fair valuation.

Other Brambach Grands

Queen Anne, \$795

Player Grand, \$1225

(Piano Salons, Second Floor, Market Street)

## Carpet Samples Made Into Rugs

We have taken a lot of carpet samples in discontinued patterns and will sell them as small rugs, a yard and a half and a half long. They are neatly bound on the edges and make nice little pieces to scatter about. At their very small prices they are splendid values.

Wilton, Axminster and Brussels at \$1.25, \$1.50, \$1.75, \$2.50 and \$3.75 each.

(Seventh Floor, Chestnut)

## Summer Clearaway Sale Monday of Men's Shirts and Neckties

Also Some Bathing Suits and Bath Robes

This is the Sale that hundreds of men wait for each year.

The sale which makes an end to the Wanamaker stocks of shirts and ties and brings them down to lower prices than they have been all season.

Partly regular stocks reduced and partly special purchases brought in to make the event of larger benefit to the men of Philadelphia.

Emphatically the time for every man to get what shirts and ties he will need for the remainder of the summer—or for next Summer, for that matter.

**Shirts at \$1.45**

Soft-cuff, plain negligé shirts of an excellent quality of percale and in fast colors.

**Shirts at \$1.95**

Soft-cuff, plain negligé shirts of woven madras in many styles of stripes, including seersucker.

**Shirts at \$2.65**

Soft-cuff, plain negligé shirts of batiste, balloon cloth and fine imported madras.

**Silk Shirts at \$6**

All our colored silk shirts, regardless of former prices, have been marked \$6 each for complete clearance. Also a few white silk shirts in plain and pleated styles.

**Neckties at 35c**

Summery foulards which have been considerably more.



**Neckties at 50c**

Foulard and striped silk ties which were double this price.

**Neckties at \$1**

All the finest foulards and other Summer ties, including some of the beautiful imported Spitalfields silks.

**Bathing Suits, \$5 and \$7.50**

Two-piece worsted suits in various color combinations.

**Bathrobes, \$10**

A little lot of Redleaf London bathrobes of terry cloth, which have been slightly soiled in handling.

(Main Floor, Market)

## Youthful Figures Will Like These New Silk Sweaters

They are all slip-ons, made on short, straight "pony" lines, very youthful and girlish in effect. There is substantial warmth in their heavy pure silk.

Necks are V shaped, sleeves are long, and the snap-on belt is removable. Brown, navy, white, gray, peach, black, cherry, jade. Priced \$30.

(First Floor, Central)

## Women's Athletic Suits in a Clearaway at \$1.15

The maker of a famous brand of women's athletic underwear found that he had a lot of different models on hand with only a few sizes of each. So to clear the entire stock he let us have it for such a low price that we can sell these suits at far below their regular prices.

All sizes in the lot but not of every kind. Silk muslin, mercerized, striped, checked and plain voile; striped dimity, crepe and plain nainsook. In pink and white and in low neck, sleeveless and bodice styles. Sizes 34 to 46 bust.

(West Aisle)

## New Swimming Suits of Knitted Jersey

This is a nationally advertised all-wool jersey swimming suit for women, better known by its trademark name.

In Philadelphia it will be sold exclusively at Wanamaker's.

It consists of a one-piece garment—waist, tights and short skirt all in one—with cap and turnback socks to match included.

Its price of \$15 therefore outfits the woman swimmer from tip to toe.

In navy blue or green with gold stripes, brown with blue stripes, tan with brown stripes.

It comes in regular sizes.

(First Floor, Central)



## What Woman Ever Went Away Without One New Blouse?

In dainty white tub blouses in particular, the choosing is fine, among long sleeves and short sleeves, round collars, V collars or Peter Pans; frills or no frills, plain tailored models and those trimmed with pretty lace or the imitation Madeira work which is particularly good on collars and sleeves of the blouses suitable for wear with the Summer sweater or the slip-on dress.

Materials are dimities, voiles, lawns and batistes, and prices go all the way from \$2.85 to \$22.50.

(Third Floor, Central)

## Dainty Pumps for Seashore Wear—\$9.75

A good-looking and substantial walking shoe for boardwalk or beach is a white canvas two-strap pump with wing tip and heel foxing of either black patent or tan Russia leather, and Cuban heel and sturdy welted sole of the dark leather. It is as useful for practical purposes as a leather oxford.

A lightweight one-strap pump of white canvas, with trimming of tan or black patent leather, has the flexible turned sole and low French heel better suited to porch and afternoon wear.

(First Floor, Market)

# The Goods and the Facts and a Great Desire

We have come now to within a few days of the start of the

## Wanamaker Original Great August Sale of Furniture

and the whole store and the whole city are keyed up about it.

Counting off the hours until it is ready is like counting off the minutes before the opening of the doors of a banquet room.

Every word that comes out about it in advance is a word of enthusiasm, and as wonder piles upon wonder in the preparations, it develops into the greatest mercantile and household news of the day.

It is news that is bound to be told far and wide and to go from end to end of the country.

It is such a story as to make every one who learns it in all its power want to rush out and shout it aloud on the street corners.

How different from the thousand and one job lot and wartime overlot sales that infest the land and that, some of them, creep up almost under our very eaves.

### In Great Particulars

It is different from any other sale on earth.

It is different in its goods, for this is a sale whose whole foundation is its goods. Its displays and its resources are entirely made up of fine and durable furniture, classic in design, sound in construction and steadfast in character as the Constitution itself.

It is original, exclusive, superior. It is not a mushroom nor a barrel of wind. It is not even in competition with any other sale. It is different, traveling a loftier height upon a broader plane and with a clearer horizon. It does not bring merely the opportunity to get furniture at lower prices than elsewhere; by our magnitude alone we could do that. The great thing is the vast superiority of its goods. It is different because it comes at the right moment to answer the call of a great desire.

Undoubtedly the American people have put up with a lot since

1914 when Germany started her war. Mainly at home they have put up with a good deal of tawdry and makeshift workmanship.

They have complained but little, but they have longed for the change—for the good time to return when they could start in again with home-making, the greatest of all American activities, in a normal way.

This is essentially the opportunity of the homemaker. It is the best in years. It brings the people exactly what they have the greatest desire for.

And prices will be reduced amazingly!

### The Sale Starts Next Wednesday

The usual courtesy days will be Wednesday, Thursday and Friday, July 27, 28 and 29, on which days selections may be made and orders given. Transactions will date from August 1.