

Store Hours, 9 to 5
For Friday

Store Closed All of Saturday
—First of eight full Saturday holidays.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Shakespeare in 24 tiny volumes, real leather bound, for \$2.50—a \$6 value.
—Gimbels Book Store

For Friday



Women's Dresses—Tomorrow

Find \$25 Dresses at \$19.75

Especially—
Fascinating Sports Dresses of our own wonderful denisettes, "middy" top with well-hung skirt. Jade-green, apricot, navy blue and brown. Or the combinations—jade "middy" with white skirt, apricot with white, black with white.

Dotted Swisses in blue and brown—with taffeta ruffings that mass into scallops. The original was \$45—and these beat it!

Cotton Voile "Camisole Dresses" at \$10.75

Foulard prints, with the camisole of the same.

Sleeveless Specials

At \$7.50—of dotted linen or rep.
At \$10.75—of wool-jersey, eponge or non-crushed linen.

—Gimbels, Salons of Dress, Third floor



Girls' Organdie Dresses

Fresh. Crisp. Cool. Smart. Specials at—
\$3, \$5 and \$5.95

Mostly ruffled.
All with smart, saucy little short sleeves.
All with those adorable crisp sashes.
And every color in girl-fashiondom!
8 to 14 year sizes.

Older Styles for Older Girls—Specials at \$5.95, \$7.95 and \$10

Organdies and voiles at each price.
• Mostly dainty colors.
Sizes 12, 14 and 16.

—Gimbels, Salons of Dress, Third floor



7000 Men's Shirts at \$1.38

Woven Madras | Russian Cord Madras | Silk-and-Fiber Striped Madras

Grades That Sold at Two and Three Times the Price

Made according to Gimbel specifications—made to fit!
Newest color stripes—and fast colors.
Sizes 13½ to 17—fewest of sizes 16½ and 17; men who wear these sizes please note!
\$1.38—and special at the price.

—Gimbels, First floor, Ninth Street

1200 Boys' Palm Beach and Panama Suits, Tomorrow at \$7.50 and \$8.75

—about half of last year's prices! Many models, many color effects; "live" leather belt.

Boys' Khaki Norfolk Suits, value \$6.50 at **\$3.75**
Yoke and box pleats.

Black-and-white Linen Crash, also White Duck Suits at **\$6.50 and \$7.50**
Little Boys' Junior Oliver Twist Suits, at **\$2.85**, regularly \$5.

—Gimbels, Third floor



Two Wonderful Bathing Suit Specials

at **\$2.95** | at **\$8.90**

Two models in cotton surf-satin. Silk-poplin with a gypsy sash and the cutest flower-embroidery done in colored wools.

—Gimbels, Third floor

Men's Full-Fashioned Silk Half Hose

Clocked—Dressy "Week-End" Styles
Tomorrow at **\$1.75**

Rich heavy silks with mercerized lisle tops and soles. Navy, cordovan and myrtle green, with self clocks. Also black with white and white with black clocks.

Men's Novelty Silk Half Hose, vertical waven stripes. Mercerized lisle tops and soles. Black, navy, suede and Russia calf. Very smart and dressy. At **\$1.65**.

—Gimbels, First floor

Men's Sennit Straw Hats at \$1.50

Choice of smooth and rough edges. Course and fine weaves. All sizes, too. Reduced to **\$1.50**.

Men's Panamas, Bangkoks and Leghorns—all Reduced **—\$2.35**

Boys' and Children's Wash Hats **43c**
Great for outings and the "shore." Splendid value.

—Gimbels, First floor

3500 Cool Cotton Waists—Sale Priced Tomorrow

\$1 Values \$2 and \$3

Peter Pans. Frills. Collarless models. Turn-backs. Flat collars. Tuxedos.
Mostly short sleeves—though plenty of the semi-tailored styles have the appropriate long sleeve with its French cuff.
All-white. All-bisque. All-pink. Color-printed white. Sizes up to 46.

—Gimbels, Salons of Dress, Third floor



Women's Famous "Eiffel Maid" Union Suits

Tomorrow at **95c and \$1.65**
Worth a Half More

Dainty, "feather weight" and buttonless—no buttons to replace, you busy home-makers and business women!

Check nainsooks, stripe and plaid madras; white and the dainty pinks.

All sizes; all first quality.
Maker's surplus—that's the price-story.

—Gimbels, First floor

Clearaway of Men's and Young Men's Kuppenheimer and Society Brand Suits for Summer Wear



Worsted, Serges, Tweeds, "tropics," homespun—right weights for business and vacation wear. Included are suits full silk-lined and half silk-lined—

at **\$37** | at **\$47**

—Suits that last year sold at \$65 to \$125—and even early this season at \$45 to \$85 From other sources of supply—

Suits at \$25 | Many With Extra Trousers

Quarter-lined Tweed and Worsted Suits, Double- and single-breasted and Norfolk Suits; and tweed and herringbone Golf Suits. Several styles with extra pair of trousers. Choose at \$25.

Suits in Sub-Tropical Weights \$29 \$33 \$18.50

Tropical Worsted Suits, including iridescent worsteds, both coat and vest skeletonized, but extra finely tailored and silk trimmed. Some without vests. Varies at \$29 and \$33.

—For Silk-trimmed Palm Beach and Imported Mohair Suits.
And 66 Pure Silk Shantung Suits, at **\$18.50**.
White Flannel Trousers of imported cricket flannel, finest made, at **\$8.75**.

—Gimbels, Second floor, Ninth street

Toilet Goods Sale—Hints of Tomorrow's Bargains

Six Tubes of Kalpheno Tooth Paste for \$1.
Large bar of Floating Castile Soap at 29c.
Bathing Caps at 35c—assorted colors and styles.

\$5 AutoStrop Razors at \$1.39. Strop, razor and 6 blades, complete.

Gimbel Talcum Powder, 1 lb. cans at 19c. Three cans, 55c. Regularly 37c a can.

Coty Face Powder, at 68c. Regularly \$1.

A dozen cakes of Gimbel's Hardwater Soap and a dozen Wash Cloths, \$2.50 value, for **\$1.35**.

The Sale of Coty Perfumes continues—important savings.

—Gimbels, First floor and Toilet Goods Section

Tomorrow Is Suburban Day in the Great July Shoe Clearance


Women's \$8 to \$14 Low Shoes—"Suburban Specials"—at \$3 and \$4.50

Bargains grouped and re-priced with special thought for our many customers who can't get in early in the week.
Thousands of pairs displayed for easier selection—on the aisle tables of the Shoe Store tomorrow.

Patent Colt White Kid White Polar Cloth

Black Kid White Eve Cloth Smart "Two-Tones"

—Gimbels, Shoe Section, Second floor



Non-Skid "ZEST" Cord Tires

With 8000 Mile Guarantee

\$11.25 Up to **\$34.40**
for 30x3 | for 36x4½

All are "firsts", and the guarantee is backed by Gimbels and the maker.

30x3	\$11.25	34x4	\$24.40
30x3½	13.50	32x4½	30.40
32x3½	17.10	33x4½	31.50
31x4	18.90	34x4½	32.40
32x4	22.80	35x4½	33.90
33x4	23.90	36x4½	34.40

Carmojon Inner Tubes—Guaranteed
A Fresh Shipment of These Pure Gum Tubes at New Prices

30x3	\$1.50	32x4½	\$2.85
30x3½	1.75	33x4½	2.95
32x3½	2.00	34x4½	3.05
31x4	2.25	35x4½	3.10
32x4	2.40	33x5	3.35
33x4	2.45	35x5	3.60
34x4	2.55	37x5	3.85

—Gimbels, Fourth floor



Subway Store Clean-Up of Women's and Misses' Dresses

Tomorrow at **\$1.50** Value **\$2.95**

The cutest sleeveless dresses—plain linens, piped and bound with contrasting color.

At \$3 Value **\$5**

All Gingham—checks and plaids. Straight-line, tunic and wash styles.

At \$5 Values **\$7.50 to \$10**

Ginghams, voiles, linens, and lovely organdies. Misses' sizes, 18 and 18. Women's sizes, 34 to 44.

Girls' \$3.50 to \$5 Organdie Dresses at \$1.85 and \$2.85

Ruffles and ruffings; sashes and bows and surprise effects. Navy, pink, blue, orchid, white, 6 to 14 year sizes.

Subway Store.



In the Subway Store—Tomorrow Women's Lovely Sports Shoes—\$4.95

This season's newest novelty white Reign cloth Strap Pumps and Oxfords trimmed with black or brown kid or patent leather. Comfortable walking heels. All sizes. Mighty fine values at **\$4.95**.

Boys' Canvas Sports Shoes—\$1.95

White or brown canvas, trimmed with brown straps and ankle patch, suction rubber soles. All sizes.

Men's White Shoes—\$2.95

For vacation wear. White canvas low shoes with leather or rubber soles; well made.

Children's White Shoes—\$1.65

High lace shoes, strap pumps with leather soles and oxfords with sewed rubber soles. All sizes.

—Gimbels, Subway Store

IN THE SUBWAY STORE—TOMORROW Men's Two-Piece Blue Serge and Palm Beach Suits—\$12.50

Regularly \$17.50 and \$20

It's a delight to put on a light-weight suit this kind of weather. Looks as well as a heavier suit, too.

The Blue Serges are skeleton-lined, come in single-breasted model only. Seams are piped and the trousers have belt loops and cuffs. At **\$12.50**.

The Palm Beach Suits

Are made single- and double-breasted. Conservative colorings and invisible designs. At **\$12.50**.

Men's Separate Trousers at **\$3.95 and \$4.95**.

—Gimbels, Subway Store

Boys' Washable Norfolk Suits \$3.75

Sizes for the larger boys—7 to 18 years.

Boys' Wash Knickerbockers—85c

—Gimbels, Subway Store

All-Silk Pongee Shirts For Men Who Care \$2.98

Soft cuffs and detachable collar of same material. The coolest shirt for summer wear. We have your size—at **\$2.98**.

—Gimbels, Subway Store