

Something new!

FAB

REG. U.S. PAT. OFF.

COLGATE & CO.



FAB is the new wash-bowl flake made by Colgate & Co.

FAB is for washing the sheerest, daintiest, most fragile garments and fabrics.

FAB is **SAFE** for the color and texture of the most delicate fabric.

FAB is **SAFE**.

Five years of careful experimenting has made it so. Five years of thorough testing has proved it so.

A test is your proof.

Say it to the grocer—

FAB

REG. U. S. PAT. OFF.