Refuses to Say Whether He Is For or Against Mayor in Fight With Council

VOTERS' LEAGUE DIRECTOR

Gratification was expressed today by George W. Coles, former chairman of the Town Meeting Party, who has been nominated by President Harding for the post of United States District Attorney in the Eastern District of Pennsylvania. in the Eastern District of Pennsylvania.

"Of course I was glad to hear the news." he said. "I never take any position that I do not want."

"To whom do you give credit for your appointment. the Brown, Cunningham, Vare combination or Senator Penrose?" he was asked.

"I have nothing to say just now." he

"I have nothing to say just now," he

"Are you with Mayor Moore or against him in his fight with the Administration's enemies?" Mr. Coles was asked. He was reminded that the Voters' League, of which he is a director, had given its support to the Mayor. have nothing to say just now

was his reply.

Many lawyers and politicians called on Mr. Coles to congratulate him on

Charles D. McAvoy, the incumbent when told of the nomination today 'I have no opinion to express. Mr. Coles has been prominent in politics for many years. He was one of the organizers of the Town Meeting Party. This organization fought the Party. This organization fought the Vares in 1917 on a, "government by-murder" issue. He later was treasurer of the Moore Campaign Committee and an active leader in the fight in which J. Hampton Moore defeated Judge John M. Patterson for Mayor of Philadelphia. He was a member of the Charter Revision Committee, which fought for charter revision in 1919. He was also chairman of the Conference Committee

chairman of the Conference Committee from which the Committee of One Hundred sprang. The Committee of One Hundred selected Mayor Moore as the anti-Vare candidate. He was one of the organizers of the Voters' League.

At present Mr. Coles is a special assistant attorney to the Attorney General of Pennsylvania, a \$5000 post. He is charged with the duty of looking after the estates of insane patients in hoshairman of the Conference Committee

the estates of insane patients in pitals who are able to pay for treatment and support.

Mr. Coles was mentioned prominently tome time ago for the position of Mu-nicipal Court judge. He declared he was not a candidate for the place, which the Governor has not filled. A nomina tion for that post will be made at the

September primary.

The outgoing District Attorney is an attorney of Norristown. He was appointed by President Wilson to succeed Francis Fisher Kane, who re-

SWEENEY LEADS CHIEFS

Delaware County Body to Give Media Identification Bureau

Establishment of a central bureau of criminal identification for Delaware county at Media was planned by the colice Chiefs' Association of the county following organization and election of officers on Tuesday night.

The proposals were announced yes-terday by Edward J. Sweeney, chief of the Radnor Township police, who was named as president of the association. In most case, where criminals or sus-pects have been arrested it has been

tive Bureau here.

The officers of the county Police Chiefs' Association, in addition to Chief Sweeney, are John Davenport, chief of the Chester force, vice president, and James Scanlin, Haverford Township chief, secretary and treasurer. The association includes every police head in the county.

BLIND AT WILLOW GROVE

250 Are Guests Today of the Blind Relief Society at Park

Two hundred and fifty blind persons are guests today of the Blind Relief Society of Philadelphia, at the annual reunion and outing at Wilow Grove. Special trolley cars carried the blind picnickers and their guides to the suburban park this morning.

The affair was arranged by Isabel Kennedy, secretary of the Blind Relief Society. At the park the visitors will have luncheon, will listen to addresses, and this afternoon will be guests at one of the concerts of Victor Herbert and his orchestra.

FINE FRAMING PAINTINGS CLEANED AND RESTORED THE ROSENBACH GALLERIES

OTS of successful manufacturers date their Independence Day when they signed their first advertising contract.

HERBERT M. MORRIS Advertising Agency Every Phase of Sales Promotion North American Bldg. Philadelphia

Your health is the measure of your earning power. Days off don't pay. Avoid them by devoting an hour or so a week to intensive and exhilarating exercises at Collins' Institute.

May we mail our booklet? COLLINS INSTITUTE OF PHYSICAL CULTURE COLLINS BLDG. WALNUT ST. AT 15TH

Do you know the increased sales value in a properly designed label or container?



THE HOLMES PRESS, Printers 1315-29 Cherry Street

REAL BRIDGE WORK New U. S. Attorney

GEORGE W. COLES

Independent, who has been named to succeed Charles D. McAvoy as Federal attorney here

Utilities Committee

Following the introduction of the Hall ordinance Chairman Montgomery,

Mr. Hall's ordinance is drawn so as

SUPREME COURT HERE

But Only for Consulation and Hand-

for consideration.

called up at that time.

TO BE BEGUN SOON Engineer Board Permanently Organized and Bids May Be Asked Shortly

ALL OBJECTIONS ARE MET

Beginning of actual construction of the Delaware River Bridge is now a matter of building estimates, contracmatter of building estimates, contracttors' bids and awarding of contracts.
The board of engineers, Ralph Modjeski, George S. Webster and Laurence
Ball, were elected to have charge of
the work until its completion at a meeting of the Joint Bridge Commission
yesterday in the Widener Building. resterday in the Widener Building.

Council was urged to make available \$500,000 of the \$33,000,000 bond issue authorized for the bridge construction, so that the preliminary work may begin without further delay.

The New Jersey members of the Bridge Commission announced the \$28,000,000 bond issue in that State for the bridge work had been oversubscribed by more than \$4,000,000.

With all objections met, the bridge site settled on Franklin Square, the appointment of the permanent engineers and the announcement of available money, all that remains is for some one to unloose the pursestrings to oil the wheels of the complicated machinery.

CONSIDER GAS PRICE RISE Hall Bill for \$1.25 Rate Now In The United Gas Improvement Co. is permitted to increase the price of gas machinery. from \$1 to \$1.25 per thousand feet in an ordinance which was introduced in

Ralph Modjeski was elected perma-nent chief engineer at a salary of \$30,-000 to include all traveling expenses, and the salaries of Laurence Ball and Council yesterday by Councilman Charles B. Hall. The measure was re-ferred to the Public Utilities Committee George S. Webster, who were re-elected onsulting engineers, were fixed at \$12,-

Mr. Modjeski is given wide powers.

He is to devote half his time to "the design and construction of the bridge," and as much additional time as may be of the Transportation Committee, announced that a meeting of his committee would be called some day next week to consider the gas question, and that the Hall ordinance probably would be called up at that time necessary "for the conduct of the work." He is empowered to organize a complete staff and to direct the vast details of the work. As chief engineer G. J. It makes no reference to the question of determining a permanent change in the existing lease on the basis of the recommendations submitted must call meetings of the Board of Engineers at least once a week and oftener when necessary. Experts are to be employed by the chief engineer

whenever necessary.

His is the power to draw up specifications to enable contractors to bid, to assist the commission in letting conby the Gas Commission during the temporary period Mr. Hall outlines in his ordinance. The question of arriving at a permanent settlement of the gas situation was one of the chief purposes to prepare estimates of costs and make to prepare estimates of c of the gas inquiry, and is now being urged by the U. G. I. monthly reports to the Bridge Com-

All in all, Mr. Modjeski is the boss" of the job. Murdoch Kendrick, representing several industrial firms in the line bridge, again asked that the bridge be moved either north to Wood street or Ing Down Opinions

The Justices of the Supreme Court met here today in chambers for consultation and the handing down of the summer recess. The tories. That proposal was submitted to the Board of Engineers.

Decision was made by the commissions before the summer recess.

11 SOUTH 15th STREET

Founded In 1894

For the Fourth of July

Week End_

Cool, Summery Suits

Palm Beaches

Tailored by the Kirschbaum Shops

\$15 to \$25

The best of materials. Smart lines.

Careful workmanship. These are the

reasons why Kirschbaum Midsummer

Clothes excel in comfort and style

SPECIAL NOTICE—Ordinary alterations will be

completed within one hour on Friday and Saturday.

and fit and service.

Mohairs

Crashes

\$212,490 FIREBOAT

City's Latest Device to Be Com

pleted in Seven Months The latest devices used in fighting fire from the water will be built into city fireboat to cost \$212,490, for which a contract has been awarded to the Merchants' Shipbuilding Corporation of Chester.

Specifications call for a main tower thirty feet above the main deck, and two small towers, each fifteen feet above the deck. The towers and the top of the pilot house will be equipped with nozzles capable of ejecting 3000 gal-lons of water a minute at a pressure of

The boat will be 120 feet 9 inches in length, have a 28-foot beam, a depth of 12 feet 9 inches and a 9-foot draft. It will baye vertical compound engines

U. S. S. IOWA BACK HOME

Reaches Navy Yard for Rest Before

Being Target Again she will be taken out again to be the target for the big guns of the Atlantic

Under the command of Lieutenant D. J. O'Connell, the Iowa steamed up the river last night and came to rest off the big drydock. Later she was taken back to the channel.

Just two hits were made by the dummy bombs of the airmen. One made a six-inch hole in the middle of the forecastle deck and the other scraped the paint off the forward turret. Neither hit, in the opinion of experts, reached a vital spot, and if the bombs had been loaded with high explosives the battle-ship's military effectiveness would not

CAMDEN GIRL HIT BY AUTO Driver of Car Arrested, but Later

Released

Henrietta Smith, seventeen years old 312 North Thirty-eighth street, Camden, was struck and slightly injured by an automobile while crossing Haddon

Samuel Ruttenberg, Baring street near Kaighn avenue, driver of the car, was arrested, but later released on his

Ing Down Opinions

The Justices of the Supreme Court met here today in chambers for consultation and the handling down of opinions before the summer recess. The court will not be in session to hear arguments. There are a number of case of special public interest in which decisions may be announced, although it is not certain that any of the big cases will be decided before the fall. Among the basence of Mr. Modjeski, Clement E. Chase, temporary assistant, was not certain that any of the big cases will be decided before the fall. Among the fosse pending are the ones to decide the right of women to serve as jurors and the control of the Public Service Commission over the rentals paid the P. R. T.'s underlying companies. The court may spend the entire time today in consultation and not hand down any decisions before tomorrow.

Mrs. Martin Much Better

Mrs. J. Willis Martin, wife of Judge Martin, who is ill with ptemaine poise may be announced may be announced may be announced may be announced. Strict work. It is said O'Connor was requested yeasterday by the commission over the rentals paid the P. R. T.'s underlying companies. The court may spend the entire time today in consultation and not hand down any decisions before tomorrow.

Mrs. Martin Much Better

Mrs. J. Willis Martin, wife of Judge Martin, who is all with ptemaine poise Martin, who is all with ptemaine poise may be announced may be an and the control of the proposal and the proposal was submitted to the position of assistant chief to the position permanently.

Mrs. J. Willis Martin, wife of Judge Martin, who is all with ptemaine poise department for more than the proposal was submitted to the position permanently.

Mrs. Martin Much Better

Mrs. J. Willis Martin, wife of Judge Martin, who is all with ptemaine poise. The police department for more than the proposal was proposal was submitted to the position of permanently.

Mrs. Martin Much

GIRL HURT IN LEAP

Mother and Two Other Daugh-

ters Rescued From South

PASSERBY GIVES ALARM

Lawrence Street Home

Thrilling rescues and several other framatic incidents occurred in a fire which damaged the store and dwelling of 500 indicated horsepower and be of the oil-burning type. It will have four turbine-driven fire pumps. The boat is to be completed in seven months.

The flames were discovered by Mitch ell Saline, 1331 South Lawrence street. Knowing that Mrs. Shelinsky and her three daughters were in the house, Saline burst open a side door and at-The old battleship Iowa, target ship for the air fleet maneuvers off Cape Charles Lightship, is back again at the Philadelphia Navy Yard, where she will be put in drydock until October 1, when the will be put in drydock until October 1, when the will be taken out again to be the

Mrs. Shelinsky and her daughter Sarah, Yetta and Sophie, climbed out the window to the roof of an adjoining building.

When the flames reached the edge of the roof, mother and daughters, terrorstricken, huddled in one corner. umped to the street and received painful injuries. Her mother was about to follow when Samuel Nitzberg, 1308 South Lawrence street, procured a long ladder and carried Mrs. Shelinsky and her other daughters to safety. The rescues were effected before the arrival of the firemen.

Friends of Accused Former Philadelphians Say They Served

Friends of more former Philadel-hians whose names are included in the Government's latest slacker list for Pennsylvania have presented service ecords to dispute the charge of draft

Harry Cooling, who boarded with Mrs. Margaret Walsh, at 1519 Stiles street, enlisted in the Motor Transport Corps, his friends say.

Friends of Edward Jones, who

was arrested, but inter reclased on his own recognizance. Police say the girl became bewildered by several automobiles and stepped directly in the path of Ruttenberg's car. She was taken to the Homeopathic Hospital.

TODAY'S MARRIAGE LICENSES

Friends of Edward Jones, who boarded at 1608 Stiles street and who was reported by Local Board No. 50, 50, which sat at Nineteenth and Oxford streets, say he enlisted in New York shortly after registering, went overseas and was wounded by shrapnel and machine gun bullets. He is living in

BAND CONCERT TONIGHT The Municipal Band will play to night at Fiftieth street and Haverford

Married



Mrs. Daniel Bernard Ryan, formerly Miss Harriet Fitts, daughter of Mr. and Mrs. William C. Fitts, whose marriage took place in New York a few days ago

'Battling Levinsky" Not at Hearing Histed in the army. When the wife and sister of Harry bandit, who shot and kille Isaac Rabonovitz Tuesday, went to the youth's hearing at Central Station, they were accompanied by a young man who said he was "Battling Levin-sky," the heavyweight fighter. Mrs. The fire caused about \$2000 damage.

DENY THEY WERE SLACKERS

DENY THEY WERE SLACKERS

Mrs. Barney Leboritz. 5835 Walnut street, wife of "Battling' Levinsky, stated to-day that it was not her husband who went to the hearing, as he is at present in Oklahoma. The pattler's name in private life is Leberitz.

TEACHER ON WAY

Miss Marion Kerr Sails With Brother and Another Philadelphian

TO VISIT MASSACRE SCENE

Miss Marion Kerr, a Philadelphia iblic school teacher and graduate of Drexel Institute, and her brother. Stan-ley E. Kerr, of Haddon Heights. N. I. sailed vesterday on the steamship Acropolis as members of the Near East

Relief Expedition.

They will go direct to the city of Marash, the scene of many massacres. Mr. Kerr and his sister were members of a group of seven workers. Albert H. Mackenzie, of 109 South Twenty-second street, this city, is another members of the control of the seven workers. ber of the party.

The majority of the group will be as-

signed to stations in Trans-Caucasia, where there is reported to be such a serious shortage of food among the 35,000 orphans in Near East Relief institutions that native workers in sev-eral districts have gone on half rations and refunded their salaries back to December to aid in the crists. Mr. Kerr is a graduate of Central High School, Philadelphia, and of the University of Pennsylvania. He was an instructor in chemistry in the University when war broke out and he en

MAN SEVERELY BURNED

Clifford Reffsnyder, 724 Rosemary street, Ambler, was severely burned today when a flash of electric current set fire to his clothing at the plant of the Cruse-Kemper Co. at Ambler. It is believed a dangling bunch of keys came into contact with a wire in the powerhouse. Reffsnyder was taken to the Chestnut Hill Hospital. His cloth-ing had been almost completely burned off, but it is believed he will recover.

Store closed all day Saturdays during July and August

DIAMOND BRACELETS

WOMAN ACCUSED OF FRAUD

Mrs. Cook Said to Have Obtain

\$10,000 to Invest in Mythical Society

Mrs. Frances Jennie Cook, whose parents live in Baltimore, was held in \$800 bail by Magistrate Renshaw yeaterday for a further hearing July 15. She is charged with obtaining \$10,000 from Mr. and Mrs. George Courtell, 35 North Fifty-eighth street, in the last two years which, they allege, she said she would invest in a loan society.

Mr. and Mrs. Courtell declared at the

hearing the loan society did not exist. They said Mrs. Cook made her home

with them for the last seventeen years while she was employed by a vaudeville booking agent here. Mrs. Cook, who said her husband was chief engineer

of an ocean liner, was arrested at her parents' home in Baltimore Wednes-

Perry's

July 1st & 2nd

Special Offering

White Flannel

Trousers at \$7.75

Today and tomorrow only, July 1st and 2nd, about 130 White Flannel Trousers, balance of an early purchase at a price much under present market conditions; quality sold in most stores at \$10.00for these two days, July 1st and 2nd - if they last that long-

\$7.75

That's all need be said about them. These White Flannel Trousers are here to be seen and demonstrate their value themselves.

Appropriate for The Fourth

Blue Serge Suits in plain blue twills, herringbone weaves, self stripes, silk stripessingle and double breasted, skeletonized with silk or mohair, and plain lined - \$33, \$38, \$42, \$48.

PERRY & Co. 16th & Chestnut Sts.

Summer Business Hours

Store closed today (Friday) July 1st, 5 P. M.

Saturday, July 2d, 1 F. M.

Closed all day Monday, July 4th.

Daily thereafter in July and August closed 5 P. M. and all day Saturdays.

JACOB REEDS SONS

1424-1426 Chestnut Street

BATTEN

Contrasting Sections

of Diamonds - Sapphiros

Emeralds - Black Onra



Where do you get your opinions?

LALK freely with any group of strangers (say in a Pullman smoking room) and you will be struck with the thought that very few men think up their own opinions.

That is true of everybody.

Our opinions are formed out of stuff we read and hear, pieced out with experience and reinforced by having friends express similar views.

One man's experience is too little in this big world for him to roll his own opinions on a thousand different subjects. So he forms his opinion largely from what seems to be the general opinion of his associates.

So true is this that the man who forms all his opinions independently and never borrows from others is looked upon as an "opinionated cuss."

Then where does the Public get Public Opinion?

From the newspapers, from editorials and advertisements, from books and magazines and advertisements, and from the talk of people who read these things.

The editor and the author try to

10 State Street

try to mould favorable public opinion about their goods. Not all of them succeed. Quite a number are so carried away by the idea of selling that they do not see that a favorable public opinion is the foundation and frame of any great selling effort. When you start in to mould pub-

mould public opinion about politics,

manners, and the news. Some of

the men who do national advertising

lic opinion, it is like starting in to mould anything else. You must know when you begin

what shape you want it to take. You must know that the opinion you seek is a possible normal shape for an opinion-a shape that will last-not an impossible, abnormal shape that won't stand knocks and wear.

And you must keep on moulding. If you slow down or stop, the material won't go on moulding itself. It will "set" in just the condition you lett off and be merely a shapeless, unfinished effort, so discouraging to contemplate that you may leave it to stronger hands than yours to finish as they please.

ONCE a month, or more frequently, we issue a publication called Jatten's Wedge. Each issue is devoted to a single editorial on some phase of business. If you are a business executive and would like to receive copies, write us.

George Batten Company, Inc.

Advertising Boston

381 Fourth Avenue New York

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Moulding favorable public opinion for articles or services that deserve it