

Organ Plays at 9, 11 and 4:50  
Closes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# Wanamaker's Is Easy to Get To and Comfortable to Spend a Summer Day In

## "Beware of Afterclaps" Is a Half Threat

That the thunder storm is not over until the rain subsides, so speaks an authority on the weather. But there are quite a variety of afterclaps in choosing companions, selecting an avocation, making an investment.

Only after very careful thought and taking counsel with experienced persons should we enter into important ventures.

[Signed] *John Wanamaker*

July 13, 1921.

## "The Use of Flowers on Colored Felt Hats in Paris Is Quite Chic"

The fashion chronicler at Fashion's center—who goes on to say that these gay little felt hats will be popular for Deauville. Philadelphia women—and those (Second Floor, Chestnut)

## Silks of the Hour—White Crepe de Chine and Black Taffeta

Hard to say which is first in fashion's favor. We have just received a new shipment of the fashionable white crepe de chine in fine qualities, all (First Floor, Chestnut)

## Clearance of Young Women's Regulation Dresses at \$5 and \$15

These are 14, 16 and 18 year sizes. The \$5 ones are navy blue linen and cotton made in our own workrooms in a two-piece style which we shall discontinue. Therefore take them at less than a third of original price. Beautifully made and wonderful value. (Second Floor, Chestnut)

## Girls' Dresses Take a Tumble Now \$1 and \$3

Broken sizes and lines of chambray frocks and regulation dresses in 6 to 14 sizes are marked for quick clearance. Now \$1 are blue or pink chambray dresses and a few gingham—only 100 in all. Now \$3 are white galatea regulation dresses in two-piece style, and bloomer dresses of chambray. About 50 of these. (Second Floor, Chestnut)

## The Shoes in This Summer Clearance Are Just What Women Want

Not off styles or undesirable lots, but those that have been so popular they have sold down fastest to depleted size lines and small quantities. It's all a question of finding your size in the shoe you want. And, of course, first comers have widest choice. There are street oxfords of black or tan leather, black or brown kid. There are pumps and slippers of tan or black calfskin. (First Floor, Market)

## Practical Handkerchiefs for Women Going Away

A good medium-weight Irish linen is best with a plain hemstitched hem. We have these at the very moderate price of \$2 a dozen. It is a wise precaution to have the name marked in ink, and it costs only 36c a dozen. (West Aisle)

## Young Women's New White Flannel Skirts at \$12.50

Can't get them fast enough. The most popular style—of soft, silky white flannel, gathered on waist-band, with loose pearl buttoned belt, and extra-clever pockets. Very smartly tailored. 25 to 30 inch waist and 31 to 36 in-h length. (Second Floor, Chestnut)

## Cool Costume Slips

The sort which is indispensable for wearing under women's one-piece dresses. They are cut straight from shoulder to hem, exactly like very long chemises, and some have camisole tops and ribbon straps, while others have built-up shoulders, and most of them have lace. White nainsook slips are \$5, \$6.85 and \$7.50. Pink nainsook slips are \$3.85. (Third Floor, Central)



## Women's Dotted Swiss Dresses Priced at \$15, \$18.75 and \$25

Dotted swiss not only is cool, but it looks cool—perhaps because those little white dots are pleasantly reminiscent of snowflakes. And the styles of these dresses have been chosen with extra care; for instance, there is one which is a copy of the Vionnet handkerchief dress so much liked in Georgette; and there is another with short sleeves and an edging of crisp white loops.

Then there are the demure fichu dresses with pockets; in short, there are a dozen models. Colors are gray, brown, red, navy and lighter blues, orchid, pink and black, each with those snowflaky dots. (First Floor, Central)

WOMEN desiring the gay and cheerful raincoats of oiled silk are hereby reminded that such coats are still to be had for only \$15 in the Women's London Shop, that price being less than half of the original. Colors are blue, greens, yellows, tan, purple and red. (The Gallery, Chestnut)

TRADITION says that Mary Chilton was the first person to land from the Mayflower at Plymouth in 1620.

## Mary Chilton Silver

is named in honor of this "First Lady of the Land." It is a fine, dignified type of Colonial sterling silver, and especially appropriate for wedding gifts at this time. Besides the following pieces there is all the necessary flat ware for the well-appointed table. Tea service, five pieces, \$525. Water pitcher, \$135. Kettle, \$205. Tray, 14 inches in diameter, \$83. Waiter, \$380. Meat platter, \$300. (Jewelry Store, Chestnut and Thirteenth)

## New Sweater Blouses for Women Who Want Them

And that means almost every woman, it seems to us, for this pretty and novel fashion has caught the fancy of many. They are made of silk jersey with a sweater, and have detachable collar, cuffs and vestee of white organdie. In the new shipment are plenty of white, navy and black and there are also here bisque, rouge and Copenhagen blue. The price is \$12. (Third Floor, Central)

## Lace Neckwear Does Add To a Sweater

It has a practical value, too, in the eyes of a woman who is thinking of the laundering. Irish crochet collars, \$2.50. Sets, \$5. Fillet collars, \$1.50 to \$4.50, according to length. Sets, \$5. All the collars are the tuxedo style. (Main Floor, Central)

## Queen Mary Toilet Water Is Distinctly Refreshing

Whether one uses it in the bath or as a finishing touch after dressing. These are the best liked odors for warm days. They are all inexpensively priced. Violet or Lilac, 75c, \$1.10, \$1.35, \$2.50 and \$4.50 a bottle. L'Empire, 85c and \$1.65 a bottle. Arabe, \$1.25 a bottle. Violette des Valleys, \$1.25 a bottle. Violette de Paris, \$1 and \$1.75 a bottle. (Main Floor, Chestnut)

## New Bed Muslins With Smaller Prices

Good quality, moderate weight and a smooth finish. Pillow Cases 42 x 36 inches at 28c. 45 x 36 inches at 30c. Bolster Cases 42 x 72 inches at 60c. 45 x 72 inches at 65c. Sheets 54 x 90 inches at 80c. 72 x 90 inches at \$1. 72 x 99 inches at \$1.10. 81 x 90 inches at \$1.10. 81 x 99 inches at \$1.20. (First Floor, Chestnut)



## 100 Couch Hammocks at \$21 Save About a Third

These are a new style that was made exclusively for this Store and the hammocks are remarkable for the price. We do not know of a more comfortable hammock. It has a new, low, flat arm rest. The spring back is upholstered and adjustable. The mattress is extra heavy and all-cotton filled. The hammock has chain supports. Your choice of gray or khaki color. (Seventh Floor, Market)

## 100 White Flannel Skirts Special at \$11.75

Several times we have had to re-order these "specials" and they are gone almost before we know it. White flannel is becoming very scarce indeed. In two extremely pretty sports models, both having the plain front and gathered back. One has slashed pockets and the other typical sports pockets that would hold a golf ball easily. The flannel is a good weight and all-wool. Sizes up to 32-inch waist measure. (First Floor, Central)

## A New Victor Red Seal Record You'll Enjoy Hearing

is the "Melody in A Major," a composition for the violin, played by Fritz Kreisler, to the piano accompaniment of Carl Lamson, and written by that vigorous soldier and executive, General Charles G. Dawes, now connected with the National Government in the capacity of Director of the Budget.

Perhaps the finest tribute to this piece of music has been rendered by Kreisler himself—for he first played it for its pure musical beauty, unaware even that its composer was an American. It has a slow, rocking, haunting rhythm, almost an ideal berceuse, with phrases joined by odd little tendrils of melody.

Stop in the Phonograph Salons the next time you're in the Store, and hear the composition played. It is one of many fine pieces included in the July release of Victor Red Seal records, and the price is \$1.25. (Second Floor, Central)

## Good Cowhide Traveling Bags for \$8.75

Made of sturdy cowhide in black and three shades of brown, leather lined. In a roomy shape, 16 and 18 inches long.

A feature of these bags which adds to their durability is a double row of stitching at the ends, where the average bag wears out first. (Main Floor, Chestnut)

## Gold on Glass

Two things that forever hold an attraction for the eye are glass and gold, the one by its brilliance, the other by its richness. It is a natural and a happy idea to combine the two.

In the form of gold-encrusted glassware the combination is especially interesting, which explains the great popularity of this ware just now. Our variety is especially good, comprising—Bonben dishes, \$2. Vases, \$2 to \$13.50. Jugs, \$4.75 to \$5. Covered jugs, \$5. Compotes, \$3.75 to \$6. Handled sandwich trays, \$5 to \$10.75. Cracker - and - cheese dishes, \$6.50 to \$10.75. Mayonnaise sets, \$6.50. Marmalade jars with plates, \$4.50. Candy jars, \$4 to \$6.50. Salad bowls, \$6.50 to \$9. Salad bowls with plates, \$12. 200 Light Cut Ice Tea Sets, \$3 a Set—Special. Each set comprises one jug and six twelve-ounce tumblers. (Fourth Floor, Chestnut)

## Corsets at Little Prices

Include C. B. "seconds" in sizes 21 to 24, price 65c. L. R. Corsets of open mesh, sizes 20 and 21, price 65c. Wanamaker Specials at \$1.25 to \$3.75. Letitia corsets in broken sizes, \$3.75 and \$5.50. (Third Floor, Chestnut)

## This Splendid Old Queen Anne Secretary Desk Comes From London

It is made of walnut, beautifully paneled and inlaid, with bow front, handsome old brasses and many drawers and shelves.

It is 8 feet 3 inches in height, 3 feet 7 inches wide, 21 inches deep, and will fit admirably into a spacious high-ceilinged room.

We intend to have this fine old desk copied, because more than one person will want the original.

Meantime, with all the other beautiful desks on these floors, no one need be deskless. These quaint secretary desks of mahogany or walnut always give atmosphere to a room, and we have numbers of them in Chippendale, Adam, Sheraton, Queen Anne, Empire and American Colonial designs.

Some will prefer the famous John Hancock drop-leaf desks or some other of the fine-looking drop-leaf desk family. Or one of our very choice collection of large table desks—so commodious and satisfactory and so thoroughly handsome in appearance.

Or an Italian bureau desk. Or a decorative Spanish wall desk. Or a curved (Fifth Floor)



"kidney" desk. Or a quaint spinet desk, borrowing its form from the old-time harpsichord. Or an elegant Louis XV or French cabinet desk.

Or perhaps just one of the simple little oak or maple or painted desks with which many people make a beginning in their young or first home-furnishing days.

The point is that every possible kind of desk any person could want is here, at every proper price. And most of them are beauties!

## New Arrival of Anatolian Mats—Little Beauties at \$7.75 and \$9.75

Old pieces of exceptionally good quality, in red, ecru, blue and green effects, and in floral, conventional designs, and some chintz-like patterns. Because of their age and fineness many people regard such pieces as antiques, but semi-antiques would be a more exact description of them.

They are a new shipment, bought to advantage and marked at particularly attractive prices, \$7.75 and \$9.75 each, the sizes being 1 ft. 8 x 3 ft., on an average, approximately. (Seventh Floor, Central)

## New Books

"When Egypt Went Broke," by Holman Day, \$2. In which the writer's genius for swift-moving plot and keen characterization are shown at their best.

"The Car That Went Abroad," by Albert Bigelow Paine, \$3. The story of a little family who went gypsying through the golden age before the war. (Main Floor, Thirteenth)

## Boy Scouts Will Find Us "Ready, Aye Ready"

ready with practically everything they need in the matter of equipments. New shipments of fine things have lately been coming in, and tomorrow, we are specially prepared to outfit our good young scout friends for hikes and all kinds of bully good outings.

Here are the proper kinds of breeches drinking cups shirts hats knives stockings havacsacs belts coats whistles shorts in everything

All in charge of experienced and sympathetic people who understand the needs of good scouts and know how to be helpful and make every fellow feel good and satisfied. (Second Floor, Central)

## A FEW very fine embroidered edges for collars are being hurried out at \$1 a yard—absurdly little for such merchandise.

They are in white and ecru, some with blue or rose in the design; and there are also delicate eyelet patterns in white and ecru. (First Floor, Chestnut)

## Children's Undermuslins

Drawers and waist-drawers of good sturdy cottons, made with hemstitched ruffles or ruffles of embroidery. Sizes two to twelve years, prices 25c to 75c.

Waists for little boys or girls, plain, embroidery or lace trimmed; two to twelve year sizes, 55c to \$6c; 14 and 16 year sizes, 75c to \$1.25. (Third Floor, Chestnut)



## Men's Tropical Suits in the London Shop

Featherweight worsted and flannel suits as thin and cool as it is possible for such garments to be. They bear no resemblance to what are generally known as tropical suits. All two-piece suits and the coats may be worn with flannel trousers.

Gray and tan herringbone tweeds and basket weave worsteds, \$35.

Suits of pure camel's-hair with Norfolk coats and short or long trousers, \$48.50.

Natural-color linen with Norfolk coats and short or long trousers, \$25.

Cambridge gray flannel with single-breasted Norfolk and double-breasted sack coats, \$28.50.

Worsted crash in homespun effects, \$25. Blue flannel or stockinette coats, \$25.

White, gray and striped flannel trousers, \$12 to \$17.50. (The Gallery, Chestnut)

## Men's Fancy Straw Hats Now Down to \$3

Made of Italian braid in Tuscan color and trimmed with dark brown ribbons, these hats are a pleasing change from the usual style.

Both straight and soft brim shapes and the braid is in various patterns. Light in weight, cool and not easily soiled. \$3 is a little above half price. (Main Floor, Market)

## Medium Priced Wilton and Axminster Rugs

Dependable floor coverings in a good assortment of designs and colors.

Wilton Rugs 9x12 ft., \$75, \$84 and \$90. 8.3x10.6 ft., \$72.50 and \$78.50. Axminster Rugs 9x12 ft., \$37.50, \$42.50 and \$56.50. 8.3x10.6 ft., \$35, \$37.50, \$42.50 and \$52.50. (Seventh Floor, Chestnut)

## The Blue Serge Suit Every Boy Must Have

It should be a suit of quality, and it will be if it is a Wanamaker suit of serge. Our showing of suits of this kind this year is the finest in many seasons. No matter where a boy goes, he needs a blue serge suit for dress-up wear. Our Boys' Clothing Store can be depended upon to fit him out in a serge suit of the right kind.

Priced at \$15, \$16.50, \$18, \$20 and up to \$32, in 8 to 18 year sizes. Don't forget the double utility of a blue serge—worn with white trousers it means an extra change. (Second Floor, Central)