

PATROLMAN RISKS HIS LIFE IN SAVING CROWD

Calms Plunging Horse When Trolley Car Crushes Wagon

Courage on the part of a traffic policeman at Eighth and Chestnut streets shortly before 9 o'clock this morning probably saved many people from serious injury.

Traffic Policeman Oesch, risking his life between the flying hooves of a panicked horse, attached to a wagon crushed between a telegraph pole and a trolley southbound on Eighth street, calmed the animal and held him from the wild dash along the sidewalk that seemed imminent.

A newspaper delivery wagon was going south on Eighth street running beside a Route 47 car bound in the same direction. When the car started across Chestnut street the rear truck jumped the switch and turned east on Chestnut street, jamming the wagon against a steel pole. The driver succeeded in jumping clear of the wreckage, but the horse was caught in his harness.

The sidewalk near the accident was crowded with people on their way to work and women's screams caused a near-panic. More serious than the rush of people were the frantic kicks of the horse as the animal attempted to free himself.

Oesch rushed in, cut the traces, freed the nervous animal, dodged his kicks and hanging to his bridle, prevented him from running into the crowd.

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Where Shall I Send My Child to School?

That question can be answered quickly and satisfactorily by consulting the Educational Bureau (on ground floor at Public Ledger Office, Independence Square). Here you may obtain complete and reliable information of any boarding school for boys or girls, military academy, business college, special schools for retarded children, conservatory of music, college or university. Our intimate knowledge of the advantages of the various institutions will enable you to make a wise choice. This service is free and available to every one—everywhere.

Public Ledger Building
CHESTNUT at SIXTH
Walnut 3900 Main 1601

Store Opens at 9, Closes at 5. Closed All Day Saturdays

Good furniture is better made today than in the reminiscent days of long ago. There was probably a great deal of poor furniture made in all times. It hasn't lasted to be here for criticism.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, July 19, 1921.

There is a charm and well-grounded feeling of satisfaction in buying from assured leaders.

Good Taste in FURNITURE

EXPENDITURE is never a safe measure of results in furnishing. Wrong choosing is easy—if there are wrong things to choose—possible anywhere, to some degree.

But some stores have had occasion, and the forethought and determination, to build up a selling force of skilled men who have nothing in the world to gain by failing to give customers freely of their knowledge, for their stocks are not merely made up of things to sell but comprise ample selections in the whole field of furniture within the bounds of good taste.

In any store whose stocks measure up to such completeness a customer might possibly pay a rather high price, but at that has practiced an economy impossible when choosing at a careless store.

At Gimbels you are safe from that danger because—the Store had to learn values to be successful in hotel furnishing—and in hotel, furnishing Gimbels stand first.

Hotel furniture has to be in keeping with the class of the hotel, and, besides, it has to be so durable that frequent replacements are not necessary.

Hotel Vanderbilt, in New York, is a monument to Gimbel furnishings; the Great Northern, in New York, shows success at less outlay—good taste; great durability. The Traymore, Atlantic City, is Gimbel work—every stick of furniture and every bit of its outfitting. And the Ambassador.

Away out in Los Angeles—North, South, East and West—Gimbel furniture is pleasing and giving satisfaction. The Berkshire, at Reading, is pointed to with pride.

Of private furnishings it is not good form to speak—but a list of Gimbel furniture buyers would form a Who's Who of those who know furniture and values.

The Gimbel August Sale Is Ready To Be Looked At

Officially the Sale opens on July's last Monday—the 25th—but come see the furniture rolling in and being made ready for the sale.

These are courtesy days.

Choose at once, if you care to.

Partial Payments on Furniture are cheerfully arranged—and you get the full benefit of the Sale's advantages.