

THE DAILY NOVELETTE

The Toss of a Coin
By FREDERICK HART
In the privacy of her little room Margaret Sears was giving way unresistably to grief.

"Peggy, I realize that I've made a fool of myself and I ask your forgiveness. I am called away to Canada tonight to be gone for two months; no telling where a letter will find me. I won't have time to see you before I go; but I will get tomorrow morning's paper on the train and blue I'll know that I'm forgiven. Ever, "BILLY."

That note had arrived the day before. Billy was far on his way now, and she had no address of his; she had at once ordered a blue Pierrette costume at the last minute; it had arrived too late to change, and it was pink! There was no evading the dance—it was a social duty to go, and she had to go in costume, and she had searched the house in vain for blue ribbons, blue tulle, blue anything. There was nothing of the chosen color to be had and now it was too late!

"Oh, well, it doesn't matter," said the society reporter put the last touches to his copy and handed it to the night editor. "I'm going home," he remarked. Then he added: "Funny thing about that party. There were two girls dressed exactly alike, except one was pink and the other blue. I couldn't tell 'em apart, except one was peppy and the other seemed to have something on her mind. I got their names, but I flipped a penny to see which name I'd put for blue and which for pink."

THOUSANDS OF GROTTOS IN BOARDWALK PARADE



Delegations representing Grotto organizations in 111 cities are in convention at Atlantic City this week.

the night editor. And the copy went through. At 11 o'clock the next morning Peggy Sears opened her eyes on a dull world. It was raining outside—a fit accompaniment for her feelings. A rap at the door—the maid with her breakfast. "Come!" said Peggy listlessly. The maid entered. On the tray beside the shining coffee service was a yellow envelope.

"It came just this minute," Miss Peggy said. The maid, her heart beating with a wild hope, Peggy tore the telegram open. This is what she read: "Happiest man in world; saw paper. Will write soon. "BILLY."

In the society reporter's best style; but he would not have been flattered had he seen how his carefully elaborated description was slighted and his fair reader's attention focused on the two lines reproduced above, which she read over and over as though to brand

the telegram open. This is what she read: "Happiest man in world; saw paper. Will write soon. "BILLY."

Under the headlines of the account of the fancy-dress ball she read: "Miss Margaret Sears and Miss Helen Travis elected to appear as Pierrettes—Miss Travis in a dainty confection of pink and Miss Sears bewitching in blue."

The rest of the account was written in the society reporter's best style; but he would not have been flattered had he seen how his carefully elaborated description was slighted and his fair reader's attention focused on the two lines reproduced above, which she read over and over as though to brand

the words on her memory and to assure herself that there was no mistake. And when she had so assured herself she hugged the paper to her bosom and gave way to tears of joy, while her breakfast grew cold and her maid wondered whether or not her mistress had suddenly lost her mind.

"Here's a funny one," said the night editor to the society reporter the next evening. "We just got a letter from one of the girls who was at that fancy-dress party the other night; she seems crazy about the way you wrote it up."

"Nothing funny in that," replied the society reporter modestly. "I can write a pretty good story, I guess, when I get down to it—hello! That letter from Miss Sears. That is funny. I was afraid she might be sore."

"Why?"

"You remember I tossed a penny about her and Miss Travis? Well, I found out later that I'd made a mistake—got the color of the costumes backward."

Next Complete Novelle—The Key to Happiness

MAN CAUGHT IN "L" DOOR

Quick Work of Fellow-Rider Probably Saves Life

While getting off an "L" train at Fifty-second and Market streets last night, John Evans, nineteen years old, 221 South Fifty-second street, was caught in the doorway of a car and dragged thirty feet to within ten feet of a projecting pole, where he would probably have been crushed to death. Quick work in the part of Robert Speddan, 2000 Spring street, a passenger, saved Evans.

Speddan jumped for the emergency brake, giving the motorman the signal to stop. Evans was then taken to a physician's office and treated for cuts and bruises. He is suffering from shock.

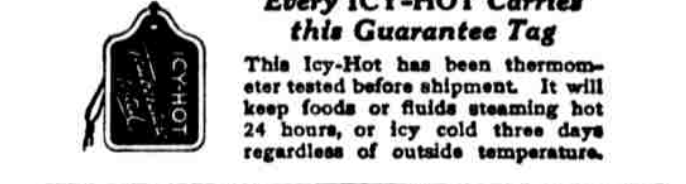
Icy-Hots at New Low Prices July 1st

For Your July 4th Outing

In this city, and throughout the country, Icy-Hot Vacuum Bottles can be had on and after July 1st at substantially reduced prices.

Icy-Hots are on sale at all leading stores.

THE ICY-HOT BOTTLE CO., 140 Second St., Cincinnati, O.



Every ICY-HOT Carries this Guarantee Tag
This Icy-Hot has been thermometer tested before shipment. It will keep foods or fluids steaming hot 24 hours, or icy cold three days regardless of outside temperature.

ICY-HOT Vacuum Containers

MADE IN AMERICA



Has the Vital Man called on you yet?

If not, he will be around soon. When he calls, ask the man what makes it run. The Vital is the first successful vacuum cleaner which runs without electricity. That's why it costs nothing to operate a Vital.

THE VITAL SALES COMPANY PHILADELPHIA, PA. SIX BRANCHES



Paulette Helps You Shop This Week

Paulette places only articles in this column which she personally considers of unusual value. Consult her gratis about shopping by calling Walnut 0821.

Again 25% Discount on Real French Willow
That sale of reduced finest French willow was so gratifying to patrons that the shop will continue it. Even the original prices were surprisingly low, and now, owing to a 25% discount, a large stunning \$15 St. George armchair is only \$11.25, a wicker davenport \$33 instead of \$44, etc., etc., while two specials instead of being less the discount are reduced—a Bar Harbor rocker from \$12.50 to \$9 and a Bar Harbor armchair from \$10.50 to \$7.50. They will be decorated, if you wish, very reasonably. Kayser & Allman, 1522 Chestnut St.

Pre-Inventory Sale—Blouses, Sweaters
A whole delightful ensemble of blouses have just had their original prices of \$3.95 to \$15 reduced to those ranging from \$1.95 to \$7.50—organdies, voiles, batistes, handmades,IMITIES, etc.—beauties. Also new \$3.95 handmades, from best makers, are valued at \$5. The smartest ever are some \$7.50 summer weight wool slip-on sweaters with neutral neck lines to accommodate various blouses or a tuckeredette—coming in black, navy, silver gray, buff, etc., for young girls or matrons. This model is one of the smartest I've seen in the shops. Lenbert's, 1328 Walnut St.

Three Noteworthy Articles for Men Readers
Golf hose is just now interesting men and I know where some excellent wool heathers can be had for only \$3—\$4 and \$5 a pair are being asked elsewhere for the same quality. The same shop has unusual \$1 all-silk socks in black, cordovan and navy which are guaranteed to wear satisfactorily or replaced. One of the most popular articles at present is the new little money top folk are having so much fun with—men commuted especially. This shop's tops are favored because of having eight sides and costing only 25c. Shop open until 9 P. M. Guilford's, 1430 Chestnut St.

Special Paulette Prices on Frocks
Again you and I are to have special prices—all you have to do is mention my name. This time the tempting bargains are frocks—very one or unquestioned taste. I coaxed the good shop to give you and me a little pre-holiday favor for our Fourth of July wardrobes—and we are to have a group including frocks—practically every summer material—for only \$18.50 each, every one of which is \$3 to \$7 more to every person but you and me until July Fourth. But hurry to make a selection. Lilla Gown Shop, 1305 Walnut Street.

Hats 1-3 Less for Paulette Readers
Really summer millinery for the Fourth—straws, organdies, ribbon models, etc., in white and delightful pastels. Miss Hammond is being particularly obliging to you and me this week. Any of you mentioning Paulette will receive a discount of one-third off the original prices of Hammond hats are usually 25% below current prices, and the extra Paulette discount for the Fourth makes her always gracefully smart and well-made hats bargains indeed. Gertrude Hammond, 131 South Sixteenth street.

Iced Tea Sets and Reduced China
The exclusive shop which keeps them claims that some iced tea sets they have this season, of really beautiful cracked glass, are among the most popular articles in their collection. More of them than you would believe are being sold as last-minute wedding gifts. The pitchers are lidded, generous in size, and graceful, costing \$4 each, and the glasses, at \$9 a dozen, are tall and smart. Of course, either pitcher or glasses can be used for many things besides iced tea. Ask to see some Minton and Limoges acid gold-hand china, reduced just now, in some instances 20%. Wright, Tyndale & van Roden, 1212 Chestnut street.

Week of June Twenty-sixth



Advertisement for Cafe La Riviere, featuring a logo with a river scene and text: 'Two Orchestras The Original Marimba Band of Guatemala Just Arrived—First Appearance Anywhere and Hugo Savino's Celebrated String Orchestra Two Dance Floors Coolest Spot in Town Good Food Dancing From 8 to 1 P.M. ON THE RIVER DRIVE'.

Advertisement for Philadelphia & Reading System, featuring a train schedule table and text: 'Fourth of July at the Seashore Express Trains Leave Foot of Chestnut St. for Atlantic City'.

For July Fourth

- A Picnic Shoulder for the Fourth of July Picnic 12 1/2 c
Prime Rib Roast, Pin Bone, Rump or Bolar Roast, all solid meat, 25c
3 lbs. of Brisket Beef for soup, lb. 10c
3 lbs. of Breast of Spring Lamb, at lb. 30c
Sirloin, Rump or Round Steak, lb. 30c
Nice lean, thick and meaty Bacon, equally smoked, lb. 25c
Bologna, lean and sweet, 60c
Nice lean sugar cured Ham, 5 to 10 lb. average, 30c
Nice lean sugar cured skin-need back Hams, 18 to 25 lb. average, 30c
Half Smokes, best in the City, pound, 15c
Beef and Ham Bologna, the finest made; pound, 15c

MARKET ST. BEEF CO. 5221-23-25 Market St. and 5939 Market St. Deal at the Store Most Convenient to You Closed 4th of July all day. For your convenience, we are opened Saturday until 10.30 P. M.

COLLECT "GAS" TAX FREE

Auditor General Lewis Says Volunteers Will Perform Work Harrisburg, June 30.—(By A. P.)—Auditor General Lewis today said it is his intention to collect the new State gasoline tax without the employment of

any additional force, but if any becomes necessary, to keep it at a minimum. He has enlisted the aid of county commissioners and mercantile appraisers. "The mercantile appraisers of Philadelphia at a recent meeting," Mr. Lewis said, "agreed to handle all the clerical work in connection with the gasoline tax in that city without any

additional compensation, and Register of Wills James B. Sheehan offered the services of his corps of investigators without any additional pay. Secretary of Internal Affairs James F. Woodward has offered the services of sales of weights and measures, and Major Lynn G. Adams volunteered services of the State police in enforcing the law."

Large advertisement for American Stores Co. featuring various food products and prices. Includes sections for 'Off to the Great Outdoors!', 'Closed All Day Monday, July 4th', 'July 4th Picnic Requisites', 'Asco Pound Cake, lb. 25c', 'Lemon Cookies, lb. 15c', 'Continuing Our Big Canned Fruit Sale', 'Fancy Sugar Plums Big Can 12c: doz. \$1.40', 'Richland Butter lb. 40c', 'Gold Seal Eggs of twelve 40c', 'Strictly Fresh Eggs doz. 35c', 'Victor Big Bread Loaf 6c', 'ASCO Coffee lb. 25c', and 'To Beat the Heat Here's a Treat!'. The ad is framed with 'ASCO' text on the sides.