

## The Public Ledger's 5000 Black Beauty Bicycles, Value $\$ 65.00$ each, are now ready for the Boys and Girls

Bicycles delivered as soon as 35 subscriptions to either the Morning, Evening or Sunday Public Ledger are secured

## Pay No Money-Collect No Money

## CONDITIONS OF THE CONTEST

SUBSCRIPTIONS must be secured and turned in to the Public Ledger office for verification between June 1 and September 15, 1921.
Those from whom subscriptions may be taken are all those residing in Pennsylvania, New Jersey, Delaware and Maryland, and Who are not now receiving the Public Ledger heir homes.
EACH WINNER will be presented with his or her bicycle IMMEDIATELY after verifi cation of the 35 subscriptions. Contestants
are not limited as to age or sex. Men and Momen will have their choice of full-sized
bicyen bicycles for themselves or the boys' or girls
models. models.

Public Ledger
Bicycle Department:
Send me instructions for securing a $\$ 65.00$ Black

THE BLACK BEAUTY $L_{\text {obtainawl na }}^{\text {ON the best tuilt, most serviceable bieycle }}$ this contest will be comperetetely equipped, anll ready for you

 features, many of them to be had only on the Black Beauty:

## Specifications



with Cubion Comotort werins.
Handie Bars: Kelly made
Gripss. Special BLACK B
they fit the fingers.
Chain: Duckworth solid stoel roller; beveled side plate; triple nickel
plated; guaranteed to withstand a strain of 2500 poundt.
Pedalk: BLACK BEAUTY rubber Motorbike type; oil and duat proof;
high-grade ball bearinge.
$\qquad$
Coaster Brake: Lateot modern Now Departure coatter brake.
Ball Bearings: Chrome-nickeled, special A grade steel balls, ground to
10.000
part of an inch (work that is as accurate as that which goes into the fineot watch); all bearings solf-lubricating; need at-
tontion but once a year. Guards: Front-large drop side mud guard with leather splash
banfer reer-large drop itide mud guard with stand latch; guards
both front and rear double braced.

Finiah: Anti-rust cont; enamel baked and rubbed down, followed by two
ground coats, one finishing coat and varnith; all nickol parte aro round, copper plated, triple nickel plated and polithed. Lights: Electric equipment with Delta Light headlight; bat
tank; ruby jewel refletor tail light on rear mud guard. ol and Battery Tank, Strong, presese steol torpodo. ©haped Streamline
tank with compartments for battery and tools built into main frame. Toolese Monkey wren
tire ropair kit.

Choive of Colol plat Rich olack with

## BOYS!

You fellows who have ealways wanted a Black Beauty Own Bhack Beanty-think of the ways in which you can


 Wont be asleep on the job-Giet after yours right away

## GIRLS!

 WHO AND HOW
$\mathbf{A}^{\mathrm{NY}}$ ONE is is free to entier this contest. The thirty.five September is, 1921. . Your prospective subseribers are'resi
 PAY NO MONEY!
COLLECT NO MONEY!
 nished by the Public Leetger, turn them in, and as soon as Sour Bembscrithons have been veriined you reeeive your but you get your Black Beauty as soon as your sepberbeription are verified.

How to Enter the Contest Apply to Bicycle Contest, Circullation Dept., Public
Ledger Buidding, Independence Square, Philadelphia, for subscription books and other particulars, or teleA. M. and 5 P. M., or fill out and mail the attached coupon to The Public Ledger Bicycle Department.


