

Store Hours, 9 to 5

For Tuesday The housewife who is a good shopper is the chief partner in the home.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Monday, July 11, 1921  
Dependability — first of all. Quality right and prices just now away under normal. Selection is with you—and Philadelphia has the best shoppers in the world. For Tuesday

Tomorrow at Gimbels  
**These Famous Makes of Sewing Machines on Sale at Unusual Reductions**  
Your Choice of  
**Singer \$35**

**New Willard, \$49**  
**Domestic, \$57 & \$65**  
**Lessing \$35**



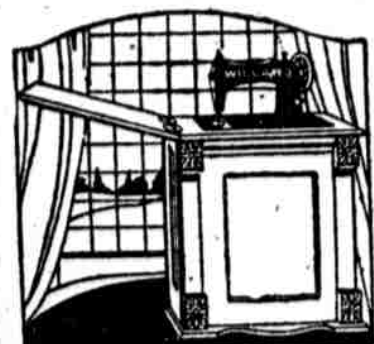
**Domestic, \$57**

Every machine worth at least a third more. Included in the lot are brand new Domestic, New Willard and Lessing Sewing Machines.



**Domestic Parlor Cabinet, \$65**

Floor samples of Singer, White and Free. All are in perfect sewing order. Fine values.



**New Willard, \$49**

\$10 to \$15 allowance for your old sewing machine toward the purchase of a Domestic Electric Boudoir Cabinet machine.

—Gimbels, Fourth floor and Subway Store

**\$18 Dress Forms—14 Section, at \$15**  
—Gimbels, First floor

The history of Gimbel Brothers Furniture business is decidedly interesting—the standing of the Store in furniture selling is unique.

Furniture selling was not made a part of this business when it opened in Philadelphia in 1894—there seemed to be no room for another worth-while furniture business. But that decision was reconsidered in a few years, and following the policy of thoroughness that characterizes the house, a furniture business was installed under most capable management.

Year after year it has grown in power to serve, and, by reason of its large volume, in its power to control prices in your favor. War conditions demoralized the furniture industry—but now the war is over, and old-time values are returning.

Today the Gimbel Store stands first in furniture—presenting worthy goods, only—very beautiful and correctly fashioned furniture, at prices most interesting.



\$29.75

## Women's Dresses—In Street-Sensible and Travel-Smart Colorings—Special Tomorrow at \$29.75

The model pictured for example. Made of a fine, heavy grade of crepe de chine, with the smart little printings of rich satin. And the little vestee is Georgette in "flattering pink."

A "flying panel" model in foulard comes in the most unusual printings—bright blue or green with white on the backgrounds of midnight blue or black.

A model in Georgette is all tucks with wooden beads outlining them.

### French Hand-Made Dresses

Now \$14.75—Were \$18.75 and \$19.75

Now \$19.75—Were \$25

Now \$25—Were \$39.75 and \$45

Sheer French voiles and French handkerchief linens.

French blue, French orchid, French rose, French maize, French pink—even French white!

Hand-made. Hand-hemstitched. Hand-embroidered.

—Gimbels, Salons of Dress, Third floor.

With Sleeveless Fashions the Very Order of the Day—Think of

## \$5 Sleeveless Tricolette Overblouses Tomorrow at \$3.95



Sleeveless Tricolette at \$3.95 Value \$5  
French Voile and Lace at \$2.95 Value \$3.95

With the smart silk "net fringes" edging blouse—hem and pockets. Slip-over, of course. And sashed. Navy blue, black, white, jade-green, Harding-blue, and henna.

**\$3.95 Slip-on Peter Pan Voile Waists at \$2.35**

With lovely little frillings of Valenciennes lace. How smart the long sleeve is with that type of style!

**Short-Sleeve Hot Weather Waists, at \$1, \$1.85, \$2.35, \$2.85 and \$3.85—Average Half Price**  
Snowy, dainty, all-white. Various of organdie and voile. Plenty of collarless models among them. Even overblouses.  
—Gimbels, Salons of Dress, Third floor.

## The Sweetest Be-Ruffled Taffeta Bathing Suits Tomorrow at \$12.75



The whole tiny skirt just two deep ruffles. And both of 'em scalloped.  
All-black. No sleeves. An adorable neckline.  
**Silk-Poplin Suits—Slip-on Style—Special at \$5.90**  
Just button-on shoulders. Deep V-neck. No sleeves. And three folds around the skirt. All-black.  
—Gimbels, Salons of Dress, Third floor.

## Wonderful Tub-Skirts Tomorrow at \$2.95 and \$3.95

Including—White Surf Satin (cotton) Skirts—with the new V-shaped pockets; button-trimmed, of course—at \$3.95.  
White Gabardine Skirts—with the cutest pinch-tucked extensions to the inset pockets—at \$2.95.  
Novelty Gabardine Skirts—all-white; the "novelty" being in the weave—at \$2.95.  
Khaki Skirts—for "roughing it"—at \$2.95.  
—Gimbels, Salons of Dress, Third floor



## Tomorrow: Important Glove Clearance

Women's Milanese Silk Gloves—Elbow length—at \$1.50—Been \$2.50. Paris point embroidery. Every pair guaranteed.  
Chamois Suede Gloves at \$1.10—Been \$1.65. 16-button. Lightweight spear-point backs.  
Women's Strap-Wrist Chamois Lisle Gloves at 38c—Been \$1 and \$1.25. Broken sizes.  
—Gimbels, First floor

**Men's \$3.75 and \$4.75 Belts,**

Complete With Sterling Buckle

**Tomorrow at \$1.50**

Real leather belt. Buckles are beautiful!  
Men's Sterling Silver Belt Buckles, exceptional at \$1.  
Pearl Bead Necklaces—24-inch—special at \$1.95. High-luster beads.  
—Gimbels, Jewelry Shop, First floor

**Women's \$3.95, \$5.95, \$7.95 to \$10.95 Sweaters, Tomorrow at \$2.95**

Fiber silks—in plain and novelty stitches. And soft wools—indescribably smart. Pull-over and Tuxedo styles. All with sashes.  
Tangerine, gray, tan, jade, rose, lavender, orchid, pink, turquoise, honey-dew, navy blue, white, rust, brown and combination-colors.  
—Gimbels, First and Third floors

## Quick Pick-Ups in Many Sorts of Vacation Underwear

Tomorrow at **\$1**  
Values \$1.50 and \$1.75  
Including—500 more of those wonderfully lustrous white saten sports petticoats—with the tailored flounces.  
500 more lacy envelope chemises—snowy white nainsook. Valenciennes lace, and pink or blue ribbons.  
500 White or Pink Nightgowns—including plenty of cool sleeveless models.  
Pink satin Camisoles, too.  
—Gimbels, Second floor.



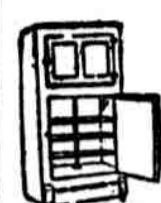
\$1. Value \$1.75



\$1. Value \$1.75

For Economizing Space—

**Alaska Apartment-Style Refrigerators** Tomorrow at **\$45**



Top icer; one-piece seamless porcelain. \$45.

**Dangler Cabinet Top Gas Ranges—Easy Terms** } \$58

Four burners and simmering burner; white enameled panel back oven and baking oven.



**6-inch Polar Club Electric Fans** } \$3.85

Universal motor—will run on both currents. "Caloric" 3-burner Gas Cookers, with oven, at \$14.95. Gas Irons, cord and stand, \$1.95.  
—Gimbels, Fourth floor

## Can You Wear Narrow or Medium Width Shoes?

## Women's \$7.50 to \$14 Low Shoes Tomorrow at \$3

if you can wear widths AA, A or B. Thousands of pairs! Patent colt, black kid, suede, white kid; washable Reign cloth and the two-tones that are the craze.  
—Gimbels, Shoe Section, Second floor.



Tomorrow **Women's 50c Linen Handkerchiefs at 25c**

Hemstitched and finished with taped and corded borders—extra firm—extra smart!  
—Gimbels, Handkerchief Store, First floor.

**Long Surplice Collars, With Sashes Attached, Tomorrow at \$1.85**

Pretty nearly trim a summer dress! Fine sheer white organdie. Val lace-trimmed collar; hemstitched sash. Crisp Lovely Organdie Sashes, at 50c and \$1.  
—Gimbels, Neckwear Store, First floor.

## IN THE SUBWAY STORE Slightly Used Practically New! Phonographs

Tomorrow at **\$39** Play All Flat Records

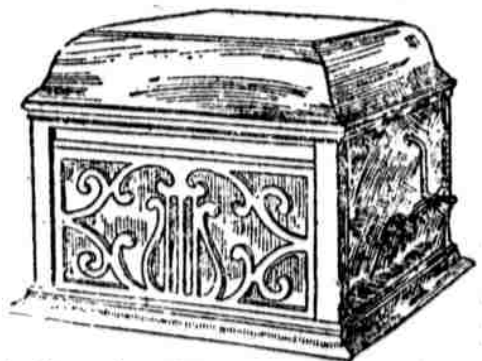
On Practically Your Own Terms

Full size. Mahogany and oak cabinets.

Very little used—will give just as good service as a new one.

Big bargains at \$39—that's about half the value.

Here's another—



Best Value in a **Portable Phonograph** You Ever Saw!

Less Than **\$27**

Measure it!—height is 14 inches; width, 17½ inches; depth, 20 inches—just as though made for a cabinet model, but with the lower part left off. And it is "french polished."

Double spring motor; "Domestic" tone arm and sound box. For Camp or Canoeing as well as use at home, \$27.

Easy Payments

—Gimbels, Subway Store

## Tomorrow—Subway Store Women's and Misses' Dresses at \$8.75 Worth \$15 to \$20

In anticipation of a great response to Sunday's advertisement we've added hundreds of fresh new Dresses for tomorrow's selling. Mostly rich silks—And mostly the dressier sort of sport styles that you see along the Boardwalk. But street and travel styles, too.

**Flowered Georgettes Beaded Crepes de Chine Beaded Georgettes**

Two-color or all the same color. And such adorable colors! Coral top with white skirt. Jade-green top with white. Blue with white. But plenty of all-pink and all-white. The Flowered Georgettes are all in rich, deep colorings—perfectly beautiful. Taffetas, Crepes de Chine. And Georgettes—in Street Colors. Navy blues and blacks. Misses' sizes; 16 and 18. Women's sizes; 36 to 44.

**And at \$5 Values \$7.50 to \$10**

Ginghams—Fashion's pet! Voiles—beautifully embroidered. Organdies—one-color or two-color—and every color! Some have those stunning organdie roses. Sizes 16 to 44.  
—Gimbels, Subway Store

## Tomorrow—Subway Store Women's \$5 Low White Shoes at \$2.85

The season's desirable styles in white kid and white nu-buck and white canvas. There's lace oxfords with leather military heels and—Plain pumps with leather military heels, also Strap pumps with white leather soles and curved heels, low heels and high heels. The biggest and best white shoe sale we've had this season. And that's saying a great deal. All sizes—3 to 7; widths B, C, D. All in regular Subway Store Shoe Dept., foot of Ninth St. stairs.

**\$2.85**  
—Gimbels, Subway Store



## Tomorrow—Big Upholstery Sale—Subway Store