THE DAILY NOVELETTE

The Toss of a Coin By FREDERICK HART In the privacy of her little room Mar-

garet Sears was giving way unrestrainedly to grief. The cause of her tears lay on the bed beside her, a tumbled mass of tulle and silk and satin. It was a Pierrette costume, dainty, alluring, crisp and fresh from the hands of the dressmaker; beribboned and bebowed, with pompons on the slippers and a tall ointed hat, also decorated with pompons -a costume which any girl might proud to wear at the last and best fancy-dress party of the most exclusive elab. Dress, stockings and hat alike

were of a delicate shade of pink.
"Pink!" moaned Margaret to her
pillow. "Pink! And I told him distinetly that it must be blue, and now too late, and Billy will go away and never see me any more!

*The explanation of this somewhat enigmatic remark was contained in a note, crumped from much reading, which lay on the dainty dressing table Margaret's side. It contained only

Peggy: I realize that I've made a Peggy: I realize that I've made a l of myself and I ask your forgives. I am called away to Canada to-hit to be gone for two months; no liftg where a letter will find me. I n't have time to see you before I but I will get tomorrow morning's sper on the train and read about your setume. If you wear blue I'll know that I'm forgiven. Ever, "BILLY."

That note had arrived the day before. Billy was far on his way now, and she had no address of his; she had once ordered a blue Pierrette costume at the last minute; it had arrived too late to change, and it was pink! There was no evading the dance it was a social duty to go, and she had to go in costume, and she had searched the house in vain for blue ribbons, blue tulle, blue anything. There was nothing of the chosen color to be had—and now it was too late!

She heard a ring at the door. A coment later her maid announced the youth who was to be her escort.
"Tell him to wait," she said dully.

"I'll be down in a minute."
She put on the pink Piettette dress with hands that trembled at the hooks. There was nothing to do but go. Billy would see the next morning that she had worn pink, and would think that he was unforgiven, and he would not be back for months! Her eyes brimmed with tears. Fate had indeed treated her

At the club that evening it was noticed that Peggy Sears was not her usual buoyant self. She did not seem to enter into the spirit of the occation, and there was some gossip—a hit of tongue wagging—to the effect that if Billy Fabnestock had not been alled away so suddenly Peggy's smiles night have been more visible. But Peggy seemed as immune to gossip as she was to the gayety of the party. Even when some 'doarest friends' tried to whisper a few pointed remarks into her ear she was unimpressed. She had yielded to fate. To make matters worse, there was Helen Travis, clad exactly as Peggy was—in a bewitching shade of blue! If it had been anyone else but Helen Travis, Peggy would have asked her to exchange; but would have asked her to exchange; but it was over Helen that she had quarreled with Billy!

The society reporter put the last touches to his copy and handed it to the night editor. 'I'm goin' home," he remarked. Then he added: "Funny thing about that party. There were two girls there dressed exactly alike, except one was pink and the other blue. I couldn't tell 'em apart, except one was peppy and the other seemed to have something on her mind. I got their names, but I flipped a penny to see which name I'd put for blue and which for pink."

"Oh, well, it doesn't matter," said



Fourth of July Seashore



Express Trains Leave Foot of Chestnut St. for Atlantic City

Sturday, July 2	Sunday, July 3		Monday.	
Stan d Ins Time Time Time AM AM 4 10 5 11 10 10 10 10 10 10	Stan d Time AM 4 100 6 30 7 30 7 30 8 00 9 00 1 100 4 00 4 00 7 30 1 30 1 30	Dayl't l'ime AM 5.100 7.00 7.30 8.80 8.80 9.00 10.00 11.20 PM 2.00 5.00 8.30 11.30	Stan'd Time AM 4.10 6.00 0.30 8.00 10.20 PM 1.00 3.00 4.00 6.30 8.46 10.30	Dayl's line AM 5.10 7.00 7.30 9.00 10.00 11.20 PM 2.00 6.00 6.00 7.30 9.45 11.80

10.30 11.30 Convenient Holiday Schedule to Ocean City, Sea Isle City, Stone Harbor, Wildwood and Cape May.



THOUSANDS OF GROTTOES IN BOARDWALK PARADE



Delegations representing Grotto organizations in 111 cities are in convention at Atlantic City this week

the night editor. And the copy went through.

This is what she in the society reporter's best style; but he would not have been flattered had he seen how his carefully elaborated leaves the next morning Peggy

Will write soon.

BILLY.'

This is what she in the society reporter's best style; but he would not have been flattered had he seen how his carefully elaborated description was slighted and his seen how his carefully elaborated leaves the second on the seen how his carefully elaborated leaves the second on the seen how his carefully elaborated leaves the second of the second of

Icy-Hots at New

Low Prices July 1st

For Your July 4th Outing

In this city, and throughout the country,

Icy-Hot Vacuum Bottles can be had on and after July 1st at substantially reduced

Icy-Hots are on sale at all leading stores.

THE ICY-HOT BOTTLE CO., 140 Second St., Cincinnati, O.

Paulette Helps You

Shop This Week

about shopping by calling Walnut 0821.

Pre-Inventory Sale—Blouses, Sweaters

I've seen in the shops. Lenbert's, 1328 Walnut St.

Three Noteworthy Articles for Men Readers

Special Paulette Prices on Frocks

Hats 1-3 Less for Paulette Readers

Iced Tea Sets and Reduced China

1212 Chestnut street.

of June

Twenty-sixth

Again 25% Discount on Real French Willow

Paulette places only articles in this column which she personally considers of unusual value. Consult her gratis

That sale of reduced finest French willow was so gratifying to

patrons that the shop will continue it. Even the original prices were surprisingly low, and now, owing to a 25% discount, a large stunning \$15 St. George armchair is only \$11.25, a wicker daven-

port \$33 instead of \$44, etc., etc., while two specials instead of being less the discount are reduced—a Bar Harbor rocker from \$12.50 to \$9 and a Bar Harbor armchair from \$10.50 to \$7.50. They

will be decorated, if you wish, very reasonably.

Kayser & Allman, 1522 Chestnut St.

original prices of \$3.95 to \$15 reduced to those ranging from \$1.95

to \$7.50-organdies, voiles, batistes, handmades, dimities, etc .-

beauties. Also new \$3.95 handmades, from best makers, are valued at \$5. The smartest ever are some \$7.50 summer weight wool

slip-on sweaters with neutral neck lines to accommodate various

blouses or a tuckerette—coming in black, navy, silver gray, buff, etc., for young girls or matrons. This model is one of the smartest

Golf hose is just now interesting men and I know where some

excellent wool heathers can be had for only \$3-\$4 and \$5 a pair are being asked elsewhere for the same quality. The same shop has unusual \$1 all-silk socks in black, cordovan and navy which are

guaranteed to wear satisfactorily or are replaced. One of the most

popular articles at present is the new little money top folk are having so much fun with—men commuters especially. This shop's tops are favored because of having eight sides and costing only 25c. Shop open until 9 P. M. Guilford's, 1430 Chestnut St.

again you and I are to have special prices—all you have to do is mention my name. This time the tempting bargains are frocks—every one in unquestioned taste. I coaxed the good shop to give you and me a little pre-holiday favor for our Fourth of July

wardrobes—and we are to have a group including frocks—practically every summer material—for only \$18.50 each, every one of which is \$3 to \$7 more to every person but you and me until July Fourth, But hurry to make a selection. Lilla Gown Shop, 1305 Walnut street.

Really summer millinery for the Fourth-straws, organdies, ribbon models, etc., in white and delightful pastels. Miss Hammond is being particularly obliging to you and me this week. Any of you mentioning Paulette will receive a discount of one-third off

every hat from \$6 to \$20-thus a \$6 hat would cost but \$4. The original prices of Hammond hats are usually 25% below current prices, and the extra Paulette discount for the Fourth makes her always gracefully smart and well-made hats bargains indeed. Gertrude Hammond, 131 South Sixteenth street.

The exclusive shop which keeps them claims that some iced tea

sets they have this season, of really beautiful crackled glass, are among the most popular articles in their collection. More of them

than you would believe are being sold as last-minute wedding gifts.

The pitchers are lidded, generous in size, and graceful, costing \$4 each, and the glasses, at \$9 a dozen, are tall and smart. Of course,

either pitcher or glasses can be used for many things besides iced tea.

Ask to see some Minton and Limoges acid gold-band china, reduced just now, in some instances 20%. Wright, Tyndale & van Roden,

Again you and I are to have special prices-all you have to do

A whole delightful ensemble of blouses have just had their

Every ICY-HOT Carries this Guarantee Tag

This Icy-Hot has been thermometer tested before shipment. It will

keep foods or fluids steaming hot

24 hours, or icy cold three days regardless of outside temperature.

Vacuum Containers MADE IN AMERICA

the words on her memory and to assure herself that there was no mistake. And when she had so assured herself she hugged the paper to her bosom and gave way to tears of joy, while her breakfast grew cold and her maid wondered whether or not her mistress had dered whether or not her mistress had suddenly lost her mind. "Hero's a funny one," said the night

editor to the society reporter the next evening. We just got a letter from one of the girls who was at that fancydress party the other night; she seems crazy about the yay you wrote it up."
"Nothing funny in that," replied the society reporter modestly. "I can write

society reporter modestly. "I can write a pretty good story, I guess, when I get down to it—hello! That letter's from Miss Sears. That is funny. I was afraid she might be sore."
"Why?"

"You remember I tossed a penny about her and Miss Travis? Well, I found out later that I'd made a mistake got the color of the costumes

Next Complete Novelette-The Key to Happiness

MAN CAUGHT IN "L" DOOR

Quick Work of Fellow-Rider Probably Saves Life

While getting off an "L" train at Fifty-second and Market streets last night. John Evans, nineteen years old, night, John Evans, nincteen years old, 221 South Fifty-second street, was caught in the doorway of a car and dragged thirty feet to within ten feet of a projecting pole, where he would probably have been crushed to death. Quick work in the part of Robert Speddan, 5989 Spring street, a passenger, and Evans.

Speddan jumped for the emergency

S C O

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A: S: C: O:

At 11 o'clock the next morning Peggy Sears opened her eyes on a dull world. It was raining outside—a fit accompaniment for her feelings. A rap at the door—the maid with her breakfast. "Come!" said Peggy listlessly. The maid entered. On the tray beside the shining coffee service was a yellow envelope. "It came just this minute, Miss Peggy," said the maid. Her heart beating with a wild hope. Peggy tore The rest of the account was written Speddan jumped for the emergency brake, giving the motorman the signal to stop. Evans was then taken to a playstcian's office and treated for cuts and over and over as though to brand shock. Speddan jumped for the emergency brake, giving the motorman the signal to stop. Evans was then taken to a playstcian's office and treated for cuts and over and over as though to brand shock. Speddan jumped for the emergency brake, giving the motorman the signal to stop. Evans was then taken to a playstcian's office and treated for cuts and over and over as though to brand shock.

Has the Vital Man called on you yet?

If not, he will be around soon.

When he calls, ask the man what makes it run. The Vital is the first successful vacuum cleaner which runs without electricity. That's why it costs nothing to operate a Vital.

The Vital will clean floor coverings anywhere. It is a sturdy, well-built, beautifully finished and efficient vacuum cleaner and costs only half the price of any vacuum cleaner that compares with it. Get the Vital, and save in both the cost to run and the purchase price.

That's a saving that counts these days. So look for the Vital man.

THE VITAL SALES COMPANY

PHILADELPHIA, PA.

SIX BRANCHES
119 S. 13th Street 15 South 8th Street Market 1390
2765 Kensington Avenue
Kensington 1320
1633 Columbia Ave.
Diamond 7669 Walnut 1153 255 S. 52nd Street Belmont 9675 3808 N. Broad Street

write for free CLEANER demonstration

For July Fourth—

This 4th of July especially should be one of great rejoicing, and everyone should join hand in hand and ring loud the bell of Liberty. Our part comes in when we can give to the public the best quality of meats at prices far below all other meat stores, because we buy by the carloads and therefore it is cheaper for you at the MARKET STREET BEEF CO.

A Picnic Shoulder for the Fourth of July Picnic

They are nice and lean, and we have them in all Prime Rib Roast, Pin Bone, Rump or Bolar Roast, 25 3 lbs. of Breast of Spring Lamb, at lb.

Lunch Boll, our own make 25c Heefs for stewing, 1b. 122c Hoos, 1can, fresh ground 121c Nice lean regular sugar 30c 2 lbs. of Ereast or Neck of 25c cured Hams, 5 to 10 lb. 30c Veal at, lb. 3 lbs. of Country Scrapple. 25c Nice lean sugar cured skin- 30c Special for Summer at ... 25c as back Hams, 18 to 25 lb. 30c 3 lbs. of X. L. Oleomar- 50c ned back Hams, 18 to 25 lb.

Average.

Raif Smokes, best in the 15c

Gity; pound.

Best and Ham Bologns, the 15c

Best Oreamery Butter in 14-35c

lb. Prints at. lb.

The kind we always use, nothing but the best.

MARKET ST. BEEF CO. 5221-23-25 Market St. and 5939 Market St. Deal at the Store Most Convenient to You

Closed 4th of July all day. For your convenience, we are opened Saturday until 10.30 P. M.

Auditor General Lewis Says Volunteers Will Perform Work

has enlisted the aid of county commissioners and mercantile appraisers.

Harrisburg, June 30.—(By A. P.)—
Additor General Lewis today said it is Lewis said, "agreed to handle all the his intention to collect the new State clerical work in connection with the gasoline tax without the erroleyment of gasoline tax without the erroleyment of gasoline tax. gasoline tax without the employment of gasoline tax in that city without any State police in enforcing the law.

COLLECT "GAS" TAX FREE any additional force, but if any becomes additional compensation, and Register necessary, to keep it at a minimum. He of Wills James B. Sheehan offered the oners and mercantile appraisers.

The mercantile appraisers of Phillephis at a services of his corps of investigators without any additional pay. Secretary of Internal Affairs James F. Woodward

ASCO ASCO

STORES CO.

ASCO ASCO

Deff to the Great Outdoors!

July 4th, the great national holiday, has come to be a day of picnics. It is an ideal way of spending the holiday. Get the folks together, from little Willie to dear old Grandma, and

get out in God's pure sunshine and enjoy yourselves. Let us help you with your picnic basket. We have a big assort-

ment of everything needed.

Closed All Day Monday, July 4th Open Saturday Night Until 10:00 P. M. to Better Serve You

NOTE-Don't overlook your extra supplies of Louella Butter, Gold Seal Eggs, Victor Bread and all the things needful to carry you over until Tuesday morning.

July 4th Picnic Requisites

Asco Pound Cake, 15. 25c

Two Styles-Plain Pound and Fruited Made from absolutely high-grade, pure ingredients in the Asco way. You will want a pound or two extra for the picnic. Sold Fridays and Saturdays only.

Uneeda Biscuit pkg., 6c Best Red Salmoncan, 30c Choice Sardines.... 3 five-cent cans, 10c Sour Picklesbig bot., 18c Fancy Queen Olives.....bot., 12c, 22c Fancy Stuffed Olives bot., 13c, 23c Sweet Picklesbot., 18c Pure Table Mustard glass, 7c "Asco" Mustard (The Best Made) jar, 12c

Jiggtime Cake Flourpkg., 20c Calif. Tuna Fishcan, 11c, 16c Potted Meatscan, 5c, 10c "Asco" Dried Beefpkg., 10c Kraft Cheese can, 12½c
Assorted Fruit Jams jar, 15c
Princess Salad Dressing bot., 25c
Butter Thin Biscuits pkg., 13c Butter Thin Biscuitspkg., 13c Wax Lunch Paperroll, 4c

Be sure to make your Sandwiches with Victor Bread-just 6c a Big loaf

Lemon Cookies, 1b. 15c

Regular 19c value. Price cut special for the holiday. A very dainty Tidbit and a safe cake for the children.

Continuing Our Big Canned Fruit Sale Coming just before the Great National Holiday, this sale offers many econ-

omies in supplying the picnic basket. We guarantee every item to be our usual standard of quality, and at these SPECIAL DOZEN PRICES it will pay every housekeeper to buy a liberal supply.

Fancy Sugar Plums Big Can 12c: doz. \$1.40

You will enjoy this big, ripe, luscious fruit of excellent quality. California Client Donah

California Sliced Peaches	Can,	16c;	dozen,	\$1.85
Fancy California Peaches	Big Can.	23c;	"	\$2.65
Extra Fancy California Peaches .	Big Can.	29c;	**	\$3.40
Sliced Pineapple Medi	um Can.	23c;	**	\$2.65
Clinal Dinas-nul	Big Can,	29c;	44	\$3.35
Grated Pineapple Medi	um Can.	19c;	44	\$2.20
Choice California Apricots	Can.	15c;	**	\$1.75
E - C-116 - 1 - 1 - 1	lig Can,	25c;	"	\$2.90

Our Reg. Grated Pineapple cut to 11c; \$1.25 doz. A delicious dessert, ready to serve. Nice for making Sherbets, Ice Cream, etc.



Herds of gentle, lowing cows, by brooks that sing happily as they go their way through Nature's glorious parlors-what a picture! And Louella-that is born there-what an exquisite butter!

Richland Butter 16 40c Pure creamery prints. Big value.

Gold Seal Carton

Eggs For hard-boiled eggs, the big Gold Seal beauties are favorites because of Strictly Fresh doz. 35c

Every egg guaranteed absolutely

Wictor Big Bread Loaf 6

their dependability.

The Victor Loaf is very popular for picnics because of its fine quality, its large size and low price. It is known as "the big sandwich loaf."

Jams and Jellies Pure Jelliesglass, 10c Pure Apple Buttercan, 15c Curtice Jams jar, 25c, 29c

Pure Candies Hershey Foil-Wrapped Cream Mints

Crystallized Jelly Drops, 1/2 lb., 15c Chocolate Bells 34 lb., 13c Campure Marshmallows .. pkg., 17c Assorted Chocolates .. lb. box, 39c Butterfly Mints

ASCO 45° Teas 12-lb. pkg., 23c

Iced Tea made with Aseo Orange Pekoe or Asco India Ceylon will take that "wifted" feeling out of you—even on the hottest days. Orange Pekoe, India Ceylon, Old Country Style, Mixed, Plain Black

14-lb. pkg., 12c



Picnickers have hearty appetites, and there's nothing to top the dinner off like a cup of the delicious Asco Coffee.

Calif. Asparagus tall can, 18c Calif. Seeded Raisins ... pkg., 28c Calif. Seedless Raisins. pkg., 24c Blue Rose Rice Choice Rice lb. pkg., 7c Best Honduras Rice . . lb. pkg., 10c Mixed Vegetables . . . small can, Sc Asco Evap. Milk can, 6c, 12c Asco Corn Flakes pkg., 9c

2-Min. Wheat Foodpkg., 7c

To Beat the Heat Here's a Treat!

Sarsaparilla Ginger Ale Noot Beer Pure Grape Juice, pt. bot., 29c Keep a dozen bottles handy.

Asco Jelly Powder pkg., 9c Gold Seal Flour. S-lb. bag, 33c Asco Baking Powder, can, 5c.9c, 17c Asco Oleomargarinelb., 25c Asco Sliced Bacon pkg., 18c Asco Cornstarch pkg., 7c Pork & Beans Asco Peas can, 19c, 21c Asco Macaroni 3 pkgs., 25c Asco Spaghetti 3 pkgs., 25c

Asco Stores all over Phila. and throughout Pennsylvania, New Jersey, Delaware and Maryland

ASCO ASCO ASCO ASCO