

"The Love Cowards"
By HAZEL DEYO BATCHELOR
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Because she is disappointed in one man, Nancy Hathaway decides never to trust another. In order to get away she accepts a position as governess to a little child in a lonely house on the coast of Massachusetts...

CHAPTER XIII
"You Are to Stay"

A SULLEN silence brooded over the room when Trix and Nancy returned from their walk. Somehow their conversation had been so uninteresting...

Woman's Life and Love
By WINIFRED HARPER COOLEY

LET us have a heart-to-heart talk about ourselves, and not let friend Husband see this—unless, indeed, we are extremely honest and are sure that he should know the truth about us women!

The business woman smiles sardoniously when she hears of the fabled "Busy Wife," whose five-room flat, presided over by a servant, "takes all her time."

Take the average day of the average woman of fair financial circumstances, and what do we find that keeps her so busy that she is "nearly rushed to death"?

Always and forever, there is shopping. It is the activity de luxe of every woman. She buys and buys and buys, and the man pays and pays and pays...

At Cupid's Call
THE LATEST IN FANCY SHOES

Mary Drew is Carrington Bellairs' private secretary, and is in love with one of his clients, Dick Calardin. Bellairs' ward, Eve Rochester, has obtained a position through Julian Vandover, an unscrupulous adventurer...

A SHOCK FOR EVE!
EVE'S mood that day was one of tense excitement. She had achieved two "coups"—more, even three!

Through a Woman's Eyes
By JEAN NEWTON

A Sure Cure for the Blues
"Just think how many worse things might have happened—how many people are worse off. It is the old star antidote for discontent or the blues."

Wedding Gifts
Washing luck into the wedding present is what every donor tries to do. In the world of bride lore it is not a new game.

Things You'll Love to Make
CUT-OUT TRIMMING is very smart on a beach suit. If you have chosen a dark colored material for your suit, use bands of a light color...

Traveling Hats
Many women of fashion choose for wear on the train the little felt hat known as a man's hat with two quills of the back or a man's handkerchief in dark color...

Jaeger Woolware
100% VIRGIN WOOL
A Word Before We Move
The Jaeger shop, 1516 Chestnut street, has for a long time been inadequate to handle its steadily increasing business...

Advertisement for Jaeger Woolware, featuring a large illustration of the store building and text describing the quality of their 100% virgin wool products.

Please Tell Me What to Do
By CYNTHIA

"Heart-Broken"
If the young man has tired of the friendship better let him go. There are lots of good fish in the sea. You know.

Getting Disgusted With Boys
Dear Cynthia—I would like to answer Mary's letter. I am a young girl twenty-one, and I am a dandy and play tennis well...

Suffers From Loneliness
Dear Cynthia—I am writing to you not to criticize or defend your correspondents, but to burden a heart that is filled with loneliness.

Love is the triumph of personality. The individual who has learned to love has gained considerable in her striving to attain the measure of the stature of the perfect man.

Welcome Back, "I. B. B."
Dear Cynthia—I am with fear and trembling that "Ickle Boy Baxter" sends a letter to Cynthia...

Will You Try A Sample of SALADA TEA?
You cannot know how really delicious tea can be until you have tried "SALADA." Send us a postal card.

How to Make the Most Delicious Currant Jelly You Ever Tasted
New Certo Process Astonishes Housewives
Never Fails, Requires Only Half Minute's Boiling, Retains All the Color and Flavor and Makes More Jelly From Same Amount of Fruit

Advertisement for Certo Currant Jelly, featuring a large illustration of a woman and text describing the convenience and quality of the Certo process.

A Strain of Cold-Blooded Cruelty Through a Woman's Gentle Nature

Is Hard to Believe Until You See What Heartless Things She Does Without Flinching—Yet She Would Weep for Silly Sentiment

THEY had a fishing party yesterday, out on the bay. The girls were wildly enthusiastic about everything, to the great disgust of the men.

THE frenzied grunting of a puppy whose nose and mouth are held tight shut is extremely amusing to these women and his frantic scratching to get away so that he can breathe is just the cutest thing they ever saw.

The Woman's Exchange
"Too-dums" Wants a Home
Use carbon tetrachloride for insect-stains. You can get this at drug stores and the directions for use are on the bottle.

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