

# The Daily Movie Magazine

## Famous Film Characters Will Be Present on Movie Beauty Night

### The Skipper and Terrible-Tempered Mr. Bang and the Powerful Katrina and the Rest of Them Can Be Seen in Person by Toonerville Fans

IT'S GOING to be a great night Tuesday for everybody who has been in our Movie Beauty Contest and for all the fans who have long been familiar on the screen with the famous characters in the Toonerville Trolley comedies.

VETERAN DAN MASON, the featured player of the comedies, will give you a chance to see if you can recognize him as the old skipper, whose exploits form the plot theme of most of the Toonerville films.

Bob Maximilian, really one of the sweetest-tempered men in the world will show you how unlike the fiery Bang he is in his proper person. Betty Brown, the leading woman, and Jack McLean, the handsome hero, will be together in the Betzwood box. You'll recognize these two at once, for they are not very different "off stage" from their screen reproductions.

Then there will be Wilna Hervey, who plays the Powerful Katrina, and Helen Gerould, whom you will never in the world recognize as Cynthia Snoop.

BESIDES these will be the men who really make the comedies what they are—though you never see their faces on the screen.

There will be Ira Lowry, the director; Frank Seltzer, assistant director; Ralph Spencer, who writes the titles that send you into peals of laughter, and Jimmy Ferrick, who takes Spencer's titles and makes them fun-

## JIMMY CALLAHAN RECOVERS FROM AIRPLANE ACCIDENT

JIMMY CALLAHAN, who was severely injured in a hydroplane accident at the Curtis station at the Inlet, near the Boardwalk, in Atlantic City, Thursday afternoon, the 23rd inst., was discharged from Dr. J. H. Waggoner's private hospital last Tuesday, as well as ever except that the ends of three of the fingers on his left hand are missing. Mr. Callahan will resume work in two weeks.

Mr. Callahan was making his last shot on his fourth comedy, "King for an Hour," when the accident happened, which nearly cost him his life.

The incident in the story which was being photographed was a scene where the heroine and the hero, played by Florence Dixon and Mr. Callahan, and a



JIMMY CALLAHAN

character, played by D. W. Macky, escape from a cannibal island on a hydroplane.

To make this scene Ralph D. Whitely, Mr. Callahan's director, had the inspirer of the scene to stop the future of the picture.

AN "AIR SHOT" was to follow and the plane returned to the beach for instructions. As the pilot turned from the shore Mr. Callahan saw some figures standing on the boardwalk and climbed out of the cockpit to the fuselage to

He had never worked on a plane but once before—where the propeller is back of the cockpit and not attached to the nose of the machine—and was un-

When the doctor told him that the shattered bones would have to be amputated he replied: "I'm afraid that at no time did the comedian's temperature rise normal."

## NATALIE GAVE UP FORTUNE FOR LOVE—WOULD YOU?



CONSTANCE, NORMA AND NATALIE TALMADGE ON THEIR COUNTRY ESTATE

SUPPOSE you were a vivacious and accepted the solemn-visaged comedian's proposal last spring. And after the ceremony had been performed the youngest of the Talmadge family of screen stars announced her retirement from pictures.

## This Is How the Story Begins: Find Stock Company Best for Casting Photoplays

NELLA MORELAND, most famous of screen stars, recalls that a young girl, Annette Wilkins, has fallen in love with Roland Welles, an idol of the screen.

CHAPTER XII I WAS shocked at the tone of discourtesy, almost of contempt. But at the same moment Roland wheeled around.

"I'm not made out of rubber!" he snarled. I can hardly describe how I felt, how

back once I were to give myself up to thinking of that dreadful scene in the studio. Fortunately I had my part for the coming play in my little handbag.

By an effort of will, I fastened my attention on the task before me, and had the satisfaction of feeling that I was "letter perfect" in my part by the time I reached home. I blessed the chance that had made me carry that wretched part with me. Without it, I would surely have broken down long before I reached the safe shelter of my little room.

## IT'S EASY TO HAVE SNOWDRIFTS—EVEN IN SUMMER



THIS is certainly a refreshingly cool-looking scene for a hot day in summer. Makes you wish you were there to roll around in the snow and feel the delightful chills go down your spine.

## ELINOR GLYN WILL PRODUCE PICTURES FOR HERSELF NOW

By CONSTANCE PALMER

MRS. ELINOR GLYN, whose original story, "The Great Moment," starring Gloria Swanson, has just been finished by Famous Players-Lasky, is returning in a few weeks to England, where she will produce pictures.

Conversation overheard in crowd leaving a preview (first showing) of a new production: First actor appearing in picture—"Bill, you were great! How was I?"

VIANNA KNOWLTON, the girl picked from the ranks by William de Mille to be trained by him as a writer, has made good and is placed on Mr. de Mille's regular staff.

WEDDING of the young couple, the Reardon director who has gone to Europe to recover his health and to investigate the key to his lovely apartment in Piccadilly, where Mr. Taylor will live while he is in London.

PHOTOGRAPHS submitted to our Movie Beauty Contest may be obtained by their owners on and after Wednesday, July 6, and until Wednesday, July 13.

THOSE TERRIBLE MOVIES Break Up Author's Home TEROY SCOTT has left his work at the Goldwyn West Coast studios, and is now in New York under extradition orders.

THE SHOW that Will Rogers has a true and healthy sense of humor he can tell a joke on himself. Recently he visited his old home in Oklahoma.

THE following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions.

- ALHAMBRA 12th, Morris & Fairview Aves. DOUGLAS MACLEAN in "THE HOME STRETCH"
- APOLLO 52D & THOMPSON STS. MATINEE DAILY. Claire Adams and King Baggott in "THE DWELLING PLACE OF LIGHT"
- ARCADIA CHESTNUT BEL. 10TH ST. WANDA HAWLEY in "THE HOUSE THAT JAZZ BUILT"
- ASTOR FRANKLIN & GIBBARD AVE. MATINEE DAILY. "THE BARBARIAN"
- BALTIMORE 51ST & BALTIMORE STS. ROSCOE (FATTY) ARBUCKLE in "BREWSTER'S MILLIONS"
- BENN 64TH AND WOODLAND AVE. MATINEE DAILY. THOMAS MEIGHAN in "THE EASY ROAD"
- BLUEBIRD Broad & Susquehanna STS. DOUGLAS MACLEAN in "THE HONESTRECH"
- Broad St. Casino THOMAS MEIGHAN in "THE EASY ROAD"
- BROADWAY Broad & Snyder Aves. ELLIOTT DEXTER and SPECIAL CAST in "THE WITCHING HOUR"
- CAPITOL 722 MARKET ST. MARY PICKFORD in "THROUGH THE BACK DOOR"
- COLONIAL 6th & Market Aves. JACKIE COOGAN in "PECK'S BAD BOY"
- DARBY THEATRE MAE MURRAY in "THE GILDED LILY"
- EMPRESS MAIN ST., MANAYUNK THOMAS MEIGHAN in "THE EASY ROAD"
- FAIRMOUNT 29th & Girard Aves. ALICE LAKE in "UNCHARITABLE"
- FAMILY THEATRE 1311 Market St. WILLIAM S. HART in "BETWEEN MEN"
- 56TH ST. THEATRE—Below Spruce ST. NORMA TALMADGE in "PANTHA"
- FRANKFORD 4715 FRANKFORD ST. VERA GORDON in "THE GREATEST LOVE"
- GLOBE 6061 MARKET ST. D. W. GRIFFITH in "DREAM STREET"
- GRANT 4022 GIRARD AVE. CLARA KIMBALL YOUNG in "STRAIGHT FROM PARIS"
- GREAT NORTHERN Broad St. & Erie STS. BEBE DANIELS in "TWO WEEKS WITH PAY"
- IMPERIAL 60TH & WALNUT STS. MARY PICKFORD in "THROUGH THE BACK DOOR"
- Lehigh Palace GERMANTOWN AVE. CONWAY TEARLE in "SOCIETY SNOBS"
- LIBERTY BROAD & COLUMBIA AVE. CONWAY TEARLE in "THE ROAD TO AMBITION"
- OVERBROOK 32D & Haverford RD. "HOME TALENT"
- PALACE 1214 MARKET STREET WALLACE REID in "TOO MUCH SPEED"
- PRINCESS 1918 MARKET STREET FRANK MAYO in "THE FIGHTING LOVER"
- REGENT MARKET ST. Below 17TH ST. D. W. GRIFFITH in "DREAM STREET"
- RIALTO GERMANTOWN AVENUE DOROTHY DALTON in "THE IDOL OF THE NORTH"
- RUBY MARKET ST. Below 17TH ST. JACK PICKFORD in "THE MAN WHO HAD EVERYTHING"
- SAVOY 54th & Market STS. DOROTHY DALTON in "THE IDOL OF THE NORTH"
- SHERWOOD 54th & Baltimore Aves. DOUGLAS MACLEAN in "THE HONESTRECH"
- STANLEY MARKET AT 19TH ST. MAY MACAVOY in "THE LOST ROMANCE"
- STANTON, MARKET Above 16TH ST. MAY MACAVOY in "A PRIVATE SCANDAL"
- 333 MARKET STREET THEATRE NORMA TALMADGE in "THE PASSION FLOWER"
- VICTORIA MARKET ST. & 9TH ST. PAULINE FREDERICK in "SALVAGE"

## APPEARS IN PERSON



RALPH GRAVES

Ralph Graves, the "strong" brother in D. W. Griffith's "Dream Street," made a personal appearance with Charlie Mack at the opening of a new theatre in Wilmington, Del.

## Many Old Family Carriages

### Regenerated for Film Play

OLD carriage shops (there are still a few of them left) and museums were ransacked for their oldest carriages for the George Fitzmaurice production, "Peter Ibbetson," now under production in the Lasky Eastern Studios.

For days property men haunted old storerooms and finally succeeded in obtaining nearly a dozen horse-drawn vehicles of the types used in England in the Victorian era.

One brought in was the property of the Vanderbilt family, of New York, two generations ago.

Having the fundamental material from this source, the director must then depend solely upon his own capabilities in presenting this matter to the public in the most acceptable manner.

## TRAINED WRITERS HOPE OF FUTURE SAYS PRODUCER

By MARSHALL NEILAN

MOST of the prominent directors of today are either heading their own producing companies or they are working for organizations which give them the say as regards the selection of their stories.

In either case the director becomes directly responsible to the public for what he presents on the screen. This, to my mind, the greatest problem of the modern director is the matter of giving the public what it wants in the way it likes best.

The best director today is the man who is most sensitive to the desires of the public. The most unsuccessful director is the man who is not so sensitive, blindly ahead, placing his own ideas foremost regardless of whether they are ten years ahead of or behind the public.

THE wild rush for famous book and plays has at last halted due to the fact that producers are beginning to realize how foolish is the tremendous expenditure for such material.

PERSONALLY, I have always been against the outlay of small fortunes in order to get popular story material.

As a matter of course he must have a capable cast and technical staff. As a capable cast and technical staff are his brushes, the story his colors and the screen his canvas.

THE director who is not able himself to create story after story for screen presentation—and very few are—must then look to the backlist of his library for his story material.

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- THE NIXON-NIRDLINGER THEATRES
- BELMONT 22D ABOVE MARKET 1.30 & 8.00 to 11 P. M. WILLIAM FARNUM in "HIS GREATEST SACRIFICE"
- CEDAR 60TH & CEDAR AVENUE 8.30 & 11.00 to 11.00 JUSTINE JOHNSTONE in "THE FLAYING OF BROADWAY"
- COLISEUM Market bet. 29th & 30th STS. ALL-STAR CAST in "THE HIDDEN CODE"
- JUMBO FRONT ST. & GIRARD AVE. ALL-STAR CAST in "THE FURNACE"
- LEADER 41ST & LANCASTER AVE. WALLACE REID in "THE LOVE SPECIAL"
- LOCUST 82D & LOCUST—Double Bill 8.15, 10.15, 11.15. Harold Lloyd in "Now or Never"
- NIXON 52D AND MARKET STS. LARRY SEMON in "THE FALL GUY"
- RIVOLI 52D AND SANBORN STS. MARIE DORO in "MIDNIGHT GAMBOLE"
- STRAND GERMANTOWN AVE. MARY PICKFORD in "THROUGH THE BACK DOOR"
- AT OTHER THEATRES MEMBERS OF M.P.T.O.A.
- Germantown 5510 GERMANTOWN AVE. GEORGES CARPENTIER in "THE WONDER MAN"
- JEFFERSON 29th & Dauphin STS. "GOOD WOMEN"
- PARK RIDGE AVE. & DAUPHIN ST. MILTON SILLS in "THE FAITH HEALER"
- SPRUCE 60TH AND SPRUCE STS. GEORGES CARPENTIER in "THE WONDER MAN"
- WEST ALLEGHENY 25th & Allegheny STS. WALLACE REID in "THE LOVE SPECIAL"