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 Weekly Photoplay Guide Week of July 25 to July 30. Subject to Ckange




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BLUEBIR


GREAT NORTHERN :
IMPERIAL



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McClees Galleries

## The Public Ledger's 5000 Black Beauty Bicycles, Value $\$ 65.00$ each, are now ready for the Boys and Girls

Bicycles delivered as soon as 35 subscriptions to either the Morning, Evening or Sunday Public Ledger are secured Pay No Money-Collect No Money

## CONDITIONS OF THE

 CONTESTSUBSCRIPTIONS must be secured and turned in to the Public Ledger office for verification between June 1 and September 15, 1921.
Those from whom subscriptions may be taken are all those residing in Pennsylvania, New Jersey, Delaware and Maryland, and who are not now receiving the Public Ledger in their homes.
EACH WINNER will be presented with his or her bicycle IMMEDIATELY after verification of the 35 subscriptions. Contestants are not limited as to age or sex. Men and women will have their choice of full-sized bicycles for themselves or the boys' or girls' models.


| THE BLACK BEAUTY <br> L ONG known as the best built, most serviceable bicycle Lhis contest will be completely equilpped, all ready for you to hop aboard and "step on 'er." Every' btcycle is guaranteed for five years and carries an insurance policy for six features, many of them to be had only on the Black Beauty : |
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| Specifications |
|  B0,000 to $7, .000$ poundt por toguere toch: |
| Sadalo. BLACK BEAUTY MOTORBIKR Noo. 2. mado of fall.grinod <br>  |
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| Grippt Spocial BLACK BEAUTY re-enforced; floxiblo rubber finger gripes they fit the fingerr. |
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| Podale BLACK BRAUTY rubber Motorblke typor oil and duat proof high-grado ball bearing. |
| Pront Hubb Now Doperture concase front hub; turned from solid stool |
| Coastor Brake: Latoot modern Now Departure cosater brake <br>  <br> goor into the finoest watch), all bearinge celf-lubricating; need at fention <br> ention but once a year. |
| Tireet Firotone Non.Skidj blue tread with whito sido wall |
|  |
| Finiahi Anti-ruat coat ${ }_{1}$ onamel baked and rubbed down, followed by two ground coats, one finiahing coat and varnish; all nickel ground, copper plated, triple nickel platod and polished. |
| tor |
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| la: Monkey wrench tire repair kit. |
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#### Abstract

BOYS! You rellows who hare always wanted a Black Beanty own Black Beauty think of the ways in which you your     GIRLS!  WHO AND HOW $\mathrm{A}^{\mathrm{NY}} \mathrm{ONE}$ is free to enter thit contest. The thitry-fivo September 15, 1921. Your prospective subscribers are rest. dent ore nos Now reeiving the Publle Leedger in thelr who are

PAY NO MONEY! COLLECT NO MONEY! $\mathrm{C}^{\text {ONTESTA }}$ secure 35 sispay no money, coliect no moneyt Slimply  Your 35 subscriptions have been verified jon reetive your but you get jour Black Beauty as soon as your subbecriptions are verlied.


How to Enter the Contest
Apply to Bicyele Contest, Circulation Dept., Public Ledger Building, Independence Square, Philadelphia,
or subscription books and other partioulars, or telephone Walnut soo0, bicycle department, between 8:30
A. M. and 5 P. M., or fill out and mail the attached


