

STORE CLOSED
ALL DAY TOMORROW

WANAMAKER'S

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WEATHER
Unsettled

A Page About Furniture for the Small Apartment

THE WANAMAKER STORE WILL BE CLOSED ALL DAY TOMORROW.

Trusting a Man Who Once Fell Down

and giving him another chance, is one of the best ways to put him on his feet again. The actual fact that some one believes in him and has hope of him inspires confidence and helps him in his first timid steps toward fidelity.

He is not to be preached to or "talked at" every day, or watched with suspicion, but simply trusted and cheered in every honorable endeavor. Give him another opportunity.

[Signed]

John Wanamaker

July 8, 1921.

YOUR rooms will hold a lot more furniture than you think they will.

We don't say it because we sell furniture, but because many people, in moving from a large to a small home, sell furniture, or give it away, and wish afterward that they hadn't.

Better have a room a bit crowded than be obliged, as one hostess was, to bring out the blacking kit from the bathroom for a perfectly good guest to sit on at a party. Fortunately, the guest wasn't a woman wearing a white dress.

A home is a home, not a perching place for a bird of passage; and to furnish it, whether for economy in space or economy in outlay, as if life's incidents included no such things as an occasional entertainment or even an occasional illness, is to cheat oneself and never forgive oneself.

How Small Is Your Bedroom?

"Small quarters" mean all kinds of things, from the room where one sets the one chair on the indispensable bed when one dresses before the indispensable mirror, to the room that is small only in the sense that the occupant has seen bigger ones in his lifetime.

It, indeed, may be that for somebody in the family—especially when there's an overnight guest—the living room is the bedroom.

In any instance, Wanamaker's can help out with advice and with furniture. The majority of our suits can be purchased by the separate piece, so that you don't have to take what you haven't room for.

Just as the largest and finest pieces and suits of furniture that the market affords can be found in our matchless stocks, so do they include the most compact and convenient sizes for the dweller within small space.

That's what makes them matchless.

Your small bedroom will look larger if, instead of dark wood with its massive effects, you use wood painted in a light color.

Our studios are daily turning out the famous Wanamaker hand-decorated suits, finished in ivory, gray, buff, or, in fact, any charming color you wish. All these designs are original here, and rarely are two suits turned out just alike.

If two persons are to occupy a bedroom in which every inch of space must be utilized, remember that a double bed will take up a bit less room than twin beds.

In all other respects—appearance, convenience and, it is said, health—twin beds are better. They are even better economy, for should you at any time change or re-

arrange quarters and need two single bedrooms, you can't chop the double bed into two, but you can separate the twins.

And what a wealth of choice in the beds you find here, both double and single! Besides the hand-decorated enameled wood there are fine mahogany and equally fine walnut, every fashionable period type and every style, from the graceful "bow-end" footboard to the pretty carved pineapple posts.

Some bedrooms are "exceedingly single," as one despairing house hunter commented, upon surveying a distractingly modern flat. For such rooms we are ready with what we believe to be the finest stock, in the city, of handsome day beds, luxuriously upholstered box couches and even the folding metal beds, with comfortable spring and cretonne-covered folding mattress, which are convertible from single to double dimensions and contain storage space for bedding beneath.

Day Beds and Couches Come in Handy

Unless your apartment is guest-proof, one or the other of these handy beds, cunningly covered and dressed with couch pillows, should be part of the living-room furnishings if space will possibly permit.

Some small bedrooms will take a bureau and a chiffonier if both be small; others must choose between the two pieces.

One beautiful suit we have here, in a superb grain of mahogany, decorated with inlay of lighter wood in medallions and post panels, allows a choice of two bureaus—one 49 inches long; the other, 42 inches.

A nice-looking bureau made of American walnut, with pretty effects of carving and beading, comes even smaller—39 inches long, 17 inches wide.

A chiffonier, however, that stands low enough for dressing in comfort and has five roomy drawers, like many that you'll find here, affords more actual storage space than the bureau, and you can hang a large, conveniently tilted mirror above it. These chiffoniers average 34 inches long.

The higher, narrower chiffonier, averaging 31½ inches long, is here in abundant choice. If your small room is what some less fortunate folks would call big, there even might be a place for an old-fashioned chest of drawers, rather undersized (19 inches x 33 inches)—a beautiful piece of mahogany in Queen Anne style, with all its charm of carving and glittering brass handles, and with four full-length drawers and five small ones.

Must there be only one chair in the bedroom?

Then be sure to make it an arm chair. It needn't be large, and it shouldn't be a rocking chair, but it can be one of the many lovely, comfortable, not too bulky styles to be found here; a Windsor shape (Windsor chairs fit in anywhere); an inexpensive, easy willow chair that can be had upholstered, seat and back in cretonne, and finished in any color enamel to harmonize with the rest of your furnishings; a puffy, luxurious, upholstered chair or a fireside chair, of which either can be found in medium-sized as well as imposing dimensions.

Chairs big enough for the average man, and even a giant could use one in a pinch.

Rocking chairs aplenty we keep, to sell to those who demand them, but, frankly, we do not recommend them for bedrooms in any size, on account of the space the rockers waste and the peace o' nights they often ruin.

If you can possibly squeeze, in a night stand (preferably with drawer and lower shelf) beside the bed, do so. It is hard to do much real living, in either sickness or health, in a room without any table. We can show them in every kind of wood, finish or period style.

Small Dining Rooms Furnish Delightfully

Do you think that impossible? Ah! Then you have yet to see the display of beautiful hand-decorated breakfast-room suits which are among the most-admired products of the Wanamaker studio.

These suits, comprising usually but four chairs, table and (small) Welsh dresser or little buffet, are often used by families of two or three in bungalows, cottages or apartments in place of conventional dining-room furniture.

Certainly they are as pretty as pictures, which is natural, seeing that they are pictures; that is, hand-painted, in delicate or bold designs, often of flowers and fruit, on wood of every kind and every color of finish, from red mahogany to deep, jet-black or turquoise blue enamel.

In tables you've your choice of styles—drop leaf, refectory, round, square or oval.

One of the most interesting of these tables belongs to a suit painted in a cool sea green, decorated in a flower-and-fruit design.

It is oblong in shape and large enough, if set simply, to take care of three or even four persons; and there is a clever extension provision at one end, in the form of a semi-circular end table to match.

The dresser to go with this suit is a little gem, having a high mirror back, three medium-sized drawers and eight legs, which support a roomy lower shelf at each side. The chairs (one an arm chair) have picturesque rush-bottom seats.

Lucky is the family that gets this suit!

Another most attractive suit of chestnut-brown grained wood decorated with a Pompeian design in subdued hues, has the regulation Welsh dresser, with three shelves, all high, and a full-length drawer, richly decorated. Even the backs of the comfortable cane-seated chairs are worth studying for their beauty.

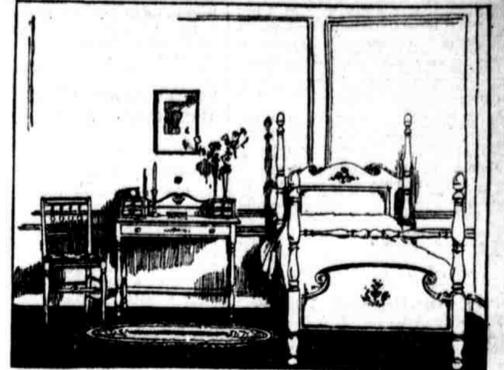
Of course, both drop-leaf and refectory tables are here, in a profusion of styles and sizes, in plain mahogany and in walnut for those who do not care for the decorated wood. There is a double-folding refectory table, size 41½x57 inches—when folded over—just right for four people, but unfolding for dinner parties, et cetera, to twice these dimensions.

Oftentimes a dining room is not merely small, but tiny, and either buffet or china closet—in extreme cases even both—must be dispensed with and the serving table take its place.

In that case, of course, it should be a really large and roomy server, for it must take care, as far as possible, of china, as well as silver and table linen.

Nowhere, we do believe, can a greater variety of such accommodating servers be found than here. That is natural, seeing that no two ordinary stores combined carry the quantity and variety that we do.

Among the most useful styles of servers to be seen here include those that are all cupboard, with a full-length shelf inside, or sometimes two sliding trays; one with a full-length drawer and two full-length shelves beneath, in place of cup-



board; a server with a full-length drawer above and cupboard with deep "let-down" front.

A beautiful Early English oak press, high standing, contains inside its simply but effectively carved double doors two long trays for silver and linen and, above them, splendid storage space for china.

Living-Rooms Take the Overflow

of the furnishings of other rooms when the house is very small, as we all know. But to advise in a case like this would be more or less like the efforts of the fussy lady who, on her first open-sea voyage, said:

"Captain, if my husband becomes seasick, tell me what I should do."

"Tain't necessary, madam," spoke the hardened old salt. "He'll do it."

Overstuffed furniture should not be used to overstuff living rooms, although we say it who are ready to sell you the finest overstuffed furniture in this city.

An expert in home decoration says, "If you haven't room for a full-sized davenport, you'll repent trying to manage with a small one. Instead, dispense with any davenport and put the same amount of money into two really fine easy chairs."

It's a joy selecting easy chairs here; there are so many sizes and styles, and they are so easy, and not all are huge by any means.

A center table in a small living room is another tradition that can be discarded with advantage. Two, even three, small side tables or end tables that can be drawn up to a chair, or folding tables that can be enlarged or "ensmalled" at convenience, or even one long davenport table against the wall, take up really less space in the room and serve every purpose, from playing games to holding lamps.

A Martha Washington sewing table should be among them, unless it has been substituted for the night table in the bedroom.

A Host of Fine Tables

And where will you find such a wealth of captivating individual or odd tables of all kinds, sizes and shapes as in this Store, from the folding table with the old-fashioned pie-crust edge to the convenient little oblong end table in lovely polychrome finish, with a deep book trough underneath?

Books remind us that the most space-conserving piece of furniture in the living room—the secretary bookcase—is also, for some reason, one of the handsomest, most effective pieces that can stand there, particularly when placed between two windows or across a corner.

Just space enough left in this corner to tell you that a beautiful Chippendale secretary bookcase in mahogany comes as small as 33 inches long, with 99 inches of shelf room behind its pretty latticed doors and three full-length drawers below the writing-desk section, while another comes even smaller—but 24 inches long—in a simple, pretty Queen Mary design, with four book shelves above and two full-length drawers below.

John Wanamaker Philadelphia