

SEEK WAYS TO END STREET ACCIDENTS

Phila. Automobile Trade Association Starts Campaign in Which Police Will Aid

SEND OUT QUESTIONNAIRE

A campaign to improve traffic conditions in the city and at the same time reduce the number of accidents to automobilists and pedestrians has been started by the Philadelphia Automobile Trade Association.

For the purpose of obtaining suggestions which may lead to a solution of the problem, Louis C. Block, president of the organization, sent a letter today to all members, asking their views.

Among other things members are asked: "What, in your opinion, is the first thing to be done to improve traffic conditions in Philadelphia?"

"What other suggestions can you offer for the betterment of present conditions?"

The suggestions received from the members will constitute the basis of the campaign.

Co-operation in the campaign has been promised by Superintendent of Police Mills. He has instructed all police captains, lieutenants and other officials of the department to help in every way possible.

Coincidental with the plan to improve traffic conditions in this city, word was received from Paris today that a similar action has been started there. As a step in that direction the Municipal Council of Paris yesterday authorized the construction of moving sidewalks under the streets at the main crossings.

Gradual depression of streets running north and south, between Tenth and Sixteenth streets, until they passed under Market and Chestnut streets, was suggested by engineers some time ago as a means of reducing traffic congestion in Philadelphia.

HAYES
Light Six Model 50
Built to Satisfy the Public Demand
Big car appearance, performance, comfort—small car upkeep. See it—ride in it—prove it.
\$1985 F. O. B.
Henry A. Rowan, Jr., Co.
723 N. Broad St., Phila.



STEAMBOATS—RESORTS

Best River Excursions
Wilmington, PENNSGROVE and CHESTER
Orchestra and Dancing
Every evening except Sundays and holidays, the 4 P. M. and 7 P. M. boats from Philadelphia will carry a splendid Dance Orchestra, giving patrons a wonderful opportunity for a long, cool evening landing. Also the 8:30 P. M. boat for Wilmington will connect with the return boat at Chester to accommodate patrons desiring the shorter trip.

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DAYLIGHT SAVING TIME
Weekdays Except Saturdays
Leave Philadelphia 7:30, 9:00, 11:00, 1:30, 3:00, 4:15, 6:00, 7:00, 8:30, 9:30 P. M.
Leave Wilmington 7:30, 9:00, 11:00, 1:30, 3:00, 4:15, 6:00, 7:00, 8:30, 9:30 P. M.
Saturdays, Sundays and Holidays
Leave Philadelphia 7:30, 9:00, 10:30, 12:00, 1:30, 3:00, 4:15, 6:00, 7:00, 8:30, 9:30 P. M.
Leave Wilmington 7:30, 9:00, 10:30, 12:00, 1:30, 3:00, 4:15, 6:00, 7:00, 8:30, 9:30 P. M.
*Stops Pennsgrove. *Stops Pennsgrove Saturdays only. All boats stop at Chester. Pier 5 North above Arch St.

to Boston
Connections for all New England Ports
Fall River Line
Cool, comfortable staterooms
Orchestra on each steamer
Lv. Fulton St. Pier 14 N. R. 8:30 P. M.
Daily including Sundays
New Bedford Line
Daily except Sunday, Leave Pier 40 N. R. Houston Street, 8 P. M.
New London Line
Daily except Sunday, Leave Pier 40 N. R. Houston Street 8:30 P. M.
Pier 70 E. R. 2nd Street 6 P. M.
Daylight Saving Time
Tickets at Fare and Cons. Ticket Office

TO BALTIMORE
ERICSSON LINE
Every evening at 8 o'clock, Saturdays, 8 o'clock
Fare, one way, \$2.00, round trip, \$3.00.
DAY STEAMER
From Philadelphia every Tuesday, Thursday, Saturday, at 8 o'clock. Fare, \$1.50
one way, \$1.00 round trip.
Most beautiful water ride out of Philadelphia. Good for breakfast. No Sunday steamer.
Steamer leaves on daylight-saving time.
Pier 5 South Delaware Avenue.
SPECIAL SUNDAY EXCURSION
All day on the water
Beautiful Lorewood Grove
on the Chesapeake & Delaware canal. Home early every evening. Ericsson Line, Pier 5 South Delaware Ave., 8 o'clock every Sunday morning, daylight saving time. Fare, \$1.00.
ELIZABETH RIVER NIGHT LINE
NEW YORK CITY TO NEW YORK STATE

STEAMSHIPS—RESORTS
Ideal SUMMER VACATIONS
BERMUDA
Two Days from New York
8 Days \$91.00 including
Cool in Summer—No Passports
Sailings Every Five Days via
S. S. "Fort Victoria"
S. S. "Fort Hamilton"
Send for Special Summer Folders
FURNESS-BERMUDA LINE
44 Wall Street, New York
Furness-Wilby Co., Ltd.
Bourse Bldg., Philadelphia

Store Opens at 9—Closes at 5—Closed All of Saturday
Gimbel Furniture Sale opens Monday, July 25th, but we designate the days of next week as "Courtesy Days."

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, July 15, 1921
Glad to have you come at once and see the furniture coming in. Yes, selections may be made.

Hotel Ambassador—Atlantic City



Le dernier cri in resort hotels—a house by which a palace might pale. Its furnishings called for vast resources, expert guidance and educated good taste. It is an art to "think" an inland hotel; then transfer the idea to seaside, where more colorful treatment is essential to lift the house above the tones of sand and sea.

The Ambassador Was Completely Furnished by Gimbel Brothers

The furnishing of a great hotel cost several hundred thousand dollars—but the house that can do it well has conquered production problems and knows furniture.

Dozens of the country's fine hotels—yes, some of them fine without being immense, as the Berkshire at Reading, stand as examples of Gimbel furnishing. Wish we dared speak as freely of private furnishing—from tiny apartment to mansion.

The history of Gimbel Brothers Furniture business is decidedly interesting—the standing of the Store in furniture selling is unique.

Furniture selling was not made a part of this business when it opened in Philadelphia in 1894—there seemed to be no room for another worth-while furniture business. But that decision was reconsidered in a few years, and following the policy of thoroughness that characterizes the house, a furniture business was in-

stalled under most capable management.

Year after year it has grown in power to serve, and, by reason of its large volume, in its power to control prices in your favor. War conditions demoralized the furniture industry—but now the war is over and old-time values are returning.

Today the Gimbel Store stands first in furniture—presenting worthy goods only—very beautiful and correctly fashioned furniture, at prices most interesting.

Preparing Now for the Twenty-fourth

GIMBEL AUGUST FURNITURE SALE

Come any time—no need to wait for the opening day, July 25th. Five days of courtesy showing—18th to 22d. —Sixth Floor.