

WANAMAKER'S

Store Opens at 9

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Store Closes at 5

WANAMAKER'S

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

# Ready With the Goods That the People Will Need After Their Holiday

### To Pick Flaws in Other People Is a Common Habit

do what we will to overcome it. The worst of all is that so many of us are unconscious of the fact, and deny that such a practice exists, so far as we are concerned.

There are some persons who are always looking for flaws, irrespective of the goodnesses which they fail to see, and all such think they find what they have looked for and give it wings to fly where it likes.

It seems natural to see other people's inconsistencies while blind to our own.

Let men make a rule to stop any one who talks down his fellows.

[Signed] *John Wanamaker*

July 5, 1921.

### Women's Airy Dresses of Organdie at \$15

Nothing more cool or crisp could be imagined than these white organdies with their colored dots and colored trimmings—brown, orchid, pink, blue and lemon. Also there are gray organdies with rose color, and ecru with brown dots and trimmings. The sleeves are short and the necks shallow, and there are just enough of the dresses for a hundred women.

(First Floor, Central)

### The Sleeveless Dress in Soft Taffeta at \$14.50 for Young Women

We have had many calls from girls and young women for the convenient slip-on dress in taffeta.

Now here it is in navy blue or black taffeta of a soft quality, piped with contrasting color. Several models, some with collars, some without, but all sleeveless, intended to be worn over one of the new sleeved gimpes.

Sizes 14, 16, 18 and 20.

**More Long Capes of Knitted Wool, \$10.75**

These go out as fast as we get them. The coziest, softest things to wrap one's self from damp or chill evenings—and surely the most becoming.

All-white, jade, honey-dew, tomato, or two-colored—navy-and-gray, black-and-white, jade-and-white, tomato-and-white, navy-and-white. Collars and fronts of brushed wool.

(Second Floor, Chestnut)

### Fine Tub Silk Blouses Are Lowered to \$9.85

Some have been close to double this price and there are many beautiful styles among them in soft taffeta and the finer grades of white habutai silk.

They are such blouses as women like for sports wear and they would go nicely with either sports suits or separate skirts. Not all sizes in any one style.

(Third Floor, Central)

### Women Ask Whether They Are Bathing Suits or Dresses

No wonder they ask, for the correct bathing costume for this summer follows the fashions as closely and is as beautifully made as the prettiest of frocks.

For example, note a brand-new black taffeta bathing costume with stitched panel front and stitched all over in outline diamonds in Persian colorings. It is \$18.75.

A piquant black taffeta, made surplice fashion with rows of narrow pleatings headed with cordings. It has a wash in the back and is \$28.50.

Or a beautiful black satin, quite straight in line with a border of brightly colored wool darned work. This is \$30.

And there are dozens of other styles in many different materials, starting from \$3.75 and going up to \$45.

(First Floor, Central)



### Practical White Oxfords for Seashore and Shopping

Women are buying more than ever the practical white laced oxford, which serves for general all-around wear, in town or out.

At \$6.50 they may choose white canvas laced oxfords with welted oak soles and either military leather heels or covered Cuban heels.

At \$9 are white canvas oxfords with plain toe, white leather soles and medium leather heels.

At \$11 are fine white canvas oxfords with plain toes, white leather soles and heels; white covered oxfords with tipped round toe, white leather sole and covered military heel.

And at \$15 are white buckskin oxfords with straight tips, white leather soles and covered military heels; or with long wing tips.

(First Floor, Market)

### Handsome Beaded Handbags Are Down to \$14.75

You can get plenty of beaded handbags for lower prices than this, but you cannot get such fine ones for anywhere near this price elsewhere. They were considerably more expensive here.

Many different shapes and a wonderful variety of colors, some in rich dark effects and others in bright colors. The designs are delightful.

Shell - finish celluloid frames, some square, others round. Some bags have fringe and others have not.

(Main Floor, Chestnut)

### New Real Filet Collars Are Nice for Sweaters

For either silk or woolen sweaters of Tuxedo style and you will find that they fit very nicely indeed.

Quite a number of fine, pretty patterns in collars \$1.50 to \$4.50, according to length, and sets at \$5.

(Main Floor, Central)

### "The Brownie Sweater" Women Call It

It has the high round neck that takes so kindly to the fashionable Buster Brown collar and it slips on over the head.

The "Brownie sweater" is here in a fine knitted wool, with narrow belt that buckles and two patch pockets. In henna, navy, burnt orange, buff, brown, jade and black, \$10. It fits the figure very well and is as popular as any sweater we have.

(First Floor, Central)

### Summer Weather with all its out-door joys, means that hair and complexion and hands need a little special care to keep them at their prettiest.

In the Salon de Beaute one may have facial and scalp massage, a shampoo or a wave or a manicuring, given by skilled attendants.

Appointments may be made by telephone or in person.

(Third Floor, Chestnut)

### Glove Silk Vests to Sell at \$2

Made of firm rose pink glove silk and a grade that is usually a half more.

The demand for these vests at this low price has been so great that each new shipment goes out with a rush.

Sizes 38 to 42 bust.

(West Aisle)

### Uncommonly Pretty Tub Skirts Arrive at \$7.75

And what woman ever has enough good-looking white skirts to see her through warm weather!

There are three models—all in a fine white gabardine and all made with a plain front and gathered back. The sports pockets on each style are worthy of much notice, for they are decidedly new and attractive.

(First Floor, Central)

### Choose a Woven Voile for Warm Weather Dresses

First, because it is very cool and pretty and secondly because it stands the humid atmosphere that makes many other cotton fabrics wilt and take on a dejected appearance.

A new shipment brings some very attractive white and light-tinted grounds in these voiles, with Jacquard figures, checks or stripes. They are a yard wide and less than half the earlier price at 75c a yard.

(First Floor, Chestnut)

### The Women's London Shop

is disposing of eighty-nine women's raincoats at \$15—a price averaging half of earlier prices. They are of oiled silk, are from Japan and England, and are in the gay transparent colors which are such a pleasure to see on a rainy day—yellow, red, blue, green, brown, purple.

The coats are exceedingly light in weight and very desirable indeed for traveling and sport use.

(The Gallery, Chestnut)

### ONE HUNDRED ten-yard pieces of nainsook are on sale tomorrow at the special price of \$5.25 the piece. They are 45 inches wide and very desirable indeed, especially to women who like to have lingerie made up at home.

(First Floor, Chestnut)



## In Every Home Where a Child Dwells There Should be a Piano

Alexander Lambert, one of the half-dozen masters of present-day pianists, says that a child should begin playing the piano at an early age—nine years is not a day too soon.

"The muscles and the nervous habits form in a child," says Mr. Lambert, and technique which is lasting is acquired then—assuredly before the youthful pianist is 18.

Who knows what divine gift for getting and giving happiness from music lies undeveloped in the spirit and fingers of the little child in your home?

Developed and trained, it is a gift that brings inspiration and solace into every life, even the humblest. Deprived of expression through lack of proper training, it becomes a pent-up source of restlessness and melancholy.

Give the little child in your keeping this wonderful channel of expression—

### MUSIC

It will enlarge and enrich all its life.

Tomorrow—any day—you may listen in the Wanamaker Piano Salons to a famous group of instruments that will help to guide your selection.

Here are eleven different makes of pianos, player-pianos and reproducing pianos, comprising more than fifty styles and sizes to choose from:

**The Chickering The Schomacker**  
**The Emerson The Haines Bros.**  
**The Lindeman The Marshall & Wendell**  
**The Brambach The J. C. Campbell**  
**and the celebrated Knabe**

And among player-pianos—the **Angelus and the incomparable Ampico Reproducing Piano.**

Instruments, every one of them, tried and tested and proved by time to be unsurpassed.

Do not forget that a good player-piano offers the double advantage of an instrument for the child to learn to play on, and an instrument that will cultivate his musical responsiveness to selections far beyond his own power to play.

Upright pianos, \$295 up. Grand pianos, \$695 up. Player-pianos, \$525 up. AMPICO reproducing pianos (foot pump), \$975 up; electric power, \$1250 up. Immediate delivery; convenient terms.

(Egyptian Hall, Second Floor)

### New Pendants

Pendants of imitation jade and imitation ivory strung on cords are \$3 to \$12 for the first and \$3 to \$4.50 for the second. Also there are new imitation pearl tassels on cords, or on chains set with imitation pearls, these being \$5.50 to \$15.

All of them are fitting to wear with Summer dresses.

(Main Floor, Chestnut)

### Oriental Rugs of Four Kinds in One Heap at \$32.50 to \$75

Kazaks, Mosuls, Daghestans and Shirvans, which means variety in color, character and texture.

Good, dependable pieces, every one of them, and unusually moderate in prices.

The Kazaks and Daghestans are bold, and appealing, in their contrasting shades and striking geometrical patterns.

The Mosuls are much deeper in tone and less vivid in design.

The Shirvans reflect not only the Daghestan influence, but also that of Persia, especially in their borders, although, of course, they are strictly Caucasian weaves.

As a whole, this is a very interesting group of rugs, especially at the prices marked on them—\$32.50 to \$75; sizes 3 x 4 feet to 5 x 7 feet.

The new prices are \$6.50 to \$43.

(Jewelry Store, Chestnut and Thirtieth)

### An Important Price Change in Mahogany Mantel Clocks

These are the fine eight-day clocks, some of which strike the hour and half hour and which have, up to this time, held to a much higher scale of prices.

They were made by a clock-maker whose timepieces are noted for their reliability. Some are fitted with silver plated, others with porcelain or luminous dials and they are mostly in tambour or early Colonial styles.

The new prices are \$6.50 to \$43.

(Jewelry Store, Chestnut and Thirtieth)

### Dimity Bed Spreads Newly Come In, \$2.25 and \$2.50

White, crinkled, dimity spreads, that some people call seersucker and all people call good. Cool, light-weight, and easy to launder as a sheet, the demand for them is so exceptional, especially at prices so much lower than the old rates.

Of this new shipment 100 spreads are in size 2x2½ yards at \$2.25.

200 spreads are in size 2¼x2½ yards at \$2.50 each.

(Sixth Floor, Central)

### Salt Water Fishing Is Said to Be Good

And the Sporting Goods Store can equip you with the right outfit if you want to try your luck.

Salt water rods, \$1.50 to \$40.

Surf-casting rods, \$10 to \$30.

Reels, \$5.50 to \$100.

Lines, 15c to \$2.75.

Hooks, 25c to \$1 a dozen.

Tackle boxes, \$4.50 to \$25.

Wading boots, \$7.50 to \$12.50 a pair.

Fishing clothing of every description.

(The Galleries, Juniper)

### Cool Cotton Pajamas for Women

are in great request by the women who like to be comfortable, no matter whether they are at home or vacationing.

Pink, blue and white soisettes made in middy style are \$2.85; with frog-fastened coats, \$3.85.

Pink, blue and white percale pajamas, middy style with white trimmings, \$2.

Crinkly crepe pajamas in fine stripes, and delicate colors, middy style, \$3.85.

(Third Floor, Central)

### Good Low-Priced Towels for Everybody

Turkish towels, of good, absorbent cotton yarn, full-bleached and made with hemmed ends, 25c each, size 20x40 inches.

"Athletic" towels, another kind are called, and these are of good, full-bleached, water-loving cotton, with hemmed ends and in size 20x42 inches at 35c each.

At 50c each, we have excellent Turkish towels, plain white and also in colored stripes and plaid designs, all with hemmed ends, size 20x40 inches.

In pure linen towels we have a new special purchase, huckaback weaves, hem-stitched, size 17x32, and remarkably low-priced at 50c each.

(First Floor, Chestnut)



## These Are the Tropical Suits Men Want

(In the London Shop)

Featherweight worsted and flannel suits which have no counterparts elsewhere in this city. As thin and cool as it is possible for such garments to be.

All two-piece suits, and the Norfolk coats may be worn with flannel trousers, if you like.

Gray and tan herringbone tweeds, \$35; knickerbockers to match, \$9.50.

At the same price there are basket weave worsteds, with double-breasted coats.

Suits of pure camel's hair with Norfolk coats and short or long trousers, \$48.50.

Natural color linen with Norfolk coats and short or long trousers, \$25.

Cambridge gray flannel with single-breasted Norfolk and double-breasted sack coats, \$28.

Worsted effects in homespun effects, \$25.

Blue flannel or stockinette coats, \$25.

White, gray and striped flannel trousers, \$12 to \$17.50.

(The Gallery, Chestnut)

### Men's Fine Beach Robes of English Flannel

The beach robe is having a great vogue at the more fashionable seashore resorts this season, among both men and women.

We have some of these robes for men. We made them ourselves of fine striped flannels imported from England. They are severely plain in cut and have belt at the waist.

Price, \$16.50.

(Main Floor, Market)

### Practical Handkerchiefs Men Like for Everyday

There are two special kinds at \$4 a dozen, both are Irish linen and a good medium weight that will wear well.

One is simply plain hemstitched and the other has a block initial. Either one is a wise choice and an excellent value.

(West Aisle)

### Men's Scotch Grain Oxfords on a Brogue Last

Scotch grain calfskin is one of the best-liked leathers for men's shoes this season and brogues are still in favor.

These shoes have good, full toes; perforated tips, heavy soles, stitched aloft; wide shanks and flat heels.

In the light shade of tan so much in demand.

Price, \$12 a pair.

(Main Floor, Market)

### New Bedspread Sets of White Loveliness

They are whiter than sea foam and in a satin finish, the spread and bolster sham being scalloped on the edge and the spread having corners cut out. The demand for these sets is greater than the supply.

We can sell them as fast as we can get them, some times faster.

This new lot is very welcome, but they will soon disappear at \$7.50, which is very far below last season's price.

(Sixth Floor, Central)

### New Lower Prices on Klearflax Linen Rugs

We have taken all our Klearflax linen rugs and carpets and made a substantial revision downward in their prices.

This gives the opportunity to buy these goods while the Summer is yet young.

Klearflax Rugs	
9x12 ft. ....	\$45
8x10 ft. ....	\$34
6x9 ft. ....	\$24
9x15 ft. ....	\$55
18x36 in. ....	\$2.75

Klearflax Carpets	
4.6x7.6 ft. ....	\$14.50
5x6 ft. ....	\$8
30x60 in. ....	\$6
27x54 in. ....	\$4.50

In 3 ft., 4 ft., 6 in., 6 ft. and 9 ft. widths, now \$3.75 a square yard.

(Seventh Floor, Chestnut)

### Pass Cases and Hip Books

We have a little lot of hip books and three-fold pass cases of bright pin seal which we can sell at lower prices than such goods have been for some time.

Of plain leather, the hip books are \$1.50 and the pass cases \$2.

With 14-karat gold corners either style is \$3.

(Main Floor, Chestnut)

### "Junior," Too, Must Have His Tropical Suit

"Junior" may be anywhere from three to eighteen.

What tropical—that is cool, washable clothing—means to him and to his comfort and his health there is no need to say.

But it should be said that "Junior" has as good a right to quality in his tropical suit as has his father.

If "Junior's" washable suit is bought in the Wanamaker Boys' Clothing Store he has not only the right to expect quality, but the certainty of getting it.

Palm Beach suits, in 8 to 18 year sizes, \$13.50.

Gray crash suits for boys of 8 to 18 years, \$10.

Suits of tan linen, in 8 to 18 year sizes, \$8.50.

Washable trousers for boys of 8 to 18 years, in Palm Beach, khaki, gray crash and plain white, at \$1.75 to \$3.

Sports blouses—in khaki, plain white and colors, for boys of 8 to 15 years, are \$1.25 to \$2.25.

Then there are wash suits for little fellows of 3 to 9 years at \$3 to \$5.50, in stripes and plain colors, Oliver Twist, shirt and middie styles.

(Second Floor, Central)