THE PEOPLE'S FORUM

## Lotwers to the Editor <br> Tho Noploot of Old Poople

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## CHuThery

## (LAVO)

The Coal Situation



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 Last winter was one of the mild
The following editorial from the New York Times
shows why winter conal should be bought now:-
"Secretary Hoover and "Secretary Hoover and Interstate Commissioner Clark
warn consumers of coal to stock up while they can or carry their own risks of shortage and higher costs. That
is cold comfort oro hot days, but it is the situation as it
stande, and long has been evident


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COAL PRICES FOR JULY
 William M. Lloyd Company

## The Public Ledger's 5000 Black Beauty Bicycles, Value $\$ 65.00$ each, are now ready for the Boys and Girls

Bicycles delivered as soon as 35 subscriptions to either the Morning, Evening or Sunday Public Ledger are secured Pay No Money-Collect No Money

## CONDITIONS OF THE CONTEST

SUBSCRIPTIONS must be secured and turned in to the Public Ledger office for verification between June 1 and September 15, 1921.
Those from whom subscriptions may be taken are all those residing in Pennsylvania, New Jersey, Delaware and Maryland, and who are not now receiving the Public Ledger in their homes.
EACH WINNER will be presented with his or her bicycle IMMEDIATELY after verification of the 35 subscriptions. Contestants are not limited as to age or sex. Men and women will have their choice of full-sized bicycles for themselves or the boys' or girls' models.

[^0]Send me instructions for securing a $\$ 65.00$ Black
Beauty Bicycle without paying or collecting any money.
Name

Age

## THE BLACK BEAUTY


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Sall Bearing:: Chrome-nickeled, opecial A grade steel balle, ground to

 Finith, Anti-ruat coast, onamel baked and rubbed down, followed by two
ground coats, one finithing coat and vornith
all nickel parts aro Ligbte: Electric oquipment with Delte Light hoadilight; batte
tank; ruby jewel reflector tail light on rear mud guard.
Tool and Battery Tankt, Strong, prosised totol torpodo.thaped Streasline
tank with compartmente for battery and toole built into main frame. Toolo: Monkoy wrencb; coastor brake wrench; screw driver; complote
tire repair kit. Hire repair kie.
Pumpt High compresion telescope frame pump with bracket; all hoavily
tripe nickel plated over coppor.
Choice of Colore Rich black with white head and dovetaile. Option,

## BOYS!

You rellows who have always wanted a Black Beauty own Bhack Beaty fint of bink of the the ways this summer on your


 Wor't be asleep on the job-Get after yours right away

## GIRLS!

$\mathrm{D}^{0 \mathrm{NT} \text { 仵 }}$ the boys get away with all these 5000 Black WHO AND HOW
$\mathrm{A}_{\text {sen }}^{\mathrm{NY} \text { onerer pis free to enter this contest. The thirty.fivo }}$
 who are not Now reeiving the Public Leeder in their
homes.

PAY NO MONEY!
COLLECT NO MONEY! $\mathrm{C}^{\text {OTEESTANTS}}$ pay no money, collect ro money! simply
 Your 35 subscriptions have been verified yond reat soon nas


How to Enter the Contest Apply to Bicycle Contest, Circulation Dept., Public
Ledger Building, Independence Square, Philadelphia, for subscription books and other particulars, or tele. phone Walnut s000, bicycle department, between 8:s0
A. M. and 5 P M, A. M. and 5 P. M., or fill out and mail the attached
coupon to The Public Ledger Bioycle Department.



[^0]:    ublic Ledger.
    Bicycle Department

