

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

The Cool Store Is Filled With Cool Things for the Coming Holiday

No Other Loss Counts Up So Heavily as

that of time wasted upon nothingness. Do you remember the name of the famous Queen who, when told by her medical adviser that she had not long to live, said, "A million of pounds for a minute of time"?

"Come day, go day!"

As is today, so will be tomorrow.

Daylight, dawn and nightfall chase each other hard, and before we know it one-seventh of the week is gone.

A noted citizen of Philadelphia had a document drawn to give away two millions of dollars, which he had ready and really wanted to give. Not being sick or ailing, he postponed for a day the signing of the paper, and was taken off suddenly, and the gift to education was lost.

[Signed] *John Wanamaker*

June 30, 1921.

Parisienne Corsets Are Famous

First because of their beauty and second because of their satisfactory and durability. We might add that they are made in so many different models that all types of women can find something to suit them perfectly.

Two or three out of many are—
A topsy model of pink broche with an embroidered elastic section in the waist is daintily finished in front with ribbon flowers in pastel colors. Price \$25.

Another—for tall women—is low under the arm and a trifle higher in front; has a long skirt, well-boned and elastic gussets in front. Price \$17.50.

A similar design, but with a shorter skirt, has eyelets and lacer below front steel. Price \$20.

Appointments for fitting should be made in advance—and we suggest that the morning hours are most comfortable.
(Third Floor, Chestnut)



Ribbon Sports Hats and Trimmed Panamas at \$5

Ready for the woman who wants to pick up a becoming little outing hat at the last moment, are these gay ribbon hats and becoming Panamas at \$5.

The Panamas are softly draped in dotted swiss or other fabrics, either all-white or one of the pretty Summer colors. They are the medium sizes that look well on the average woman, and light as thistledown on the head.

An advantage of the ribbon hats is that they may be folded flat in suitcase or traveling bag. Good silk gros-grain ribbon in black-and-white and the gay colors that go well with gay sports sweaters. Full satin-lined throughout.
(Second Floor)

Tomorrow—July 1st—Means New Victor Records Released

and you'll find them in a fascinating and varied selection in the Phonograph Store.

Nobody will miss fireworks on the Fourth who has a phonograph and some of the new Victor records to provide holiday entertainment for the household.
(Second Floor, Central)

New Music for the Player-Piano

Fine to have it ready for the holiday guests.

The new July music rolls will be here July 1st.

Q. R. S. Republic and Melodee rolls, and the notable Ampico Recordings.

Ask for them all on the Gallery above Egyptian Hall.
(Second Floor, Market)

Refrigerator Baskets for the Picnic Lunch

Strong hamper of green wicker over spint. Lined with tin, with a special compartment for ice in one end.

12 inch, \$13.50.
16½ inch, \$14.50.
18½ inch, \$16.50.
(Fourth Floor, Central)

Toys for the Fourth

Kites and boats and airplanes and swings and all the scores of things which entertain little people are to be found in great abundance in the Wanamaker Toy Store.

And will afford amusement for the entire summer, and not only for one week-end.
(Seventh Floor, Market)

Summer Sale of Rugs Year-Round and Summer Rugs Savings of 10 to 40 Per Cent

This is an important semi-annual clearaway that provides opportunities not to be had at any other time or in any other place.

You can save from ten to forty per cent on Wilton, Axminster, Brussels, tapestry, rush, straw and rag rugs.

In many instances the quantities are limited in certain sizes, but the values are unusual all through.



High-Grade and Standard Wiltons

9x12 ft., \$72.50 and \$98.50
8.3x10.6 ft., \$95

Axminster Rugs

9x12 ft., \$36

Body Brussels Rugs

9x12 ft., \$48.50

Tapestry Brussels

9x12 ft., \$24.50

Smyrna Rugs Double Faced

9x15 ft., \$65
12x15 ft., \$85

Japanese Jute Runners

3x12 ft., \$10
3x15 ft., \$12
(Seventh Floor, Chestnut)

Imported Straw Rugs in Block Pattern

9x12 ft., \$8.75
8x10 ft., \$6.75
6x9 ft., \$4.25
3x6 ft., \$1.75

Rush Rugs

9x12 ft., \$13, \$17.50 and \$25
8x10 ft., \$10.25, \$15 and \$19

Colonial Rag Rugs

9x12 ft., \$9 and \$13
8x10 ft., \$8
6x9 ft., \$6.75

150 Women's Fresh Slip-on Dresses at Late Season Prices—\$8.50 and \$13.75

All straight from the manufacturers. Half of them are linen of a fine quality—in white, Copenhagen blue, maize, orchid, tan, pink and brown; these colors all having white trimmings. The dresses are made in two styles, both pocketed, both the perfection of simplicity, one having a self-belt and the other a belt of white kid. These are \$8.50.

The rest are of wool jersey—all navy, brick color with navy bindings; sand with navy and leather color with brown. Some are bound with gros-grain ribbon, some with silk jersey. The price of these is \$13.75.

Both groups are of the type of dress intended to be worn with white shirts—comfortable, smart, inexpensive and ideal for Summer weather and Summer sports.
All sizes.
(First Floor, Central)

300 Cotton Frocks for Young Women to Go at \$9.75

These dresses have just come in, but they are the kind we regularly sell at from \$3.75 to \$8.75 more than tomorrow's one price of \$9.75.

They are plain and flowered organdies, light and dark voiles and gingham. A dozen or more models, some suited to girlish figures and some to those who like quieter, more conservative styles.

Here is a rose-colored organdie, flowered-printed. There a practical dark blue-and-brown voile for the street, with blue moire sash. Or a dainty, cool delft-blue-and-white voile. Or a navy blue voile with white embroidered dots. Or a tan-and-white check gingham with tan organdie sash and collar. Or a lemon-yellow organdie. Many other styles, including nearly all the season's colors.
Sizes are 14, 16, 18 and 20.
(Second Floor, Chestnut)

Young Women's Fine Sports Silk Skirts, \$10.50

Worth from \$4.50 to \$14.50 more.

Exquisite quality of novelty sports silks, in white, rose, honey-dew, turquoise and other colors, and including also some two-toned cross-bar effects—gray with navy cross-bars; white with green, and so on.

Beautifully tailored; very light weight. Rich-looking for many occasions. And only \$10.50.

From 25 to 30 inch waists, and from 32 to 35 inch lengths.
(Second Floor, Chestnut)

Women's Fiber Silk Sweaters Down to \$12.50

Just in the nick of time for women who are going away for the Fourth and who need such a good-looking sweater as this to wear with either white tub skirts or silk skirts.

There are two very pretty styles, both with Tuxedo fronts, but one is in checked and the other in striped weave. They have sashes with either fringe or tassel and the colors are lovely.
(First Floor, Central)

FANCY white cotton voile may be had tomorrow for 55c a yard. It is 36 inches wide.

(First Floor, Chestnut)

Last Call for Ice Cream Freezers for the 4th

Almost the eleventh hour, but time yet to choose your freezer and get it home for working action Monday.

The WANAMAKER FREEZER has an extra little paddle in the dasher, which works like a cream-whip, and makes the ice cream light and fluffy in quick time.

\$4.15 for one-quart size.
\$4.90 for two-quart size.
\$5.75 for three-quart size.
\$7.15 for four-quart size and on up to ten-quart size at \$15.

The AUTO VACUUM freezer works on the principle of a vacuum bottle, and freezes the cream automatically, without churning. Fine for picnics.
12-dish size, \$6.
24-dish size, \$10.
(Fourth Floor, Market)

Over 5000 Cool Waists in a First-of-the-Month Sale

Nearly all snowy white, nearly all made of the coolest cottons to be had, and nearly all with short sleeves.

2500 waists at \$1.65. These are of voile, batiste and striped or cross-barred muslin. The majority of these are lingette styles, with lace for trimming; some are of the semi-tailored sort with Peter Pan collars in color. Some are "seconds."

1000 samples at \$1.85, \$2 and \$2.85. Chiefly white voile waists; some among them with embroidery or with real fllet. A few are frilled.

1000 samples and waists in small lots at \$3.85. Fine voiles, with a good deal of real fllet, hand-made lace in Irish patterns, and drawn work. One of the most attractive groups in the entire Sale.

600 hand-made Porto Rican waists at \$3.85, \$4.85 and \$5.85. All with drawn-work and real fllet, all the cuffs being lace trimmed. Several styles.

500 silk waists at \$5.85. Georgetown chiefly, in light and dark colors, usually with lace—real fllet and Irish
(East and West Aisles)

2000 Women's Undermuslins at Special Prices

Newly arrived garments, which are a third less than such garments hitherto.

Nightgowns at \$1 to \$2.50—all with low, round or square necks. Envelope chemises at \$1 to \$1.75. Flesh and white.

Corset covers at 65c and \$1—lace trimmed.

Bloomers at \$1.25 to \$1.75. White and flesh; embroidery and lace trimmed.
(East Aisle)

Kindly Consider How Luggage Prices Have Dropped

You can get a 24-inch black enamel suitcase, with leather corners and well lined, for \$6.75.

You can get a good cowhide traveling bag in black or three shades of brown for \$8.75.

You can get a sturdy cowhide suit case for \$12.

You can get a handsome, serviceable cowhide kit bag without straps for \$18.50, or with straps for \$22.50.

You can get a woman's fitted traveling case of black long grain leather, with ten white celluloid fittings, for \$25.

All much lower prices than similar goods have sold for in years. And you can get any of the finer luggage at lower prices than a while ago.
(Main Floor, Chestnut)

Three Splendid Shoes for Young Feet

First is a play shoe of soft tan calfskin—a low laced oxford with straight last, wide boxless toe, and welted sole—extra well made in every particular.

A good shoe for a child's constant wear. Sizes 8½ to 11 are \$3.75. Sizes 11½ to 2 are \$4.50.

Slippers for Growing Girls
A one-strap pump of white canvas with white leather sole and heel, at \$7.25.

A black patent leather slipper with turned sole, at \$6.00.

Both are in sizes 2½ to 7, and both have the nearly straight last and low heel a growing girl should wear.
(First Floor, Central)

For a Man's Holiday Comfort

No matter where a man may intend to spend the Fourth, he will want to be comfortable.

Tropical clothing and comfort are inseparable these days.

Many men going away "over the Fourth"—and others who may not be going away, but who want to be cool anyhow—will choose their tropical suits and garments tomorrow or Saturday.

This is where they can get the right things, at the right prices, right away.

Tropical suits of Wanamaker quality cannot be bought anywhere for less than Wanamaker prices.

Tropical worsted suits, \$32 to \$40.
Palm Beach suits, \$20 and \$22.50.
Mohair suits, \$25 and \$30.
White duck trousers, \$3 and \$3.50.
Khaki trousers, \$2 and \$3.50.
Knitted sports coats, \$20.
(Third Floor, Market)

Men's New Silk Shirts

A fresh lot of these fine broadcloth silk shirts that we are selling for \$7.50. In a good assortment of colored stripes in various combinations.

We have been told there are no silk shirts equally fine to be found elsewhere in Philadelphia.
(Main Floor, Market)

Men's New Oxfords of Excellent Style

Made of oil-grain tan calfskin on a brogue last with long wing tips, perforated, and perforated vamp seam. Stout soles with wide shanks and low, broad heels. Fine-looking shoes for \$12.50.
(Main Floor, Market)

Men's Finer Straw Hats Now Down to \$4

These are the famous Lincoln-Bennett and Redleaf London straw hats that have been selling for a dollar or two more all season.

Hats that are fine in fashion, "cushioned for comfort" and which will keep cleaner than any other straw hats we know of. \$4 is now the highest price for any sennit straw hat in our stocks.
(Main Floor, Market)

New Lot of Men's Foulard and Other Summer Ties at 50c

One hundred and fifty dozen new neckties of Summer silks have been added to our already large assortment at this low price.

Men who want a couple of extra ties to take away over the week-end can surely find something to suit, and not have to spend much money for them.
(Main Floor, Market)

Men's Athletic Union Suits So Low Priced at 75c

that it will pay any man to get as many of them as he can use for the remainder of the Summer, or even longer. Ordinarily they would be twice this price.

Made of cool nainsook, in sleeveless and knee-length style, with elastic cotton belt and cut full and roomy. All sizes from 34 to 44.
(Main Floor, Market)

There's Everything in Knowing How to be Comfortable

And there are any number of good Queen Mary toilet preparations which will go far towards making one so.

Face powder, 50c to \$1.50 a box.
Talcum powder, 14c to 75c a box.
Bath crystals, 85c to \$7.75 a bottle.
Bay rum, 60c, \$1 and \$2 a bottle.
(Main Floor, Chestnut)

Witch hazel, 30c, 45c and 80c a bottle.
Cologne, \$1 to \$6 a bottle.
Toilet water, 75c to \$5.50 a bottle.
Bath tablets, 15c each, \$1.50 a dozen.
Vegetable oil and peroxide soap, 15c a cake, \$1.65 a dozen.
(Main Floor, Chestnut)

Oh, Boy!

If these aren't the finest boys' washable suits and blouses and trousers to be found anywhere at the prices, well, the best of wash fabrics, the best of making and the most correct fashion all count for nothing in boys' clothing.

But not only do these things count for something—they are everything in a boy's suit; and in Wanamaker boys' wash suits they are of the finest grade.

Oliver Twist, nubby and regulation shirt-style suits for lads of three to nine years at \$1 to \$10, those at \$10 being of tan and white linens, the others in a variety of good wash fabrics, in all desirable colors.

Norfolk style wash suits in khaki, gray crash and Palm Beach cloths are shown in fine selection at \$8.50 to \$13.50.

Wash blouses in gossamer, khaki, chestnut and madras, in 7 to 15 year sizes, are \$1.25 to \$2.25, sports models included.

Wash trousers in cotton duck, khaki, gray crash and Palm Beach, in 6 to 18 year sizes at \$1.75 to \$3.
(Second Floor, Central)

Prices Drop on Vacuum Bottles

Every kind of vacuum bottle, jug, jar, pitcher and carafe, from the little one that holds half a pint of cream to the big gallon jar. Now \$2.25 and upward.

New fillers for your old bottle while you wait.
(Fourth Floor, Central)



The Women's London Shop—Important Price Changes

Notable reductions are announced affecting certain of the sports skirts, linen suits, slip-on dresses and sports coats. These are just such fine things as so many women want for vacation wear.
(The Gallery, Chestnut)

2200 Pair Women's Long Silk Gloves for Less Than Half Price—\$1.35 a Pair

This is the second shipment of these gloves, which women found such remarkable values that they not only bought all they could but left orders for more when they arrived.

And now they are here—the same full twelve-button-length gloves of an exceptional quality Milanese silk. They are all double tipped and there is a complete assortment of both sizes and colors—black, white, beaver, brown, pongee, navy and tan.

This is such an out-of-the-ordinary opportunity that women would do well to not only buy for present but also for future needs.
(Main Floor, Central)

No Need to Worry About Her Bathing Costume

It is here and waiting for her, and if there weren't so many, many pretty styles, we would say that it wouldn't take her a moment to choose it. But she will enjoy every moment she spends in looking at the dozens and dozens of fascinating new fashions. There never were so many before and there never were so many materials or such delightful styles.

Surf satin bathing suits are \$4.75 to \$9.50. The latter has bloomers.

Wool jersey suits, which, by the way, are about the most popular of all, are \$5 to \$25. They are one piece, with skirt attached.

Fiber silk suits, one piece, with attached skirt, \$25 and \$30.

And, besides these, some of the prettiest models in taffeta



foulard, poplin, gingham and panne velvet, from \$8.75 to \$45.
(First Floor, Central)

Women's Low Shoes—White or Black—\$3 a Pair

White canvas laced oxfords.
White canvas pumps, plain or with tongues.
Black patent leather tongue pumps.
Dull black leather tongue pumps.
All with Louis heels. All good, well-made shoes. Priced far below usual to hurry them out.
(First Floor, Market)