This Pierce-Arrow Roadster and a Marmon Sedan ran 18.7 miles At Indianapolis, June 28

## A Gruelling Test Proves OILDAG

## O pLUS $\left\{\begin{array}{l}\text { Deflocculated } \\ \text { Acheson }\end{array}\right.$ L Acheson Graphite

## Is the World's Best Lubricant

Starting from 58 West New York street, a Marmon Sedan and Pierce-Arrow car, with the oil drained from their motors, were driven 18 7-10 miles through Indianapolis streets.
This amazing achievement was made possible by the GRAPHOID SURFACE formed from using OILDAG.

## What Is OILDAG?

OILDAG is collodial graphite, an invention by Dr. Acheson, the inventor of carborundum; held in suspension in a high-grade lubricating oil.
This ultra-microscopic graphite amalgamates with the cylinder walls, bearings, etc., and forms a graphoid surface which reduces friction to a minimum.
Mr. Chester Ricker, Technical Representative, Indianapolis Speedway, who was officially in charge of this test, makes the following statement:

> systems and crank cases of a m Marmon personal supperision the lubricating and a Pierce-Arow Roadster $\begin{aligned} & \text { were completely drained; and the cars were then operated through the } \\ & \text { streets of Indianapolis for a distance of } 187-10 \text { miles without oil. }\end{aligned}$
> At the end of the run both motors were cool and apparently running in $\begin{aligned} & \text { pectly normala as regard wear and mechanical condition; the praphood sur- } \\ & \text { face produced by the use of Oildaz having apparently prevented damage to }\end{aligned}$ $\begin{aligned} & \text { face produced by the use of Oildag having apparently prevented damage to } \\ & \text { bearing surfaces throughout the motors. }\end{aligned}$
> $\begin{aligned} & \text { It is self-evident that the graphold surfaces } m \\ & \text { able a motor to perform this extraordinary feat: }\end{aligned}$
> $\begin{aligned} & \text { Signed, CHESTER S. RICKER, } \\ & \text { Consulting Automotive Engin }\end{aligned}$
A similar test was scheduled for Philadelphia yesterday, but the car was wrecked in transportation and it was necessary to postpone the test until Friday, July 8th.
Watch for further announcement or write any of the list below for information.
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