

The location of all six of these plants in the heart of important manufacturing districts insures obvious transportation advantages to our clients.

Six great plants at strategic points

Mark important advance in production and service

How package merchandisers are finding new economies in the enlarged facilities of the Robert Gair Company.

1921 has been for us a period of further expansion. Today, after fifty-seven years of pioneering service, we have at our command a chain of six great plants—all closely connected by rail and water routes—strategically located in the manufacturing centers of the country.

The best-equipped mill in the country for making corrugated fibre shipping cases—the largest plant in the world for the manufacture of folding boxes—reorganization of manufacturing processes to make every factory a unit complete in itself—these are the salient features of the new Gair service.

A chain of mills—each complete in itself

Besides our two mills at Quincy and at Chicago, Illinois, which produce strawboard and boxboard respectively, our facilities include the following Eastern plants:

New London, Conn.—The most scientifically planned and best equipped plant in the country for the manufacture of corrugated fibre shipping cases. Every modern device for improving manufacturing processes and reducing handling costs. Direct rail and water connection with New York and New England.

Piermont, N. Y.—Solid fibre shipping cases—also quantity folding box work. Greatly enlarged facilities. On the Hudson River, 25 miles from New York City.

Brooklyn, N. Y.—The Gair home plant. Headquarters for Labels, Folding boxes and Display advertising. Complete facilities for multicolor, offset, and lithographic work. On the East River, just north of Brooklyn Bridge.

Haverhill, Mass.—Every variety of folding box work. New equipment throughout. On the Merrimac River, in the industrial center of New England.

Not only does the location of these great plants insure obvious transportation advantages, but further savings are possible because of the manufacturing system in force.

Every step in manufacture, from wood-pulp to finished product, is completed under one roof. Handling costs are thus reduced to a minimum. Costly trans-shipments and delays are eliminated entirely. Our clients benefit by these savings, as well as by quicker delivery of the goods.

Expert advice on every phase of package merchandising

An organization of experts, backed by over half a century of experience, the Robert Gair Company is especially qualified to offer expert advice on every phase of package merchandising.

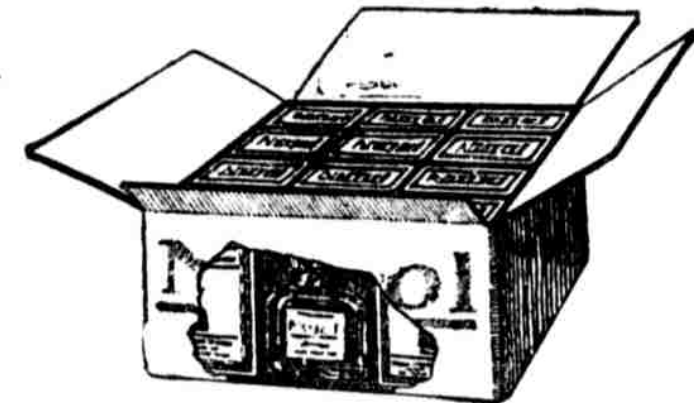
We have designed packages and shipping cases for all kinds of products—toilet articles, foods, drugs, inks, safety razors, vacuum cleaners, storage batteries. We have solved the most difficult shipping problems for leaders in every industry.

Our resources and equipment—the most extensive of their kind in the world—are at your service. Unrivalled mechanical facilities and years of expert experience are combined to supply you with every essential—Folding boxes, Labels, Shipping cases, Display advertising. We also supply boxboard in any quantity, made with characteristic Gair skill.

A letter or a telephone call will bring our representative at any time.



A shift of $\frac{1}{4}$ of an inch in the dimensions of a coffee carton recently cut printing costs 40% and reduced the cost of stock over 16%. We may secure you similar savings in solving your package problems.



Three different packing methods had proved costly failures. Then the manufacturer of a famous liquid product found his shipping losses checked permanently by the Gair corrugated shipping case which we designed for him.



Besides Folding boxes and Shipping cases, Gair service includes the creation and manufacture of every sort of Advertising display. Above is shown our special Tinsley Display Container, which carries your product direct from your factory to a place of full display on the dealer's counter.



ROBERT GAIR COMPANY

Pennsylvania Building, Philadelphia

Folding boxes Labels Shipping cases
Display advertising



Member of Container Club