

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# An Important Thing Now Is to Keep Cool and This Store Can Help

## The Path of Honor Is Still the Path to Safety and Glory

That's the thought and speech of the hale and hearty old father of President Harding, who stood with glistening eyes near to his son at the Capitol in Washington on the day of the inauguration, and a proud and happy day it was for both father and son.

Fathers and sons all over the world are cheered by this happyfying incident.

Let the sons try harder to be worthy of the fathers, and let the fathers feel deeper concern and greater interest in the success of their boys.

[Signed] *John Wanamaker*

June 29, 1921.

## Where Cool Breezes Blow Women Will Need Wraps

And the most popular and fashionable wrap this Summer is the knitted cape. It is an ideal choice for either the seashore or mountains.

Since it first appeared, the knitted cape has developed some quite new characteristics. It is knitted in broad stripes of two contrasting colors or ribbed. It has added checks or stripes of fiber silk and a fringed scarf or one of brushed wool. It may be plain or scalloped around the bottom.

Almost any color you choose you will find in these pretty capes, and prices grade from \$32.50 to \$57.50.

(First Floor, Central)

## Fine Silk Handbags in a Clearaway

Please bear in mind that these are odd lots of our finer handbags. We have plenty of still lower priced silk bags but we do not believe you will find, anywhere, such beautiful bags as these odd pieces at such lowered prices.

Broadtail, brocade and moire silk in black, navy and brown are the materials used and the bags are in all sizes and shapes.

They have covered frames, metal frames, shell-finish celluloid frames and some have sterling silver frames or 14-kt. gold trimmings.

Their new prices are \$5 to \$20, which means a saving of more than a third.

(Main Floor, Chestnut)

## Clearing Out a Higher Priced Strap Pump at \$9.75

An effective white canvas one-strap pump, trimmed with black patent leather or tan calfskin. The buttoned strap, straight tip and hand trimming are of the contrasting leather.

Flexible turned sole and baby Louis heel.

The dark trimming has a tendency to make any white shoe look decidedly smaller.

(First Floor, Market)

## Gay Sports Skirts Are Made of This Wash Silk

Jaunty little coats and skirts, too—for it is a firm, close weave, sturdy enough for suitings.

All the lovely sports colorings—jade, peacock, pink, apricot, henna, tangerine, and so on, as well as white, black, navy blue and brown.

36 inches wide, \$2.50 a yard.

And it launders like the proverbial pocket handkerchief.

(First Floor, Chestnut)

## A Canton Crepe Skirt Every Large Woman Likes

In fact it is the most popular skirt we ever had for women who require a 24- to 40-inch waist band.

The entire material is laid in fine box pleats which lie perfectly flat. Below the hip line there are wide-spaced, tiny tucks running crosswise. Finally there is a long, narrow sash.

It comes in white, navy and black and it is a most useful kind of skirt, for it may be worn with almost any kind of blouse. The price is \$27.50.

(First Floor, Central)

## Wanamaker Special Corsets

Form one of the particularly good groups to be found just now in the Corset Salon.

Are two front-lace models of this make: one of pink coutil, topless, with elastic section, price \$2; and one of pink broche at \$2.50.

And a topless model of flowered broche, cut moderately long below the waist, price \$3.50.

(Third Floor, Chestnut)

## WOMEN'S LOW-PRICED SUMMER UNDERWEAR

35c, three for \$1, for white ribbed summer weight cotton vests and bodices.

50c for sheer white lisle vests with tailored tops or bodices with washable ribbons.

\$1 for cotton union suits in low neck and sleeveless style, with shell-trimmed knees; or lisle suits with lace or tight knees.

(First Floor, Market)

## FRESH and summery negligees for women may be seen in the French Room—negligees of crepe de chine and chiffon, pink and blue, rather simple, very cool in effect, and priced at \$20.50 and \$27.50.

(Third Floor, Chestnut)

## Saying Good-Bye to Women's Dark Lace Gowns at \$50

"Women don't dress for men; they know better than that; they dress for one another, and half the strain of fashion is due to their knowledge that they are appearing before women, the hardest critics and the most learned." (From a recent book by an Englishman.)

The woman who keeps a lace dress in her wardrobe for a variety of occasions makes no mistake; the other women will commend her good taste every time. And these dark lace dresses are much finer than their present price would lead you to expect. As a matter of fact, they would have cost from \$12 to \$25 more, earlier in the week.

They are brown, navy and black, sometimes in these colors alone; sometimes in these colors relieved by a bright tulle sash or skirt drapery. Some are made with satin foundations, some are brightened by knots of flowers, but always they are piquant and graceful.

All sizes in the lot.

(First Floor, Central)



## This Is the Shop to Outfit Little Girls and Big Girls

Girls of anywhere from 6 to 17 years are finding here—or, rather, their mothers are finding for them—exactly the right frocks to fill those trunks that must start off very soon now for seashore, mountains or country.

It seems no trouble at all. The styles both for wee daughters and tall daughters are so simple and pretty, so just-what-they-should-be, and the prices so surprisingly low, that the mother who comes to buy one dress for daughter almost invariably goes off happily with three or four—and a sigh of relief!

## We Have Thought These Dresses Out Carefully

They are such as careful mothers will choose—the right lines, the right materials and colors. And so very attractive!

Play frocks, regulation dresses, porch frocks, afternoon dresses, party frocks, outing and sports togs—gay gingham, quaint challis, cool pongees, filmy white voiles and organdies and nets and swisses and crepes; linens and piques; rainbow-hued organdies and swisses and silks; delicate Georgettes and crepes de chine and taffetas, darker silks and swisses—camping and tramping clothes—everything in the dress, skirt or coat line that a girl needs.

## Prices High? Not a Bit of It. Here Are One or Two Examples:

A simple, fine, white organdie dress trimmed only with broad and narrow tucks at \$11.50. Other white frocks from \$6.75 up.

"Jill," the pretty play dress, quaintly made and embroidered by hand, from \$6 to \$12.50. It has bloomers, too. "Jill" is in voile, muslin, gingham, soiesette or pongee.

Hand-smocked pongee dresses for \$15.

Quaint blue linen dresses embroidered by hand for \$8.50.

Rosebud challis frocks with little ruffles at \$7.50.

Gingham frocks from \$1.50 up.

And the better dresses are just as low-priced in proportion.

## New Gingham for Miss 14 to 20 at \$7.50

These are unusually good dresses. Small or tiny checks, red-and-white, blue-and-white, brown, gold, green or black-and-white. Round neck and short sleeves are finished with white linen collar and cuffs. There are slot pockets and a slot front fastening. A broad sash belt ties around the waist.

(Second Floor, Chestnut)

## For Your Holiday Golf or Tennis

An assortment of clubs and racquets that you will not find elsewhere in Philadelphia.

## For Golf

Imported drivers and brassies, \$6 and \$6.50.

Domestic drivers and brassies, \$3.50 and \$5.50.

Imported irons, \$5.50.

Standard makes of golf balls, \$7.50 to \$13.20 a dozen.

Golf bags, \$1.50 to \$30.

## For Tennis

Baneroft racquets include the Tilden, Autograph and White Wing, \$12 to \$15.

Slazenger racquets include, the I. Z., Autograph and Doherty, \$4 to \$15.

Lee racquets include the Autograph, Dreadnaught and Church, \$15 and \$16.

Wright & Ditson, Spalding and Reach racquets, \$6 to \$16.

Specially priced racquets, \$1.75 to \$10.

Tennis balls, \$7.20 a dozen.

(The Gallery, Chestnut)

## Flags for the Fourth

Americanism is a live topic today. People who once could not distinguish between patriotism and jingoism have learned to show their patriotism with honest pride. The Wanamaker Toy Store has a fine showing of fine flags for the Fourth of July. Flags worthy of being hung from any house or car.

Prices, 5c to \$72.

(Seventh Floor, Market)

## MIRRORS—A SPECIAL COLLECTION AT \$5 TO \$25

Someone who wants to make a little wedding present—someone whose home needs another looking-glass or two—will be interested in these good panel mirrors.

They are oblong and oval shapes, in polychrome frames, some with picture insets at the top. Especially good are the oval mirrors with bow tops at \$10. Others at \$5, \$12, \$15, \$20 and \$25.

All are large enough to serve as actual looking-glasses as well as decorations.

(Fifth Floor, Market)

## COOL green necklaces—such as a mermaid might wear—are made of imitation jade beads, dainty, small and well finished. Prices are \$4 to \$6.

(Main Floor, Chestnut)

## THE WARM WEATHER HOSTESS LIKES SILVER DEPOSIT ON GLASS

For one thing, it gives her table such a cool, inviting look; for another it is so easily kept clean and it is quite inexpensive, besides.

She will find pitchers for water or ice tea from \$13 to \$26.

Sugar and cream sets from \$3.50 to \$13 a set.

Cheese and cracker dishes, \$21 to \$24.

Lemon dishes, \$4.50 to \$7.

Mayonnaise bowl and plate, \$10.50 and \$11.

(Jewelry Store, Chestnut and Thirtieth)

## THE coolest bed-covering to the eye is the modern form of Colonial patchwork quilt, white with a star pattern in pink, blue, lavender or yellow. It is machine made, and consequently costs only \$13.50.

(Sixth Floor, Central)

## A Safe and Noiseless Fourth With Candy Fireworks

They are the best kind of fireworks after all, for everybody in the family will enjoy them from grandmother down to the newest baby.

A big, full pound size, cannon cracker, for example, is filled with delicious caramels and it is tied with a rosette, 75c complete.

A box of different sorts of fireworks and toy novelties, quite harmless but excellent eating, is \$1.50 and the larger size \$3. Or you may have a small box of candy fireworks for 50c.

Small drums, guaranteed to be noiseless, and just the thing to hold candy, are 15c and 30c each.

A drum-shaped Jack Horner pie with twelve favors is \$8, and a huge cannon cracker with twelve favors is \$5.

The "grown-ups" will particularly enjoy a box of our fine assorted caramels, they are creamy and fresh, \$1 a pound and \$2 for a two-pound package.

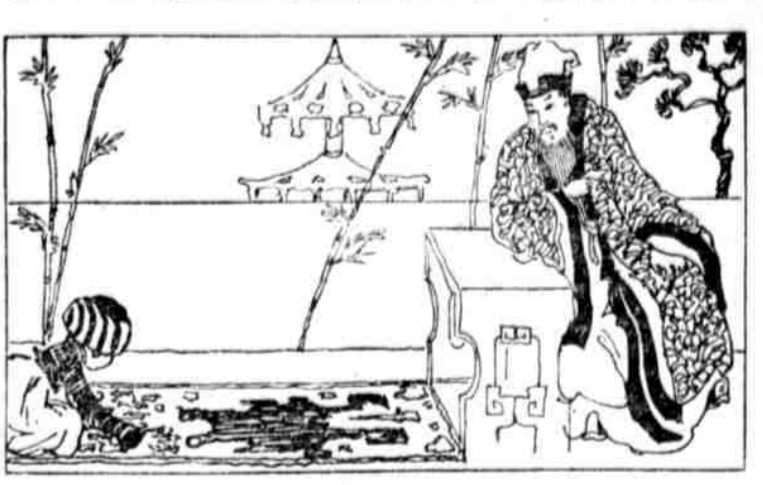
"THE electric iron is part of the American home, where I find other wonders—the electric washer, that big drum in which you can leave your linen to swirl among soapsuds and think no more about it; the electric wringer, which saves you the trouble of squeezing the wet linen, and which is so delicate that you can intrust even lace to it.

"This civilization is extraordinary, and takes extraordinary forms, such as the electric curling iron; the immersion heater, which enables you to warm your coffee when you have no coffee pot by dipping a stick of metal directly into the fluid; and even the safety comforter, which you can connect with a plug and lay upon any part of yourself which aches.

"Everything has been thought of. More people in America are thinking of how to make life easy than anywhere else."

This quotation from W. L. George's new book, "Hail, Columbia!" would almost lead one to suppose that he had paid a visit to the Wanamaker House Furnishings Store, where all these conveniences—and more—are for sale.

(Fourth Floor, Central)



## "THEIR carpets are unique and unusual, without the grotesque figures which occur in many of their art fabrics."

It was of the Chinese that the above was written.

You will see the truth of it reflected in the Chinese carpets that we are showing. Chinese carpets are indeed "unique and unusual." Probably the most unusual thing about them is that nobody with even the most superficial knowledge of Oriental rugs can ever mistake Chinese rugs for those of any other land.

Chinese rugs have come down very much in price within the last year or so, notwithstanding that they have been and continue to be in extraordinary demand.

It is one of those contrary or anomalous conditions one associates with things Chinese.

We are glad to have such a remarkably good collection of Chinese weaves in carpet sizes at prices practically down to the pre-war level. And they are fine, dependable pieces, too.

Size 62x91 feet to 11x17 feet at \$125 up to \$425.

Smaller pieces, 4x7 feet at \$75 to \$85.

(Seventh Floor, Central)

## Helping a Man to Keep Cool and Get Ready for the Fourth

Ever so many men will have ever so many wearables to buy between now and Saturday night, in preparation for the great National Day.

They can depend upon this Men's Clothing Store to have the goods and the service every day and up to the last minute.

Men who need tropical suits and who know that in these suits, above all other suits, only the best are good enough, will find but the best tropical suits here.

In men's tropical suits, above all other suits, quality counts, quality pays, and what is more, quality shows itself and will prove itself if it is there.

Any man with open eyes can see it in Wanamaker tropical suits, in the fabrics, of course, but particularly in the tailoring.

Tropical suits of Wanamaker quality cannot be bought anywhere for less than Wanamaker prices.

- Palm Beach suits, \$20 and \$22.50.
  - Mohair suits, \$25 and \$30.
  - Tropical worsted suits, \$32 to \$40.
  - White flannel trousers, \$12.
  - White duck trousers, \$3 and \$3.50.
  - Khaki trousers, \$3.50.
  - Knitted sports coats, \$20.
- (Third Floor, Market)

## Men's Cool Summer Shirts in Three Fine Fabrics

One group is of Summer batiste, one of the lightest weight and most durable of shirtings.

Another lot is made of what is known as halloo cloth, which is really the same material used in typewriter ribbons, and is also light in weight and wonderfully strong.

The third group is of light-weight woven madras, some with Russian cords.

All fine soft cut, plain negligee shirts in a variety of colored stripes.

Each priced \$3.50.

(Main Floor, Market)

## Men's Initial Handkerchiefs Unusual at \$6 a Dozen

They are a beautiful quality Irish linen, very soft and fine and of a size that men especially like. The initial is a block letter.

It has only been quite recently that these handkerchiefs could be bought as low as this.

(West Side)

## Boys Must Have Cool Togs

Here are washable suits and garments that combine coolness, service, good looks and good value.

Oliver Twist, middy and regulation shirt style suits for lads of three to nine years at \$3 to \$10, those at \$10 being of tan and white linens, the others in a variety of good wash fabrics, in all desirable colors.

Norfolk style wash suits in khaki, gray crash and Palm Beach cloths are shown in fine selection at \$8.50 to \$13.50.

Wash blouses in soiesette, khaki, chevot and madras, in 7 to 15 year sizes, are \$1.25 to \$2.25, sports models included.

Wash trousers in cotton duck, khaki, gray crash and Palm Beach, in 6 to 18 year sizes at \$1.75 to \$3.

(Second Floor, Central)

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(Down Stairs Store, Chestnut)

## June's Last Day Sparkles With Opportunity in China and Glassware

So many new lots of goods have been coming in during the past three weeks that the choice now at lowered and special prices is practically as good as it was at the beginning of the month.

This is particularly true as regards dinner sets. There is still as good a choice of French, American and English dinner sets at 20 to 40 per cent less than regular figures as anybody could reasonably desire.

Anybody who needs a set, or who is likely to need one in some time, should choose from this collection tomorrow.

Any one who needs light-cut glassware or standard cut glass should be equally prompt in taking advantage of the unusual opportunities now available.

- ### Cut Glass One-third to One-half Less
- Bonbon or jelly dishes, \$1.75, \$2.75.
  - Berry bowls, \$3.75 to \$10.
  - Celery trays, \$3.75 to \$10.
  - Sugar and cream sets, \$4.50 to \$9.50.
  - Orange bowls, \$4.75 to \$12.75.
  - Compotes, \$3 to \$4.50.
  - Mayonnaise sets, \$3.75 to \$12.
  - Oil or vinegar cruets, \$3.75 to \$5.50.
  - Jugs, \$5 to \$13.75.
  - Baskets, \$2.50 to \$9.50.
  - Vases, \$3 to \$22.50.
- (Fourth Floor, Chestnut)