EVENING -- PUBLIC, LEDGER-PHILADELPHIA, THURSDAY, -- JUNE -- 30, -- 1921



HERE ARE THE THREE WINNERS OF OUR GREAT MOVIE BEAUTY CONTEST-ALL WEST PHILADELPHIANS

## The LOVE STORY of a MOVIE STAR

This Is How the Story Begins: MELLA MORELAND, most famous of screen stars, hears that a roung girl, Annette Wilkins, has fallen in love with Roland Welles, an dol of the screen. Miss Moreland, to save Annette, writes the story of her own tragic love affair with Welles, intending to send it to Annette so she may know the kind

of man he is. She tells how, while a pignist in a movie theatre is a western Penn-eylvania town, she met Welles when he made a "personal appearance" there, have he invited her to come to New York and said he would place New York and said he would place her in the movies, how she came and the chilly reception which he gave her in the studio. Then, becoming inter-ested in her, he pets her a job in a small town stock company for the experience, promising to see her often.

Kitty, a member of the company, proves her best friend and Nella kunts lodgings to begin her stage work.

### Now Go On With the Story CHAPTER X

DARKNESS found me still without a lodging. I had about decided to throw myself again on Kitty's kindness, and beg permission to pass the night if necessary on the floor of her room, when I remembered that I didn't even know where she lived. I would have to wait until she was back at the thea-tre. Even then, there was no telling to wait until she was back at the then tre. Even then, there was no telling how long I might have to wait before she could see me. I was tired and des-perately hungry. I would ask the first person I met to direct me to some restaurant or hotel where I could get come support some supper.

some supper. But on turning a corner I found myself on what seemed to be the prin-cipal business street of the town. Star-ing me in the face was a dilapidated electric sign with a good half of its bulbs either broken or gone. From the ones that still were in a condition to perform the office for which they had been intended. I managed to spell out that my tired feet had led me to the "Palace Hotel."

Anything less like one's preconceived idea of a paince could hardly be imagined. However, a glance through the window of the dining room showed the window of the dining-room showed me a small number of respectable-look-ing people gloomily occupied in the con-numption of their evening meal. Any-thing looked good to me in my ex-hausted state. I went in by the ladies entrance, wondering, as I did so, if the dilapidated sign which hung immedi-ately over the entrance could be per-nuaded to stay in its place until I was anfely past the dingy portal.

In this way he will select from the

three the final winner and she will be featured as the ingenue in the next suc-

. . .

THIS test was an excellent illustra-

I tion of the fact that personal beauty

ceeding comedy to be produced.

probably start some time next week

JIMMY CALLAHAN

# WAS ONCE

EUGENIE BREW, HOTEL NORMANDIE

Three West Philadelphia Girls Win Big Movie Beauty Contest

Test Strips of Film Made at Betzwood Saturday Show Them to Be Best Screen Types From Among Fifteen "Runners-Up" Picked by Judges

WEST PHILADELPHIA has made a clean succep in our Movie Beauty Contest. The three girls chosen from the fifteen "runners-up" who were filmed at Betzwood on Saturday all live across the Schuylkill. They are:

MADELAINE B. STARHILL, 5806 CEDAR AVENUE. EUGENIE BREW, HOTEL NORMANDIE.

MARION HEIST, 205 SOUTH FORTY-SECOND STREET

The choice of the winners was an exceedingly difficult one. There were a number of the girls who seemed to be practically tied, and the test films had to be run off four times before a decision could be reached. The final vote, however, was unanimous.

#### MARION B. HEIST, 205 SOUTH FORTY-SECOND STREET WHAT YOUR **RANDOLPH LEWIS FAVORITE FILM** TAKES MOVIE TO RUDYARD KIPLING

STARS ARE DOING

RANDOLPH LEWIS, of Pathe, who Viola Dana's forthcoming picture, "The Match Breaker." calls for a bath-Responsible that the series of the subsection of the subsection of the series of the s ing style show. In staging this show at Coronado Beaach Miss Dana arranged for a bathing beauty contest, with two prizes for the most attractive costumes. The contestants will be drilled to appear in the picture.

days. He no sooner finishes work in one picture than he is engaged for an-other. Selby has just been engaged by William Fox to play a character heavy in, "The Hidden Trail." a new Buck Jones picture, at Hollywood. Helen Ferguson is Jones' leading woman and others in the cast are G. Raymond Nye and Herschel Mayall." Marion Davies has started production on a new picture entitled "The Young

RADICAL CHANGES TAKING PLACE IN DIRECTING PICTURES

TS THE megaphone, which has distinguished the motion-picture director along with comedy spectacles and funny clothes, going into the discard? Is the new school of acting on the Is the new school of acting on the screen making the megaphone-bawled directions to the actors unnecessary Wesley Ruggles, who is directing "Silppy McGee." the Oliver Morosco production for Associated First National release, declares that the once indis-pensable megaphone no longer is neces-sary in the new order of things. The actor, who has to be megaphoned through each scene is giving way to the intel-lectual type, which tufnks for itself. "Directorial methods, as well as act-ing, are undergoing a radical change" the fact in mechanical response. Here's the fact in mechanical response. Here's the running fire of directions as for-merly given: "All right, Miss So and So., Come on. You look around, Now you see the letter on the table. Piek it up. Turn it over. Now you open it. You read. You are shocked. Now crumple it. And so on, leading her in all of her actions.

. . .

COTTODAY we first rehearse a scene

"The tendency, too, is to carry a scene to its natural dramatic enders. It is the the the carry of the scene are going to do. Then we 'shoot.' Very often the director does not speak a word, but he is closely watching every more. "The tendency, too, is to carry a scene to its natural dramatic end rather than chop it off as was done in earlier days with the result that films often appeared 'jumpy.' There is no more hurrying the actors on from the side-lines. It used to be 'Hurry, burry, there. This scene is running too long.' Imagine actors doing their best work when racing against time! "The really earnest actor concen-trates all his thought upon the cflarac-terization and actually registers his thoughts upon the screen. He knows that the characters had to be in sca-

tion and acting. A former idea was that the characters had to be in constant motion. Now, we know the value of pause and subtlety. Some of the best scenes are put over with the actors standing stock still. They are using mental effort rather than physical."

Methodist Church a Film Theatre

Ethel Rosemon, known throughout he photoplay world as "The Enn

the pangs of my hunge remain at the "Palace" hunger, I decided to for the night. and pursue my search for a room the first thing in the morning.

Having been shown to a huge barn like room which contained nothing but most Lecessary furniture, but like the dinner, furnished an agreeable disappointment in that it seemed fairly clean, I lost no time in tumbling into bed. I was too tired even to dream. I awoke the next morning to find the sun streaming in through the torn and faded window-I accepted it as a good omen. blind. and after breakfast started out again, refreshed both in mind and body. This This time luck was with me. The first place I called I found a small room which had the merits of being both clean and a

means. I took it for a week, pa half of the rent down in advance. morning rehearsals, I went over to the tiful theatre in the hope of seeing her and most ordinary in real life. We had perhaps finding her free for a moment. none of the ordinary kind among the In the latter hope I was disappointed. She seemed to be on the stage every

minute of the time. But she nodded and smiled gayly on seeing me, and told me in pantomime that I was not

to have any fears for Monday night. " I had feared that I might not be per mitted to witness a rehearsal, being still an outsider. But no one paid any

attention to me. I think for the first time I realized what unremitting drudgery falls to the lot of the stock actor. I no longer wondered that Kitty complained of being exhausted before the matinee was over. The way they went over and over scene after scene was fatiguing, even to a spectator Toward the close of the rehearsal. Kitty found time to thrust a copy of the song we were to sing together into my hand. The words and music were on separate sneets, hastily and care heart sank as I puzzled over them. M 5

I spent the afternoon in my room memorizing the words. As I have said before, I could scarcely read music, all my playing being done by ear. Still felt that if I had only had a piane might have picked out the air after a fashion. But to read it absolutely note, without any instrument to help me, was entirely beyond me. I felt. possible, more discouraged than ever. The evening found me again at the theatre: partly because it was already a habit with me, and partly because felt the necessity of having a con ference with Kitty over the song. T T my surprise, in view of the long re hearsal in which she had scarcely left the stage-I was too green to realize that I had been witnessing the rehearsal for the piece for the coming week-I found that she was not "on" at all in the third act. We had ample therefore, to talk things over. In her shrill voice, which was yet some-how very sweet, she sang over the air for our duet several times, quite suf-ficient for a person with my quick ear to catch it. I felt more encouraged than I had at any time since the whole wretched idea was first broken to Another vexed question Kitty was able to settle with ready promptne the question of my boy's costume. Her only regret was that nothing of hers would be available on account of the marked difference in our height and figures. But she knew of a second hand shop where I would be sure to get some-thing that would answer perfectly, and at an absurdly low figure. She, herif, had dealt there ever since she had first been connected with the Henry She would go with me to the

had the merits of being both creat and state in the second in such a way means. I took it for a week, paying that they were scarcely recognizable. On the other hand, the movie camera boy, and after a year on the range he will frequently reproduce a most beau-Recalling what Kitty had said about will frequently reproduce a most beauimage of a woman who appears

fifteen. But that's what the camera Here are the salient facts about the

three winners of the contest:

MADELAINE BELLE STARHILL MISS STARHILL was born in New York City but came to Philadelphia when a child and started her schooling in the Samuel B. Huey Grammar School. From there she went to St. Leonard's Academy, H.

She is proficient in swimming, rid ing, auto driving and dancing, while her contraito voice has won her praise from critics.

She is eighteen years old, weighs 124 pounds, is five feet three inches tail and has big, dark eyes and long lashes. She is blonde. Her home address is 5806 Cedar avenue. . . .

EUGENIE BREW

MISS BREW was born in Los Angeles, Calif. She came East when quite young and went to school at Merion.

Movie tests are not new to this little twenty one year old girl, for she has made a screen trial for Harry Houdini, in New York.

Dark haired and slim, with a winsome smile, Miss Brew is an accom-plished dancer and out-of-doors girl. Her home is the Normandie Hotel.

MARION HEIST

MISS HEIST is the girl who ap-peared as the solo dancer with so many of the Philadelphia Operatie Society productions. She is nineteen years old, with dark

brown hair and green eyes with beautiful dark lashes. She weighs 108 pounds and is five

feet three inches tall. She graduated from the Lea School and lives at 205 South Forty-second.

Movie Star Entering Vaudeville

Octavia Handworth, who has been featured in a number of photoplays of romantic type during the last few years, will appear shortly in vaudeville in a sketch called "Now," which was written by John G. Collins. The skit serves to show the attitude and aims of the woman of today as compared with her sister of fifty years ago.

Pauline Frederick Arranging Benefit Pauline Frederick is arranging a big Kitty's kindness, I was able to go bed that night in my new room with lighter heart than I would have med possible carlier in the day. hop the next day between rehearsal charity benefit for crippled children at the matinee. Thus, owing entirely her home in Beverly Hills, Los Angeles. and a round-up. Tickets are to sell at \$5 and all proceeds are to go to the Los Angeles Orthoppic Home.

A LUBIN COMEDIAN Director Lowry will watch them carefully while they are going through

this probationary period and will view a print of every scene made with them JIMMY CALLAHAN, the screen is it inence in the film world as an actor manager at the head of his own pro-ducing company, with one of the largest studios in the East in Atlantic City. built for his special use, made his debut

as a screen actor with the old Lubin Comedy Co. about ten years ago. L tion of the fact that personal beauty Mr. Callahan is a native of Phila-does not by any means insure screen delphia, and in his youth made a great beauty. The motion-picture camera is record as an amateur athlete, especially the most cruel and heartless instrument of torture that man has yet invented. The lightest man who ever played on f torture that man has yet invented. the lightest man who ever played on A number of the fifteen girls-each the University of Pennsylvania eleven.

> FTER his college days Mr. Callahan A thought he would like to be a cow-"101 Ranch Wild West" Bros. Show After two seasons with the Miller Brothers he joined the Lubin Co.

Mr. Callahan has ambitions as screen comedian. He has organized notable company of players and has be-gun a series of productions which are novelties in screen comedies.

ting out all distinctively slap-stick methods, and yet making the comedy are curtailing expenses. features broad enough in their humor to meet the demands of those who delight in low comedy.

Wild Animals Showed Fight

THE screen adaptation of the comedy I drama, "The Cave Girl." has been

deture.

shy'

dress of snow.

undertook to supply the wild "Dear Taylor, will you kindly note, animals that were necessary to provide Don't write me scripts that have a goat. can endure a snake or lion. color for the picture. He lassoed an

attempted of him he became "camera and climbed a tree that towered lines! majestically upon the location a couple of hundred feet high. Chief Townsley

climbed the tree and after a battle, which had not been included in the scenario, roped the bear and brought lation

and their clothing was torn in shreds.

### **Return** of Photographs in Movie Beauty Contest

DHOTOGRAPHS submitted to our Movie Beauty Contest may be obtained by their owners on and after Wednesday, July 6, and until Wednesday, July 13.

Call at the EVENING PUBLIC LEDGER offices, Sixth and Chestnut streets. Go to the SECOND FLOOR.

But do not ask for them before Wednesday, July 6, as it will be impossible for us to get them all classified prior to that date.

Manley MADELAINE BELLE STARHILL, 5806 CEDAR AVENUE almost immediately on a new picture, which is being prepared now by Byron Morgan. I have a hunch it will be a trans-continental tale which ran some HAROLD LLOYD WANTS NO MORE ime ago in the Saturday Evening Post. However, they may change their minds. GOAT COMEDIES By CONSTANCE PALMER Hollywood, Calif. FAMOUS PLAYERS-LASKY are MARSHALL NEILAN, for the first comera-and his own, at that. The picture is "Bits of Life." Lon Chaney moving their entire eastern studio plays in the Chinese episodes. HE PROPOSES to make twenty-six moving their entire eastern studio some wonderful pictures of him in his two-reelers the coming year, in-force to Hollywood for six months. Chinese make-up taken by Nelson vorporating burlesque, travesty, extrava-ganza and farce into his stories, cut-in New York, so this is the way they man. New York, so this is the way they man. "Bits of Life" is going to be worth Gloom spreaders tell us that the out-bok for the coming year is not rosy— ithough I can't see it. Prices are sup-ithough I can't see it. Prices are suplook for the coming year is not rosy-"ild Animals Showed Fight When "Engaged" as Extras payers get such advance notice on prices between the salary-payers get such advance notice on prices "C. B. De Mille has returned from his although I can't see it. Prices are sup-1 long before the salary spenders! short trip to New York and will prob-Charles Kenyon, of Goldwyn, has fin. ably start production about the first of completed, and is to be released by In- ished the continuity of "The Christian" August. spiration Pictures, Inc., which was re-spiration Pictures, Inc., which was re-cently organized to star Richard Barthelmess in his own productions. "The Cave Girl" is believed to be the WIND MACHINES MAKE WRECK first picture that has been photographed completely in the Yosemite Valley in the winter time, showing that beauty spot of California in all the grandeur of a dream of more Those Present." Has FOR MOVIE STORM a goat in "Among Those Present." He CTORM scenes in motion pictures are The picture also shows the rangers is a sadder and a wiser man. He sent D by no means unusual, but William charge of the preserve at work. They operated in the production of the cture. Chief Ranger Forest Towns-"Deer Texlor will you kindly note." Christy Cabanne steps forth with the super-special. "Live and Let Live." claim that his latest Robertson-Cole super-special. "Live and Let Live." unreels by all odds the most furious storm ever converted to film. seems almost unbelievable immense hear, but when a close-up was But not again a goat for mine." attempted of him he became "camera "I love the rhyming of the last two watches the lashing branches of the trees; the streaks of lightning which seem to rend the heavens asunder and the furious onslaught of the rain, that CYLVIA BREAMER'S gone to New this battle of the elements is the work D York for a visit. She left directly of human hands. they had finished filming "A Poor Re-Mr. Cabanne Mr. Cabanne probably took greater in which she played opposite with this scene than has ever pains him down. The rangers were badly clawed up in roping mountain lions for the picture. It took eleven men to subdue one cat, as a means for conveying his ideas to as a means for conveying his ideas to heretofore been lavished on storm "shots" in motion pictures. How the episode was filmed is of great interest, for it gives an inkling of the care public is like a business man who will not use the telephone or the tele- and caution used in the making

modern pictures.

will not use the telephone or the tele-graph." Mr. Hughes is a very smart man. Far from holding himself aloof from the "rowdy pictures" as so many famous authors have done, he has read the writing on the wall and, set himself diligently to the task of interpreting it to his own ends. I dare say he could step in and direct a picture. In fact. In fact, the old Nest" because Reginald Barker was busy on something else. Thomas Meighan will be back among us very shortly, but will not start a new inomas steighan will be back among much vigor as a Kansas cyclone. Five picture until the first of August. He cameras were used in recording the ac-will again be directed by Tom Forman, tion and the scene was done over again but the name of the picture is not yet to insure its perfection.

Work on the scene began early in Wallace Reid, upon completing evening and it was not until early the "Petre Ibbetson." in which he is co-starred with Elste Ferguson, will re-turn to our happy shore and will start home to rest. ounced.

