G
SMALL BOAT SAVES

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 DESPITE WHIPPING


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Y, JULY 18, 1921


## The Public Ledger's 5000 Black Beauty Bicycles, Value $\$ 65.00$ each, are now ready for the Boys and Girls

Bicycles delivered as soon as 35 subscriptions to either the Morning, Evening or Sunday Public Ledger are secured Pay No Money-Collect No Money

## CONDITIONS OF THE

SUBSCRIPTIONS must be secured and turned in to the Public Ledger office for verification between June 1 and September 15, 1921.
Those from whom subscriptions may be taken are all those residing in Pennsylvania, New Jersey, Delaware and Maryland, and who are not now receiving the Public Ledger in their homes.
EACH WINNER will be presented with his or her bicycle IMMEDIATELY after verification of the 35 subscriptions. Contestants are not limited as to age or sex. Men and women will have their choice of full-sized bicycles for themselves or the boys' or girls' models.


THE BLACK BEAUTY

 this contest will be completely equipped, all ready for you
to hop aboard and "step on er." Every bicycle is guaran-
teed for five years and carries an insurance policy for six months' repair of accidental damages. Just look at these
features, many of them to be had only on the Black Beauty:
Specifications


with cuthion. Comitor topring:
ripe: Spacial BLACK BEAUTY re-enforced; flexible rubber finger grips,
in: Duckworth solid theel roller; bevelod side plate; triple nickel
plated; guaranteed to withatand a strain of 2500 pounde.
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Sall Boarings: Chrome-nickeled, apocial A grade steel balls, ground to
on part of an inch (work that it nat aceurate as that whicb
goen int othe finest watch); all bearinge colf-lubricating; noed at-
tontion but once a year.

: Anti-ruat coati enamed form, followod by two
 os. Electric oquipmont with Dolte. LIght headight; battory in tool
tanks raby jewel refector tail light on rear mud guard. and Battery Tank: Strong, prosed ateol torpodo.ehhped Streamline
tank with compartmento for battery and toolt built into main frame. ole, Monkey wrench; coaster brake wrench; scrow drivor, complote
tire repair kit.
tr Hish compreston teleseope frame pump w
triplo nickel plated over coppor.
 $\mathrm{D}_{\text {deant }}^{0 \mathrm{NT} \text { let the boys get away with all these } 5000 \text { Black }}$ WHO AND HOW $\mathrm{A}^{\mathrm{NY}}$ one is is free to enter this contest. The thirty.five
 dents ofe ennsyvania, Neev Jersey, Deiaware and Marylynd
who
homes not Now recelivig the Public Leeger in their

PAY NO MONEY!
COLLECT NO MONEY!
 nishec byy the public Leedger, turn them them in and as as soon as



How to Enter the Contest Apply to Bicycle Contest, Ciroulation Dept., Publio
Ledger Buidding, Independence Square, Philadelphia, for subseription books and other particulars, or telephone Walnut soo0, bicycle department, between $8: s 0$
A. M. and 5 P. M., or fil out and mail the attached A. M. and 5 P. M., or fill out and mail the attached
coupon to The Public Ledger Bicycle Department.


